

Sl.No. 00119



VELS



INSTITUTE OF SCIENCE, TECHNOLOGY & ADVANCED STUDIES (VISTAS)
(Deemed to be University Estd. u/s 3 of the UGC Act, 1956)
PALLAVARAM - CHENNAI
ACCREDITED BY NAAC WITH 'A' GRADE
Marching Beyond 25 Years Successfully

Reg. No. : UP17G9551002

FACULTY OF COMMERCE

The Board of Management of the
VELS INSTITUTE OF SCIENCE, TECHNOLOGY AND ADVANCED STUDIES(VISTAS)
hereby makes known that

SHARMILA R

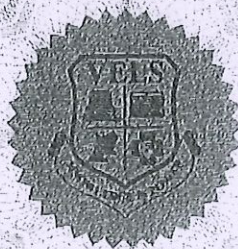
has been admitted to the degree of
Doctor of Philosophy he/she having been certified by duly appointed examiners
to be qualified to receive the same in the year **OCTOBER 2020**
for the thesis entitled

"SOCIAL MEDIA MARKETING - BUSINESS GROWTH AND ITS IMPACT ON CUSTOMER ENGAGEMENT".

COPY

(COMMERCE)

Given under the seal of the VISTAS



Principal

Nazareth College of Arts & Science
Kovilpathagai Main Road, Kannadapalayam,
Vellanoor Post, Avadi, Chennai-600062

Dated : 09 NOV 2020

Pallavaram,
Chennai - 117.
INDIA

Controller of Examinations



Vice-Chancellor