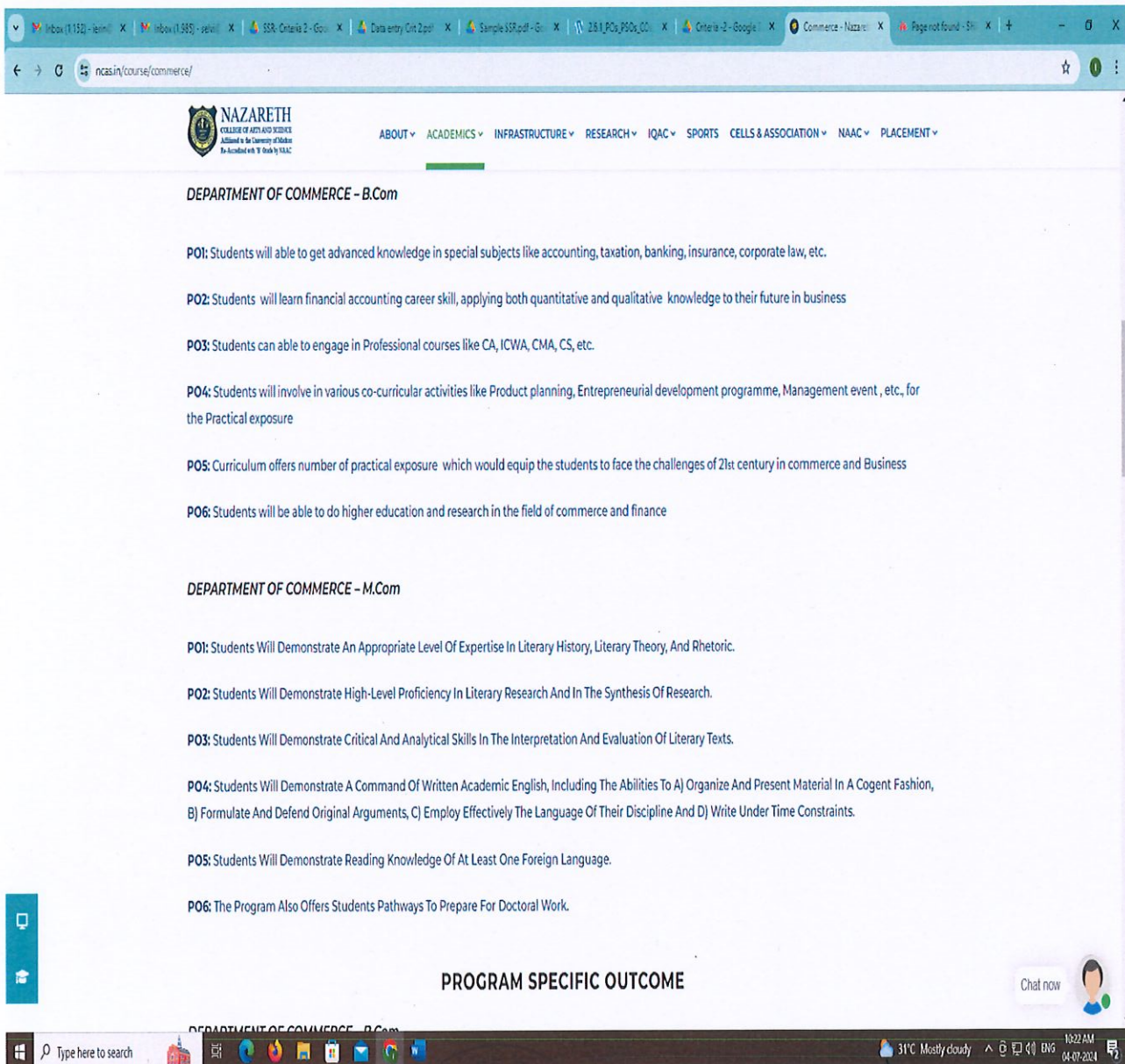


## 2.6.1: Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website

### Sample Screenshot of Programme Outcomes and Course Outcomes displayed in website



The screenshot shows the website interface for Nazareth College of Arts and Science. The browser address bar displays 'ncas.in/course/commerce/'. The navigation menu includes: ABOUT, ACADEMICS, INFRASTRUCTURE, RESEARCH, IQAC, SPORTS, CELLS & ASSOCIATION, NAAC, and PLACEMENT. The main content area is titled 'DEPARTMENT OF COMMERCE - B.Com' and lists six Programme Outcomes (PO1-PO6). Below this, the 'DEPARTMENT OF COMMERCE - M.Com' section lists six Programme Outcomes (PO1-PO6). A 'PROGRAM SPECIFIC OUTCOME' section is partially visible at the bottom. The footer includes a chat window and system information.

**DEPARTMENT OF COMMERCE - B.Com**

PO1: Students will able to get advanced knowledge in special subjects like accounting, taxation, banking, insurance, corporate law, etc.

PO2: Students will learn financial accounting career skill, applying both quantitative and qualitative knowledge to their future in business

PO3: Students can able to engage in Professional courses like CA, ICWA, CMA, CS, etc.

PO4: Students will involve in various co-curricular activities like Product planning, Entrepreneurial development programme, Management event , etc., for the Practical exposure

PO5: Curriculum offers number of practical exposure which would equip the students to face the challenges of 21st century in commerce and Business

PO6: Students will be able to do higher education and research in the field of commerce and finance

**DEPARTMENT OF COMMERCE - M.Com**

PO1: Students Will Demonstrate An Appropriate Level Of Expertise In Literary History, Literary Theory, And Rhetoric.

PO2: Students Will Demonstrate High-Level Proficiency In Literary Research And In The Synthesis Of Research.

PO3: Students Will Demonstrate Critical And Analytical Skills In The Interpretation And Evaluation Of Literary Texts.

PO4: Students Will Demonstrate A Command Of Written Academic English, Including The Abilities To A) Organize And Present Material In A Cogent Fashion, B) Formulate And Defend Original Arguments, C) Employ Effectively The Language Of Their Discipline And D) Write Under Time Constraints.

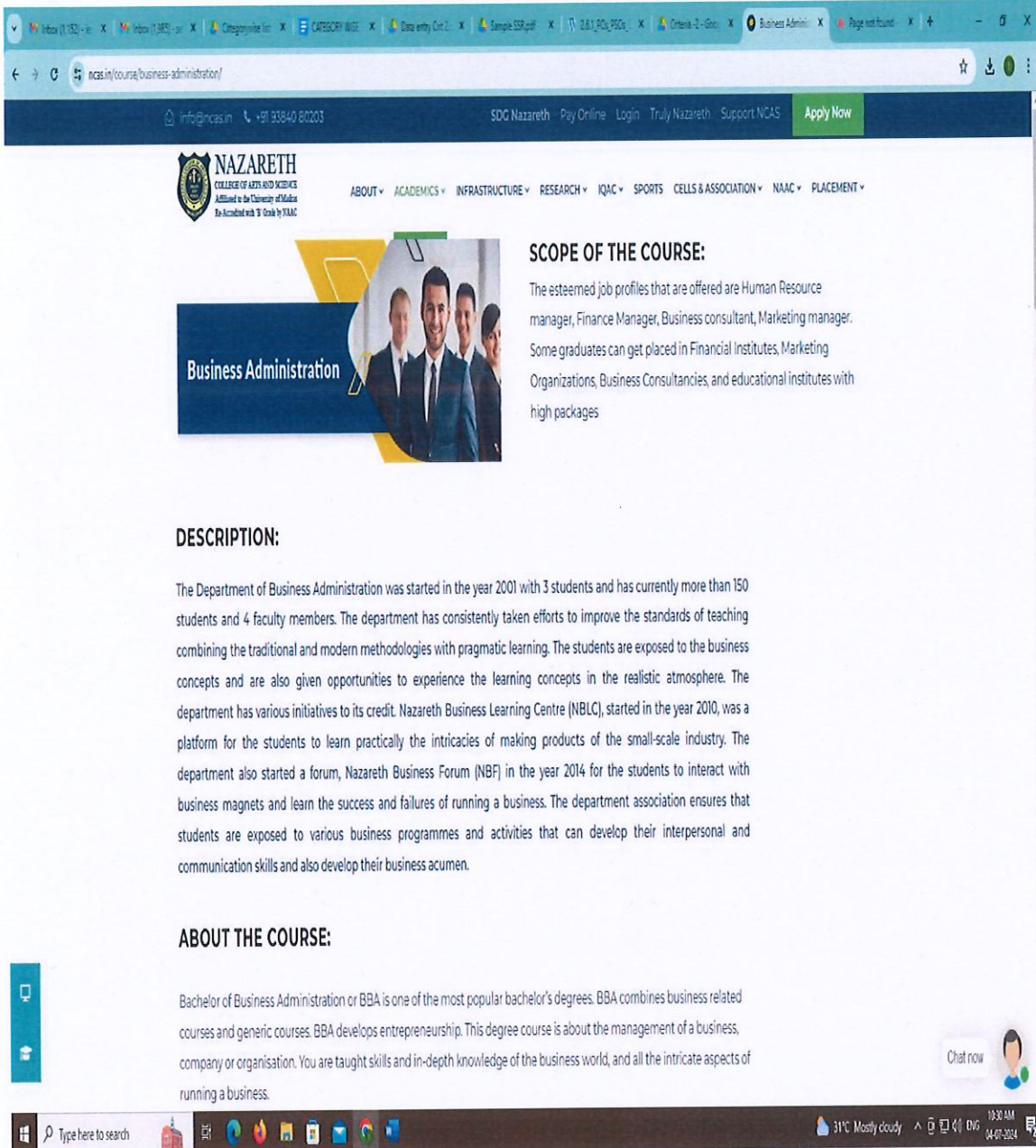
PO5: Students Will Demonstrate Reading Knowledge Of At Least One Foreign Language.

PO6: The Program Also Offers Students Pathways To Prepare For Doctoral Work.

**PROGRAM SPECIFIC OUTCOME**



*[Signature]*  
Principal  
Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.



The screenshot shows a web browser window displaying the Nazareth College of Arts & Science website. The URL is [ncas.in/course/business-administration/](http://ncas.in/course/business-administration/). The page features a navigation menu with links for ABOUT, ACADEMICS, INFRASTRUCTURE, RESEARCH, IQAC, SPORTS, CELLS & ASSOCIATION, NAAC, and PLACEMENT. The main content area is titled "Business Administration" and includes a "SCOPE OF THE COURSE:" section. Below this is a "DESCRIPTION:" section and an "ABOUT THE COURSE:" section. The footer of the page shows a search bar, system tray with weather (31°C Mostly cloudy), and a date/time display (10:30 AM 04-07-2024).

**Business Administration**

**SCOPE OF THE COURSE:**

The esteemed job profiles that are offered are Human Resource manager, Finance Manager, Business consultant, Marketing manager. Some graduates can get placed in Financial Institutes, Marketing Organizations, Business Consultancies, and educational institutes with high packages

**DESCRIPTION:**

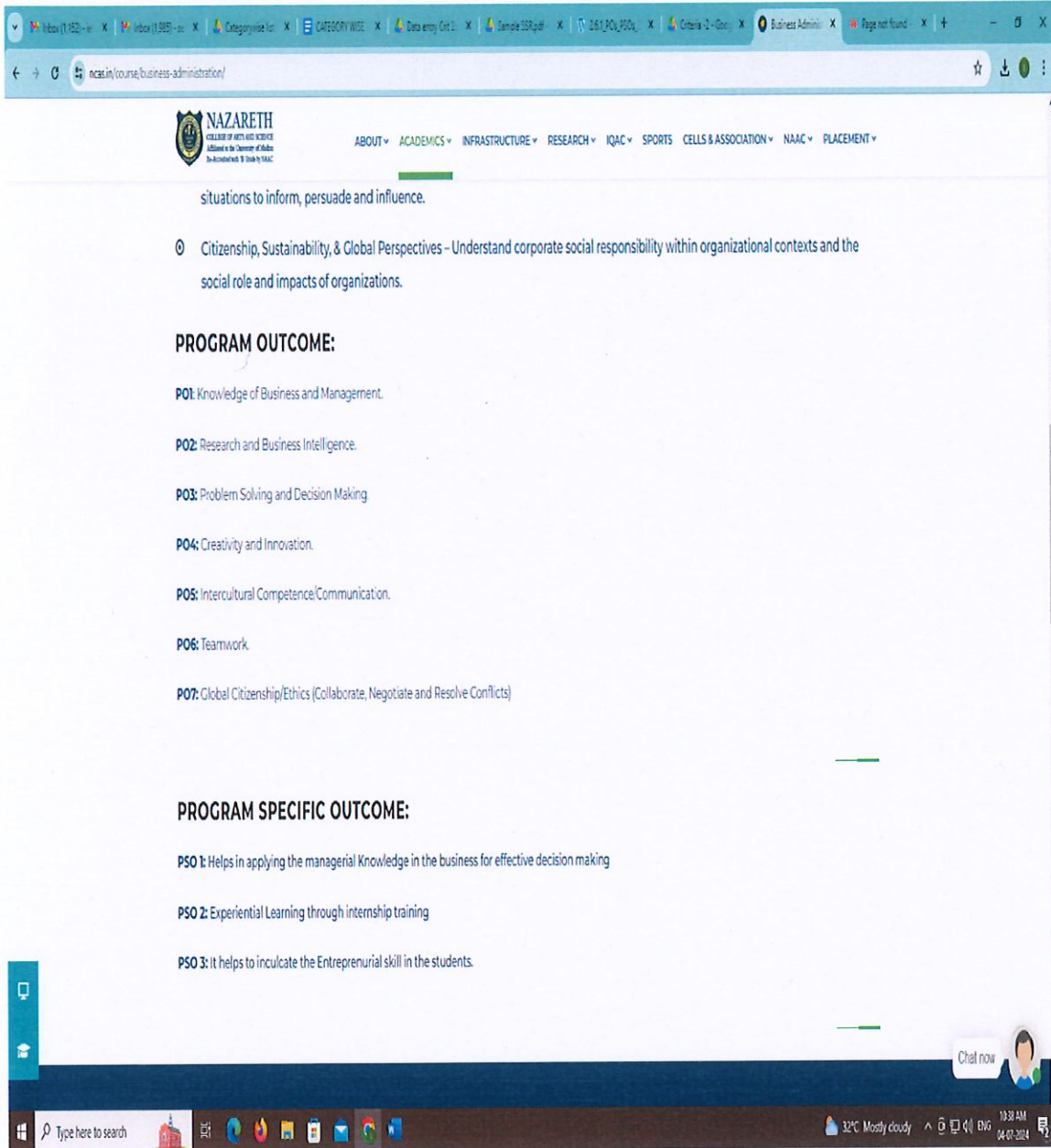
The Department of Business Administration was started in the year 2001 with 3 students and has currently more than 150 students and 4 faculty members. The department has consistently taken efforts to improve the standards of teaching combining the traditional and modern methodologies with pragmatic learning. The students are exposed to the business concepts and are also given opportunities to experience the learning concepts in the realistic atmosphere. The department has various initiatives to its credit. Nazareth Business Learning Centre (NBLC), started in the year 2010, was a platform for the students to learn practically the intricacies of making products of the small-scale industry. The department also started a forum, Nazareth Business Forum (NBF) in the year 2014 for the students to interact with business magnates and learn the success and failures of running a business. The department association ensures that students are exposed to various business programmes and activities that can develop their interpersonal and communication skills and also develop their business acumen.

**ABOUT THE COURSE:**

Bachelor of Business Administration or BBA is one of the most popular bachelor's degrees. BBA combines business related courses and generic courses. BBA develops entrepreneurship. This degree course is about the management of a business, company or organisation. You are taught skills and in-depth knowledge of the business world, and all the intricate aspects of running a business.



*[Signature]*  
Principal  
Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.



Browser tabs: Inbox (1,152) - 10, Inbox (1,985) - 10, Category wise list, CATEGORY WISE, Data entry Cont 2, Sample CSR.pdf, 261\_POs\_PSOs, Criteria 2 - Govt, Business Admin, Page not found

URL: ncas.in/course/business-administration/

NAZARETH COLLEGE OF ARTS AND SCIENCE  
Affiliated to the University of Madras  
Re-Accredited with 'B' Grade by NAAC

ABOUT ▾ ACADEMICS ▾ INFRASTRUCTURE ▾ RESEARCH ▾ IQAC ▾ SPORTS ▾ CELLS & ASSOCIATION ▾ NAAC ▾ PLACEMENT ▾

situations to inform, persuade and influence.

- 0 Citizenship, Sustainability, & Global Perspectives - Understand corporate social responsibility within organizational contexts and the social role and impacts of organizations.

**PROGRAM OUTCOME:**

- PO1: Knowledge of Business and Management.
- PO2: Research and Business Intelligence.
- PO3: Problem Solving and Decision Making
- PO4: Creativity and Innovation.
- PO5: Intercultural Competence/Communication.
- PO6: Teamwork.
- PO7: Global Citizenship/Ethics (Collaborate, Negotiate and Resolve Conflicts)

**PROGRAM SPECIFIC OUTCOME:**

- PSO 1: Helps in applying the managerial Knowledge in the business for effective decision making
- PSO 2: Experiential Learning through internship training
- PSO 3: It helps to inculcate the Entrepreneurial skill in the students.

Windows taskbar: Type here to search, 32°C Mostly cloudy, 10:38 AM, 04-07-2024



*[Signature]*  
Principal  
Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.