

CRITERIA -I

Academic Year 2023-2024

1.3.1: Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum

1. Details of courses Addressing Issues relevant to Professional Ethics

S. No	Course Code	Course Name
1	MAM2E	Management Accounting
2	MBM2B	International Trade
3	MAM2C	Business Communication
4	MNM2G	Basic Of Business Insurance
5	MAM4M	Business Regulatory Framework
6	MAM4P	Management Information System
7	MEM5B	Entrepreneurial Development
8	MEM6B	Customer Relationship Management
9	SA24C	E-Commerce Technologies
10	SAZ5C	Resource Management Techniques
11	SEZ6B	E-Commerce
12	AY31A	International Trade
13	CYA4B	Business Management
14	CYA5C	Income Tax Law & Practice-I
15	CYA5D	Commercial Law
16	CYE5A	Entrepreneurial Development

17	CYE6Q	Project Institutional Training
18	CZ23C	Banking Theory Law and Practice.
19	BV23A	Advertising And Publication Design
20	SAX5A	Media, Culture and Society
21	SAX51	Web Publishing
22	SAX52	Ad Photography
23	SAX5B	Television Production
24	HBW1A	Social Work Profession- History and Philosophy
25	HBW1B	Work With Individuals (Case Work)
26	HBW1C	Work With Groups (Group Work)
27	HBW11	Field Work Practicum - I

2. Details of courses Addressing Issues relevant to Gender

S. No	Course Code	Course Name
1	BRE6B	Women's Writing
2	AW52C/ SE522/ NLT2D	Marriage And Family Life Education/ Office Automation/ Basic Tamil

3. Details of courses Addressing Issues relevant to Human Values

S. No	Course Code	Course Name
1	VAE5Q	Value Education
2	KDABE	Managerial Behaviour and Effectiveness
3	PSSEB	Industrial Relation and Labour Welfare

4. Details of courses Addressing Issues relevant to Environment and Sustainability

S. No	Course Code	Course Name
1	ENV4B	Environmental Studies
2	CPZ5B	Practical Auditing