

Workshop on Research Methodology, IPR, Entrepreneurship Academic Year - 2022-2023

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Workshop on Research Methodology, IPR, Entrepreneurship

Academic Year - 2022-2023

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NAZARETH COLLEGE OF ARTS AND SCIENCE

(Affiliated to the University of Madras, Re-Accredited by NAAC with 'B' Grade)
Kovilpathagai main Road, Kannadapalayam, Avadi, Chennai-62.

Department of Visual Communication

PHOTOGRAPHY WORKSHOP

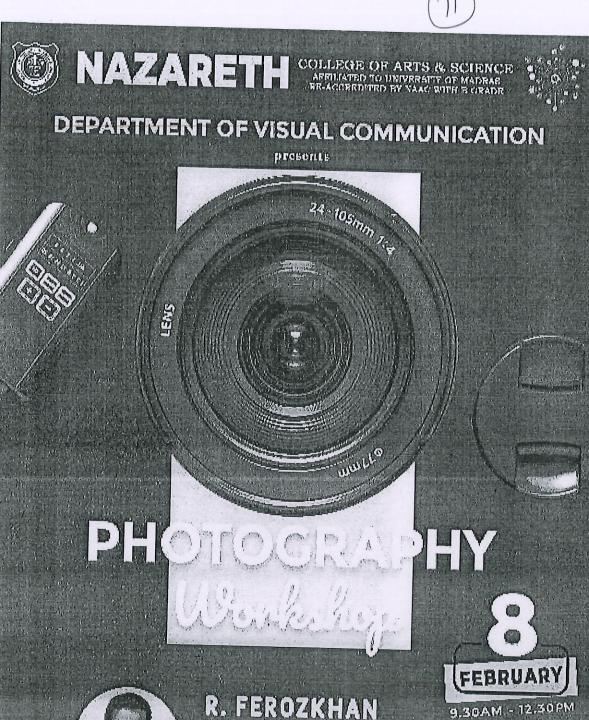
A Photography Workshop was organized by the Visual Communication Department on 8th febraury 2023. The main focus of the workshop is to train the students to meet the standards of the media and Current trends.

The workshop was led by Mr. R Feroz Khan, Assistant Professor, School of Media Technology and Communication, Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology.

The objective of this course is to enhance basic knowledge of photography including the use and roles of professional services. Improving the recognition of strong image composition, technical operation, content and the essential knowledge for completion of a final image portfolio to convey critical knowledge of the photographic processes. To emphasis Individual creativity, visual problem solving and precise craftsmanship. Students will be able to demonstrate an awareness of aesthetic and ethical considerations in digital photography.

CHENNAI 600 062 SC







FEROZKHAN

Assistant Professor, School of Media Technology and Communication Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology

MR. A N HENRY MARIS SECRETARY NCAS

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DR. E MARY ANGELINE PRINCIPA, NCAS
PRESIDENT (IC (MHRD)
Innevation Ambassador (MHRD)

MRS.HELEN REBECCA Head - Incharge VISUAL COMMUNICATION

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Principal

Nazareth College of Arts and Science

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Kovilpathagai main Road, Kannadapalayam, Avadi, Chennai-62

Department of Visual Communication

Photography Workshop Participation list

S.No	Roll Number	Student Name	Signature
1.	432000164	Akash.H	Dush.
2.	432000165	Akash.S	Hush. S. Roman
3.	432000167	Roopkiran.R	Rapum
4.	432000168	Vicky.S	1174.
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INSTITUTION'S INNOVATION COUNCIL

82

DEPARTMENT OF BUSINESS ADMNISTRATION Jointly organize SEMINAR ON WORK LIFE BALANCE

Name of the Programme: WORK LIFE BALANCE

Date of the Programme: 21/09/2022

Venue of the Programme: College Auditorium

Session: 10.30 A.M - 12.30 PM

OBJECTIVE OF WORK LIFE BALANCE

- > To increase the motivation level of students.
- > To study the relationship between work life balance and demographic variables.
- > To maintain an ideal balance between personal and professional life.

OU TCOME OF THE PROGRAMME:

To establish relationship with job satisfaction, life satisfaction, depression and anxiety

AGENDA

- > Prayer song
- > Welcome address by Ajay Victor
- > Introducing about chief guest by Dhinesh.U
- > Guest speech
- > Vote of thanks by Keerthana

The Institution's Innovation Council (IIC) in association with IQAC organized the seminar on September 21, 2022 on "WORK LIFE BALANCE" for the academic year 2022-2023. The resource person was Na.Pa.Mathiyazagan Life Skill Trainer & Human Resource Professional & Assistant Professor – PG Department of HRM DD.GD.Vaishnav college, Arumbakkam, Chennai – 600 106.

The Session started at 10.30 a.m. with the prayer song. Welcome speech given by Ajay Victor (III BBA). In his welcome speech, he welcomed a Mr.A.N.Henry Maris, the Secretary of Nazareth college of Arts and Science; Dr.E.Mary Angelin, the Principal, IIC President and the Head of the Department of Social Work; Ms.E.Mano Ranjitham, the Vice Principal, the Dean of Academics and the Head of the Department of Computer Science (Shift-I) of Nazareth college of Arts and Science Wis Esther Martina (The Head incharge of Business Nazareth College of Arts and Science (Shift-I) of Nazareth College of Arts and Science (Shift-II) of Nazareth College of Arts and Science (Shift-II) of Nazareth College of Arts (Shift-II) of Nazareth College (Shift-II) of Nazareth College (Shift-II) of Nazareth College (Shift-II) of Nazareth College (Shift-II) of Nazareth (Shift-I

Kovilpathagai Main Road, Kannadagalayam, Vellanoor Post, Avadi, Chennai 600062.



NAZARETH COLLEGE OF ARTS AND SCIENCE

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NCAS/IQAC/August 2021/Form-05/ Examination: CMS/OBT/ME/UE/Rev-00

Department: Business Administration

Shift: I

Academic Year:2022-2023

I BBA

SEMINAR ON WORK LIFE BALANCE ON 21/9/22

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Event Co-ordinator



Nazareth College of Arts and Science DEPARTMENT OF BUSINESS ADMINISTRATION II BBA (2021-2024 Batch)

21/9/23

Academic Year 2022-23

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NAZARETH COLLEGE OF ARTS AND SCIENCE



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Department: Business Administration

Shift: I

Academic Year: 2022-2023

III BBA

SEMINAR ON WORK LIFE BALANCE ON 21/9/22

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Event Co-ordinator





NAZARETH COLLEGE OF ARTS AND SCIENCE

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INSTITUTION'S INNOVATION COUNCIL ENTREPRENEURIAL INNOVATION AND CAREER OPPORTUNITY PROGRAM REPORT

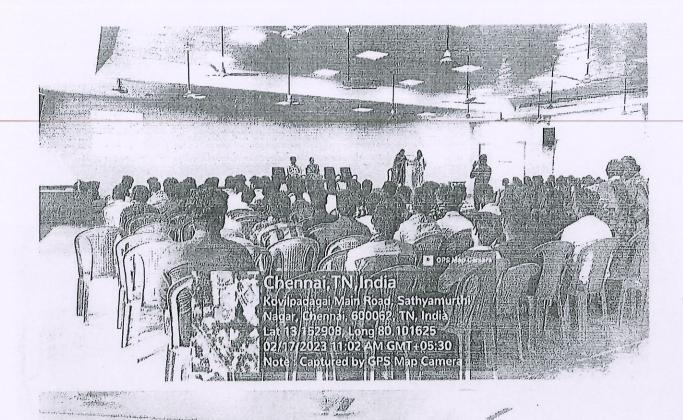
Nazareth College of Arts and Science and the Institution's Innovation Council (IIC) organized a Seminar on "Entrepreneurial Innovation and Career Opportunity". This Seminar was held on 17th February 2023 from 10.30 am to 12.30 pm in College Auditorium. The main objective of this Seminar was to inculcate the knowledge about to observe, understand, the entrepreneurial and career opportunity that lead to a holistic understanding of the concept to the students.

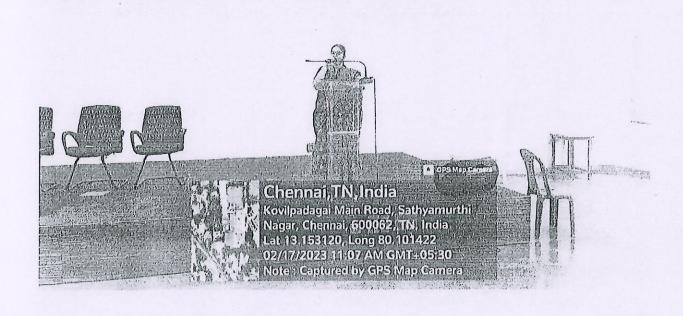
Dr. Sushma S Chawla, Assisstant Professor, Department of Management Studies. Sri Kanyaka Parameswari Arts and Science College for Women was invited as the Resource Person. Dr. K.Punithavathi, Assisstant Professor from the Department of Business Administration gave a warm welcome speech to all. The session was very active, interesting and useful. She discussed about the how to develop successful entrepreneur, after that she delivered his knowledge about what and how innovation useful in our real time life. And she explained what qualities in the entrepreneurs and innovators having alignment and which qualities make them shifted.

And the end of the session she asked the question regarding popular CEO's and and their history. The students were very interactive and inculcate the knowledge reagrading the entrepreneur and innovation.

Our College students had great time in this Seminar. A total of 56 students participated and benefited much from this Seminar. Finally the vote of thanks is done by Mrs. Esther Martina; Assistant professor for the perfect guidance sir has extended to all of us.

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Principal

Nazareth College of Arts & Science

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Nazareth College of Arts and Science DEPARTMENT OF BUSINESS ADMINISTRATION

III BBA (2021-2024 Batch)

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n, Event Co-ordinator

DEPARTMENT OF BUSINESS ADMINISTRATION II BBA (2021-2024 Batch)

Date:

Academic Year 2022-23

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Nazareth College of Arts & Science Kovilpathagai Main Road, Kannadapalayam, Vellanoor Post, Avadi, Chennai-600062.

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Event Co-ordinator

Principal

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Nazareth College of Arts and Science DEPARTMENT OF BUSINESS ADMINISTRATION I BBA (2022-2025 Batch)

Date:

Academic Year: 2022-23

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Event Co-ordinator Frincipal



NAZARETH COLLEGE OF ARTS AND SCIENCE Affiliated to University of Madras, Re-accredited by NAAC with B Grade

INSTITUTION'S INNOVATION COUNCIL

DEPARTMENT OF BUSINESS ADMNISTRATION Jointly organize ENTREPRENEURSHIP RISKS & CHALLENGES

Name of the Programme: ENTREPRENEURSHIP RISKS & CHALLENGES

Date of the Programme: 25/08/2022

Venue of the Programme: College Auditorium

Session: 10.30 A.M – 12.30 PM

OBJECTIVE OF ENTREPRENEURSHIP RISKS & CHALLENGES

- > To create awareness on entrepreneurship risks and challenges among the students.
- To get the knowledge about the entrepreneurs Time Mangement, Delegation of Tasks & Cash Flow Management for the students.
- > To conduct programs in Entrepreneurship enabling skills.

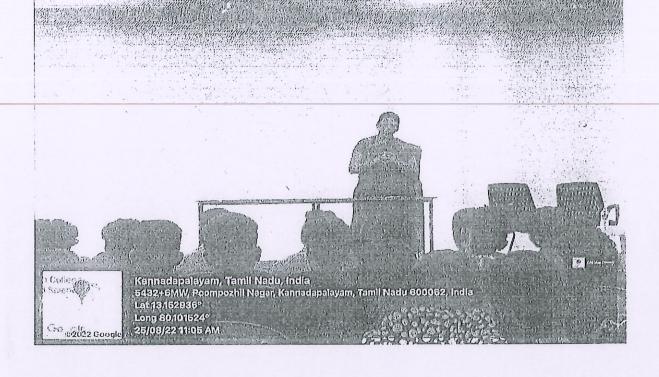
OU TCOME OF THE PROGRAMME:

Entrepreneurship and Innovation minors will be able to sell themselves and their ideas.

AGENDA

- > Prayer song
- > Welcome address by Saranya
- > Introducing about chief guest by Kotteeswaran
- ➢ Guest speech
- > Vote of thanks by Kavipriya

The Institution's Innovation Council (IIC) in association with IQAC organized the program on August 25, 2022 on "ENTREPRENEURSHIP RISKS & CHALLENGES" for the academic year 2022-2023. The resource person was Dr. R. HEMALATHAHead of the Department (i/c) Department of Corporate Secretaryship Vallal PT Lee Chengalvaraya Naicker Arts and Science College, Vepery, Chemai-600 N2.



TOPIC COVERED BY THE RESOURCE PERSON

Dr. R. HEMALATHA- In his lecture, she has spoken on the recent trend in leadership goals, factors and also she delivered about risks and challenges faced by Entrepreneurship.

Finally, the program was ended with the vote of thanks by our student Kavi priya (III BBA) .our students had great time in this seminar. A total of 93 students and 4 staff members from participated and benefited much from this seminar.

PRESIDENT & PRINCIPAL

EVENT COORDINATOR







Jointly presents

Orientation session on

RISKS & CHALLENGES

(iia

Thursday 25th August 2022 10:30 AM to 12:30 PM



COLLEGE AUDITORIUM



In the presence of

Mr. A.N. Henry Maris The Secretary. NCAS Dr. E. Many Angeline President IIC (MHRD) Principal, NCAS Innovation Ambassador (MHRD) Ms. K. Alamelu
IIC Convenor
IIC Ambassador
Dian of ICAC &
Head Department of Mathematics

Esther Martina Head I/C Department of Business Administration Event Coordinator

The Session started at 10.30 a.m. with the prayer song. Welcome speech given by Saranya (II BBA). In his welcome speech, he welcomed a Mr.A.N.Henry Maris, the Secretary of Nazareth college of Arts and Science; Dr.E.Mary Angelin, the Principal, IIC President and the Head of the Department of Social Work; Ms.E.Mano Ranjitham, the Vice Principal, the Dean of Academics and the Head of the Department of Computer Science (Shift- I)of Nazareth college of Arts and Science; Mrs.Esther Martina (The Head incharge of Business Administration, all the faculty members and students of Nazareth college of Arts and Science, Avadi.



Nazareth College of Arts and Science DEPARTMENT OF BUSINESS ADMINISTRATION II BBA (2021-2024 Batch)

Date: 25/8/23

Academic Year 2022-23

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Event Co-ordinator

Nazareth College of Arts and Science DEPARTMENT OF BUSINESS ADMINISTRATION III BBA (2020-2023 Batch)

Date: 25/8/23

Academic year: 2022-23

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Event Co-ordinator



NAZARETH COLLEGE OF ARTS AND SCIENCE

Affiliated to the University of Madras Re-Accredited by NAAC with 'B' Grade DEPARTMENT OF CORPORATE SECRETARYSHIP

Report for Seminar ODD SEMESTER- 2022-2023

The Department of corporate secretaryship conducted seminar on recent trends in Wealth creation in association with IQAC on 21.10.2022 Dr.G.Veeramani, Head department of Business Administration was invited as the Resource person. The seminar was conducted in the presence of Mr.A.N Henry Maris, Secretary, Nazareth college of arts and science, Dr. Mary Angeline Principal, Nazareth college of arts and science, and Ms.Deivayanai, Head department of Corporate secretaryship, Nazareth college of arts and science. Totally 130 students participated in the event. He spoke on the possible means of Creating Wealth using modern Trends. He elaborated on earning in the share market investments and generating income in stock market while addressing the student. The resource person dispelled the doubts of the student after the session a large number of students who attended the seminar benefitted much.





Principal

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Nazareth College of Arts & Science Kovilpathagai Main Road, Kannadapalayam, Vellanoor Post, Avadi, Chennai-600062. HOD

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Department of Corporate Secretaryship in association with internal quality assurance cell presents with

SEMINAR ON

RECENT TRENDS IN

WEALTH CREATIONS



SATURDAY 29" OCTOBER 22
11:00am to 1:00pm 515570 co



COLLEGE AUDITOR I Mayor Por

Dr. G.VEERAMANI

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In the presence of

Mr. A.N. Henry Maris
The Secretary,
NCAS

Dr. E. Mary Angeline
President IIC (MHRD)
Principal, MCAS EGE OF A
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Nazareth College of Arts & Science

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Department of corporate secretaryship in association with IQAC

Seminar on Wealth Creation

(Attendence sheet) 21.10.22

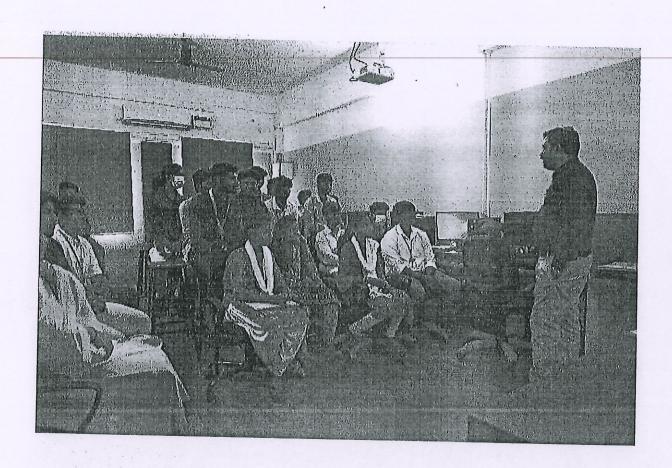
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Nazareth College of Arts & Science
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Department of corporate secretaryship in association with IQAC

Seminar on Wealth Creation

(Attendence sheet) 21.10.22

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S.NO		STUDENT NAME LIST	Signature of the students
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Principal

Nazareth College of Arts & Science Kovilpathagai Main Road, Kannadapalayam, Vellanoor Post, Avadi, Chennai-600062.

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	122200970	Anbarasu B	1 Amb
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INSTITUTION'S INNOVATION COUNCIL

EDI CELL

And

DEPARTMENT OF COMPUTER APPLICATIONS

Jointly Organizes

DESIGN THINKING

Topic: Importance of Design Thinking, what is innovation

Objective: To bring awareness among students about how to do Design Thinking

Outcome: Students acquired knowledge on Design thinking

Count: 151 students, 5 staffs

The Department of Computer Applications jointly with IIC and EDI Cell organized a session on "Design Thinking" on 23/8/2022. The programme started with a Prayer Song. Ms Sneka Joys , III BCA B welcomed the gathering. The Resource Person ,Mr Henry Maris explained on what is innovation ,what is design thinking, design thinking phases, He elaborated on the six stages of design thinking i.e. Empathize, Define , Ideate Beyond Brainstorming, creating Prototype and Testing. He clearly explained to Design out of box with real time examples. The vote of thanks was proposed by Mr Oswald ,II BCA B proposed the vote of thanks.





PRINCIPAL



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DEPARTMENT OF COMPUTER APPLICATIONS

DESIGN THINKING .

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INSTITUTION'S INNOVATION COUNCIL

And

DEPARTMENT OF COMPUTER APPLICATIONS

Jointly Organizes

WORLD CREATIVITY DAY

Objective: To bring awareness among students about power of human creativity and imagination to drive positive change and progress

Outcome: Students acquired knowledge on human creativity and power of Imagination.

Count: 4 Teams, 5 staffs

This report presents an overview of the activities and initiatives undertaken by The Department of Computer Application jointly with IIC to celebrate World Creativity Day on 21st April 2023 with 100 students. World Creativity Day is a global event that encourages individuals to unleash their creative potential and explore innovative solutions to various challenges. Our department embraced this day as an opportunity to foster creativity among students and inspire them to think outside the box. The following sections outline the key events and outcomes of our World Creativity Day celebration.

Event 1: Creative Workshops and Sessions

To kick-start the celebrations, a series of creative workshops and sessions were organized throughout the day. These workshops covered various fields such as art, design, writing, and technology. Renowned experts and industry professionals were invited to conduct interactive sessions, sharing their experiences and providing valuable insights. Students actively participated in hands-on activities and learned new techniques to enhance their creative skills.

Event 2: Innovation Showcase

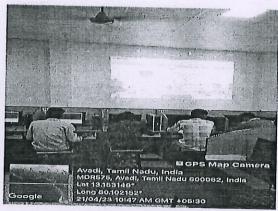
To showcase the innovative projects and ideas developed by our students, an innovation exhibition was organized. Students were encouraged to present their creative solutions, inventions, and prototypes. The exhibition provided a platform for students to receive feedback, collaborate with peers, and gain recognition for their innovative endeavours. This event not only celebrated individual creativity but also fostered a culture of innovation within the college of Nazareth College of Arts appadagalayam.

Kovilpathagai Main Road, Kannadapalayam, Vellanoor Post, Avadi, Chennai-600062.

Event 3: Guest Speaker Series

To inspire and motivate students, a series of guest speaker sessions were held throughout the day. Accomplished professionals from various creative industries shared their success stories, challenges faced, and the importance of creativity in their respective fields. These sessions provided invaluable insights, encouraging students to pursue their passions and explore diverse career paths.







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DEPARTMENT OF COMPUTER APPLICATIONS

WORLD CREATIVITY DAY

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PG DEPARTMENT OF COMMERCE

"Seminar on RESEARCH METHODOLOGY" REPORT

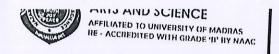
PG Department of Commerce and Research Cell in association with IQAC organized A Seminar "Research Methodology" for all Post Graduate students on 07/03/2023. Gayathri G of II M.CC welcomed the attendees. Dr. Devaki, Assistant Professor, Department of Commerce, St.Anne's Colle was invited as the resource person. Fidel Vaz N of I M. Com, introduced the resource person. This semir inculcates the research in their studies as well in their life. Various topics covered during the seminar abo how to identify the problem and framing of research topic, choosing of variables, how to decide a samp size, scaling methods. A total of 30 students and staff members actively participated in this seminar. Th seminar, encouraged students in various streams research like arts, science and humanities. Students gaine lots of knowledge about research and how to apply in their studies as well as in their Life. The session we

Niranjani D of I M.COM, PG Department of Commerce proposed a vote of thanks.



RINCIPAL











PG Department of Commerce and Research Cell in association with IQAC organizes

A Seminar on

calls of

Theme: "Great Design Sprouts when Good Research Grows"



Dr.M.Devaki

Assistant Professor St. Anne's Arts and Science College

Tuesday, 07th March 2023



11.00 am to 01.00 pm



College Campus

UN SDG Target 4.7



ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL

In the presence of

Mr. A.N. Henry Maris The Secretary - NCAS IC President

Dr. E. Mary Angeline The Principal, NCAS, **IIC President & Innovation** Ambassador.

Ms. K. Alamelu IIC Convenor | Dean of IQAC Innovation Ambassador Head Dept. of Mathematics

Ms.S.Dhivya Assistant Professor Department of Commerce

Ms. P.Selvi Assistant Professor Department of Commorco

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PG DEPARTMENT OF COMMERCE-(Shift-I)

A Seminar on Research Methodology (07.03.2023)

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Kannadapalayam, Avadi

Workshop – Upskill Learning Microsoft Office REPORT 2022-2023 (Odd Semester)

A Report on Three-Day Workshop on "UpSkill Learning Microsoft Office" organized by Computer Science, NAZARETH COLLEGE OF ARTS AND SCIENCE from 16.08.2022 to 18.08.2022 between 1.00pm to 2.00pm.

With an objective to acquaint the staff with knowledge of using Microsoft Office and understanding Internet facility, topics were chosen which were not mastering the entire Office suite but those tools that were needed by the staff in preparing their academic records.

The program was inaugurated by Mrs. E. Mano Ranjithm, Asst. Prof., Head-in-charge, Department of Computer Science highlighting the importance of upskilling Office for the staff.

The resource persons were the faculty members of the Department of Computer Science, Mrs. S. Abirami, Asst. Prof. explained how to use Excel, Word and Powerpoint for academic work. They were also taught the usage and advantage of Google Sheets, Google docs. The advantage of sharing the documents online was demonstrated.

Mrs. R. Meenakshi, Asst. Prof., Mrs. S V Rajiga, Asst. Prof. and. Mrs. Kaviarasi, Asst. Prof. guided the staff in solving the given exercises.

The exercises included the use of sorting, filtering and conditional formatting in worksheets. Also included how to use page titles for all pages, freeze panes and statistical functions along with chart preparation.

The activities for Word covered the entire process of preparing a complete report with cover page, index page, appendix of figures, setting of headers, footers etc. Some basics of Powerpoint presentation was also concentrated. Staff were given academic assignments that they solved enthusiastically.

The event was a successful one. The workshop was relevant to the title and was well-appreciated by the staff. After completion of this workshop the staff felt encouraged and requested to explore these areas further.

PRINCIPAL

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COORDINATOR

Nazareth College of Arts & Science Kovilpathagai Main Road, Kannadapalayam, Vellanoor Post, Avadi, Chennai-600062.

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Principal
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Vellanoor Post, Avadi, Chennai-600062.

Department of Computer Science

In Association with IQAC

PROGRAMME: UPSKILL LEARNING MS OFFICE

Attendance:16.08.2022

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EVENT COORDINATOR

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Nazareth College of Arts & Science Kovilpathagai Main Road, Kannadapalayam, Vellanoor Post, Avadi, Chennai-600062.

Department of Computer Science

In Association with IQAC

PROGRAMME: UPSKILL LEARNING MIS OFFICE

Attendance: 18.08.2022

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Department of Computer Science

In Association with IQAC

PROGRAMME: UPSKILL LEARNING MS OFFICE

Attendance: 17.08.2022

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NAZARETH COLLEGE OF ARTS AND SCIENCE (Affiliated to the University of Madras Re-accredited by NAAC with B Grade)

DEPARTMENT OF ENGLISH

Dramatics Club



Even Semester Report (2022-2023)

Dramatics Club of Department of English conducted a workshop on 16-02- 2023. Mr. A.N. Henry Maris, Secretary, Ms. Mary Angeline, Principal and Ms. M.G Christina Head in-Charge Department of English, were invited to take part in the Parai workshop "Drumming out oppression". Ms. M.S Kalaivani of III BA English extended a warm welcome to the dignitaries and other participants.

The workshop started with the prayer song by department choir and the bible reading done by Beulah of III B.A. Mrs Mathivadhani the event coordinator, Assistant professor honored the resource person Ms. Meenakshi, Assistant professor, Department of English of Shri Shankar lal Sundarbhai Shanshun Jain College for Women. Ms. Reema Bhoi of III B.A gave a special address to the resource person. The session was handled by the resource person and nearly 87 students were benefited. The main concept of the program was to teach students that "Parai Instrument" is used to express oppression and it is not a symbol of any caste. Ms.Bhavatharani of III BA English proposed a vote of thanks.



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DEPARTMENT OF ENGLISH

DRAMATICS CLUB

II BA ENGLISH

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DEPARTMENT OF ENGLISH

DRAMATICS CLUB

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DEPARTMENT OF ENGLISH

DRAMATICS CLUB

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EVEN CO-ORDINATOR

HOD



Nazareth College of Arts & Science Kovilpathagai Main Road, Kannadapalayam, Vellanoor Post, Avadi, Chennai-600062.

- Programs in Entrepreneurship: The seminar also laid the groundwork for future programs aimed at developing entrepreneurial skills among students, facilitating their transition from academia to entrepreneurship.
- Promotion of Innovation: By empowering students to sell themselves and their innovative ideas, the seminar encouraged entrepreneurial thinking and innovation among participants.

2. Entrepreneurial Mela 2023 (3/3/23):

In continuation of its efforts to promote entrepreneurship, the Department of Business Administration and the ED Cell organized an Entrepreneurial Mela. BBA students actively participated in this event, showcasing their entrepreneurial spirit by selling nutritional foods and conducting engaging games for students and staff. The key highlights of the Entrepreneurial Mela were:



- Student-Led Initiatives: BBA students took charge of arranging food stalls on the college campus, demonstrating their initiative and organizational skills in managing entrepreneurial ventures.
- Profit Sharing: The profits generated from the entrepreneurial ventures were shared equally among the participating students, fostering a sense of ownership and accountability.
- Hands-on Experience: The Entrepreneurial Mela provided students with valuable
 hands-on experience in entrepreneurship, allowing them to apply theoretical concepts
 learned in the classroom to real-world scenarios.

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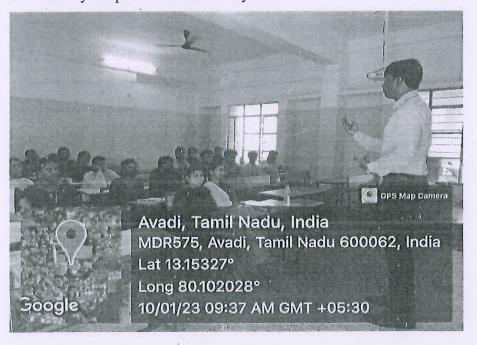
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INSTITUTION'S INNOVATION COUNCIL ACHIEVING PROBLEM-SOLUTION FIT AND PRODUCT MARKET FIT

PROGRAM REPORT

Nazareth College of Arts and Science and the Institution's Innovation Council (IIC) organized a Seminar on "Achieving problem-solution fit and product-market fit". This Seminar was held on 10th and 11th January 2023 in the College Auditorium. The main objective of this Seminar was to make students understand how design thinking helps companies and organizations to identify the problems that society face.



Joshua Daniel Proprietor, Freelance Trainer, Rabbi institute skill set empowerment, was invited as the Resource Person. Dr. A.T.Stephen, HOD, Department of Business Administration welcomed the gathering. The session was very active, interesting and useful. He started the session by creating awareness of the recent economic trends in the market among the students.

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He mentioned blackberry company and explained how the company failed to poition itself in the market. He also explained the product—market fit journey and the startup curve from which an entity goes through. At last, the students understood the concept well.

Our college students had a great time in this Seminar. A total of 54 students participated and benefitted much from this Seminar. Finally, Mrs M.Latha, Assistant professor, Department of Business Administration porposed a vote of thanks.

PRINCIPAL/PRESIDENT

CO-ORDINATOR



Nazareth College of Arts and Science DEPARTMENT OF BUSINESS ADMINISTRATION III BBA (2020-2023 Batch)

Date: 10/01/23

Academic year: 2022-23
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Event Co-ordinator



ED Bugger

Nazareth College of Arts and Science

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DEPARTMENT OF COMMERCE "ENTREPRENEURIAL SALE CUM EXHIBITION"

REPORT

Department of Commerce Conducted an Entrepreneurial sale cum Exhibition" in association with IQAC on 24th Feb 2023 from 9.00 a.m. onwards in college premises. The chief guest of program was M.Yukesh entrepreneur and also an alumni of Nazareth College. Greata Achsah. J of II B.com A introduced the chief guest. The objective of the program was to encourage the students to become an entrepreneur. The final year students of commerce department actively participated and organized food stalls, product stalls. More than 600 students participated and bought the products and took part in sale. The sale cum exhibition supplied many innovative ideas to the students who have the desire to become a successful entrepreneur in future. Ivy Joe kruvila of III B.com C proposed the vote of thanks.

Principal

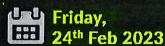
Co-ordinator

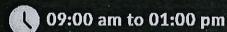


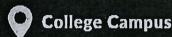
Department of Commerce in association with IQAC organises

Theme: "If Opportunity Doesn't Knock, Build a Door"











Mr. M.YUKESH **ENTREPRENEUR**

UN SDG Target 8.3



PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC BROWTH, FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL

In the presence of

Mr. A.N. Henry Maris The Secretary - NCAS IIC President

Dr. E. Mary Angeline The Principal, NCAS, IIC President & Innovation Ambassador.

Ms. K. Alarmelu IC Convenor I Dean of IQAC Innovation Ambassador Head Dept. of Mathematics

Ms. D. Revally Head in-charge Department of Comme



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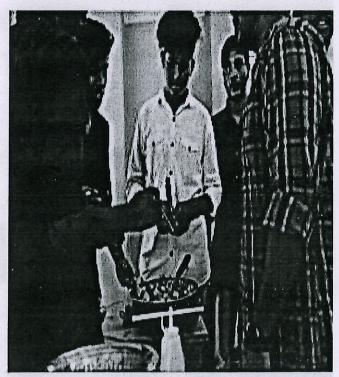














DEPARTMENT OF COMMERCE ENTREPRENEURIAL DEVELOPMENT SALES CUM EXHIBITION

Shop No.	Shop Name/ Product	Students name
	Sarce and tops	Akash
	Sire and Cops	Saran
	THE WARRY SHOWN THE	Alshwarya (Cashler)
		Blessy spandana (Acc)
		Divya Bharathi
2	Product	Altas.s
	Product	Elango
		Gowtham(Cashler)
		Gokulan
		Kamesh (Acc)
		Divakar.E
3	Chat Items	
		Gokulnath(Cashler)
		Ajith
		Blessy pramila kumara (Acc)
4	Veg Damakka	Iswariya (Acc)
		Jemmima(Cashler)
		Indira J
		Eswari
5	Briyanl	Fahatha
		Gomathi(Cashler)
		Abinaya.g
		Hemalatha(Acc)
		Deepika.L
	*	Adithya
6	Games	Aarthana
J	Games	Deepika.s(Cashier)
		Abinaya's (acc)
		Dhivya keerthana
7	Paniyaram shop	Bharathi (acc)
	Fattiyarani shop	Beluah
		Abinaya.M(Cashler)
		Binodhini
		Gayathri
		Dhanam (Acc)
8	Food stall	Bhakya(Cashier)
		Gowri
		Sathish
		Debora Daisy
		Kaniya.s
9	Game stall	Kalaivani (Acc)
14 182		Kamatchi(Cashler)
1	A CONTRACTOR OF A CONTRACTOR	Keethana
10	Fry item	Mythili (Acc)
1000		Monika Keerthana.V(Cashler)
		Keelliko
		Nithya 4
		Princi
		(五(CHENNAI) の Nazareth College o
		Nazaretii College o
		Kovilpathagai Main Road
		Vellanoor Post, Avadi,
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		CHENNAI 600 062 Nazareth College Kovilpathagai Main Revellanoor Post, Ava

Principal

DEPARTMENT OF COMMERCE ENTREPRENEURIAL DEVELOPMENT SALES CUM EXHIBITION

		Jorin
1	Panipori ,dhai pori	Kowsalya(Acc)
		Kumara
		Kaviya.R(Cashler)
		Monisha.V
		Kavitha
2	90's Candy shop	Oviya(Acc)
	Do a carray shop	Krithika(Cashier)
		Meena
		Neevatha
		Lakshi prethika
13	Healthy food (vada)	Nathiya (Acc)
		Nermatha(Cashler)
		Nancy
		Mahalakshmi
14	Ice cream	Monisha.K
		Jestina
		Karthiga(Cashler)
		Lokes
		Ricky (Acc)
		Lenipraj
		Nishanth
15	Product stall	c.k santhosh
13	, riodoct stan	Mohan (Acc)
16	Fries	Leo lenin (Acc)
10	rnes	Magesh
		Mukesh(Cashier)
		Partha
		Madhan
		Ricky solomon
	1/1/200	Jai kumar (Acc)
17	Food stall (panni puri/ lemon juice)	Yuvaprasath(Cashier)
		Yoga prakash (Acc)
18	Game stall (cup game)	Yuvaraj(Cashier)
		Praveena(Cashier)
19	Food stall	
		Siva Poorvika (Acc)
		NET
		Sneha.k
20	Game stall	Vasanth(Cashier)
		Yogesh (Acc)
		Prasana
21	Juice stall	Thilak (Acc)
		Vishal R
		Sathyamoorthy(Cashier)
		Surendher .M
22	Food stall (Birinji)	Sathya(Cashier)
122	1004 315	Soundaraya (Acc)



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DEPARTMENT OF COMMERCE COMBAT 2023

Seminar on "Intellectual Property Rights"

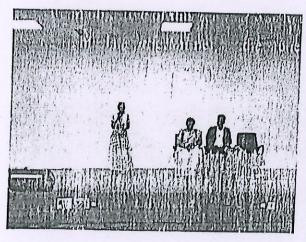
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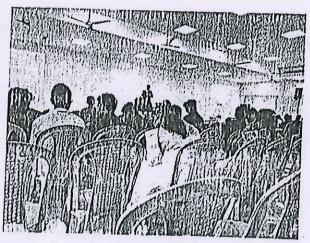
REPORT

Department of Commerce conducted a seminar on "Intellectual Property Rights" in association with IQAC on 25th April 2023. Ms.Dhivya and Ms.Selvi and of III B.COM welcomed the attendees. Mr.R.Ramesh Babu, Advocate, Legal consultant, was invited as the resource person. Suji.K of I Bcom D introduced the resource person. A total of 200 students and staff members actively participated in this seminar.

The Resource person enlightened the students on Emerging Trends in intellectual property rights . The main objective of this seminar was to encourage the students to become responsible citizen for the rights. The program helped the students to know about the Rights. The session was very interactive.

Suji.K of I B.COM, Department of Commerce proposed a vote of thanks.





PRINCIPAL



COURDINATOR COURDINATOR





Department of Commerce in Association with IQAC organizes a Seminar on

Emerging Trends in Intellectual Property Rights

Theme: Know your Rights



25th April 2023 11.00 AM - 01:00 PM



Venue: Auditorium

Mr.R.Ramesh Babu

Advocate & Legal Consultant

In the presence of

A.N. Honry Maris tary troth College of Arts & Science, i, Chennoi, India Dr. E. Mary Angeline
Principal
IIC President & Innovation Ambassodor
Nazareth College of Arts & Science,
Avadi, Chennoi, India.

Ms. K. Alamelu IIC Convenor I Dean of IQAC Head Dept. of Mathematics Nazareth Collego of Arts & Scienco, Avadi, Chennal, India Ms.S.Dhivya
Event Coordinator
PG Department of Commerce,
Nazareth College of Arts & Science,
Avadi, Chennai, India

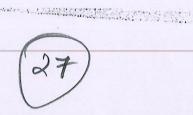
Ms. P. Selvi
Event Coordinator
Department of Commerce,
Nazareth College of Arts & Science,
Avadi, Chennai, India

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DEPARTMENT OF COMMERCE

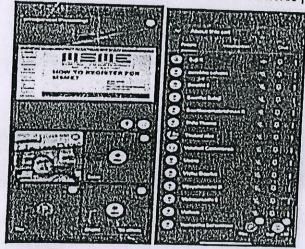
Seminar on "How to register MSME"

REPORT

Department of Commerce conducted a seminar on "How to register MSME" in association with IQAC on 25th April 2023. Ms.Revnthy and Ms.Dhivya welcomed the attendees. Dr. E.Mary Angeline Principal, President of IIC (MIRD), Innovation Ambassador (MHRD) was invited as the resource person. Suji.K of I Beom D introduced the resource person. A total of 100 students and staff members actively participated in this seminar,

The Resource person enlightened the students on the procedures for registering MSME. The main objectives of the seminar was to mould the mindset of the students in the process of building, responsible citizens. The program helped the students to know about the Entrepreneurial Development, Registering, etc. The session was very interactive.

Suji.K of I B, COM, Department of Commerce proposed a vote of thanks.



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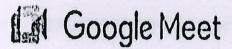


Department of Commerce in association with ED cell organizes

Register

An IQAG Initiative

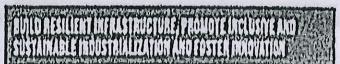
Tuesday, 25th April 2023 06.00 pm to 07.00 pm



un soo

Livert 03







Dr.E.Mary Angelln

Principal, HCAS, President HC(MHRD) Innovation Ambassador (MIRO)

Principal

Nazareth College of Arts & Science

Kovilpathagai Main Road, Kannadapalayam, Vellanoor Post, Wedi, Chennada 0500 hr.

HCASPrincipal

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In the presence of

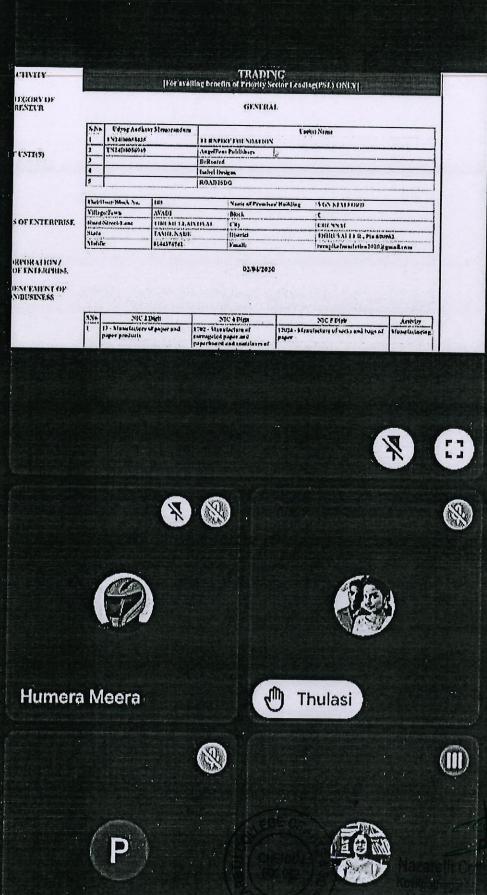
Mr. A.N. Henry Maris The Secretary, NCAS

Dr. E. Mary Angeline The Principal NCAS IIC President & Imovation Ambassacos (MIRD)

Wiss. Kalamelu Dean WIGAC kwanatka Arbasuka Head Department of Asistematics

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About this call

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College of Arts & Scien gai Main Road, Kannadapalaya Post, Avadi, Chennai-600062



About this call

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NAZARETH COLLEGE OF ARTS AND SCIENCE

Affiliated to the University Of Madras, Re-accredited by NAAC with 'B' grade

INSTITUTION'S INNOVATION COUNCIL

And

DEPARTMENT OF COMPUTER APPLICATIONS

Jointly Organizes

Intra Institutional Idea Competition - Manage through YUKTI-NIR

Topic: Idea Generation Meet

Objective: To bring new ideas from Students.

Outcome: Students acquired new ideas and knowledge.

Count: 12 students, 2 staffs

The Department of Computer Applications jointly with IIC organized a session on" Intra Institutional Idea Competition — Manage through YUKTI-NIR" on 17/03/2023. The Idea Generation Meet was conducted on 15/03/2023 to shortlist the teams based on their best creative ideas. The shortlisted team presented their Ideas on 17/03/2023. The panel member for the event, Dr. M. Thyagaraj, Dean of Student Affairs, Head Department of Computer Applications. Students presented their ideas through PPT and real time project has been displayed. The session was very interactive and a query was raised based on their ideas. At the end of the session, the chief guest addressed the gathering and reviewed the ideas.







Nazareth College of Arts and Science

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INSTITUTION'S INNOVATION COUNCIL

And

DEPARTMENT OF COMPUTER APPLICATIONS

Jointly Organizes

Inter Institutional Idea Competition - Manage through YUKTI-NIR

DATE: 15/03/2023

S. No	Class	Name of the Student	Signature
1,	T BCA	Abshuarya. P	Airhwarge
2.	I BSC.CS	Mahalakshmi Gr.	Co.mahalakshni
	I Bec. CS	Marthu Lakshmi M	Notin
3.	I. B.Sc. CS	Je Karthik - J	J. Karthik
	T.B.Scc	K. Karthikeyan	K-Karthiky an.
4.	I-BSC.CS	DEEPAK.M	M. Derpale
	I.B.S.C.Cs	RAHUL. V	Soul
5.	I.B.Sc.CS	D. JAYA KUMAR	5.7-11-
	I.B.50 (5	ISQUE TOEL. R	F. Tapil
6	DB. sc es	Kevin Mathews 5	I toy

Event Coordinator

Principal
Nazareth College of Arts & Science
Kovilpathagai Main Road, Kannadapalayam,
Vellanoor Post, Avadi, Chennai-600062.

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NAZARETH COLLEGE OF ARTS AND SCIENCE

INSTITUTION'S INNOVATION COUNCIL

EDI CELL

And

DEPARTMENT OF COMPUTER APPLICATIONS

Jointly Organizes

WORLD INTELLECTUAL PROPERTY DAY

Topic: Awareness in Intellectual Property Day

Objective: World IP Day is way to highlight IP rights such as patents, trademarks and copyright.

Outcome: Students obtained innovation and creativity through intellectual property(IP) rights.

Count: 40 students, 1 staff.

The Department of Computer Applications jointly with IIC and EDI Cell organized a session on "Intellectual Property Day" on 26/4/2023. The programme started with a Prayer Song. Ms Sneka Joys, III BCA B welcomed the gathering. The debate started with pros and cons of Intellectual Property rights. There are numerous benefits to patenting your intellectual property. IP rights also foster innovation and invention because they encourage individuals to come up with new ideas. For starters, a patent can prevent competitors from making, selling, or using your invention for a limited time.

The main con is that obtaining a patent, registering a trademark and maintaining those protections can be expensive. Costs associated with protecting your IP rights include: Layer fees, Court costs, Filing fees, Settlement fees, Registration fees. All the students got an clear idea about Intellectual Property rights. The vote of thanks was proposed by Mr Oswald, II BCA B proposed the vote of thanks.

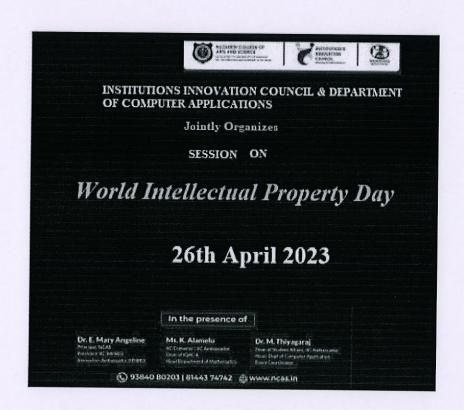




PRINCIPAL & PRESIDENT

CORDINATOR











NAZARETH COLLEGE OF ARTS AND SCIENCE

(Affiliated to the University of Madras Re-accredited by NAAC with B Grade)

Institution Innovation Council & Entrepreneurship Development and Innovation Institute (An IQAC Initiative) In Collaborations With

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT

Objective: the programme was to create awareness about Buisness model canvas programmes among students who want to become entrepreneurs in future. The other objective of this programme was to make them be aware of the opportunities and entrepreneurial practices available in the corporate world.

A seminar was held on the business start-up on 12th April 2023. The seminar took place at the B.Ed Assembly hall of Nazareth college of Arts and Science from 11.00 am. Dr.P.Sriraaj, Assistant Professor, Postgraduate and Research Development (PG & RD) of Economics at DDGD Vaishnav College was invited as the resource person. The event was coordinated by Dr.Stephen, Head, and Department of Business Administration. The seminar commenced with a warm welcome by Dr.Stephen introduced the resource person Dr.P.Sriraaj. A total of 100 students attended the seminar from other disciplines students, faculty members and aspiring entrepreneurs attended the seminar.

Dr. Sriraaj's keynote address focussed on the foundational aspects of initiating a successful Buisness model canvas. He emphasized the significance of a strong business idea, thorough market research, and the importance of adapting to the changed market dynamics. Dr. Stephen expressed his gratitude to Dr. Sriraaj for his valuable insights and thanked the attendees for their enthusiastic participation. He highlighted the importance of such seminars in bridging the gap between theoretical knowledge and practical application in the business world.

Outcome of the event: The Buisness model canvas Seminar proved to be an enriching experience for all participants, and equipping them with strategies for navigating the complexities of launching and managing a successful business. Dr. P. Sriraaj's expertise and engaging presentation style, combined with the active participation of attendees, contributed to the success of the event. The seminar left attendees inspired and prepared them to embark on their entrepreneurial journey.

RETH COLLEGE OF AND STATE OF AN



PRINCIPAL & PRESIDENT

COORDINATOR



In association with IQAC organizes an intercollegiate Departmental activity

Seminar on Business Model Canvas



Wednesday, 12th April 11:00 AM Onwards



B.Ed Assembly Hall / B Block



BUILD RESILIENT INFRASTRUCTURE, PROMOTE INCLUSIVE AND SUSTAINABLE INDUSTRIALIZATION AND FOSTER INNOVATION



Dr. P. Sriraaj

Assistant Professor

Post Graduate & Research Department of Economics

DDGD Vaishnav college - (2021 - Present)

Arumbakkam, Chennai





In the presence of

lazareth College of Arts & Science ovinathapai Main Road Kannadpoalayam,

Ms. K. Alamelu



Dr. A.T. Stephen