

Nazareth College of Arts and Science
Affiliated to University of Madras
Accredited by NAAC with 'B' grade

3.2.2	Number of workshops/seminars conducted on Intellectual Property Rights (IPR) and Industry - Academia Innovative practices during the last five years.		
S.No	Particulars	Year	Page No.
1	Report of Intellectual Property rights (IPR)	2017-2018	1-4

NAZARETH COLLEGE OF ARTS AND SCIENCE

DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY SEMINAR ON CONTEMPORARY ISSUES IN

INTELLECTUAL PROPERTY RIGHTS

A one day seminar titled 'Intellectual Property Rights' was organized by Department of Business Administration on 28th feb 2018. The seminar commenced at 10 o, clock. Dr.Shibe Rimo Head of the department welcomed the gathering. Dr.Mary Angeline, The Principal of the college inaugurated the seminar by delivering the inaugural address.

Major objectives of the program were

- To create awareness among the creative and innovative industry on the Intellectual Property Rights and utilization of the IP that is an asset to the entrepreneurs, stakeholders in the MSMEs and also to the academicians and public in general.
- To provide an environment to the faculties of the Institute for creation, protection and commercialization of intellectual property.
- To facilitate the transfer of knowledge and technology to intending users to promote utilization of such resources for benefit of the society.
- To provide information on intellectual property among the developer, author, or inventor (the originator), the Institute, and, where applicable, the sponsor.
- To encourage faculties at all levels to develop patentable technologies and to provide financial assistance from the Institute to the extent possible

The Seminar was attended by 210 participants from various Arts and Science colleges from B.Com and BBA

COLLEGES	No of Participants
Annai Violet College	5
Vel Tech Ranga Sanku Arts& Science College	20
Mar Gregorios College	5
Ponnusami Nadar College	5
DRBCC Hindu college	5
Nazareth College of Arts and science	160
Meenakshi College	10

Mary Angeline

The program schedule was as follows:

SESSION	GUEST SPEAKER
Session I	Ms.Suchitra, Patent Attorney and Former Head, Patent Law division of Altacit Global Chennai.
Session II	Ms.Kavitha Virginia Visiting Faculty in The Tamilnadu Dr.Ambedkar Law Univeristy Chennai

SESSION-I: Ms.Suchitra

She holds a Master's degree in Business Law from the Tamilnadu Dr.Ambedkar Law University. She has also published various articles on patent, mergers and acquisition. She has been working as the senior associate in Altacit Global since 2006.

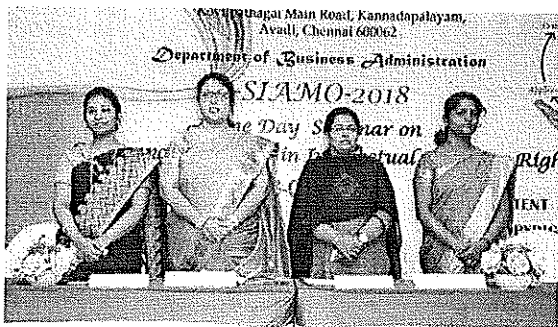
Topics covered: Patent Law

A patent is a branch of IPR relating to inventions and is the grant of exclusive right, for limited period, provided by the government to the patentee, in exchange of full disclosure of his/her invention, for excluding others, from making, using, selling, importing the patented product or process producing that product for those purposes.

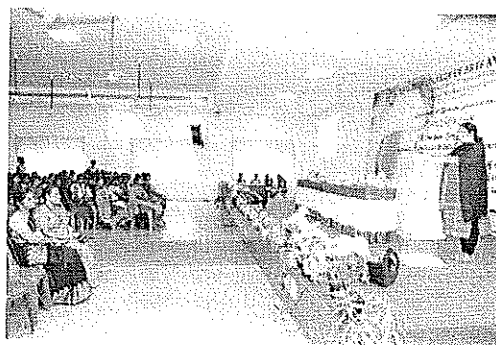
She also taught the conditions for patentability, types of patent application, advantages of filing a patent application, Patent procedures in india.

The session was useful for the students who would like to persue career in Patent law and to develop their own inventions to become s of filing a patent application, Patent procedures in india.

The session was useful for the students who would like to persue career in Patent law and to develop their own inventions , start up their own business etc;



CHIEF GUEST MS. SUCHITRA



MS. SUCHITRA SESSION

Virginia

SESSION-II: Ms.Kavitha Virginia

Ms.Kavitha Virginia has done her Masters from Dr.Ambedkar Law College and has specialized in property law. She has published various articles in national law journals of Dr.Ambedkar Law University.

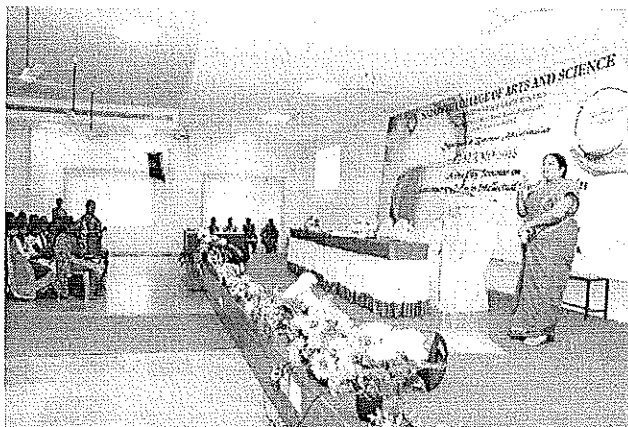
Topics Covered: Copyrights

Copyright is a right given by the law to creators of literary, dramatic, musical and artistic works and producers of cinematograph films and sound recordings. In fact, it is a bundle of rights including, inter alia, rights of reproduction, communication to the public, adaptation and translation of the work. There could be slight variations in the composition of the rights depending on the work.

- ✓ Works Protected by copyrights
- ✓ Rights conferred by copyrights in cinematograph films
- ✓ Terms of copyrights
- ✓ Common copyrights infringements
- ✓ Civil remedy
- ✓ Punishments for criminal offence
- ✓ Why should copyrights be protected

Law of trademark

- Trade mark agreement
- TRIPS
- Trademark classification in India
- Indian Trademark Law
- Trademark Registration



MS.KAVITHA VIRGINIA SESSION



CHIEF GUEST MS.KAVITHA VIRGINIA
AND
BBA DEPARTMENT

Kavitha Virginia

Conclusion:

- Create yourself rather than using other's creations
- Do not use competitor's mark in such way it harms competitor in unfair way
- No comprasions that are likely to cause confusion
- Technological advancement made the job of the CREATOR easy
-it also made the job of the CoPY-ER easy.

Thus, the intellectual property system helps to strike a balance between the interests of innovators and the public interest, providing an environment in which creativity and invention can flourish, for the benefit of all. The seminar will provide an insight into the aspects of the rights of authors, artists or creative investors thereby fostering human creativity and innovation.

A handwritten signature in cursive script, possibly reading "F. Anglin", is written over a horizontal line.