

Workshop on Research Methodology, IPR, Entrepreneurship

Academic Year - 2020-2021

S. No	Title of the Workshop	Pg. No
1	Webinar was conducted in collaboration with the department of commerce on "IPR"	1
2	Lean Start up-Legal & Ethical Steps	2
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NAZARETH COLLEGE OF ARTS AND SCIENCE*Affiliated to the University of Madras**Re-Accredited by NAAC with 'B' Grade***DEPARTMENT OF COMMERCE****WEBINAR ON “ PROTECTING THE INTELLECTUAL PROPERTY OF
ENTREPRENEURS” – A REPORT**

Intellectual Property Rights help to protect creations of the mind that include inventions, literary or artistic work, images, symbols, etc. If one creates a product, publish a book, or find a new drug, intellectual property rights ensure benefit from it. These rights also protect creation or work from unfair use by others.

To appraise our budding entrepreneurs, Department of Commerce Shift I & II and Corporate Secretaryship solely conducted a webinar on the topic, “PROTECTING THE INTELLECTUAL PROPERTY OF ENTREPRENEURS” on 4th December 2020.

The Session started in GOOGLE MEET by 10.00AM, with the prayer by Fidel Vas of II B Com B. Welcome speech was given by Abinaya.B of III B Com A. Chief guest introduction was given by Shirin of III B Com B.

Nearly 180 students and staff members actively participated in this webinar.

The speaker of this webinar was Ms.P.K.Gayathri, Women Scientist – C KIRAN IPR under TIFAC – Technology Information, Forecasting & Assessment Council New Delhi, Free Lancer as Patent Analyst & IPR Consultant.

Ms. Gayathri explained well about the entrepreneurship possibilities to the students in the field of IPR. Her speech emphasized about the introduction to basic concepts and definitions of Intellectual Property (IP) and Intellectual Property Rights (IPR). Additionally, participants are given a first over view of existing practices and process related to IP Management. The session was also very interactive among the speaker, students and staff members.

Ms.Shakila, Head Department of Commerce conveyed her thanks and regards to the speaker. The session ended by 12.00 pm with the vote of thanks by Abinaya.B




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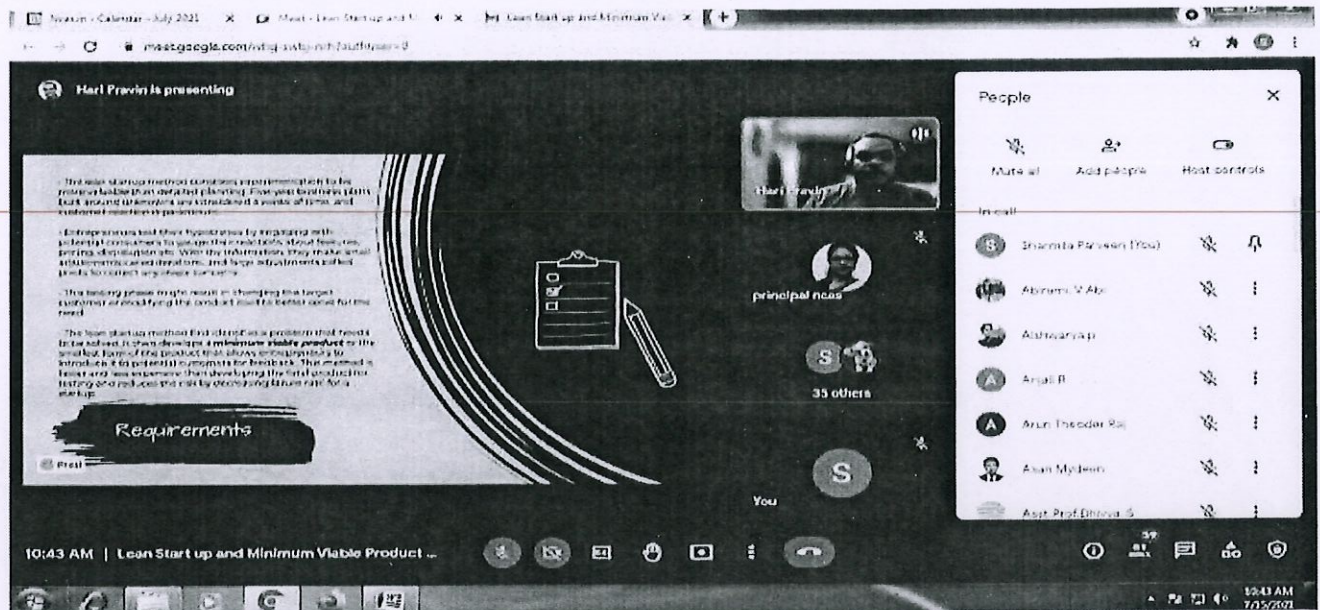
Entrepreneurial Seminars Report

The Nazareth College of Arts and Science is doing a fantastic job of fostering an environment where faculty members and students may grow as entrepreneurs. I'm pleased to be a part of IIC-NCAS. - UK-based Madan Recruiting Hub. The event "Best Business Plan Write Up" really brought out many skills from the student community as well as an understanding of the importance of starting a new business. Other programmes, such as "Start Ups," "Funding," and so on, clearly shed light on entrepreneurship among students. Department of Commerce shifts I and II, as well as corporate secretaryship. Solely held a webinar on "Protecting Entrepreneurs' Intellectual Property" on 4.12.2020. This webinar was attended by around 180 students and faculty members.

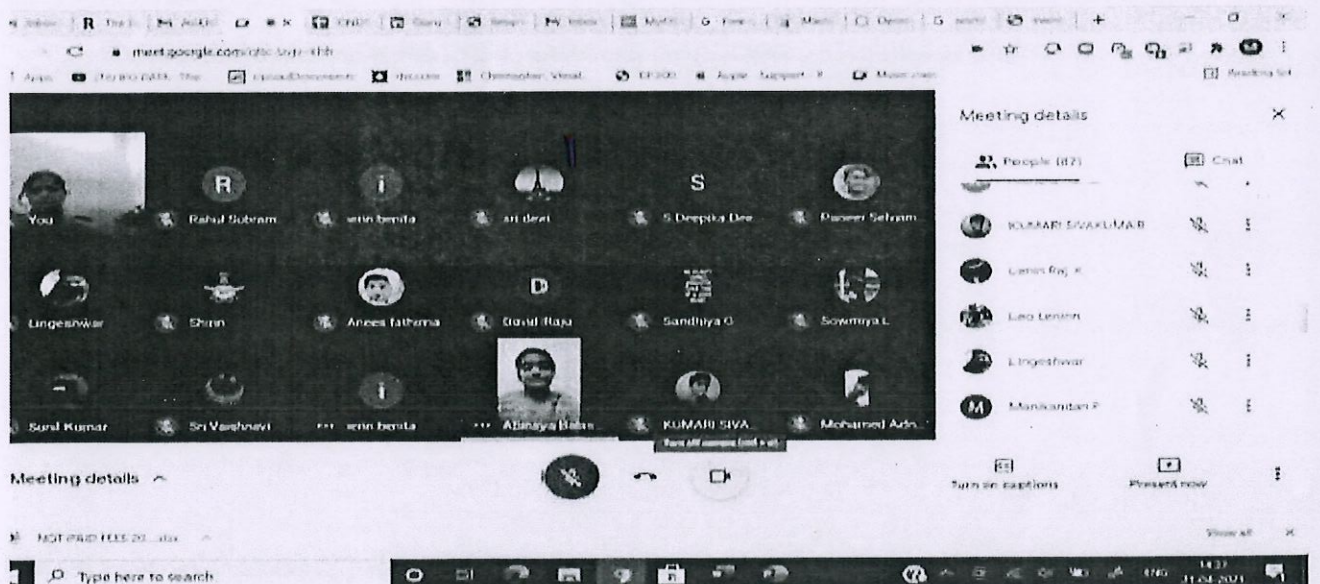
Session On Lean Start Up & Minimum Viable Product

The screenshot shows a Google Meet interface during a session titled "Business Meets Academics". The main content area displays a diagram illustrating the relationship between the University and Industry. The University side lists: Social Projects based learning, Service learning, Solidarity based learning, Social entrepreneurship, Competency based education, Dual education, Contextualized PBL, Hackathons, Makeathons, Lifelong learning, and E-learning (MOOCs). The Industry side lists: Innovation ecosystems, Startups incubation, and R+D+I. The diagram is centered around a circular flow with "R+D+I" in the middle. The bottom of the screen shows the Google Meet controls and a list of participants on the right.

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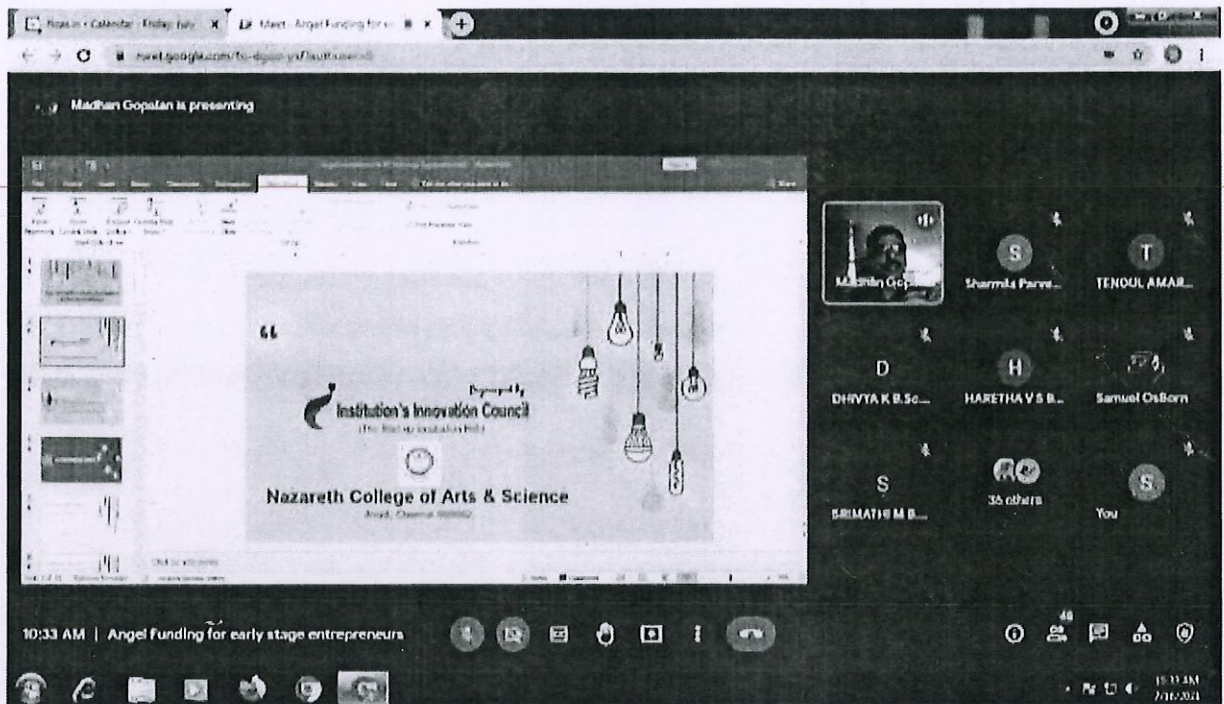
Session On How To Plan For Start Up-Legal & Ethical Steps



Session On Business Model Canvas



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Session On Angel Investment For Early Stage Entrepreneurs



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