

The registration fee includes kit, lunch and refreshments. Please send your filled in registration forms along with the copy of DD or on or before 10.9.2019 to the following address, "The Principal, Nazareth College of Arts and Science, Kovilpathagai Main Road, Kannadapalayam, Avadi, Chennai-62".

FOR ANY OTHER QUERIES PLEASE CONTACT THE CONVENOR

E-mail-ID: workshop@ncas.in
Ph:9600065654; 7338783009

ORGANISING COMMITTEE

Mr.A.N.Henry Maris, Secretary
Dr.E.Mary Angeline, Principal
Ms.E.Mano Ranjitham, Vice Principal
Dr.S.Smilee Bose, Head
Dept.of Commerce (Shift-I)
Dr.R.Kamaraj, Head
Dept.of Commerce (Shift-II)



NAZARETH COLLEGE OF ARTS & SCIENCE

Affiliated to the University of Madras
Re-Accredited with "B" Grade by NAAC

KOVILPATHAGAI MAIN ROAD, KANNADAPALAYAM
AVADI, CHENNAI - 600 062

CONVENOR

Ms.Shakila, Assistant Professor

ORGANISING CO-ORDINATORS

SHIFT - I

Ms.Kumari Preeti, Assistant Professor

Ms.Aruna, Assistant Professor

Ms.Nuzhath Fathima, Assistant Professor

Ms.D.Revathi, Assistant Professor

Ms.P.K.Geethanjali, Assistant Professor

Ms.P.Punitha Vinothini Lakshmi, Assistant Professor

Ms.P.M.Uma Devi, Assistant Professor

Ms.Jenifer Alex, Assistant Professor

Ms.S.Dhivya, Assistant Professor

Ms.M.Pongodhy, Assistant Professor

Mr.R.Parthiban, Assistant Professor

Ms.J.Ierin Benita, Assistant Professor

Mr.Noorul Alim, Assistant Professor

SHIFT - II

Ms.K.Jayalakshmi, Assistant Professor

Ms.R.Yuvana, Assistant Professor

STATE LEVEL WORKSHOP ON ENTREPRENEURSHIP : EFFECTIVE UTILIZATION OF RESOURCES

Organised by
THE DEPARTMENT OF COMMERCE
(Shift-I & Shift-II)

DATE:20-09-2019
DAY: FRIDAY
VENUE:AUDITORIUM

ABOUT THE COLLEGE

Started in the year 2000, Nazareth College of Arts and Science have been committed to help students shape their dreams and build their career. The College focuses on the holistic development of the faculty and students. It has been continuously striving to achieve excellence through various initiatives towards the academic growth of both faculty and students. The students of Nazareth excel in the field of sports and have represented at district, state, university and national level in sports and games. The college encourages sports and games and provides hostel facilities for boys and girls. The management provides the best resources, good infrastructure and high quality practical exposure to students and prepares them for placement. The college campus is an inclusive environment and encourages creativity by nurturing their talents and enhancing their entrepreneurial skills.

ABOUT THE DEPARTMENT

The Department of commerce has grown tremendously over the years since its inception in the year 2000. The department creates a stimulating environment for the academic growth of its students. The department is actively involved in conducting intra and inter collegiate programs. The department teaches the syllabi through learner centered teaching methods such as case studies, role play and project work. Committed and dedicated faculty add strength to the department.

ABOUT THE WORKSHOP

Rapid changes are taking place in every sphere of the world. new ideas, trends, technologies and methods are emerging for addressing new issue and problems that the business world is facing in the context of globalized and digitized market scenario. Thus the budding entrepreneurs should be aware of the available resources to initiate a start up and effectively utilize the resources. Interaction and exchange of ideas through this workshop will certainly contribute towards generation of knowledge which is extremely essential in the present context. It would create platform for dissemination of intelligence and new useful ideas.

OBJECTIVES

- Build entrepreneurial leadership skills and capabilities
- To Deploy resources against strategic investments

TOPICS COVERED IN WORKSHOP

- Leadership Skill for an entrepreneur to be successful
- Get Ready be an entrepreneur
(Ideation - Planning - Execution - Control & Monitoring - Closing Up With Profits - Customer Engagement - Handling Continuous Sales + Marketing + Workflow, Intellectual Property Right)
- Start Up With available Resources
(Know Key Frameworks as MUR - Maximum Utilization of Resources, MVP - Minimum Viable Product, Bootstrapping, TAM - Total Addressable Market, USP - Unique Selling Proposition, Team Management tools. Knowing different government schemes)

REGISTRATION

The participants are requested to send the attached registration form along with registration fee in the form of "DD" drawn in favour of "Nazareth college of Arts and Science" payable at Chennai.

Payment can also be made by electronic fund transfer as per the details below.

Beneficiary Name : Nazareth college of Arts and Science
Bank name : Vijaya Bank
Account no : 308200301000081
Branch : Kovilpathagai
Account type : Current Account
IFSC Code : VIJB0003082

The details of the remittance shall be sent to workshop@ncas.in

Registrations will be based on first come first serve basis.

Maximum participants -50

REGISTRATION FEE DETAILS

PARTICIPANTS	REGISTRATION FEE
STUDENTS	Rs.250 (Before 12th Sept 2019)
ACADEMICIANS	Rs.300(Before 12th Sept 2019)
LATE JOINERS	Rs.400 (After12th Sept 2019)