



## NAZARETH COLLEGE OF ARTS AND SCIENCE

*Affiliated to University of Madras, Re-Accredited by NAAC with 'B' Grade*

### PROMOTIONAL ACTIVITIES ON ENTREPRENEURSHIP REPORT

#### EDI Cell

Title of the Programme: Workshop on Intellectual property rights (IPR) and IP management for start up

Name of the Hub: University of Madras

Name of the Spoke College: Nazareth College of Arts & Science

Date of the Programme: 30 March 2022

Venue of the programme: Nazareth College - Auditorium

Mode of the programme (Online/Physical): Physical

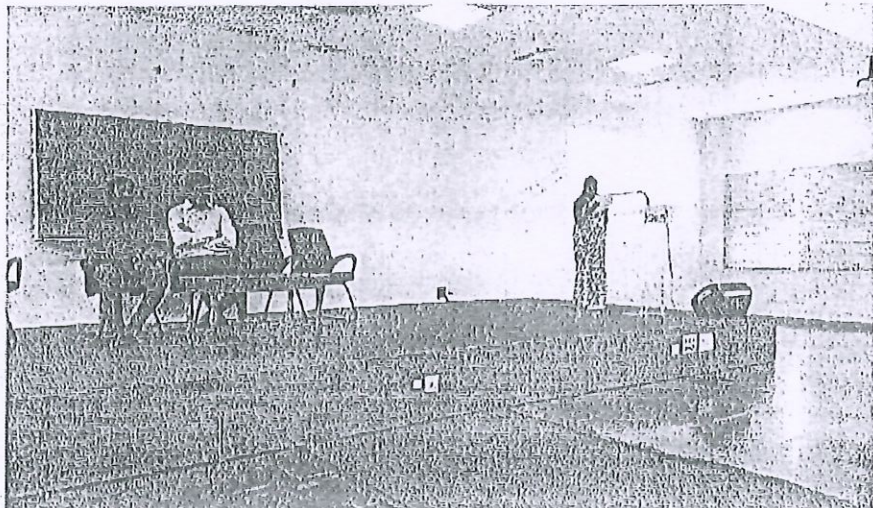
Resource persons Details: Dr.G. Veeramani

Participants Details: 100 Students from EDI Cell Volunteers

Content of the Programme:

EDI Cell from Nazareth College of Arts and Science, Avadi, Chennai, conducted a Workshop on Intellectual Property Rights (IPR) & IP Management for start up, in the college premises, on 30<sup>th</sup> March 2022. The programme started with a prayer song. Dr.G. Veeramani, Assistant Professor, Vel-Tec Ranga Sanku Arts College, Department of Management & General Studies, was invited as the resource person. Mrs. S. Gnanaselvi introduced the chief Guest. Around 100 Students participated in the workshop. The students gave their feedback. Dr. M. Thyagaraj, Head, Department of Computer Applications proposed a vote of thanks.

Feedback from participants (One or Two): Attached



Photos (One or Two):

Bills: Attached



*[Signature]*  
Principal

Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.



## NAZARETH COLLEGE OF ARTS AND SCIENCE

*Affiliated to the University of Madras  
Re-accredited by NAAC with B Grade*

### REPORT ON ALTERNATIVE MEDIA WORKSHOP

DEPARTMENT OF SOCIAL WORK

Date: 22<sup>nd</sup>, 23<sup>rd</sup> & 24<sup>th</sup> January 2020



**Alternative media** are media that differ from established or dominant types of media in terms of their content, production, or distribution. Alternative media take many forms including print, audio, video, and Internet and street art. Alternative media tend to be non-commercial projects that advocate the interests of those excluded from the mainstream. Alternative media challenge the dominant beliefs and values of a culture and have been described as counter-hegemonic. However, since the definition of alternative media as merely counter to the mainstream is limiting, some approaches to the study of alternative media also address the question of how and where these media are created, as well as the dynamic relationship between the media and the participants that create and use them.

The Department of Social work, Nazareth College of Arts and Science had organized for a 3 day workshop on Alternative media for students across gender from different disciplines. Dr R Kaleeswaran was invited as the resource person with his team members for all the three days. They educated our students about how to perform Street theatre, Karagattam, Oyillatam, Parai and Kalliyal. The students got

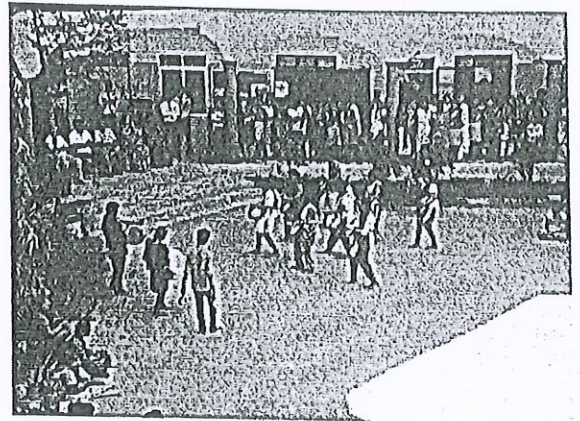


Principal

Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.

enough knowledge about these media arts and how to use this in the community to create awareness and to give social messages.

The participants were so interested to learn these arts. The students performed in the assembly inside the college. The students also were also asked to perform on behalf of "ITHU NAMMA AVADI" in the public and give awareness on Ban Plastic. The students enjoyed the workshop so much and requested for more workshop on Alternative Media.



Principal  
Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.

NAZARETH COLLEGE OF ARTS AND SCIENCE

DEPARTMENT OF SOCIAL WORK

WORKSHOP ON REPORT WRITING - 22/06/2018



The department of Social Work conducted a workshop on Report Writing for the II year MSW Students on 22.06.2018 Friday. The Resource person was Ms. Johanna, from Ministro Foundation. The Social Work Department staff members thought that the MSW students require a specialised training in report writing since it is an important aspect in their curriculum and for their career. The session started with an ice breaking activity. And the session was carried out by the facilitator. she explained us about the meaning of report, the important of report, field work report, group work report, community organisation report on mini research , research in between she conducted some fun activity. The session ended at 1:00 o clock.



  
Principal

Nazareth College of Arts & Science  
Kovilpathagai Main Road, Kannadapalayam,  
Vellanoor Post, Avadi, Chennai-600062.