

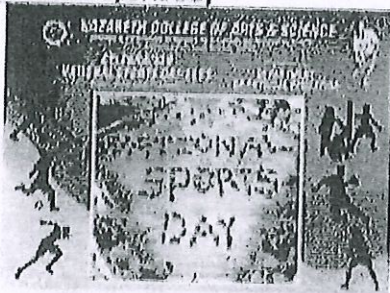

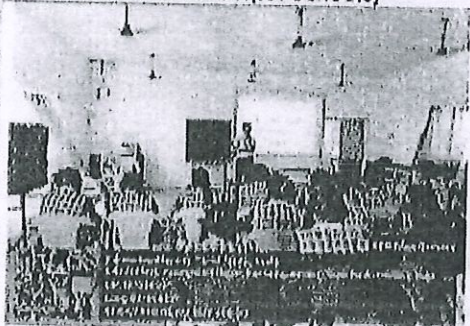


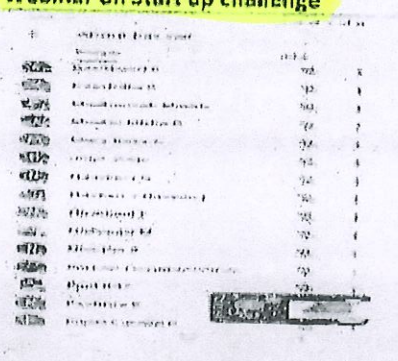
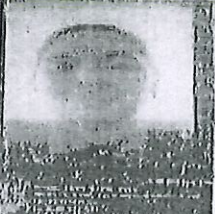
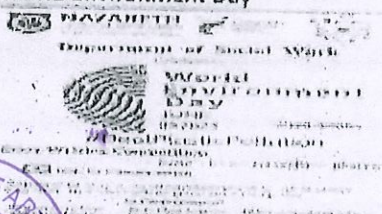
## Entrepreneurship

S. No	Title of Workshop/Seminar	Year
1	Webinar on Start up challenge	2023
2	Webinar on Entrepreneurship	2023
3	Opportunities for Early stage Entrepreneurs	2023
4	How to Register MSME	2023
5	Start up Idea challenge	2023
6	Entrepreneurial sale	2023
7	Art & Craft workshop	2023
8	Entrepreneurship Skill, Attitude And Behaviour Development	2023
9	Entrepreneurship sale cum Exhibition	2023
10	Entrepreneurship Risks and Challenges	2023
11	Photography workshop	2023
12	Entrepreneurial Innovation and Career Opportunity	2023
13	Awareness Programme on Entrepreneurship	2023
14	Webinar on Entrepreneurship	2023
15	Seminar on Recent trends in wealth creation	2022
16	Entrepreneurial Innovation And Career Opportunity	2022

## Entrepreneurship

S. No	Title of Workshop/Seminar	Year
17	Program on Entrepreneurship in Kannadapalayam	2022
18	Entrepreneurial Awareness	2022
19	Entrepreneurship awareness camp	2022
20	World Entrepreneur Day	2022
21	Seminar on start up challenge	2022
22	Entrepreneurial Mela	2022
23	Lean Start up-Legal &Ethical Steps	2020
24	To plan for start up-legal & Ethical steps	2020
25	Business model canvas	2020
26	Angel Investment for Early Stage Entrepreneurs	2020
27	Seminar on Branding	2019

Self Driven Activities during Semester II

<p><b>National Sports Day</b></p> 	<p><b>Exhibition on Technology transfer</b></p> 
<p><b>Mentor session on IPR (for Schools)</b></p> 	<p><b>Seminar on Start up challenge</b></p> 
<p><b>Quiz on Technology transfer</b></p> 	<p><b>Webinar on Start up challenge</b></p> 
<p><b>Webinar on Entrepreneurship</b></p> 	<p><b>World Environment Day</b></p> 

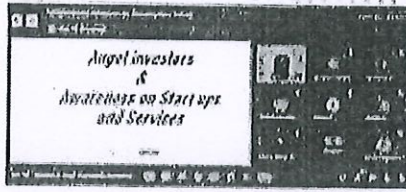

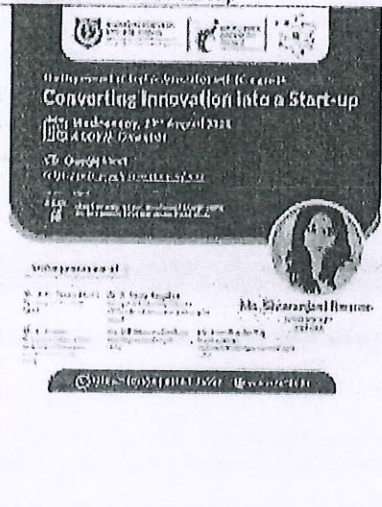


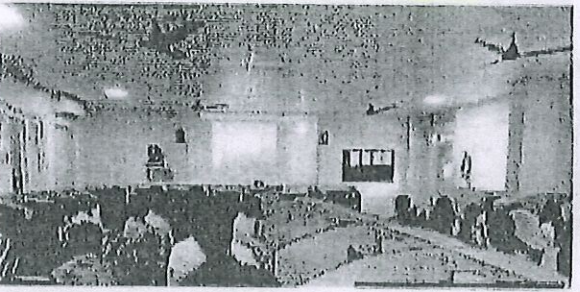


*[Signature]*  
Principal

Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.

Principal  
NAZARETH COLLEGE OF ARTS & SCIENCE  
Kovilpathagai Main Road, Kannadapalayam.  
Vellanoor Post, Avadi, Chennai-600 062

Other IIC Activities

<p><b>Awareness on Startup Support services</b></p> 	<p><b>Business Plan competition</b></p> 
<p><b>Innovation into Startup</b></p> 	<p><b>Session on Business Model Canvas</b></p>  <p>GPS Map Carrier Kannadapalayam, Tamil Nadu, India 642216MM, Poompuh Nagar, Kannadapalayam, Tamil Nadu 600052, India 9843153139</p>
<p><b>Business Plan competition</b></p> 	<p><b>Opportunities for Early stage Entrepreneurs</b></p> 



Principal *Tejsh*  
 NAZARETH COLLEGE OF ARTS & SCIENCE  
 Kovilpathagai Main Road, Kannadapalayam,  
 Vellanoor Post, Avadi, Chennai-600 062  
 Nazareth College of Arts & Science  
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 Vellanoor

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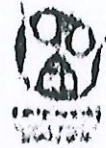
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**HAZARETH COLLEGE OF ARTS AND SCIENCE**  
ESTABLISHED BY THE REV. FATHERS OF THE MARIANUM  
OF AZHAKKOTTA, KANNADAPALAYAM & THIRUVARUR



**INSTITUTION INNOVATION COUNCIL**  
Ministry of Education



Department of Commerce In association with IIC cell organizes

# How to Register MSME

An IQAC Initiative



Tuesday, 25<sup>th</sup> April 2023  
06.00 pm to 07.00 pm



Google Meet

UN SDG Target 9.3



**BUILD RESILIENT INFRASTRUCTURE, PROMOTE INCLUSIVE AND SUSTAINABLE INDUSTRIALIZATION AND FOSTER INNOVATION**



**Dr. E. Mary Angeline**

Principal, NCAS,  
President IIC (MIIRD),  
Innovation Ambassador (MIIRD)

Principal

Nazareth College of Arts & Science  
Kovilothagai Main Road, Kannadapalayam,  
Vellancheri Post, Avadi, Chennai 600 081.

Ms. O. Revathy

Head of IQAC,  
Department of Commerce  
NCAS Principal

Ms. S. Sathi

IC Department  
Commerce  
NCAS

In the presence of



Mr. A.N. Henry Maris  
The Secretary,  
NCAS

Dr. E. Mary Angeline  
The Principal, NCAS  
IIC President &  
Innovation Ambassador (MIIRD)

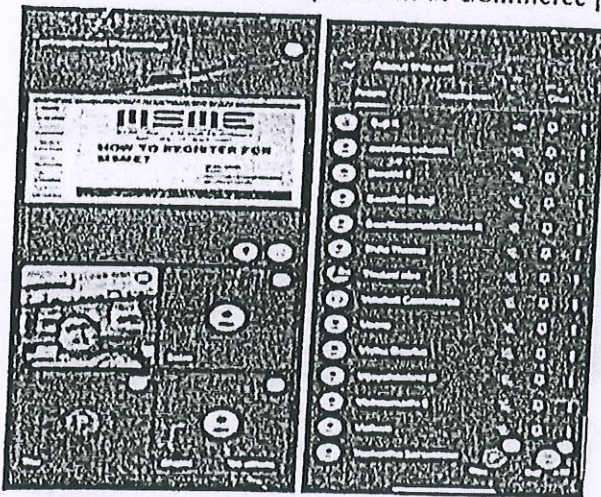
Ms. K. Alamelu  
Dean of IQAC  
Innovation Ambassador  
Head Department of Mathematics  
NCAS


**Nazareth College of Arts and Science**  
*Affiliated to the University of Madras*  
*Re-accredited by NAAC with B Grade*  
**DEPARTMENT OF COMMERCE**  
Seminar on "How to register MSME"

**REPORT**

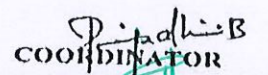

Department of Commerce conducted a seminar on "How to register MSME" in association with IQAC on 25th April 2023. Ms.Revathy and Ms.Dhivya welcomed the attendees. Dr. E.Mary Angeline Principal, President of IIC (MIIRD), Innovation Ambassador (MHRD) was invited as the resource person. Suji.K of I Beom D introduced the resource person. A total of 100 students and staff members actively participated in this seminar.

The Resource person enlightened the students on the procedures for registering MSME. The main objectives of the seminar was to mould the mindset of the students in the process of building, responsible citizens. The program helped the students to know about the Entrepreneurial Development, Registering, etc. The session was very interactive. Suji.K of I B.COM, Department of Commerce proposed a vote of thanks.



  
PRINCIPAL



  
COORDINATOR  
  
Principal

Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.

# principal ncas (Presenting)

**TRADING**  
[For availing benefits of Priority Sector Lending (PSL) ONLY]

**GENERAL**

ACTIVITY: \_\_\_\_\_

CATEGORY OF RESUR: \_\_\_\_\_

UNIT(S):

S.No.	Udyog Aadhar Memorandum	Unit Name
1	TN1410004438	ELISPICK FOUNDATION
2	TN1410050119	Angel Press Publishers
3		DeRusted
4		Label Design
5		ROADSIDE

NAME OF ENTERPRISE:

Plot/Door-Block No.	PO	Name of Premises/Building	VILLAGE/TOWN
	AVADI	Block	C
Road Street Lane	TIRU KUTTAI AVADI	City	CHENNAI
State	TAMIL NADU	District	SHOLLSUR, Pin 600062
Mobile	8144374761	Email:	www.elispickfoundation2010@gmail.com

OPERATION/ OF ENTERPRISE: \_\_\_\_\_

DATE OF BUSINESS: 02/04/2020

S.No.	NIC 2 Digit	NIC 4 Digit	NIC 6 Digit	Activity
1	17	1792 - Manufacture of paper and paper products	1792A - Manufacture of sheets and bags of paper	Manufacturing

Humera Meera

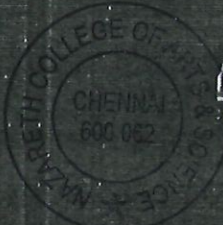
Thulasi

P

You

principal

78 others



Nazareth College of Arts & Science  
Kovilpattinagar Road, Kannadapalayam,  
Vellancor Post, Avadi, Chennai-600062.

▼ About this call

People

Information

Chat

🔍 Search for someone in this call

IN-CALL

**P** Priyadharshini B (You)

 **jenita deva**  
Meeting host


 **A Nivetha**


 **Abinaya D**


 **Abinaya Merlin**

 **Abitha .A**


 **Akash A**

 **Anandhi Ananthi**

 **Annes Santreya D**

 **asha k**

 **Ashwini S**

 **Aswini Aswini**

 **Belsia Britto**

You

Sujil +79


  
Principal  
College of Arts & Scienc  
Main Road, Kannadapalay  
Post, Avadi, Chennai-60006

▼ About this call

People

Information

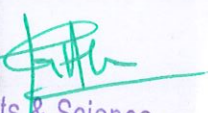
Chat

-  Blessen Alexy   
-  Boomika H   
-  charu Sindhu 06   
-  Deepa Palani   
-  Deppa Anjana   
-  DHARSHAN RATHANAM   
-  Dheena Dhayalan. B   
-  Divya Divya.R   
-  Dr. Mary Angeline   
-  Eswari Velu   
-  Greata Achshah J   
-  Harish B   
-  Ierin Benita   
-  Janu Janani   

You

Suji

+79

  
Arts & Science  
Annadapalayam,  
Chennai-600062.

5



**NAZARETH COLLEGE OF  
ARTS AND SCIENCE**  
AFFILIATED TO UNIVERSITY OF MADRAS  
RE - ACCREDITED WITH GRADE 'B' BY NAAC



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)




**Entrepreneurship**  
DEVELOPMENT INSTITUTE OF INDIA  
GOVT. INSTITUTE OF MANAGEMENT




PG Department of Commerce & IIC Jointly organizes

Webinar on

# Start-up Idea Challenge

 **Tuesday, 16<sup>th</sup> May 2023**  
**11.00 am to 4.00 pm**

 **Google Meet**

<https://meet.google.com/qau-zsfq-frs>



UN SDG Target 8.3



**PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH,  
FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL.**

In the presence of

**Mr. A.N. Henry Maris**  
The Secretary, NCAS

**Dr. E. Mary Angeline**  
The Principal, NCAS  
IIC President &  
Innovation Ambassador (MHRD)


**Ms. U. Srivaishnavi**  
M.com, B.ed  
Entrepreneur & PGT  
in Velammal Vidhyashram



**Ms. K. Alamelu**  
Dean of IQAC & Innovation  
Ambassador, Head Department  
of Mathematics

**Ms. S. Dhivya**  
Event Coordinator  
M.Com Co-ordinator  
PG Department of Commerce,  
NCAS

**Ms. P. Selvi**  
Event Coordinator  
Assistant Professor  
PG Department of Commerce,  
NCAS

93840 80203 | 93840 80549  [www.ncas](http://www.ncas)



**Principal**  
Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.



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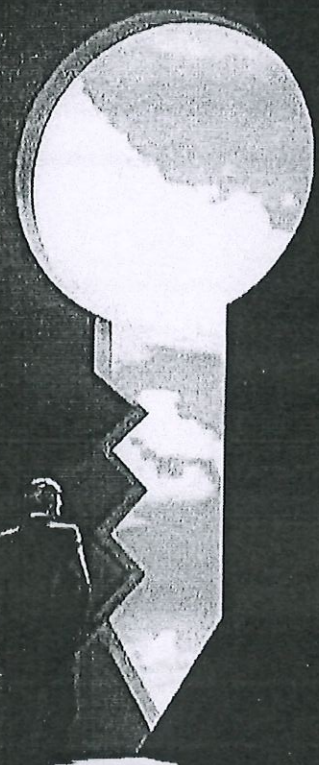
# NAZARETH COLLEGE OF ARTS AND SCIENCE


(Affiliated to the University of Madras & Re-Accredited with "B" Grade by NAAC)


Department of Commerce in association with IQAC organises


# Entrepreneurial Sale Cum Exhibition

Theme: "If Opportunity Doesn't Knock, Build a Door"



 Friday,  
24<sup>th</sup> Feb 2023

 09:00 am to 01:00 pm

 College Campus



**Mr. M. YUKESH**  
ENTREPRENEUR

UN SDG Target 8.3



PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH, FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL


### In the presence of

Mr. A.N. Henry Maris  
The Secretary - NCAS  
IC President

Dr. E. Mary Angeline  
The Principal, NCAS,  
IC President & Innovation  
Ambassador.

Ms. K. Alamelu  
IC Convener | Dean of IQAC  
Innovation Ambassador  
Head Dept. of Mathematics

Ms. D. Revathy  
Head In-charge  
Department of Commerce

 93840 80203 | 81443 74742

 [www.ncas.in](http://www.ncas.in)



Principal  
Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.

FD - Budget  
1/1/23

**Nazareth College of Arts and Science**

*Affiliated to the University of Madras*

*Re-accredited by NAAC with B Grade*

**DEPARTMENT OF COMMERCE**

**"ENTREPRENEURIAL SALE CUM EXHIBITION"**

**REPORT**

Department of Commerce Conducted an Entrepreneurial sale cum Exhibition" in association with IQAC on 24<sup>th</sup> Feb 2023 from 9.00 a.m. onwards in college premises .The chief guest of program was M.Yukesh entrepreneur and also an alumni of Nazareth College. **Greata Achsah.J** of II B.com A introduced the chief guest. The objective of the program was to encourage the students to become an entrepreneur. The final year students of commerce department actively participated and organized food stalls, product stalls. More than 600 students participated and bought the products and took part in sale. The sale cum exhibition supplied many innovative ideas to the students who have the desire to become a successful entrepreneur in future. **Ivy Joe kruvila** of III B.com C proposed the vote of thanks.

  
Principal

  
Co-ordinator



  
Principal  
Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.



**NAZARETH COLLEGE OF ARTS AND SCIENCE**  
*(Affiliated to the University of Madras Re-accredited by NAAC with B Grade)*  
*Kannadapalayam, Avadi*

**PG DEPARTMENT OF COMMERCE**  
**In Collaborations With**  
**Institution Innovation Council & Entrepreneurship Development and Innovation Institute**  
**(An IQAC Initiative)**  
**Academic Year 2022-2023**  
**(Even Semester)**

*A Webinar on Start-up Idea & Challenge was conducted on 16/05/2023, Ms. U. Vaishnavi, Entrepreneur & PGT in Velammal Vidhyashram was invited as the resource person.*

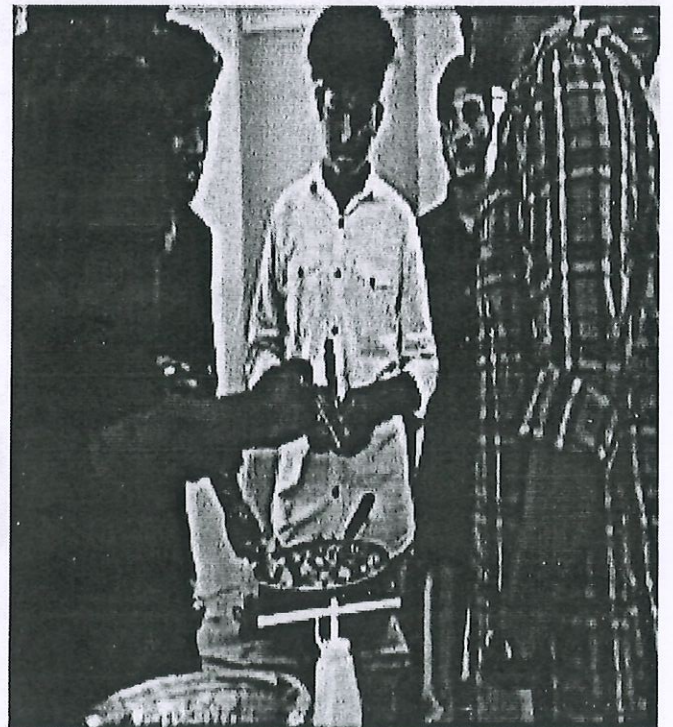
#### **REPORT**

The programme began with a prayer song. K.Sarath of I M.Com welcomed the audience. The Event coordinator Ms.P.Selvi introduced the Resource person to the audience. The Resource person enlightened the students on start-ups and various challenges in entrepreneurial world. The main objective focused in the webinar was to encourage the students to become a Successful Entrepreneur. The session helped the students to know about the Entrepreneurial skills and its advantages. The session was very interactive. A total of 100 students and staff members actively participated in this webinar.

There was a question and answer session at the end of the programme. Finally, R.Keerthika of I M.Com proposed a vote of thanks.



  
Principal  
Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.



  
Principal

Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.

**DEPARTMENT OF COMMERCE  
ENTREPRENEURIAL DEVELOPMENT SALES CUM EXHIBITION**

Shop No.	Shop Name/ Product	Students name
1	Saree and tops	Akash Saran Aishwarya (Cashier) Blessy spandana ( Acc) Divya Bharathi
2	Product	Altas.s Elango Gowtham(Cashier) Gokulan Kamesh (Acc)
3	Chat Items	Divakar.E Gokulnath(Cashier) Ajith Blessy pramila kumara (Acc)
4	Veg Damakka	Iswariya (Acc) Jemmima(Cashier) Indira J Eswari
5	Briyani	Fahatha Gomathi(Cashier) Abinaya.g Hemalatha(Acc) Deepika.L Adithya
6	Games	Aarthana Deepika.s(Cashier) Abinaya s (acc) Dhivya keerthana
7	Paniyaram shop	Bharathi (acc) Beluah Abinaya.M(Cashier) Binodhini Gayathri
8	Food stall	Dhanam (Acc) Bhakya(Cashier) Gowri Sathish Debora Daisy
9	Game stall	Kaniya.s Kalaivani (Acc) Kamatchi(Cashier) Keethana
10	Fry item	Mythili ( Acc ) Monika Keerthana.V(Cashier) Keethika L Nithya



*[Signature]*

Principal  
Nazareth College of Arts & Science  
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Vellanoor Post, Avadi, Chennai-600062.

**DEPARTMENT OF COMMERCE  
ENTREPRENEURIAL DEVELOPMENT SALES CUM EXHIBITION**

		Jerin
11	Panipori ,dhal pori	Kowsalya(Acc) Kumara Kaviya.R(Cashier) Monisha.V Kavitha
12	90's Candy shop	Oviya( Acc) Krithika(Cashier) Meena Neevatha Lakshi prethika
13	Healthy food (vada)	Nathiya (Acc) Nermatha(Cashier) Nancy Mahalakshmi
14	Ice cream	Monisha.K Jestina Karthiga(Cashier) Lokes Ricky (Acc) Leninraj Nishanth
15	Product stall	c.k santhosh Mohan ( Acc )
16	Fries	Leo lenin (Acc) Magesh Mukesh(Cashier) Partha Madhan Ricky solomon
17	Food stall ( panni puri/ lemon juice)	Jai kumar ( Acc ) Yuvaprasath(Cashier)
18	Game stall ( cup game)	Yoga prakash ( Acc ) Yuvaraj(Cashier)
19	Food stall	Praveena(Cashier) Siva Poorvika (Acc) Sneha.k
20	Game stall	Vasanth(Cashier) Yogesh (Acc) Prasana
21	Juice stall	Thilak (Acc) Vishal R Sathyamoorthy(Cashier) Surendher .M
22	Food stall ( Birinjil)	Sathya(Cashier) Soundaraya ( Acc )



*[Handwritten Signature]*

Principal

Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.

<p style="text-align: center;"><b>Art &amp; Craft Workshop</b></p> 	<p style="text-align: center;"><b>Entrepreneurial Sale Cum Exhibition</b></p> 
<p style="text-align: center;"><b>Entrepreneurship Skill, Attitude And Behaviour Development</b></p> 	<p style="text-align: center;"><b>Entrepreneurship Skill, Attitude And Behaviour Development</b></p> 

Short Summary of QI and QII Activities and Celebrations



*[Signature]*  
Principal

Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.

Principal  
NAZARETH COLLEGE OF ARTS & SCIENCE  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600 062



NAZARETH COLLEGE OF ARTS AND SCIENCE  
Affiliated to University of Madras, Re-accredited by NAAC with B Grade

INSTITUTION'S INNOVATION COUNCIL  
&  
DEPARTMENT OF BUSINESS ADMINISTRATION  
Jointly organize  
ENTREPRENEURSHIP RISKS & CHALLENGES

Name of the Programme: ENTREPRENEURSHIP RISKS & CHALLENGES

Date of the Programme: 25/08/2022

Venue of the Programme: College Auditorium

Session : 10.30 A.M – 12.30 PM

OBJECTIVE OF ENTREPRENEURSHIP RISKS & CHALLENGES

- To create awareness on entrepreneurship risks and challenges among the students.
- To get the knowledge about the entrepreneurs Time Management, Delegation of Tasks & Cash Flow Management for the students.
- To conduct programs in Entrepreneurship enabling skills.

OUTCOME OF THE PROGRAMME:

Entrepreneurship and Innovation minors will be able to sell themselves and their ideas.

AGENDA

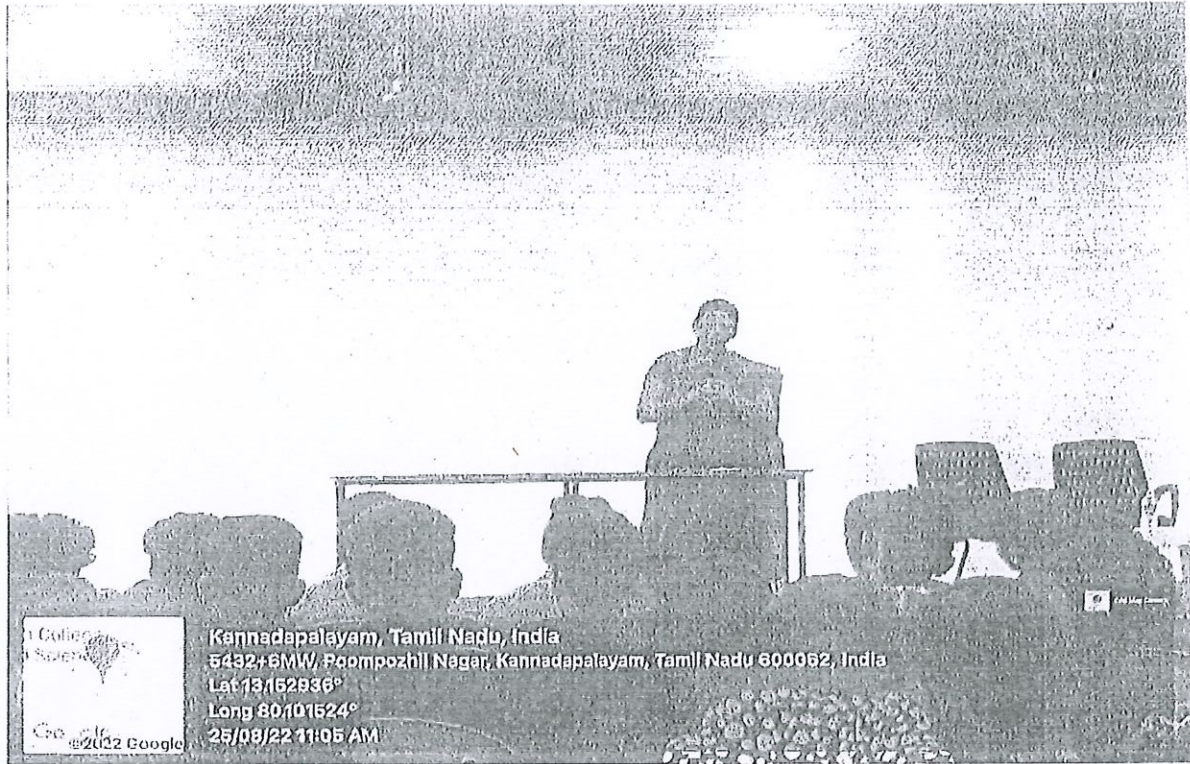
- Prayer song
- Welcome address by Saranya
- Introducing about chief guest by Kotteeswaran
- Guest speech
- Vote of thanks by Kavipriya

The Institution's Innovation Council (IIC) in association with IQAC organized the program on August 25, 2022 on "ENTREPRENEURSHIP RISKS & CHALLENGES" for the academic year 2022-2023. The resource person was Dr. R. HEMALATHA Head of the Department ( i/c ) Department of Corporate Secretaryship Vallal P T Lee Chengalvaraya Naicker Arts and Science College, Vepery, Chennai- 600112.



  
Principal

Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.



#### TOPIC COVERED BY THE RESOURCE PERSON

Dr. R. HEMALATHA- In his lecture, she has spoken on the recent trend in leadership goals, factors and also she delivered about risks and challenges faced by Entrepreneurship.

Finally, the program was ended with the vote of thanks by our student Kavi priya (III BBA) .our students had great time in this seminar. A total of 93 students and 4 staff members from participated and benefited much from this seminar.

PRESIDENT & PRINCIPAL

EVENT COORDINATOR



  
Principal  
Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.



NAZARETH COLLEGE OF  
ARTS AND SCIENCE  
AFFILIATED TO UNIVERSITY OF MADRAS  
REG. NO. 100/2019/2019/2019/2019



INSTITUTION'S  
INNOVATION  
COUNCIL  
REG. NO. 100/2019/2019/2019/2019

Jointly presents

Orientation session on

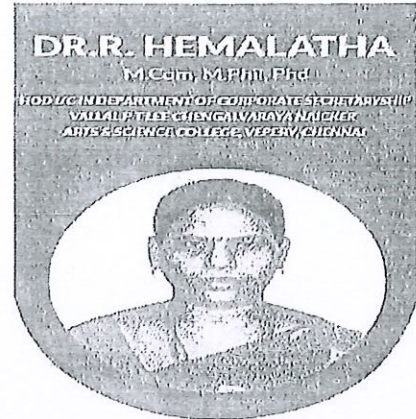
**ENTREPRENEURSHIP  
RISKS & CHALLENGES**



Thursday 25<sup>th</sup> August 2022  
10:30 AM to 12:30 PM



COLLEGE AUDITORIUM



In the presence of

Mr. A.N. Henry Maris  
The Secretary,  
NCAS

Dr. E. Mary Angeline  
President IIC (MHRD)  
Principal, NCAS  
Innovation Ambassador (MHRD)

Ms. K. Alamelu  
IIC Convener  
IIC Ambassador  
Dean of IQAC &  
Head Department of Mathematics

Esther Martina  
Head IAC  
Department of Business Administration  
Event Coordinator

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➤ The Session started at 10.30 a.m. with the prayer song. Welcome speech given by Saranya (II BBA) . In his welcome speech, he welcomed a Mr.A.N.Henry Maris, the Secretary of Nazareth college of Arts and Science; Dr.E.Mary Angelin, the Principal,IIC President and the Head of the Department of Social Work; Ms.E.Mano Ranjitham, the Vice Principal, the Dean of Academics and the Head of the Department of Computer Science (Shift- I)of Nazareth college of Arts and Science; Mrs.Esther Martina( The Head incharge of Business Administration, all the faculty members and students of Nazareth college of Arts and Science, Avadi.



*Esther Martina*  
Principal

Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.

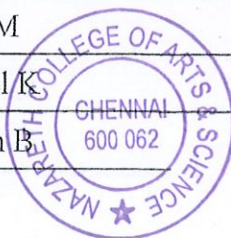
Nazareth College of Arts and Science  
DEPARTMENT OF BUSINESS ADMINISTRATION  
II BBA (2021-2024 Batch)

Date: 25/8/23

Academic Year 2022-23

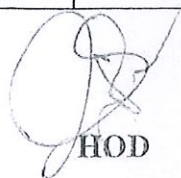
Entrepreneurship Risk & Challenges

1	412101269	Ajith Kumar P	Ajith Kumar P.
2	412101270	Ajith R	Ajith R.
3	412101271	Akash K	Akash.
4	412101272	Amal Raj D	A
5	412101273	Amrith P	Amrith
6	412101274	Bala Murugan S	A
7	412101275	Balaji S	Balaji
8	412101276	Devaraj	A
9	412101278	Dinesh U	Dinesh.
10	412101279	Godwin R	Godwin.
11	412101280	Gokulnath D	A
12	412101281	Gowtham R	Gowtham.
13	412101282	Kamesh K	A
14	412101285	Karthick J	Karthick J.
15	412101286	Kotteshwaran A	Kotteshwaran
16	412101287	Logesh A	Logesh A.
17	412101288	Magesh Raj .G	Magesh Raj .G
18	412101289	Monaj kumar.M	A
19	412101290	Maria Raj K	Maria Raj K.
20	412101291	MD.Suhhaib Ahamed	Suhhaib Ahamed.
21	412101292	Muniyendran M	Muniyendran.
22	412101293	Naveen	A
23	412101294	Prabhakaran O P	Prabhakaran.
24	412101295	Prabhu B	A
25	412101297	Robin B	Robin B.
26	412101298	Sadhan M	Sadhan M
27	412101299	Sakthivel K	Sakthivel K.
28	412101301	Santhosh B	Principal

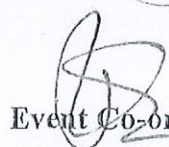



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29	412101302	Siva kumar B	Siva kumar B
30	412101303	Stenin G Jerald	A
31	412101304	Subish kumar k	A
32	412101305	Vignesh A	Vignesh A
33	412101306	Vigesh J	Vigesh J
34	412101307	Vignesh U	Vignesh U
35	412101309	Yegu P	A
36	412101310	Yuvan rajesh kumar M	Yuvan
37	412101311	Yuvaraj S	A
38	412101312	Angelin Kiruba K	Angelin
39	412101314	Arundhadi R	Arundhadi
40	412101315	Bincy S	Bincy S
41	412101316	Evangelin P	Evangelin
42	412101317	Jarikula Dilli Rani	Dilli Rani
43	412101318	Kanagavalli M	A
44	412101319	Kaviya S	Kaviya S
45	412101320	Kavya S S	Kavya S S
46	412101321	Lathasree M.	Lathasree M.
47	412101322	Mabel.G	A
48	412101323	Nandhini R	Nandhini
49	412101324	Pavithra M	Pavithra
50	412101325	Punithanila E	Punithanila E
51	412101326	Rithika J	Rithika J
52	412101327	Roshini M	Roshini M
53	412101328	Sandhiya D	Sandhiya D
54	412101329	Saranya R	Saranya R
55	412101330	Sathyasree S	Sathyasree S
56	412101331	Saviya A	Saviya A

  
HOD



  
Event Co-ordinator  
  
Principal

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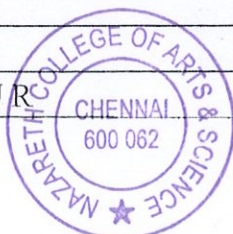
Nazareth College of Arts and Science  
DEPARTMENT OF BUSINESS ADMINISTRATION  
III BBA (2020-2023 Batch)

Date: 25/8/23

Academic year: 2022-23

*Entrepreneurship Risk & challenges*

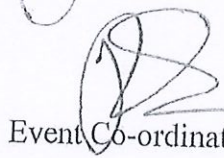
S.NO	REG. NO	NAME	Signature
1	412001072	ABISHEK M	<i>Abishek M</i>
2	412001073	AJAY B	<i>Ajay B</i>
2	412001073	AJAY B	<i>Ajay B</i>
3	412001074	AJAY VICTOR	<i>Ajay Victor</i>
4	412001075	AJITH S	<i>Ajith S</i>
5	412001077	ARAVINTH M	<i>Aravinth M</i>
6	412001079	BALAMURUGAN P	<i>Balamurugan P</i>
7	412001080	DANIE EMMANUVEL J	<i>Danie Emmanuel J</i>
8	412001081	DEEPAKSARADHI B	<i>Deepa Saradhi B</i>
9	412001082	DHILIP G	<i>Dhilip G</i>
10	412001084	DINESH J	<i>Dinesh J</i>
11	412001086	GUNAL V	<i>Gunav</i>
12	412001087	GURUMOORTHY S	<i>Gurumoorthy S</i>
13	412001088	HARIHARAN L B	<i>Hariharan L B</i>
14	412001089	ILAYA KARTHICK D	<i>Ilaya Karthick D</i>
15	412001090	JAI GANESH S	<i>Jai Ganesh S</i>
16	412001091	JAYARAM J	<i>Jayaram J</i>
17	412001093	KUMARESAN J	<i>Kumaresan J</i>
18	412001094	LOGANATHAN G	<i>Loganathan G</i>
19	412001095	MICHAEL SEBASTIN M	<i>Michael Sebastin M</i>
20	412001096	MOHAMED MUHASEEN S	<i>Mohamed Muhaseen S</i>
21	412001097	MOHAMMED PARVEZ G	<i>Mohammed Parvez G</i>
22	412001098	MOHANKUMAR S	<i>Mohankumar S</i>
23	412001099	NAMACHIVAYAN E	<i>Namachivayan E</i>
24	412001100	PRABHAKARAN D	<i>Prabhakaran D</i>
25	412001102	RAKESH R	<i>Rakesh R</i>
26	412001103	RHANJITH RAJ G U	<i>Rhanjith Raj G U</i>
27	412001104	SANJAI R	<i>Sanjai R</i>
28	412001107	SANJAY K	<i>Sanjay K</i>
29	412001108	SANJAY N	<i>Sanjay N</i>
30	412001110	SHAMSHUDEEN	<i>Shamshudeen</i>
31	412001111	SOLOMON A	<i>Solomon A</i>
32	412001112	SRINIVASAN S	<i>Srinivasan S</i>
33	412001113	SUKUMAR N	<i>Sukumaran N</i>
34	412001114	VASANTHABU R	<i>Vasanthababu R</i>




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35	412001115	VIGNESH M	
36	412001116	VIGNESH R	
37	412001118	VIJAY A	
38	412001119	VIJAYKUMAR J	
39	412001120	VINASHAVAAS J	
40	412001121	VISHAL B	
41	412001122	WILSON ANBU RAJ M	
42	412001123	DEEPIKA S	
43	412001124	DHATCHAYANI S	
44	412001125	FRANCES COLLEEN PETERS	
45	412001126	HARI HARA PRIYA T	
46	412001127	KAVIPRIYA M	
47	412001128	NAVANEETHAM G	
48	412001130	SUBASHINI S	
49	412001131	SUGANTHI S	
50	412001132	SUJITHA B	
51	412001133	THAARANI S	
52	412001134	VIJI M	
53	412001135	YUVAPRIYA S	

  
HOD

  
Event Co-ordinator



  
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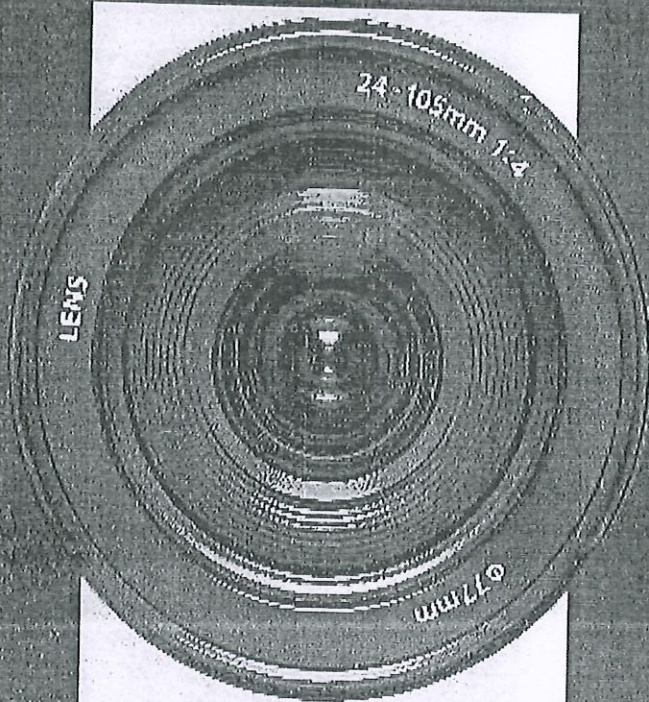
# NAZARETH

COLLEGE OF ARTS & SCIENCE  
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WR-ACCREDITED BY NAAC WITH B GRADE



## DEPARTMENT OF VISUAL COMMUNICATION

PRECISIVE



# PHOTOGRAPHY

## Workshop

# 8

FEBRUARY

9.30AM - 12.30PM



### R. FEROKHAN

Assistant Professor, School of Media  
Technology and Communication  
Vel Tech Rangarajan Dr.Sagunthala  
R&D Institute of Science and Technology

MR. A N HENRY MARIS  
SECRETARY  
NCAS

DR. E MARY ANGELINE  
PRINCIPAL, NCAS  
PRESIDENT, IIC (MHRD)  
Innovation Ambassador (MHRD)

MRS. HELEN REBECCA  
Head - Incharge  
VISUAL COMMUNICATION  
Principal

NAZARETH COLLEGE, PHOT.



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**NAZARETH COLLEGE OF ARTS AND SCIENCE**

(Affiliated to the University of Madras, Re-Accredited by NAAC with 'B' Grade)

Kovilpathagai main Road, Kannadapalayam, Avadi, Chennai-62.

**Department of Visual Communication**

**PHOTOGRAPHY WORKSHOP**

A Photography Workshop was organized by the Visual Communication Department on 8<sup>th</sup> febraury 2023. The main focus of the workshop is to train the students to meet the standards of the media and Current trends.

The workshop was led by Mr. R Feroz Khan, Assistant Professor, School of Media Technology and Communication, Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology.

The objective of this course is to enhance basic knowledge of photography including the use and roles of professional services. Improving the recognition of strong image composition, technical operation, content and the essential knowledge for completion of a final image portfolio to convey critical knowledge of the photographic processes. To emphasis Individual creativity, visual problem solving and precise craftsmanship. Students will be able to demonstrate an awareness of aesthetic and ethical considerations in digital photography.



  
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Kovilpathagai main Road, Kannadapalayam, Avadi, Chennai-62

## Department of Visual Communication

### Photography Workshop Participation list

S.No	Roll Number	Student Name	Signature
1.	432000164	Akash.H	Akash.H
2.	432000165	Akash.S	Akash.S
3.	432000167	Roopkiran.R	Roopkiran.R
4.	432000168	Vicky.S	Vicky.S
5.	432000169	Angel alis.V	Angel alis.V
6.	432000170	Maneswani.V.B	Maneswani.V.B
7.	432000656	Gopala krishnan.P	Gopala krishnan.P
8.	432100252	Andrews.D	Andrews.D
9.	432100253	Dinesh.V	Dinesh.V
10.	432100254	John samuel santhosh.R	John samuel santhosh.R
11.	432100255	Selvakumar.D	Selva
12.	432200308	Ajith kumar S	Ajith kumar S
13.	432200309	Akash V	Akash V
14.	432200310	Ariharan M	Ariharan M
15.	432200311	Balaji.N	Balaji.N
16.	432200312	Jayasuriya S	Jayasuriya S
17.	432200313	Lokesh P	Lokesh P



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18.	432200314	Praveen P	<i>Praveen P</i>
19.	432200315	Samuel sudharson.G	<i>Samuel</i>
20.	432200316	Saran S	<i>Saran S</i>
21.	432200317	Sethuraman K	<i>Sethu. K</i>
22.	432200318	Shyam.S.V	<i>Shyam</i>
23.	432200319	Surya A	<i>Surya A</i>
24.	432200320	Vairavan.L	<i>Vairavan</i>
25.	432200321	Venkatesh J	<i>J. Venkatesh</i>
26.	432200322	venkatraman p	<i>Venkatraman</i>
27.	432200323	Vigneshwaran J	<i>Vigneshwaran J.</i>
28.	432200324	Vishnuvarthan s	<i>Vishnu</i>
29.	432200325	Indhumathi M	<i>Indhu. M.</i>
30.	432200326	Prarthanaharini.H	<i>Prarthani H.</i>
31.	432200327	Rithiccamary.R	<i>Rithiccamary</i>
32.	432200328	Shalini.J	<i>Shalini</i>

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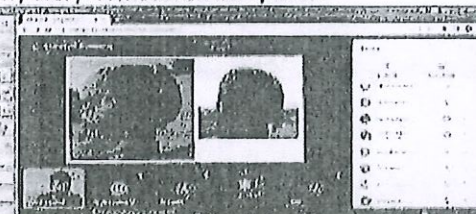
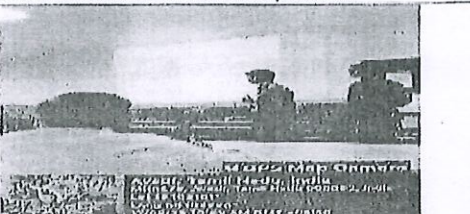
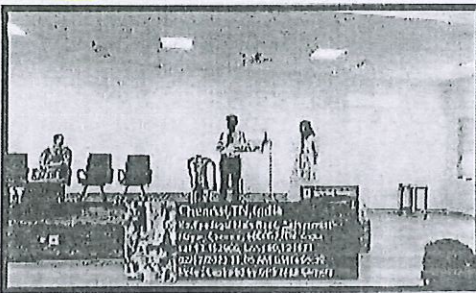
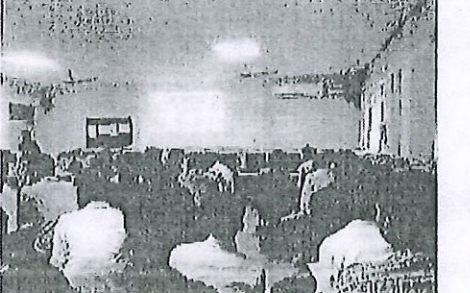
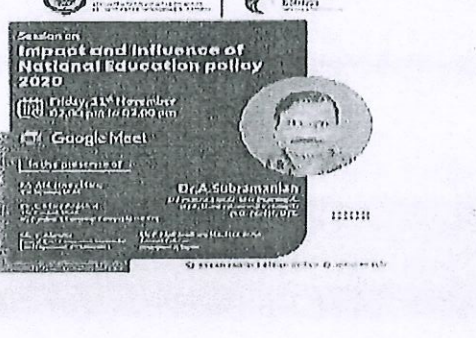

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12  
12,13

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15

Semester I : Q1, Q2 IIC, MIC AND Self Driven Activities

<p>My Story- A motivational speech</p> 	<p>Intra Institutional Idea competition</p> 
<p>Entrepreneurial Innovation And Career Opportunity</p>	<p>MIC ACTIVITY</p>
	
<p>National Education Day</p>	<p>Awareness Program On Entrepreneurship</p>
	



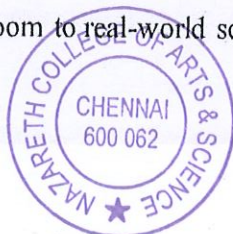
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- **Programs in Entrepreneurship:** The seminar also laid the groundwork for future programs aimed at developing entrepreneurial skills among students, facilitating their transition from academia to entrepreneurship.
- **Promotion of Innovation:** By empowering students to sell themselves and their innovative ideas, the seminar encouraged entrepreneurial thinking and innovation among participants.

**2. Entrepreneurial Mela 2023 (3/3/23):**

In continuation of its efforts to promote entrepreneurship, the Department of Business Administration and the ED Cell organized an Entrepreneurial Mela. BBA students actively participated in this event, showcasing their entrepreneurial spirit by selling nutritional foods and conducting engaging games for students and staff. The key highlights of the Entrepreneurial Mela were:

- **Student-Led Initiatives:** BBA students took charge of arranging food stalls on the college campus, demonstrating their initiative and organizational skills in managing entrepreneurial ventures.
- **Profit Sharing:** The profits generated from the entrepreneurial ventures were shared equally among the participating students, fostering a sense of ownership and accountability.
- **Hands-on Experience:** The Entrepreneurial Mela provided students with valuable hands-on experience in entrepreneurship, allowing them to apply theoretical concepts learned in the classroom to real-world scenarios.



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Department of Corporate Secretaryship in  
association with internal quality assurance cell  
presents with

**SEMINAR ON**

**RECENT TRENDS IN**

**WEALTH CREATIONS**



**SATURDAY 29<sup>th</sup> OCTOBER 22**  
11:00am to 1:00pm



**COLLEGE AUDITORIUM**

NAZARETH COLLEGE  
Kovilpathagai  
Kovilpathagai Post

**Dr. G.VEERAMANI**

MBA, Ph.D

HOD IN DEPT OF BUSINESS ADMINISTRATION

Koltech Rangasanga Arts and  
science college Avadi



**In the presence of**

Mr. A.N. Henry Maris  
The Secretary,  
INCAS

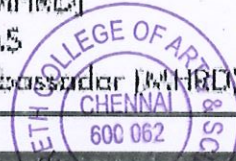
Dr. E. Mary Angeline  
President IC (MHRDI)  
Principal, INCAS  
Innovation Ambassador (MHRDI)

Ms. Deivayani

HEAD  
DEPT OF CORPORATE SECRETARYSHIP  
EVENT COORDINATOR

*Deivayani*  
Principal

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Department of corporate secretaryship in association with IQAC

Seminar on Wealth Creation

(Attendance sheet) 21.10.22

S.NO	REG NO	STUDENT NAME LIST	Signature of the students
1	122000889	Suresh Kumar S	Suresh Kumar S
2	122000890	Abdulkalam	Abdulkalam
3	122000891	Akash S	Akash S
4	122000892	Ashanth Kingsly A	Ashanth Kingsly A
5	122000893	Boopalan G	Boopalan G
6	122000894	Chandra Kiran P V	Chandra Kiran P V
7	122000895	Dinesh Kumar T	Dinesh Kumar T
8	122000896	Hatrine S	Hatrine S
9	122000897	Jagathrakshagan H	Jagathrakshagan H
10	122000898	Jayakumar V	Jayakumar V
11	122000899	Lokesh R	Lokesh R
12	122000900	Mohan Babu H	Mohan Babu H
13	122000901	Mohan Raj G	Mohan Raj G
14	122000902	Naveen S V	Naveen S V
15	122000903	Premji R	Premji R
16	122000904	Ramanujam M	Ramanujam M
17	122000905	Rao S P	Rao S P
18	122000906	Snowban Fernandez J	Snowban Fernandez J
19	122000907	Srinivasan P	Srinivasan P
20	122000908	Srivatsav K S	Srivatsav K S
21	122000909	Surendar P	Surendar P
22	122000910	Varankumar S	Varankumar S
23	122000911	Keerthana R	Keerthana R
24	122000912	Divya Sri P	Divya Sri P
25	122000913	Famitha Banu A	Famitha Banu A
26	122000914	Geetha Lakshmi G	Geetha Lakshmi G
27	122000915	Geetha T	Geetha T
28	122000916	Haridharani K	Haridharani K
29	122000917	Indira A	Indira A
30	122000918	Janani S	Janani S
31	122000919	Jasmine K	Jasmine K
32	122000920	Jenifer P	Jenifer P
33	122000921	Koteeswari P	Koteeswari P
34	122000922	Miszba Fathima T	Miszba Fathima T
35	122000923	Nandhini S	Nandhini S
36	122000924	Narmadha V	Narmadha V
37	122000925	Nikitha M	Nikitha M



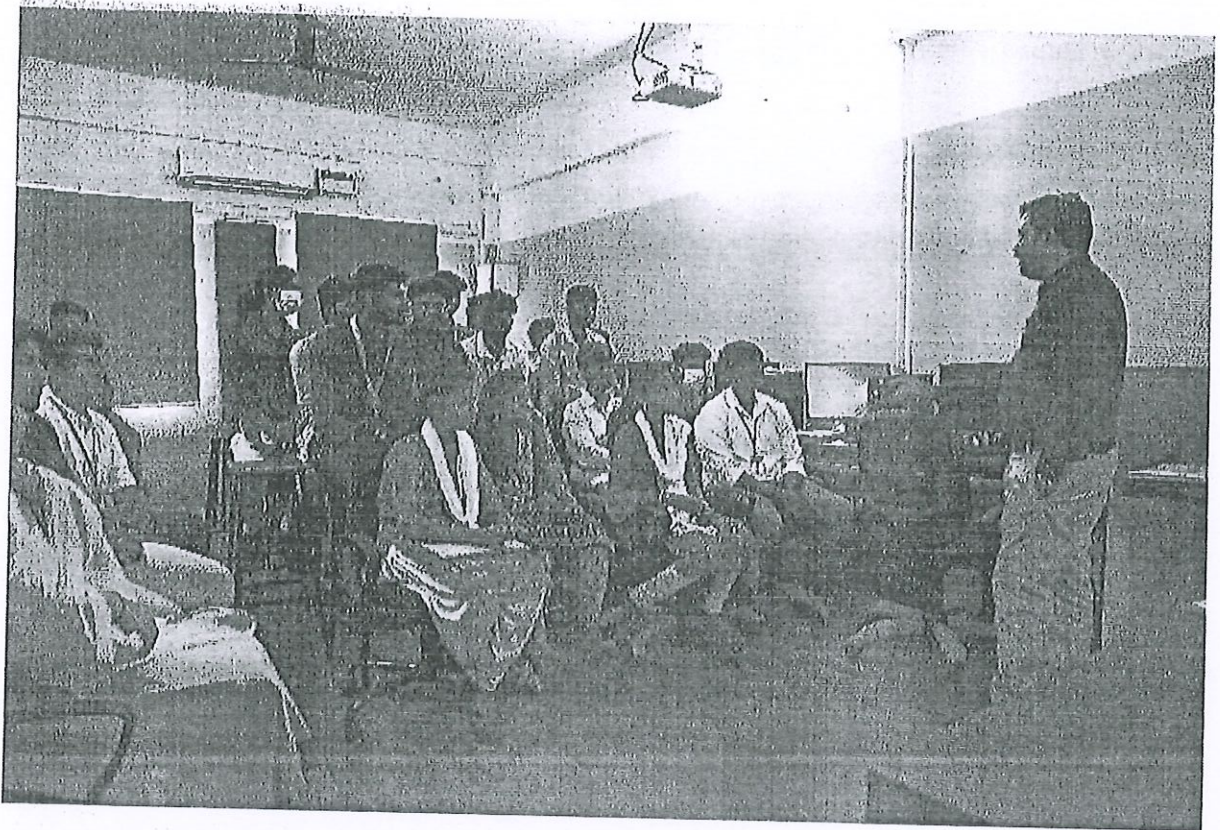
  
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36	122201008	Leela.S.K	Leela.S.K
37	122201010	Nikila Rajalakshmi N	Nikila
38	122201011	Nivedha R	Nivedha R
39	122201012	Parveen Bhanu M	M. Parveen Bhanu
40	122201013	Priyadharshini C	Priyadharshini C
41	122201015	Ragavi.M	Ragavi
42	122201016	Ranjitha C	Ranjitha C
43	122201017	Sandhiya S	S. Sandhiya
44	122201018	Subha Shri S	Subha Shri S.
45	122201019	Suvetha G	Suvetha G
46	122201020	Vijayashree S	Vijayashree S

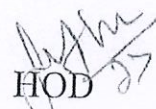


  
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11	122000899	Lokesh R	Lokesh R
12	122000900	Mohan Babu H	Mohan Babu H
13	122000901	Mohan Raj G	Mohan Raj G
14	122000902	Naveen S V	Naveen S V
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18	122000906	Snowban Fernandez J	Snowban Fernandez J
19	122000907	Srinivasan P	Srinivasan P
20	122000908	Srivatsav K S	Srivatsav K S
21	122000909	Surendar P	Surendar P
22	122000910	Varankumar S	Varankumar S
23	122000911	Keerthana R	Keerthana R
24	122000912	Divya Sri P	Divya Sri P
25	122000913	Famitha Banu A	Famitha Banu A
26	122000914	Geetha Lakshmi G	Geetha Lakshmi G
27	122000915	Geetha T	Geetha T
28	122000916	Haridharani K	Haridharani K
29	122000917	Indira A	Indira A
30	122000918	Janani S	Janani S
31	122000919	Jasmine K	Jasmine K
32	122000920	Jenifer P	Jenifer P
33	122000921	Koteeswari P	Koteeswari P
34	122000922	Miszba Fathima T	Miszba Fathima T
35	122000923	Nandhini S	Nandhini S
36	122000924	Narmadha V	Narmadha V
37	122000925	Nikitha M	Nikitha M



*[Signature]*  
Principal

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Vellangoor Post, Avadi, Chennai-600062.

38	122000926	Pavithra A	<i>Pavithra</i>
39	122000927	Priyadharshini B	<i>Priyadharshini</i>
40	122000928	Pushpanjali J	<i>Pushpanjali</i>
41	122000929	Raja Rajeshwari D	<i>Raja Rajeshwari</i>
42	122000930	Rajalakshmi M	<i>Rajalakshmi</i>
43	122000931	Rebecca S	<i>Rebecca</i>
44	122000932	Sandhiya H	<i>Sandhiya H</i>
45	122000933	Sandhiya M	<i>Sandhiya M</i>
46	122000934	Sherine Deliketa J	<i>Sherine Deliketa</i>
47	122000935	Sneha Priya R	<i>Sneha Priya</i>
48	122000936	Srimathi D	<i>Srimathi</i>
49	122000937	Swetha C	<i>Swetha</i>
50	122000938	Veena R U	<i>Veena</i>
51	122000939	Yamini B	<i>Yamini</i>



40

*[Signature]*  
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Re-accredited by NAAC with 'B' Grade

Department of corporate secretaryship in association with IQAC

Seminar on Wealth Creation

(Attendance sheet) 21.10.22

S.NO	REG NO	STUDENT NAME LIST	Signature of the students
1	122200970	Anbarasu B	
2	122200971	Arjun E	
3	122200972	Balaji A R	
4	122200974	Bharath Kumar E	
5	122200975	Dinesh Babu G S	
6	122200976	Dinesh K	
7	122200977	Dinesh S	
8	122200978	Harish A	
9	122200979	Mohana Ramanan R	
10	122200980	Muthukirushna P V	
11	122200981	Nirmal babu S	
12	122200982	Niyaz Mohammed S	
13	122200983	Paul Raj B	
14	122200984	Prakash B V	
15	122200986	Pugazendhi B	
16	122200987	Sakthivel P	
17	122200988	Sanjay N	
18	122200989	Saravanan N	
19	122200990	Sathish S	
20	122200992	Vetriselvan M	
21	122200993	Vishal P	
22	122200994	Yuvaraj K	
23	122200995	Hemachandran N P	
24	122200996	Sathish Kumar M S	
25	122200997	Abinaya P	
26	122200998	Aparna E	
27	122200999	Dharshini J	
28	122201000	Fathima Jaasiha A	
29	122201001	Harini P	
30	122201002	Harshini.M	
31	122201003	Hemalatha M	
32	122201004	Jennifer.A	
33	122201005	Jothi P	
34	122201006	Joyce S J	
35	122201007	Kalpana P	



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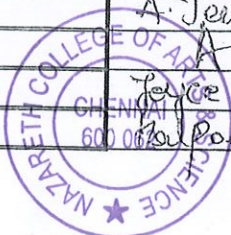
Re-accredited by NAAC with 'B' Grade

Department of corporate secretaryship in association with IQAC

Seminar on Wealth Creation

(Attendance sheet) 21.10.22

S.NO	REG NO	STUDENT NAME LIST	Signature of the students
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2	122200971	Arjun E	
3	122200972	Balaji A R	
4	122200974	Bharath Kumar E	
5	122200975	Dinesh Babu G S	
6	122200976	Dinesh K	
7	122200977	Dinesh S	
8	122200978	Harish A	
9	122200979	Mohana Ramanan R	
10	122200980	Muthukirushna P V	
11	122200981	Nirmal babu S	
12	122200982	Niyaz Mohammed S	
13	122200983	Paul Raj B	
14	122200984	Prakash B V	
15	122200986	Pugazendhi B	
16	122200987	Sakthivel P	
17	122200988	Sanjay N	
18	122200989	Saravanan N	
19	122200990	Sathish S	
20	122200992	Vetriselvan M	
21	122200993	Vishal P	
22	122200994	Yuvaraj K	
23	122200995	Hemachandran N P	
24	122200996	Sathish Kumar M S	
25	122200997	Abinaya P	
26	122200998	Aparna E	
27	122200999	Dharshini J	
28	122201000	Fathima Jaasiha A	
29	122201001	Harini P	
30	122201002	Harshini.M	
31	122201003	Hemalatha M	
32	122201004	Jennifer.A	
33	122201005	Jothi P	
34	122201006	Joyce S J	
35	122201007	Kalpana P	

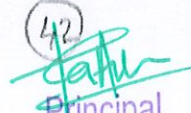


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36	122201008	Leela.S.K	Leela.S.K
37	122201010	Nikila Rajalakshmi N	Nikila
38	122201011	Nivedha R	NIVEDHA R
39	122201012	Parveen Bhanu M	M. Parveen Bhanu
40	122201013	Priyadharshini C	Priyadharshini C
41	122201015	Ragavi.M	Ragavi
42	122201016	Ranjitha C	Ranjitha C
43	122201017	Sandhiya S	Sandhiya S
44	122201018	Subha Shri S	Subha Shri S
45	122201019	Suvetha G	Suvetha G
46	122201020	Vijayashree S	Vijayashree S



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**NAZARETH COLLEGE OF ARTS AND SCIENCE**

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**INSTITUTION'S INNOVATION COUNCIL**

**ENTREPRENEURIAL INNOVATION AND CAREER OPPORTUNITY**

**PROGRAM REPORT**

Nazareth College of Arts and Science and the Institution's Innovation Council (IIC) organized a Seminar on "Entrepreneurial Innovation and Career Opportunity". This Seminar was held on 17<sup>th</sup> February 2023 from 10.30 am to 12.30 pm in College Auditorium. The main objective of this Seminar was to inculcate the knowledge about to observe, understand, the entrepreneurial and career opportunity that lead to a holistic understanding of the concept to the students.

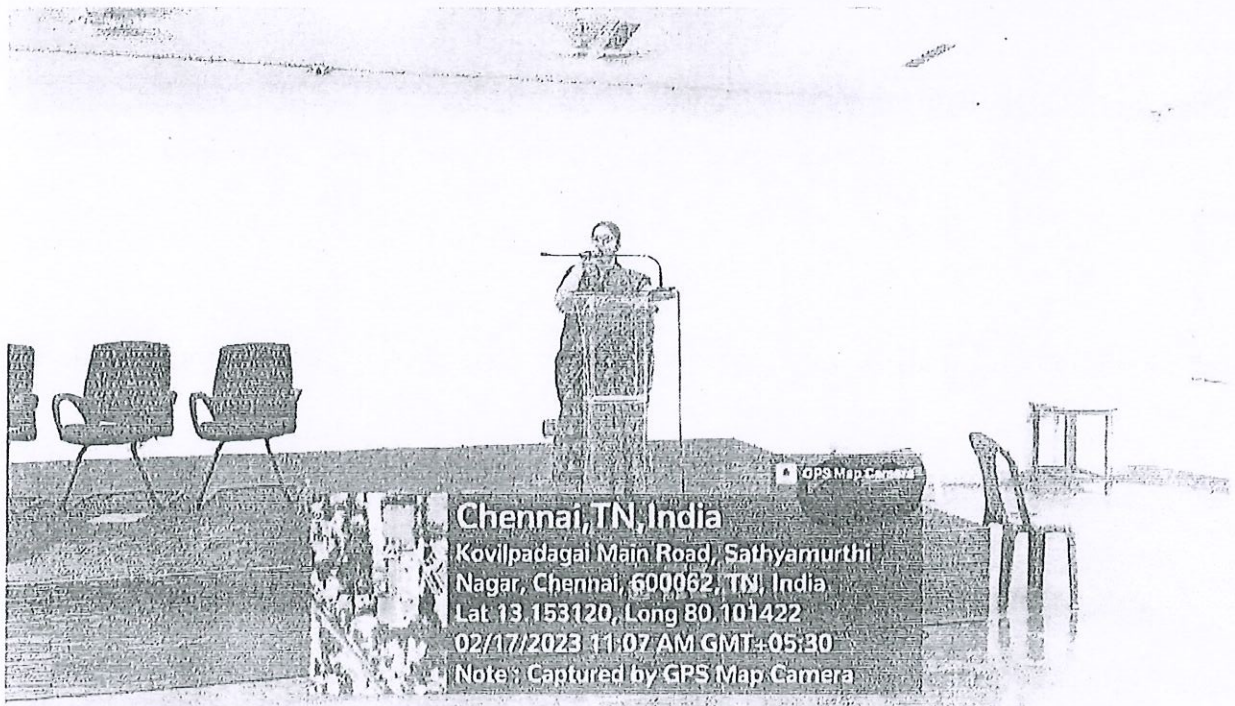
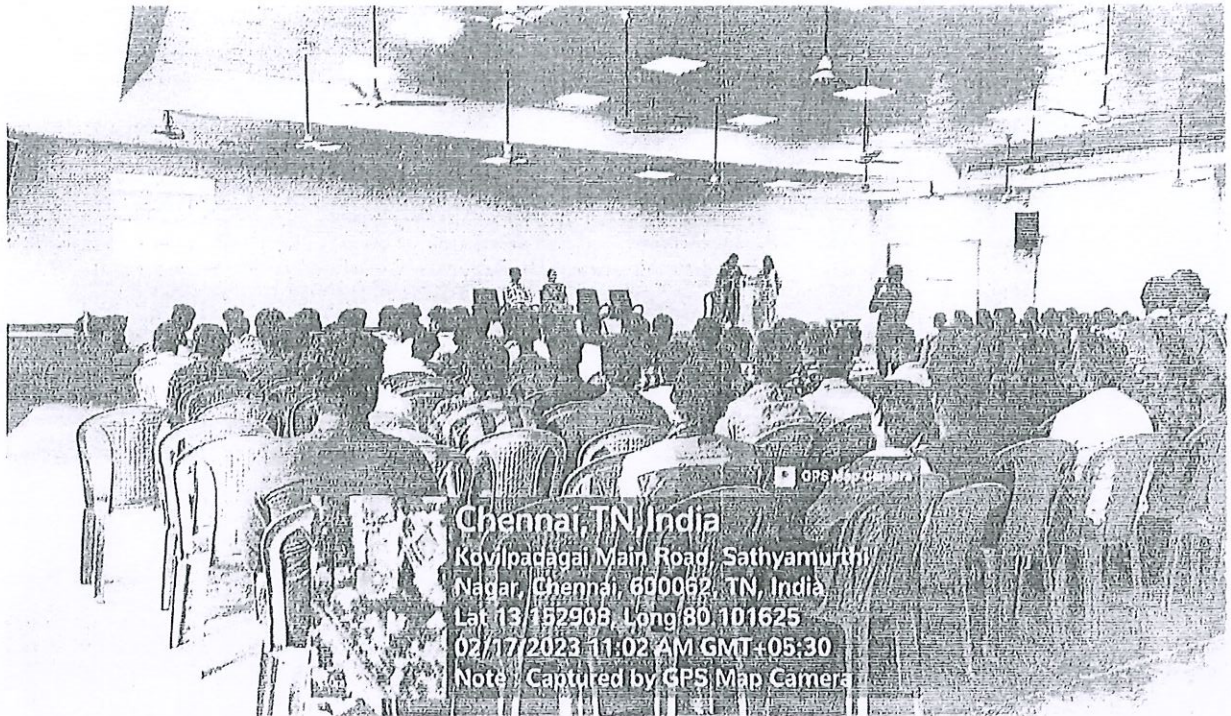
Dr.Sushma S Chawla, Assistant Professor, Department of Management Studies. Sri Kanyaka Parameswari Arts and Science College for Women was invited as the Resource Person. Dr. K.Punithavathi, Assistant Professor from the Department of Business Administration gave a warm welcome speech to all. The session was very active, interesting and useful. She discussed about the how to develop successful entrepreneur, after that she delivered his knowledge about what and how innovation useful in our real time life. And she explained what qualities in the entrepreneurs and innovators having alignment and which qualities make them shifted.

And the end of the session she asked the question regarding popular CEO's and their history. The students were very interactive and inculcate the knowledge reagarding the entrepreneur and innovation.

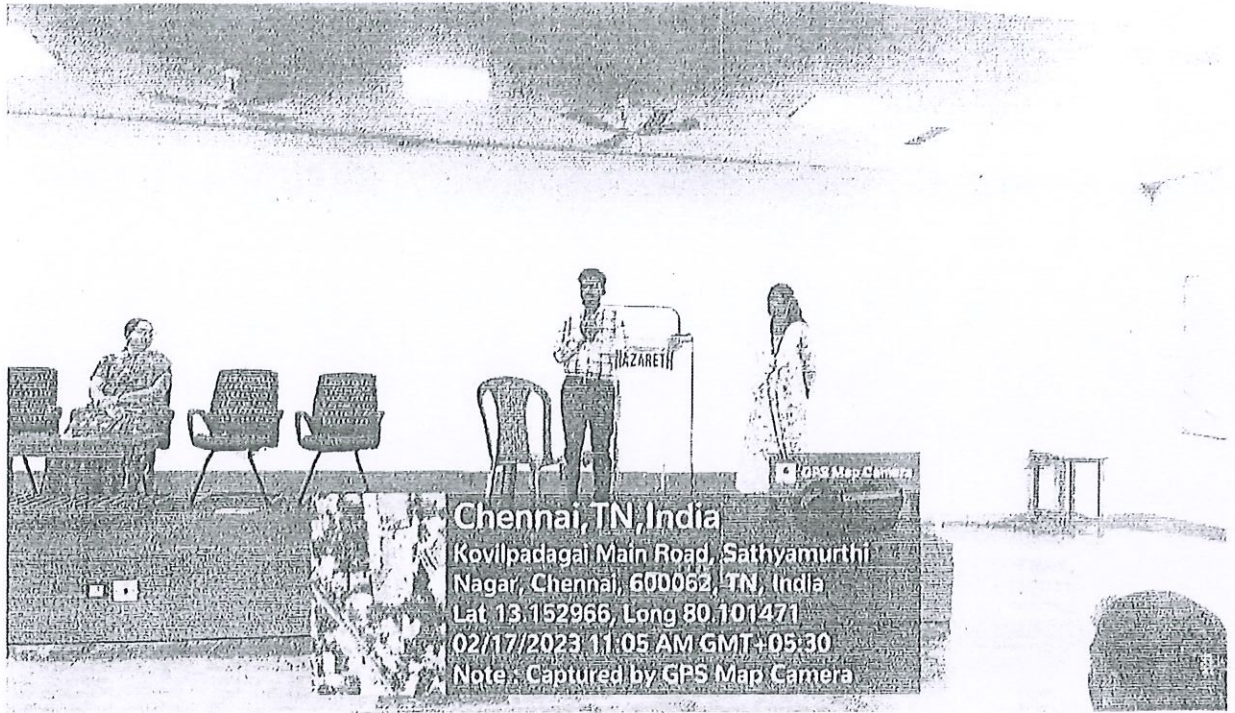
Our College students had great time in this Seminar. A total of 56 students participated and benefited much from this Seminar. Finally the vote of thanks is done by Mrs. Esther Martina; Assistant professor for the perfect guidance sir has extended to all of us.



  
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Chennai, TN, India

Kovilpadagai Main Road, Sathyamurthi  
Nagar, Chennai, 600062, TN, India

Lat 13.152966, Long 80.101471

02/17/2023 11:05 AM GMT+05:30

Note: Captured by GPS Map Camera



Chennai, TN, India

Kovilpadagai Main Road, Sathyamurthi  
Nagar, Chennai, 600062, TN, India

Lat 13.153001, Long 80.101556

02/17/2023 11:04 AM GMT+05:30

Note: Captured by GPS Map Camera

PRINCIPAL



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m  
*[Signature]*  
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Vellanoor Post, Avadi, Chennai-600062.

CO ORDINATOR

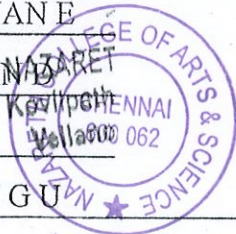
Nazareth College of Arts and Science  
DEPARTMENT OF BUSINESS ADMINISTRATION  
III BBA (2021-2024 Batch)

Date: 17 Feb 2023

Attendance Sheet

ENTREPRENEURIAL AND CAREER OPPORTUNITY

NO	REG. NO	NAME	Signature
1	412001072	ABISHEK M	Abishek
2	412001073	AJAY B	Ajay
2	412001073	AJAY B	Ajay
3	412001074	AJAY VICTOR	Ajay Victor
4	412001075	AJITH S	A
5	412001077	ARAVINTH M	Aravindh
6	412001079	BALAMURUGAN P	Balamurugan
7	412001080	DANIE EMMANUVEL J	A
8	412001081	DEEPAKSARADHI B	A
9	412001082	DHILIP G	Dg
10	412001084	DINESH J	Dinesh J.
11	412001086	GUNAL V	Gunal V
12	412001087	GURUMOORTHY S	Gurumoorthy
13	412001088	HARIHARAN L B	Harihara
14	412001089	ILAYA KARTHICK D	Ilaya Karthick
15	412001090	JAI GANESH S	Jai Ganesh
16	412001091	JAYARAM J	Jayaram
17	412001093	KUMARESAN J	Kumaresan
18	412001094	LOGANATHAN G	Loganathan
19	412001095	MICHAEL SEBASTIN M	A
20	412001096	MOHAMED MUHASEEN S	A
21	412001097	MOHAMMED PARVEZ G	Mohammed Parvez
22	412001098	MOHANKUMAR S	A
23	412001099	NAMACHIVAYAN E	Namachivayan
24	412001100	PRABHAKARAN N	Prabhakaran
25	412001102	RAKESH R	Rakesh
26	412001103	RHANJITH RAJ G U	Rhanjith



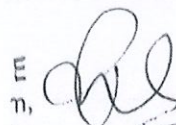

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Vellanoor Post, Avadi, Chennai-600062

27	412001104	SANJAI R	
28	412001107	SANJAY K	
29	412001108	SANJAY N	
30	412001110	SHAMSHUDEEN	
31	412001111	SOLOMON A	
32	412001112	SRINIVASAN S	
33	412001113	SUKUMAR N	
34	412001114	VASANTHBABU R	
35	412001115	VIGNESH M	
36	412001116	VIGNESH R	
37	412001118	VIJAY A	
38	412001119	VIJAYKUMAR J	
39	412001120	VINASHAVAAS J	
40	412001121	VISHAL B	
41	412001122	WILSON ANBU RAJ M	
42	412001123	DEEPIKA S	
43	412001124	DHATCHAYANI S	
44	412001125	FRANCES COLLEEN PETERS	
45	412001126	HARI HARA PRIYA T	
46	412001127	KAVIPRIYA M	
47	412001128	NAVANEETHAM G	
48	412001130	SUBASHINI S	
49	412001131	SUGANTHI S	
50	412001132	SUJITHA B	
51	412001133	THAARANI S	
52	412001134	VIJI M	
53	412001135	YUVAPRIYA S	

  
HOD



  
Event Co-ordinator  
  
Principal

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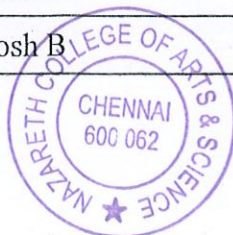
DEPARTMENT OF BUSINESS ADMINISTRATION

II BBA (2021-2024 Batch)

Date:

Academic Year 2022-23

1	412101269	Ajith Kumar P	Ajith
2	412101270	Ajith R	Ajith
3	412101271	Akash K	Akash
4	412101272	Amal Raj D	Amal
5	412101273	Amrish P	Amrish
6	412101274	Bala Murugan S	Bala
7	412101275	Balaji S	Balaji
8	412101276	Devaraj	Devaraj
9	412101278	Dinesh U	Dinesh
10	412101279	Godwin R	Godwin
11	412101280	Gokulnath D	Gokul
12	412101281	Gowtham R	Gowtham
13	412101282	Kamesh K	Kamesh
14	412101285	Karthick J	Karthick
15	412101286	Kotteshwaran A	Kotteshwaran
16	412101287	Logesh A	Logesh
17	412101288	Magesh Raj .G	Magesh Raj
18	412101289	Monaj kumar.M	Monaj kumar
19	412101290	Maria Raj K	Maria Raj
20	412101291	MD.Suhhaib Ahamed	Suhhaib
21	412101292	Muniyendran M	Muniyendran
22	412101293	Naveen	Naveen
23	412101294	Prabhakaran O P	Prabhakaran
24	412101295	Prabhu B	Prabhu
25	412101297	Robin B	Robin
26	412101298	Sadhan M	Sadhan
27	412101299	Sakthivel K	Sakthivel
28	412101301	Santhosh B	Santhosh

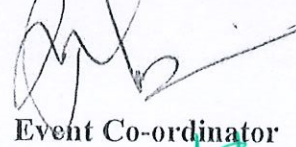



Principal 19  
 Nazareth College of Arts & Science  
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 Vellanoor Post, Avadi, Chennai-600062.

29	412101302	Siva kumar B	Siva kumar B
30	412101303	Stenin G Jerald	Stenin G Jerald
31	412101304	Subish kumar k	Subish kumar k
32	412101305	Vignesh A	Vignesh A
33	412101306	Vigesh J	Vigesh J
34	412101307	Vignesh U	Vignesh U
35	412101309	Yegu P	Yegu P
36	412101310	Yuvan rajesh kumar M	Yuvan rajesh kumar M
37	412101311	Yuvaraj S	Yuvaraj S
38	412101312	Angelin Kiruba K	Angelin Kiruba K
39	412101314	Arundhadi R	Arundhadi R
40	412101315	Bincy S	Bincy S
41	412101316	Evangelin P	Evangelin P
42	412101317	Jarikula Dilli Rani	Jarikula Dilli Rani
43	412101318	Kanagavalli M	Kanagavalli M
44	412101319	Kaviya S	Kaviya S
45	412101320	Kavya S S	Kavya S S
46	412101321	Lathasree M	Lathasree M
47	412101322	Mabel.G	Mabel.G
48	412101323	Nandhini R	Nandhini R
49	412101324	Pavithra M	Pavithra M
50	412101325	Punithanila E	Punithanila E
51	412101326	Rithika J	Rithika J
52	412101327	Roshini M	Roshini M
53	412101328	Sandhiya D	Sandhiya D
54	412101329	Saranya R	Saranya R
55	412101330	Sathyasree S	Sathyasree S
56	412101331	Saviya A	Saviya A

  
HOD



  
Event Co-ordinator

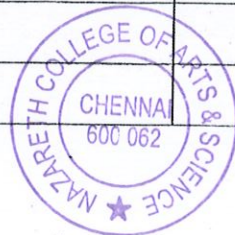
  
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Nazareth College of Arts & Science  
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Nazareth College of Arts and Science  
DEPARTMENT OF BUSINESS ADMINISTRATION  
I BBA (2022-2025 Batch)

Date:

Academic Year :2022-23

1	412201260	Akash V	Akash
2	412201261	Akash Kumar A	A
3	412201262	Athiraj U B	Athiraj
4	412201264	Dhanush C	Dhanush
5	412201265	Dillikumar P	Dillikumar
6	412201266	Divya Raj K	Divya
7	412201267	Ebenezer B	Eben
8	412201268	Gokul Raj V	Gokul
9	412201269	Gowtham A	Gowtham
10	412201270	Harish G	Harish G
11	412201272	Karthick Raja.M	A
12	412201273	Lakshmi Narayanan L	Lakshmi Narayan
13	412201274	Lalith Kumar K	Lalith Kumar
14	412201276	Maniselvan P	A
15	412201277	Mohammed Thouheed K	Mohammed
16	412201278	Mothilal N	Mothilal
17	412201279	Mourish Mano.M.A	Mourish
18	412201280	Naseer Ahamed A	Naseer Ahamed
19	412201281	Nirmal K	Nirmal
20	412201282	Nithin Raj B	Nithin Raj
21	412201283	Parath Raj p	Parath
22	412201284	Pasupathi Pandian C	Pasupathi
23	412201285	Prabakaran R	Prabakaran
24	412201286	Praveen V	A
25	412201287	Rahul S	Rahul
26	412201288	Rakesh.O	Rakesh



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27	412201289	Sanjay P	A
28	412201290	Sanjay Raj R	A
29	412201292	Siva D	A
30	412201293	Sriram S	Sriram S
31	412201294	Sunil A	Sunil A
32	412201295	Surendhar C	Surendhar C
33	412201297	Vignesh.N	Vignesh N
34	412201298	Vignesh.S	Vignesh S
35	412201300	Yazhil Dhiliban P	A
36	412201301	Yuvanesh R	Yuvanesh R
37	412201303	Amutha.A	Amutha A
38	412201304	Dhanushsri K	Dhanushsri K
39	412201305	Jothika S	Jothika S
40	412201306	Keerthana K	Keerthana K
41	412201307	Keerthika R	Keerthika R
42	412201308	Lathika M	A
43	412201309	Nandhitha A	A
44	412201310	Niranjani B	Niranjani B
45	412201311	Nithyasri G	Nithyasri G
46	412201312	Priyadharshini S	A
47	412201313	Rajeshwari K	A
48	412201314	Samsath Nameera J	Samsath Nameera J
49	412201315	Sharmila S	Sharmila S
50	412201316	Swetha S	Swetha S
51	412201317	Thenmozhi J	Thenmozhi J
52	412201318	Vaishnavi M	Vaishnavi M
53	412201319	Vidhyasri V	Vidhyasri V

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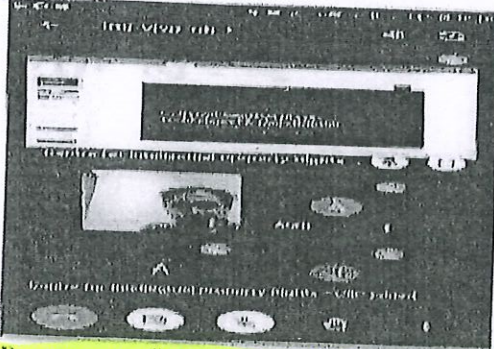


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18/17

Commercialisation of Lab Technologies and Tech Transfer



Design Thinking, Critical Thinking & Innovation Design



Program on Entrepreneurship In Kannadapalayam

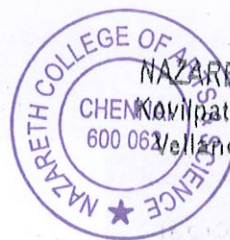
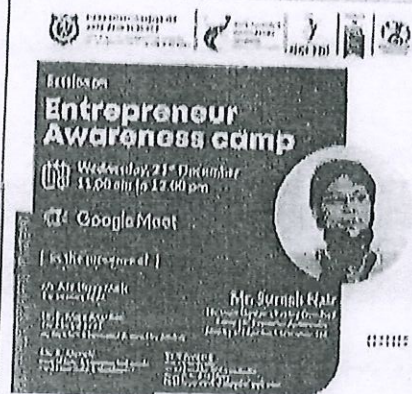
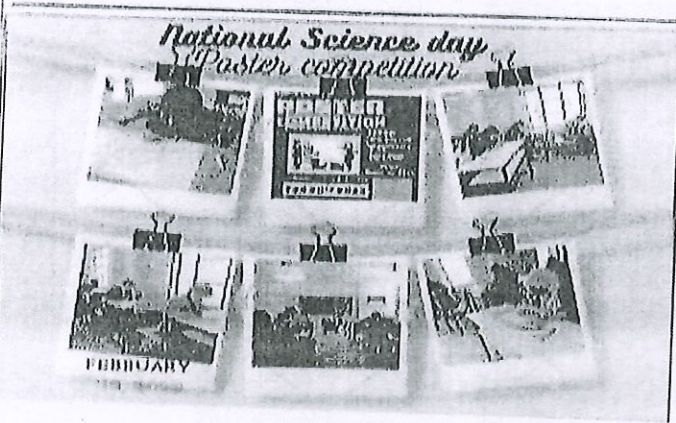


A workshop on Photography



National Science Day

Entrepreneur Awareness camp



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**ENTREPRENEUR AWARENESS CAMP**  
**REPORT 2021-2022**

**Name of the Programme: ENTREPRENEUR AWARENESS CAMP 2022**

**Date of the Programme: 30/03/2022**

**Venue of the Programme: Auditorium**

**Session -I : ( 8.45 A.M – 9.45 A.M )**

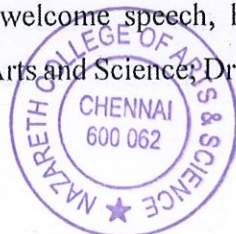
**Session -II : ( 9.45 A.M – 10.45 A.M )**


**AGENDA**

1. Prayer song
2. Welcome Address
3. Introduction to Resource Person
4. Handovering the Session to the Resource Person - I
5. Handovering the Session to the Resource Person - II
6. Queries Session
7. Vote of Thanks

The Institution's Innovation Council (IIC) in association with IQAC organized the program on March 30, 2022 on “ **ENTREPRENEUR AWARENESS CAMP 2022** ” for the academic year 2021-2022. The resource person was Lion.G.Gowthaman – Share love Trustee & Deepa Travels – Proprietor and Mr,P.Balamurugan., Assistant Cinematographer ( Viswasam / Kanchana 3 / Vaaita Live Telecast / Adhigaaram ).

The Session started at 8.45 a.m. with the prayer song. Monica Salles.A from III B.B.A did master of ceremony for this program. Welcome speech given by Mr.C.Pugalandhi., Department Student's Representative. In his welcome speech, he welcomed a Mr.A.N.Henry Maris, the Secretary of Nazareth college of Arts and Science, Dr.E.Mary Angelin, the Principal, IIC President



  
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and the Head of the Department of Social Work; Ms.E.Mano Ranjitham, the Vice Principal, the Dean of Academics and the Head of the Department of Computer Science (Shift- I) of Nazareth college of Arts and Science; Dr.Rexy Danniell.,( IEDII Co-ordinator ) The Head of the Department of Business Administration, all the faculty members and students of Nazareth college of Arts and Science, Avadi.

### **Next Introduction to Resource person :**

- At first Mr.Ranjith Raj G.U., from Second year BBA., as welcomed the resource person Lion .G. Gowthaman., – Share love Trustee & Deepa Travels – Proprietor
- Secondly, Ms.P.Bala murugan., Assistant Cinematographer ( Viswasam / Kanchana 3 / Vaaitha Live Telecast / Adhigaaram )

### **Handovering session to the Resource Person :**

1. Lion .G.Gowthaman - In his lecture, He has spoke on self motivation to be entrepreneur and not to be the employee. He shared his own struggles and hindrances, he faced in his business era. Similarly, with a lead he spoke about his achievement and his sustainable emotional movement.
2. Mr.Bala murugan – In his lecture, He has spoke about the major troubles and ethics, he faced in his life span, atleast he quoted with “ Education is a key, but Broad mind is a destination to the business” .

### **Glimpses of the Seminar :**



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### Queries Session :

The audience made the queries session in a wonderful manner and add a colourful moment to the seminar.

Finally, the program was ended with the vote of thanks by Mr.V.Sudharsan from III B.Com (Shift - II).



  
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Invitation :



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INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)



Entrepreneurship  
DEVELOPMENT AND INNOVATION CELL  
GOVERNMENT OF TAMIL NADU

JOINTLY PRESENTS A WEBINAR ON

# ENTREPRENEUR AWARENESS CAMP

for the students across all the streams  
of study for 3 days



30<sup>th</sup> March 2022



08.45 am - 10.45 am



Session1: 8.45 am - 9.45 am

**P. Balamurugan**

Assistant Cinematographer  
(Viswasam | Kanchana 3 | Vaaiitha  
Live Telecast | Adhigaaram)

Session2: 9.45 am - 10.45 am

**Lion G.Gowthaman**

Share love - Trustee  
DEEPA TRAVELS - Proprietor



In the presence of

Mr.A.N. Henry Maris  
Secretary  
Nazareth College of Arts & Science,  
Avadi, Chennai, India

Dr. E. Mary Angeline  
IIC President & Innovation Ambassador  
Principal  
Nazareth College of Arts & Science,  
Avadi, Chennai, India.

Ms.Alamelu  
IIC Convener | Dean of IQAC  
Head Department of Mathematics  
Nazareth College of Arts & Science,  
Avadi, Chennai, India

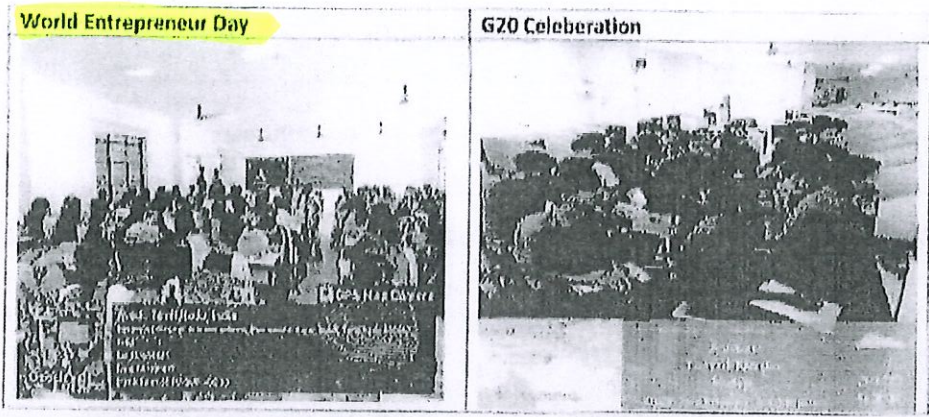
Dr.V.Arul Mary Remy  
IEDII Co-ordinator  
Head Dept. & Assistant Professor  
of Business Administration  
Nazareth College of Arts & Science,  
Avadi, Chennai, India

93840 80203 | 93840 80549 | [www.ncas.in](http://www.ncas.in)

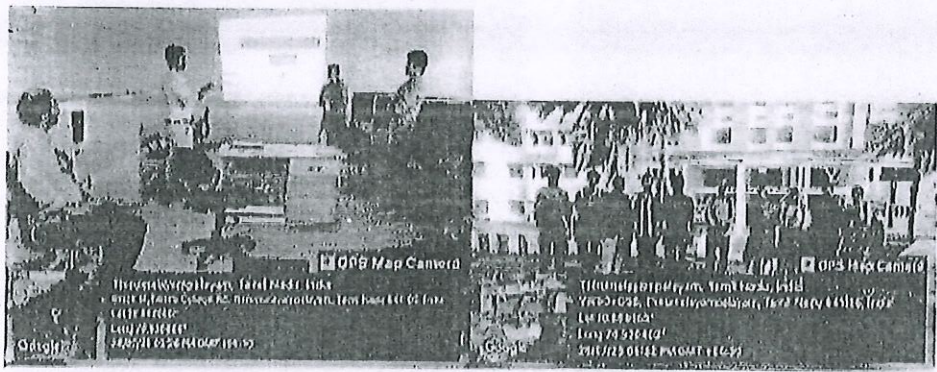


  
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**STUDENTS PARTICIPATION IN NGI NEW GEN IEDC (Innovation Idea to Prototype/Product)**



*[Signature]*  
Principal



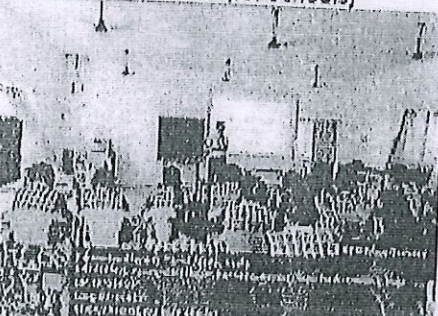

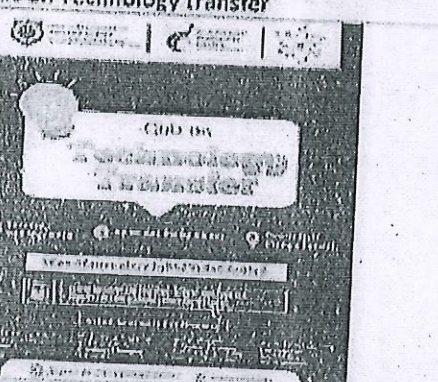
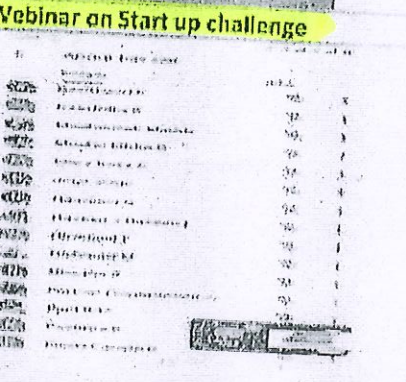
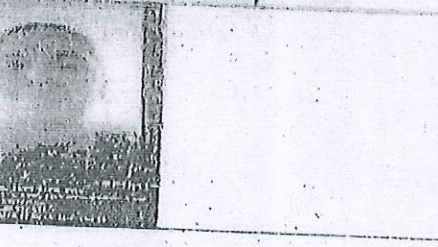
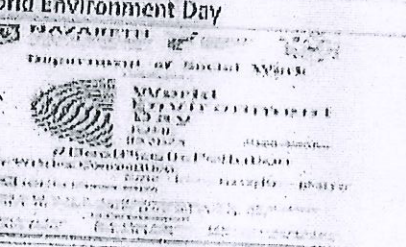
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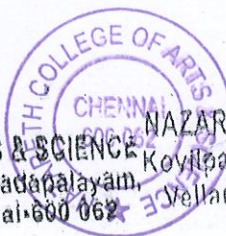
Self Driven Activities during Semester II

<p><b>National Sports Day</b></p> 	<p><b>Exhibition on Technology transfer</b></p> 
<p><b>Mentor session on IPR (for Schools)</b></p> 	<p><b>Seminar on Start up challenge</b></p> 
<p><b>Quiz on Technology transfer</b></p> 	<p><b>Webinar on Start up challenge</b></p> 
<p><b>Webinar on Entrepreneurship</b></p> 	<p><b>World Environment Day</b></p> 

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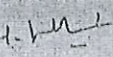
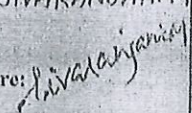

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INTERNAL QUALITY ASSURANCE CELL

APPROVAL FORM

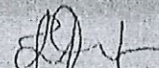
NCAS/IQAC/2019/FORM/AI-Rev-00 2022-23

DEPARTMENT	BUSINESS ADMINISTRATION
DATE & VENUE	31/05/23
EVENT NAME	Webinar on Entrepreneurship


	PREPARED	CHECKED	APPROVED BY PRINCIPAL
APPROVAL	Name: M-LATHA.	Name: SIVARAJAN M	Name: Dr. Mary Angeline
	Signature: 	Signature: 	Signature: 

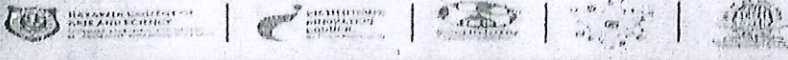
QUALITY CHECK & REMARKS

Name: K. Alamelu

Signature: 



  
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IIC AND DEPARTMENT OF BUSINESS ADMINISTRATION  
Jointly Presents

# Session on Entrepreneurship

Wednesday, 31st May 2023  
3.00pm to 4.30pm

Google Meet  
<https://meet.google.com/tdkqfn-dxw>



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PROMOTE EDUCATION, SKILLS AND ENTREPRENEURSHIP WITH  
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**Dr. G. Srividhya**  
Assistant Professor | Dept. of Commerce  
Jain Group of Institutions  
Banshalaya

In the presence of

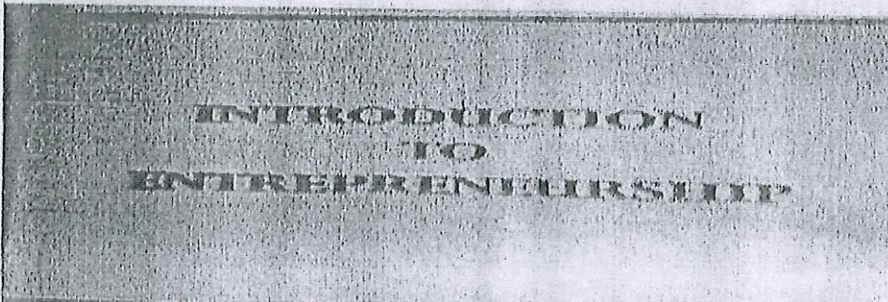
**Dr. A.M. Henry Math**  
Professor  
Department of Arts & Science,  
Avadi, Chennai - 600023

**Dr. E. Mary Angeline**  
Professor  
Department of Commerce and Banking  
Department of Arts & Science,  
Avadi, Chennai - 600023

**Ms. K. Akshitha**  
IC Teacher | Dept. of BAC  
Department of Business Administration  
Department of Arts & Science,  
Avadi, Chennai - 600023

**Dr. A. Ishapathi**  
Head of Department of Business Administration,  
Department of Arts & Science,  
Avadi, Chennai - 600023

**Ms. M. Lalitha**  
Head of Department  
Assistant Professor | Department of Business Administration,  
Department of Arts & Science,  
Avadi, Chennai - 600023



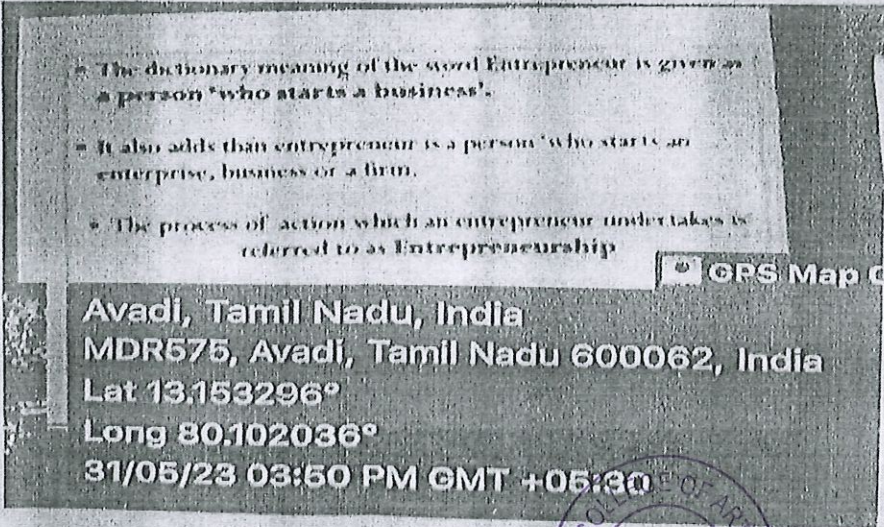
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Long 80.102127°  
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- The dictionary meaning of the word Entrepreneur is given as a person 'who starts a business'.
- It also adds that entrepreneur is a person 'who starts an enterprise, business or a firm.
- The process of action which an entrepreneur undertakes is referred to as Entrepreneurship

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PRESIDENT & PRINCIPAL



NAZARETH  
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Vellanoor

  
Principal

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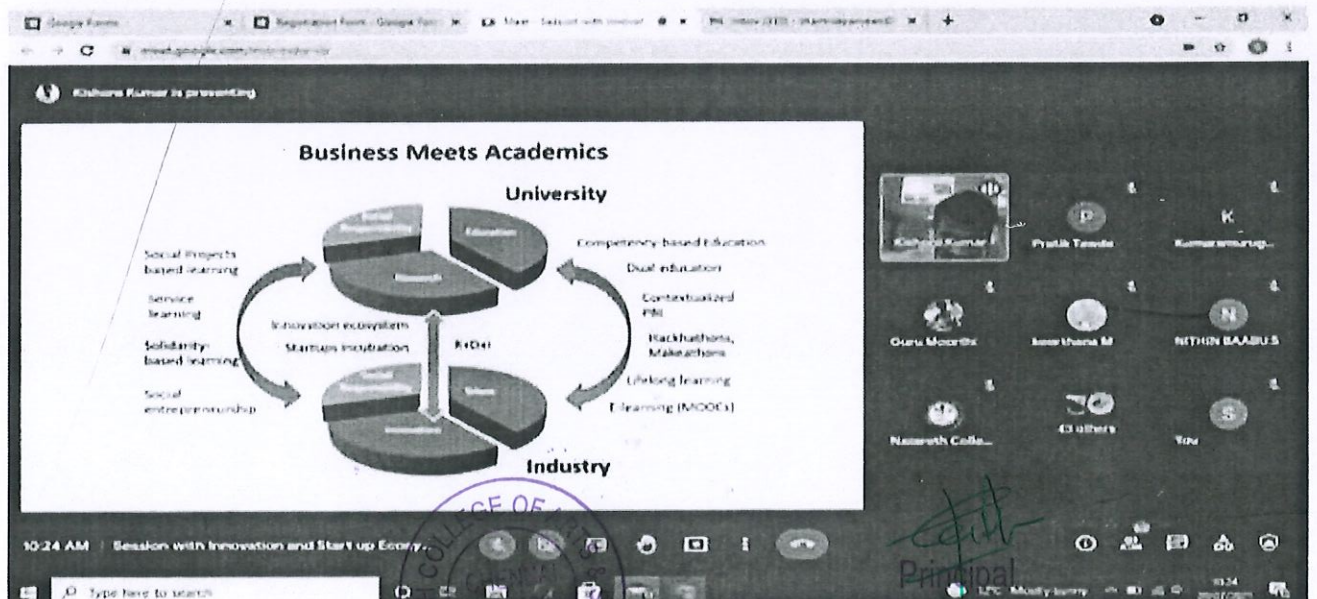
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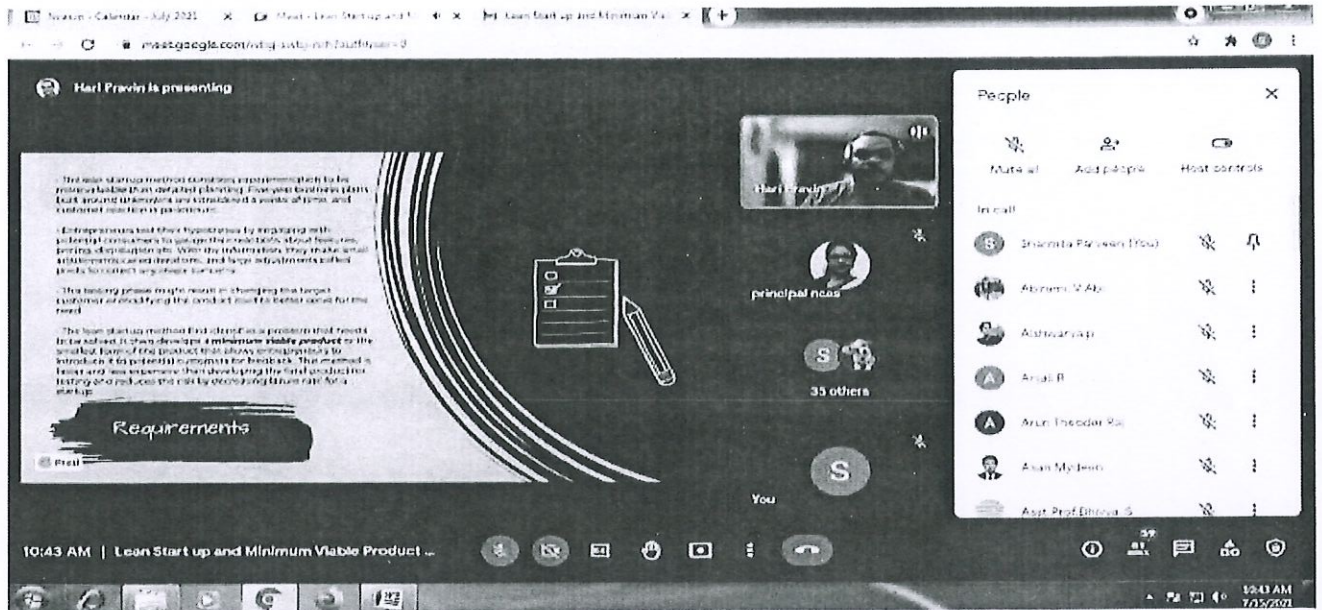
## Entrepreneurial Seminars Report

The Nazareth College of Arts and Science is doing a fantastic job of fostering an environment where faculty members and students may grow as entrepreneurs. I'm pleased to be a part of IIC-NCAS. - UK-based Madan Recruiting Hub. The event "Best Business Plan Write Up" really brought out many skills from the student community as well as an understanding of the importance of starting a new business. Other programmes, such as "Start Ups," "Funding," and so on, clearly shed light on entrepreneurship among students. Department of Commerce shifts I and II, as well as corporate secretaryship Solely held a webinar on "Protecting Entrepreneurs' Intellectual Property" on 4.12.2020. This webinar was attended by around 180 students and faculty members.

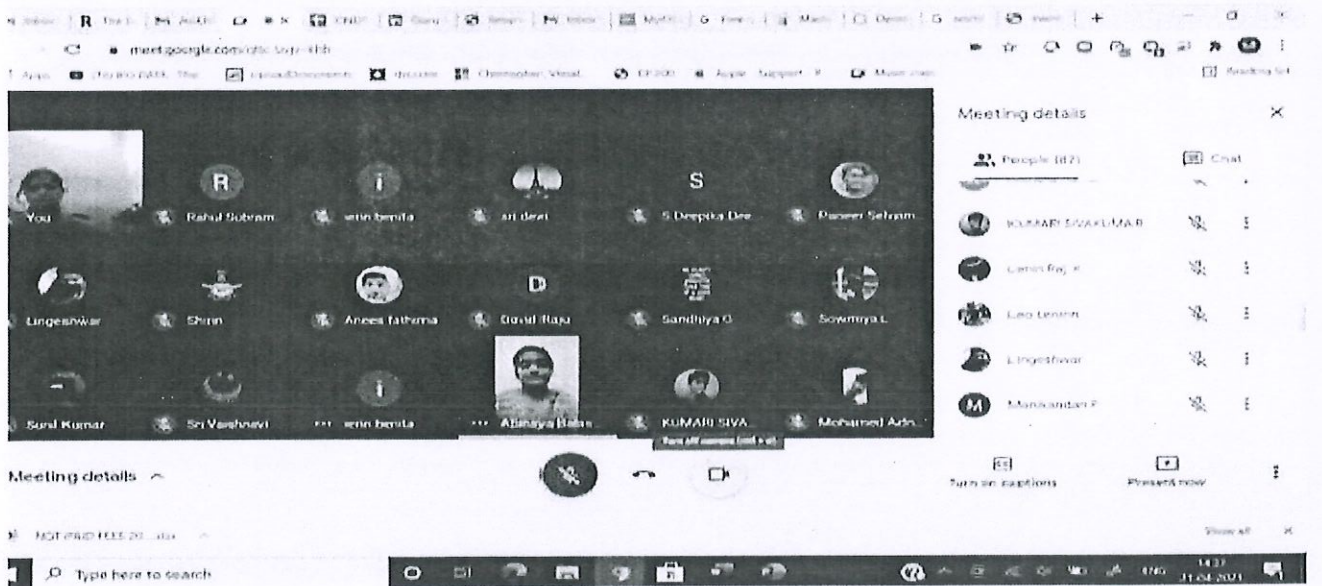
### Session On Lean Start Up & Minimum Viable Product



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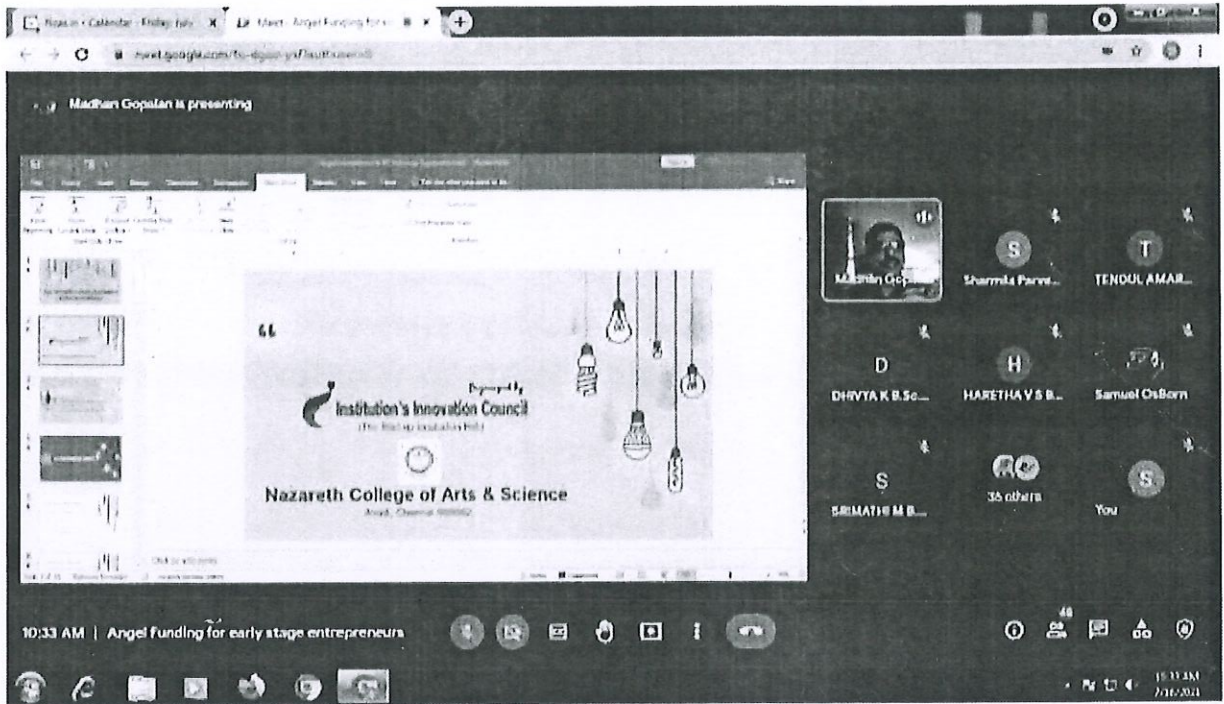
### Session On How To Plan For Start Up-Legal & Ethical Steps



### Session On Business Model Canvas




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Session On Angel Investment For Early Stage Entrepreneurs



  
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## DEPARTMENT OF BUSINESS ADMINISTRATION

### ONE DAY SEMINAR ON BRANDING

2018-2019

A one day seminar titled 'Branding' was organized by Department of Business Administration on 6<sup>th</sup> Feb. 2019. The seminar commenced at 10.30 Am. Miss. Keranoph Roja from III BBA welcomed the gathering. Chief guest Mr. Arun v. Mathew CEO of Gyalizo ke, Mr. Henry Marris, Secretary of Nazareth Group of Institutions, and also Dr.Mary Angeline, The Principal of the college inaugurated the seminar.

Major objectives of the program were

- Brand awareness accomplishes several objectives for companies seeking to increase sales in the marketplace.
- A brand awareness campaign needs to be flexible enough to grow with the company and adjust if needed.
- The company should seek to build customer awareness, promote its website and add value.

#### Topics covered:

##### ✓ why a strong brand is important for small business

A brand represents the sum of people's perception of a company's customer service, reputation, advertising and logo. And when all of these parts of the business are working well together, the overall brand tends to be healthy.

- Branding improves recognition
- Branding creates trust
- Branding supports advertising
- Branding builds financial value
- Branding inspires employees
- Branding generates new customers

##### ✓ How a brand can add value

Experience shows that customers expect to pay more for a branded product than for unbranded products.



  
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You can apply your brand to your whole range of products or services. This will allow consumers to associate each product in your range with a consistent set of values.

A strong brand can also add value to your core business. A company that offers equity shares needs to have a **strong reputation**. A recognizable brand communicates what your business stands for as well as what it offers.

The session was useful for the students who want to establish their own business as entrepreneurs. Branding is important because not only is it what makes a memorable impression on consumers but it allows your customers and clients to know what to expect from your company. There are many areas that are used to develop a brand including advertising, customer service, promotional merchandise, reputation and logo.



### Conclusion:

In conclusion, branding is about building consumer trust in an organization's products. Globalization and communication mediums are making a wider target audience possible. As a result, companies are investing heavily into marketing campaigns that can boost the value of their brand. Companies like Nike, Inc. understand the impact the brand value has on their sales and profits. They also understand the need for stakeholders to believe in a brand. Hence, they spare no expense when recruiting the athletes that will help project the desired image.

H.O.D SIGNATURE

PRINCIPAL SIGNATURE



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