Nazareth College of Arts and Science

Affiliated to University of Madras
Re-accredited by NAAC with 'B' grade
ACADEMIC YEAR 2023-2024

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences

S. No.	Particulars	Page No.
	Experiential Learning	
1.	Mini Project Report	1-4
	Internship Certificates	5-18
	Industrial Visit Report	19-24
	Participative Learning	25
	Brainstorming Report	26-31
2.	Tutorial Report	32-41
	Group Discussion Report	42-45
	Peer Teaching Report	46
	Newsletter	47-74
	Guest Lecture Report	75-81
	Association Events Report	82-120
	Workshop/ Seminar/ Webinar Report	121-181
3.	Problem-Solving Methodology	
	Case Study	182-194

Experiential Learning



Affiliated to University of Madras
Re-accredited by NAAC with 'B' Grade
Academic year: 2023 – 2024 (Even Semester)
Department of Computer Science
Mini Project -Report

Project Overview:

The mini project involved 16 teams, each comprising a team leader and two members, undertaking various projects aimed at addressing different needs and challenges. The projects ranged from developing software solutions to creating databases and managing information efficiently. Here's a detailed overview of each team's project:

Team 1: Note Share System

Key Features:

Easy Access to Academic Notes: Designed to facilitate convenient access to students' academic notes.

User-Friendly Interface: Ensured a simple and intuitive interface for ease of use.

Secure Storage: Implemented secure storage mechanisms to protect sensitive academic information.

Team 2: Weaving Web for Textile Excellence

Key Features:

Import-Export Details: Provided comprehensive details on garment sales import and export transactions.

User Interface Design: Developed an appealing and functional website interface for users.

Transaction Tracking: Enabled users to track their import and export activities effectively.

Team 3: Zusa Brand Fashion

Key Features:

Product Sales Platform: Created a platform for selling various products online.

Secure Payment Integration: Implemented secure payment gateways for safe transactions.

Inventory Management: Included features for efficient inventory management.

Team 4: Face Emotions

Key Features:

Biometric Authentication: Integrated face recognition technology for secure access.

User Verification: Enabled users to authenticate themselves using facial recognition.

Security Enhancement: Strengthened system security through biometric authenticational

Team 5: IN plant Management System

Key Features:

Database Management: Developed a database to manage personal data of trainees.

Efficient Tracking: Enabled tracking of in-plant training activities and progress.

Data Security: Ensured the security and confidentiality of trainees' personal information.

Team 6: LED Screen Booking Website

Key Features:

Order Management: Developed a module for efficient order taking through LED displays.

Real-Time Updates: Provided real-time updates on orders to both customers and staff.

Enhanced Communication: Improved communication between customers and order processing staff.

Team 7: Online Plant Disease Prediction

Key Features:

Disease Detection: Developed algorithms to predict plant diseases based on symptoms.

Early Warning System: Provided early warnings to farmers about potential plant diseases.

Crop Management Support: Assisted farmers in managing crop health effectively.

Team 8: Streamlining Payroll Processing Management System

Key Features:

Automated Payroll Processing: Developed a system for automated payroll processing.

Employee Management: Managed employee information and salary details efficiently.

Compliance Management: Ensured compliance with payroll regulations and standards.

Team 9: NEWZ101

Key Features:

Content Management: Created a platform for managing and distributing newsletters.

Subscriber Management: Managed subscriber lists and preferences effectively.

Engagement Tracking: Tracked engagement metrics to optimize newsletter content.

Team 10: Crime Reporting System

Key Features:

Crime Database Management: Developed a system for maintaining crime records

Data Analysis Tools: Included tools for analyzing crime trends and patterns.

Nazareth College of Arts & Science Kovilpathagai Main Road, Kannadapalayam, Vellanoor Post, Avadi, Chennai-600062.

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Law Enforcement Support: Assisted law enforcement agencies in crime prevention and investigation.

Team 11: Doctor Appointment Website

Key Features:

Appointment Scheduling: Enabled patients to schedule appointments with doctors online.

Doctor Profile Management: Managed detailed profiles of doctors including specialties and availability.

Reminder Notifications: Automated reminders for upcoming appointments to reduce noshows.

Team 12: Colorectal Cancer Detection Based On Ranking Algorithm

Key Features:

Scan Report Interpretation: Developed algorithms to interpret and analyze scan reports.

Diagnostic Assistance: Assisted healthcare professionals in diagnosing medical conditions accurately.

Efficient Healthcare Delivery: Improved efficiency in healthcare delivery through automated report analysis.

Team 13: Employee Management System

Key Features:

Employee Profiles: A centralized database containing comprehensive information about each employee, including personal details, contact information, job title, department, etc.

Attendance Tracking: Tools for monitoring employee attendance, including clock-in/clock-out mechanisms, timesheets, and leave management.

Payroll Management: Modules for processing payroll, calculating salaries, managing deductions, and generating pay stubs. Integration with accounting systems may also be included.

Team 14: Inter College Event Management System

Key Features:

Event Registration: A platform for colleges to register their participation in events, including details such as the number of participants, teams, and event preferences.

Event Creation and Management: Tools for event organizers to create new events, specify event details (date, time, location, format, rules, etc.), and manage event logistics.

Participant Management: Functionality for managing participants from different colleges, including registration, tracking participant information, and communicating important updates or requirements.

Team 15: Vigilance Complaint Monitoring System

Complaint Registration: Capability for employees or external stakeholders to register complaints anonymously or with identification. This includes providing details such as nature of complaint, description, date, time, location, and individuals involved.

Case Management: Comprehensive case management functionality to organize and document all information related to a complaint, including evidence, witness statements, investigation reports, and actions taken.

Document Management: Secure storage and retrieval of documents and evidence related to complaints, ensuring integrity and confidentiality.

Team 16: Bus Ticket Booking System

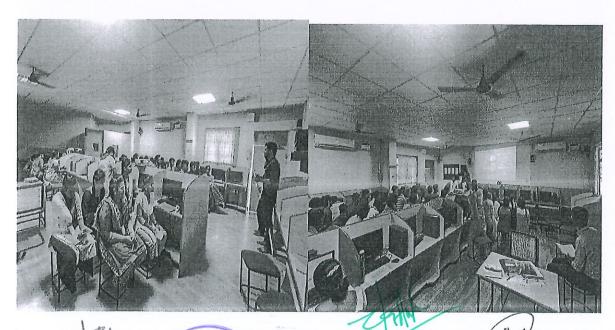
User Registration and Login: Capability for users to create accounts and log in to the system to access booking functionalities.

Route and Schedule Management: Tools for managing bus routes, schedules, and availability, allowing users to search for buses based on their origin, destination, date, and time preferences.

Seat Selection: Interactive seat maps that enable users to select their preferred seats on the bus, considering factors such as seat type, position (window or aisle), and availability.

Overall Assessment:

Each team demonstrated commendable effort and skill in developing their respective projects. These mini projects showcase the diverse talents and innovative ideas of the teams, addressing various real-world challenges effectively. Moving forward, further refinement and optimization of these solutions will be crucial to ensuring their effectiveness and usability in practical scenarios.



SIGNATURE OF PRINCIPAL



KRAZY BUDDY TECHNOLOGIES

- come, get it solved -

Internship Completion Certificate

To Whom It May Concern:

This is to certify that Salcthi I (Registration No: 222103464), Sanjay Kumar H (Registration No: 222103465), and King Klinton L (Registration No: 222103453), who are currently pursuing their final year; final semester of B.Sc. Computer Science at Nazareth College of Arts and Science, have successfully completed a 3-month internship at Krazy Buddy Technologies. The internship period spanned from January 1st, 2024, to March 29th, 2024.

Ling their tenure, they collaboratively worked on the mini project titled "Students Notes Sharing Platform", a student-focused web platform designed to facilitate collaboration and knowledge exchange among learners. This platform was built entirely with open-source software and aimed to provide a user-friendly interface for students to share and access class notes, thereby enhancing their understanding of coursework.

The project incorporated the following software frameworks:

- Frontend:
 VuelS & Quasar framework
- Backend & Database
 ExpressJS, FeathersJS & MongoDB Community Edition

This certificate is issued to acknowledge their effort, dedication, and the technical skills they demonstrated during the project execution under the guidance of our technical team at Krazy Buddy Technologies.

we wish them all the best in their future endeavors.

Issued on: 17th April 2024

For Krazy Buddy Technologies Private Limited

M J G Hari Pravin

Co Founder & Directo

RAZY BUDDY TECHNOLOGIES PVt. LEd.

600 064

4th Street, Thirumalai Nagar, Hasthinapuram

ompet, Chennai - 600 064

- U72900TN2019PTC132927

w.krazybuddy.tech lo@krazybuddy.tech 44 4860 5498 N Ka

COLLEGE

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Fantasy Solution Findus Passion...



INTERNSHIP COMPLETION CERTIFICATE

This is to certify that following students are studying BSC (Computer ience) NAZARETH COLLEGE OF ARTS AND SCIENCES, ANNADAPALAYAM has been completed their internship in our concern allasy Solution, Trichy" from FEBRUARY 2024 to MARCH 2024.

STUDENT NAME

REGISTER NUMBER

BABU PRASATH .D

222103445

RITHESH KUMAR .I

222103497

S.VIGNESH

222103475

ime of the Signatory: N.Rajiya Banu

ite:05.03.2024

Signature and stamp

16, Samnath Plazza, 3rd Floor, Melapudur, Trichy 620 001.

| Mob : 90430 95535 : 0431-4250535

ww.fantasysolution.in | info@fantasysolution.in

Nazareth College of Arts & Sci Kovilpathagai Main Road, Kannada Vellanoor Post, Avadi, Cheni



भारी वाहत तिर्मणी - HEAVY VEHICLES FACTORY आमेर्डव्हीकल्स निगम लिमिटेड की इकाई UNIT OF ARMOURED VEHICLES NIGAM LTD भारत सरकार का उधम / A GOVT. OF INDIA ENTERPRISE रक्षा मंत्रालय / MINISTRY OF DEFENCE आवडी चन्ते-600 054 / AVADI, CHENNAI-600 054.

प्रशिक्षण प्रमाणपत्र । Training Certificate

यह प्रमाणित किया जाता है कि
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कालज नाज़ारेथ कॉलेज ऑफ आर्ट्स अंद साइंस हे
भारा वाहन निर्माणी, आवडी, चेन्नै-600054 में दिनांक 19/02/2024 से 02/03/2024
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Shri / Smt / Kumari
of NAZARETH COLLEGE OF ARTS AND SCIENCE
CHENNAI-600062 has undergone INPLANT / PROJECT /
INTERNSHIP TRAINING from 19/02/2024 to 02/03/2024 in
HEAVY VEHICLES FACTORY, Avadi, Chennai - 600 054.

आवडी,चेन्ते-600054 Avadi, Chennai - 600054, दिनांक/Date: 04/03/2024

प्राचार्य / Principal भारी वाहन निर्माणी प्रशिक्षण स्कूल HVF Training school

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कारा वाहत क्लिमाणा, आयडी, चेन्नी-600054 में दिलांक 19/02/2024 😁 02/03/2024
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Shri / Smt / Kumari KEERTHANA K B.Sc. Computer Science
TAZARETH COLLEGE OF ARTS AND SCIENCE
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INTERNSHIP TRAINING from 19/02/2024 to 02/03/2024 in
HEAVY VEHICLES FACTORY, Avadi, Chennai - 600 054.

आवडी,चेन्से-600054 Avadi, Chennai — 600054. दिनांक/Date: 04/03/2024

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This is to certify that			
Shri / Smt / Kumari HARSHINI S B.Sc. Computer Science			
of NAZARETH COLLEGE OF ARTS AND SCIENCE			
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इतप्लाट/इटर्निशिप/प्रोजेक्ट प्रशिक्षण पास किया है।
This is to certify that
Shri / Smt / Kumari AGASTINA JANCY L B.Sc Computer Science
of NAZARETH COLLEGE OF ARTS AND SCIENCE
CHENNAI-600062 has undergone INPLANT / PROJECT /
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कॉलेज नाजारेथ कॉलेज ओ भारी याहत निर्माणी, आयडी, चेन्नै-600054 में वि इसप्लांट/इंटर्नशिप/प्रोजेक्ट प्रशिक्षण प्राप्त वि	फ आर्ट्स अंद साइंस देनोक , 26/02/2024 के 09/03/2024
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आपड़ी, पेन्से-600054 Avadi, Chennai — 600054. दिनांक/Date: 11/03/2024

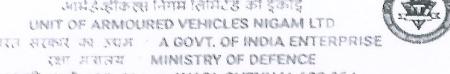
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कोतेज नात्वरिय कॉलेज ऑफ अप्टेस अंद साइंस के			
मारी वाहन निर्माणी, आवडी, चेन्ले-6	500054 में दिलांक 26/02/2024 हे	09/03/2024	
इतप्लाट/इटर्नशिष/पोजेक्ट प्रशिक्ष	रण पास किया है।		
	This is to certify that		
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of NAZARETH C	COLLEGE OF ARTS AND SCIE	NCE	
CHENNAI-600062	has undergone INPLANT	PROJECT	
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www.pantechelearning.com

29/12/2023

TO WHOM SO EVER IT MAY CONCERN

This is to acknowledge that Prayeen L Student from the NAZARATH COLLEGE OF ARTS AND SCIENCE, AVADI (BSC.CS) doing PROJECT in the topic FACE EMOTIONS from DEC 2023 to APIRL 2024

For Pantech e learning,

67

Authorized Signatory

CHENNAI 600 062 80

Principal
Nazareth College of Arts & Science
Kovilpathagai Main Road, Kannadapalayam,
Vellanoor Post, Avadi, Chennai-600062.

Pantech elearning Pvt Lid.,
Il Floor, Kotta Srinivasiah Charities Building.
Thanjavur Street, Near Duraisamy Subway, T.Nagar, Chennai – 600017
Phone: 91 44 42606470 | hr@pantechmail.com



Date: 06.03.2024

WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Gokul.D, Mr. Vignesh.G., Mr. Seegan Paalk.J, studying B.Sc., Computer Science (2021 - 2024) at Nazareth College of Arts and Science, Avadi had successfully completed, Their Project on "NEWZ 101" at M/s. Teachsub Techno Solutions Pvt Ltd, Chennai, during the period 10/01/2024 to 05/03/2024.

Wishing them All the best for their future.

For Teachsub Techno Solutions Pvt Ltd

H Director

Principal
Nazareth College of Arts & Science
Kovilpathagai Main Road, Kannadapalayam,
Vellanoor Post, Avadi, Chennai-600062.

achSub Techno Solutions Pvt. Ltd., t No. 1961-B, 5th Floor, Vijaya Complex, ad Colony, Anna Nagar West Extension, ennai- 600101, TamilNadu, India

+91 893959 4777 / +91 893959 5777

contact@teachsubtechnologies.com

www.teachsubtechnologies.com



TO WHOMSOEVER IT MAY CONCERN PROJECT CONFIRMATION LETTER

26.12.2023

To.

The Head of Department,
BSC Computer Science
Nazareth College of Arts and Science
Avadi, Chennai-600062

Dear Sir/Madam.

Greetings from gemini scans. This is to confirm that following list of students from Nazareth College of Arts and Science, Chennai studying final year BSC (Computer Science) has been selected to do their project work with our guidance in our company on project title cancer detection using CNN 1st February 2024 to 28th February 2024 for a period of one month.

List of Studensts

- 1) K.PRITHIVIRAJ(222103462)
- 2) I.DHARSHAN PRASAD(222103447)
- 3)M.MOHAMED FARHAN(22210354)

Yours Sincerely,

For GEMNI SCANS

DR. GODWIN

Director

Godwin

Radiologist

Nazareth College of Arts & Science Kovilpathagai Main Road, Kannadapalayam, Vellanoor Post, Avadi, Chennai-600062.

Chennal - Tiruttani Hwy, near Ambattur, Juman Nagar, Saraswati Nagar, Ehirumullaivoyal Jennal, Tamil Nadu 600062







Internship Completion Certificate

To Whom It May Concern:

This is to certify that Sakthi I (Registration No: 222103464), Sanjay Kumar H (Registration No: 222103465), and King Klinton L (Registration No: 222103453), who are currently pursuing their final year; final semester of B.Sc. Computer Science at Nazareth College of Arts and Science, have successfully completed a 3-month internship at Krazy Buddy Technologies. The internship period spanned from January 1st, 2024, to March 29th, 2024.

During their tenure, they collaboratively worked on the mini project titled "Students Notes Sharing Platform", a student-focused web platform designed to facilitate collaboration and knowledge exchange among learners. This platform was built entirely with open-source software and aimed to provide a user-friendly interface for students to share and access class notes, thereby enhancing their understanding of coursework.

The project incorporated the following software frameworks:

- Vueis & Quasar framework
- Backend & Database
 ExpressIS, FeathersIS & MongoDB Community Edition

This certificate is issued to acknowledge their effort, dedication, and the technical skills they demonstrated during the project execution under the guidance of our technical team at Krazy Buddy Technologies.

We wish them all the best in their future endeavors.

Issued on: 17th April 2024

For Krazy Buddy Technologies Reivate Limited

M I G Hari Pravin

Co Founder & Director

KRAZY BUDDY TECHNOLOGIES Pvt. Ltd.

128. 4th Street, Thirumalai Nagar, Hasthinapuram

Chrompet, Chennal - 600 064 CIN - U72900TN2019PTC132927

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NAZARETH COLLEGE OF ARTS AND SCIENCE (Affiliated to the University of Madras Re-accredited by NAAC with B Grade) COLLEGE INDUSTRY INTERACTION CELL

DEPARTMENT OF BUSINESS ADMINISTRATION

Jointly organises (An IQAC Initiative)

INDUSTRIAL VISIT- PARLE G FACTORY (2023-24)

The Department of Business Administration organized the Industrial visit for the Final year students, on 17.10.2023. Parle-G Company, Madhavaram gave permission for 52 students and 2 staff members to visit the Factory from 11.00 am to 2.00 pm.

ABOUT INDUSTRIAL VISIT

The industrial visit was a different experience for the BBA final year students of Business Administration. The purpose of the visit was to gain a practical understanding of the business operations within the food industry and to appreciate the significance of Parle-G in the market.

ABOUT THE COMPANY

Parle-G is one of the most iconic and popular biscuit brands in India, and known for its quality. The Parle Products company was established in 1929 and has since grown to become one of the largest and most recognized names in the Indian food industry. The company's product range extends beyond biscuits to include confectionery and snacks. Parle-G biscuits, with their distinctive yellow and white packaging, have become a staple in many Indian households. Parle-G has multiple manufacturing facilities across India to meet the high demand for its products.

Parle-G, with a rich history and a prominent position in the market, showcased its prowess during our visit to the Madhavaram facility. The sprawling plant, equipped with stateof-the-art technology, stands as a testament to the company's commitment to excellence and innovation.

PRODUCTION PROCESS:

The intricate production process of Parle-G biscuits, from the careful selection of raw materials to the precision of the manufacturing machinery, was thoroughly explained. Witnessing the stepby-step journey of a biscuit from inception to packaging provided invaluable insights into the meticulous craftsmanship behind each product.

QUALITY CONTROL:

Parle-G's emphasis on quality control was evident throughout the tour. Rigorous measures and adherence to industry standards were highlighted, underscoring the company's dedication to deliver high-quality products consistently. Certifications obtained by Parle-G further validated their commitment to excellence further H COLLEG incipal

SUPPLY CHAIN MANAGEMENT:

The visit shed light on the intricacies of Parle-G's supply chain management and sourcing raw materials to the efficient distribution of finished products. The company's supply chain practices were notable. Innovative strategies employed in this domain showcased Parle-G's commitment to operational efficiency.

ENVIRONMENTAL SUSTAINABILITY:

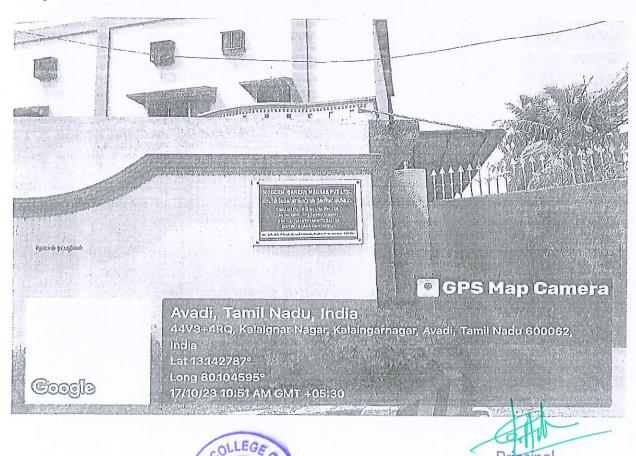
A noteworthy aspect of the visit was Parle-G's commitment to environmental sustainability. The company's initiatives toward eco-friendly practices and responsible waste management demonstrated a conscientious approach to reducing their ecological footprint.

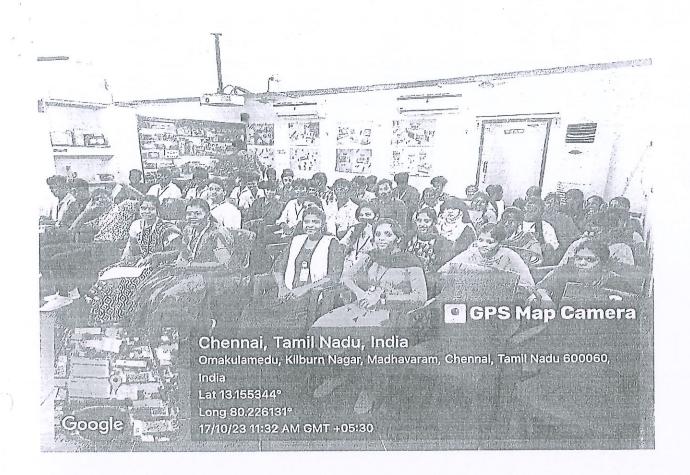
INTERACTION WITH COMPANY REPRESENTATIVES:

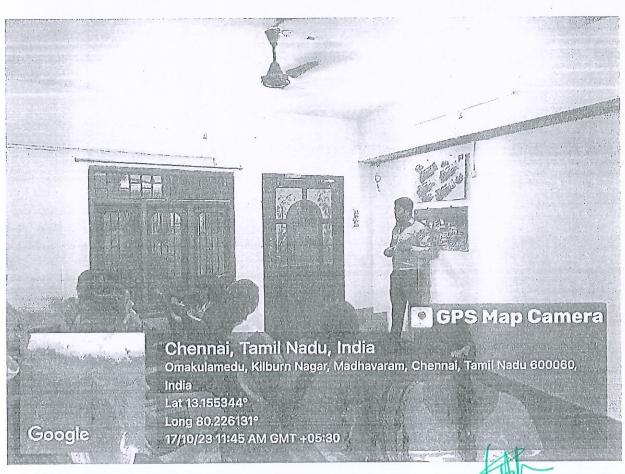
Engaging in discussions with Parle-G representatives provided valuable insights into the industry's dynamics. Employees, managers, and executives graciously shared their experiences, offering us a glimpse into the challenges and triumphs of working in the competitive food sector.

OBSERVATIONS AND LEARNINGS:

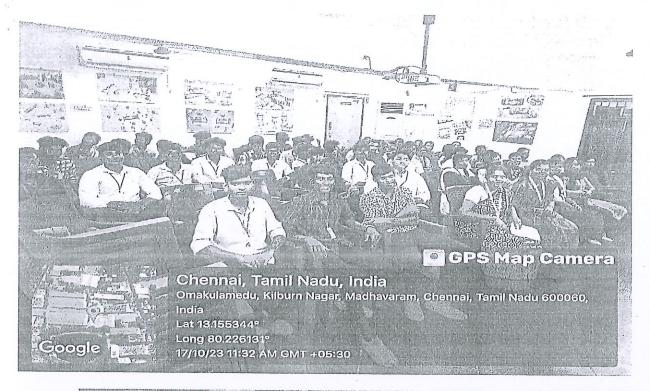
The visit left a lasting impression, and deependend students understanding of business operations in the food industry. Observing the seamless integration of technology, quality control, and sustainability measures underscored the multifaceted nature of running a successful enterprise.













CONCLUSION:

The Industrial visit to Parle-G Madhavaram was a highly educational and enriching experience for BBA final year students. The firsthand exposure to the intricacies of production, quality control, and sustainable practices broadened our perspective on the business landscape. This visit not only complemented our academic knowledge but also instilled a deeper appreciation for the complexities and innovations within the food industry.

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NAZARETH COLLEGE OF ARTS AND SCIENCES Affiliated to the University of Madras Re-accredited by NAAC with 'B' Grade NCAS/IQAC/August2019/Form/RR-Rev 01 DEPARTMENT OF BUSINESS ADMINISTRATION INDUSTRIAL VISIT

ate: 17/10/2023

Class: III BBA

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HILL	7777				

AME L	IST 2021-2024 BATCH	NAME
.NO	REG. NO	Ajith R
1	412101270	Akash K
2	412101271	Amal Raj D
3	412101272	Amrish P
. 4	412101273	Bala Murugan S
5	412101274	Balaji S
6	412101275	Dinesh U
7	412101278	Godwin R
8	412101279	Gokulnath D
9	412101280	Gowtham R
10	412101281	Kamesh K.
11	412101282	Kamosi 12 Kotteshwaran A
12	412101286	Logesh A
13	412101287	Magesh Raj .G
14	412101288	Monaj kumar.M
15	412101289	Maria Raj K
16	412101290	MD.Suhhaib Ahamed
17	412101291	Muniyendran M
18	412101292	Naven
19	412101293	Prabhakaran O P
20	412101294	
21	412101295	Prabhu B Robin B
22	412101297	
23	3 412101298	Sadhan M
2	412101299	Sakthivel K
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	6 412101302	Siva kumar B
	7 412101303	Stenin G Jerald
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NAZARETH COLLEGE OF ARTS & SCIENCE

Approved by Govt. of Tamil Nadu under G.O.Ms.No.278, dt.6.7.2000 and Affiliated to The University of Madras Re - Accredited by NAAC with 'B' grade Managed by C & D Educational Trust Kovilpathagai Main Road, Avadi, Chennai - 600 062.

:MARY ANGELINE, MSW, PEDHRM, Ph.D., HNCIPAL

Date: 16/10/2023

To

The Manager, Parle G Company, Madhavaram, Chennai.

Dear Sir,

Sub: Requisition for Industrial Visit at your esteemed concern-reg.

We would like to state that our Nazareth College of Arts and Science is affiliated to the University of Madras and as per the norms, it is required to ensure that the students are exposed to Industrial Visit to enrich their knowledge regarding industries.

Kindly permit the students of III B.B.A (Shift-I) to visit your well esteemed concern on 17th October 2023, Tuesday.

The total number of students visiting the organization would be 52 accompanied by two staff members. Hope you would do the needful.

Thanking you,

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Participative Learning

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DEPARTEMENT OF COMPUTER SCIENCE

REPORT ON BRAINSTORMING SESSION

ODD SEMESTER (2023-2024)

Staff Name

Yuvarani B

Class

II B.Sc CS B

Topic

10020

Things to do to excel as Software Professional

Date /Day/Hr

20/7/2023/Thursday/III HR

INTRODUCTION

Excelling as a software professional requires a strong foundation in education, technology, and personal growth. This session focuses on generating ideas and strategies to succeed in the digital age.

Session Highlights

Session 1: Building Strong Technical Skills

- Discussed the importance of mastering programming languages, algorithms, and problem-solving skills.
- Brainstormed strategies to stay updated with emerging technologies and tools relevant to the software industry.

Session 2: Developing Soft Skills

- Highlighted the significance of communication, teamwork, and leadership in a professional setting.
- Explored ways to build a growth mindset and adapt to the rapidly changing demands of the software field.

Session 3: Networking and Continuous Learning

Emphasized the value of networking with peers, mentors, and industry professionals to stay informed and gain opportunities.

• Discussed the importance of lifelong learning through certifications, online courses, and attending seminars to remain competitive.

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Outcome of the Discussion

Students learned the key aspects required to excel as software professionals, including technical expertise, soft skills development, and the importance of continuous learning and networking.

Subject Handler

Affiliated To University Of Madras, Re-Accredited by NAAC with 'B' grade DEPARTEMENT OF COMPUTER SCIENCE

REPORT ON BRAINSTORMING SESSION

ODD SEMESTER (2023-2024)

Staff Name

E 10 11 10

SUBHASHINI.P

Class

I B.Sc CS

Topic

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Python

Date /Day/Hr

6/3/2024/Monday/II Year

INTRODUCTION

Brainstorming effectively generates numerous ideas for a given problem, enabling the selection of the most suitable solution through filtering and review.

SESSION 1: Initial Assessment:

The student faced initial difficulties in grasping Python concepts, culminating in a failed first exam. A comprehensive assessment of their performance highlighted deficiencies in:

- Fundamental Python syntax and core concepts
- The practical application and understanding of relevant Python libraries

SESSION 2: Motivational Support and Guidance

- I engaged with the student to understand their concerns, emphasizing that failure is often a stepping stone to success.
- Reinforced the importance of persistence, practice, and learning from mistakes. The student was encouraged to view challenges as opportunities to grow.

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SESSION 3: Focused Study Plan:

- 1. Ensured the student understood fundamental Python syntax (variables, loops, conditionals, functions).
- 2. Basic Python syntax questions, involving data types and control structures.
- 3. Problems related to implementing basic algorithms (e.g., sorting, searching).

OUTCOME OF THE DISCUSSION:

The student successfully cleared the Python exam in their second attempt.

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Affiliated To University Of Madras, Re-Accredited by NAAC with 'B' grade DEPARTEMENT OF COMPUTER SCIENCE

REPORT ON BRAINSTORMING SESSION

ODD SEMESTER (2023-2024)

Staff Name

Abirami S

Class

II B.Sc CS A

Topic

Leadership and Guideship

Date /Day/Hr

After 1.00pm on Tuesday

INTRODUCTION

Brainstorming is an effective way of effective way to generate ideas, solve problems, and plan projects or assignments.

Objective 1: Learning Methodology

- Organise events in the department
- Brainstorm strategies to ensure that education is accessible and equitable for all, regardless of socioeconomic background, gender, or location.

Objective 2: Colloboration

- In Teams they guided Naan Mudalvan levels for slow learners
- In Teams they guided Virtual learning courses like NPTEL, IBM SkillsBuild

Objective 3: Face real problems in college

- Organised effectively in Debugging event in La Corsa
- Students created Softwares for La Corsa Event

OUTCOME OF THE DISCUSSION:

The students with less help from staff managed College events.

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DEPARTMENT OF CORPORATE SECRETARYSHIP

Academic Year 2023-2024

Brain Storming Session Report

• Subject: International Trade

• Date & Time: February 6, 2023, 10:00 AM - 12:00 PM

• Presenter: Mr. Sathishkumar, II B.Com (CS)

• Outcome: Participants delved into the complexities of global trade, examining the principles of import and export, trade policies, and the effects of international economic agreements on local economies.

This entry uses a general description of outcomes typically expected from a session on International Trade. Please provide specific learning outcomes if available, or let me know if the general outcome fits your needs.



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DEPARTMENT OF COMPUTER SCIENCE

TUTORIAL - REPORT

EVEN SEMESTER 2023-2024

The tutorial class has been taken for few students of III B.Sc CS for the subject, Software Engineering logy during the last 10 minutes. Mrs. Kaviyarasi R was handling the class and the topic taught was about Software Engineering "What is the role of SRS in software Development ", was the question raised by few students (Preethika A, Keerthana K,,Sakthi I and Praveen D). Mrs. Kaviyarasi R gave the explanation as follows:

Importance of SRS

Clear Communication: SRS acts as a communication medium between stakeholders, developers, and testers, ensuring everyone is on the same page regarding project requirements.

Basis for Validation: It serves as a basis for validating the final product against the initial requirements, ensuring that the developed software meets the client's expectations.

Cost Estimation: SRS helps in estimating the cost and time required for the development process by providing a detailed outline of functionalities and constraints.

Reference for Future Enhancements: It acts as a reference document for future enhancement.

Reference for Future Enhancements: It acts as a reference document for future enhancements and maintenance tasks, enabling the development team to understand the system's architecture and functionalities.

Components of SRS

Functional Requirements: Functional requirements describe what the software should do. It includes use cases, scenarios, and interactions between the system and its users.

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Non-functional Requirements: Non-functional requirements specify the quality attributes of the software, such as performance, reliability, security, and usability.

External Interfaces: This section describes the external interfaces of the software, including user interfaces, hardware interfaces, and software interfaces.

System Features: System features outline the high-level functionalities of the software, often organized into modules or subsystems.

Data Requirements: Data requirements specify the data inputs, outputs, storage, and manipulation required by the software.

Constraints: Constraints include any limitations or restrictions imposed on the software, such as technical constraints, budget constraints, or regulatory requirements.

Assumptions and Dependencies: Assumptions and dependencies clarify any assumptions made during the requirement gathering process and dependencies on external systems or components.

Best Practices for SRS

Collaborative Approach: Involve stakeholders, including clients, end-users, and developers, in the requirement gathering process to ensure all perspectives are considered.

Use of Visual Aids: Utilize diagrams, flowcharts, and mockups to illustrate requirements and improve understanding among stakeholders.

Clear and Concise Language: Use clear and concise language to articulate requirements, avoiding ambiguity and misunderstanding.

Traceability: Ensure traceability between requirements and other project artifacts, such as design documents, test cases, and code, to facilitate validation and verification processes.

Regular Reviews and Updates: Conduct regular reviews of the SRS document throughout the development lifecycle to incorporate changes and updates as requirements evolve.

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Conclusion

Software Requirement Specification is a critical phase in software engineering that lays the groundwork for successful project development. By clearly defining the software's scope, functionalities, and constraints, SRS ensures alignment between stakeholders and development teams, leading to the delivery of high-quality software that meets client expectations. Adhering to best practices in requirement elicitation, documentation, and validation is essential for the successful execution of SRS.

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Affiliated to the University of Madras Accredited by NAAC with 'B' Grade

DEPARTMENT OF COMPUTER SCIENCE

TUTORIAL - REPORT

EVEN SEMESTER 2023-2024

Tutorial Report on Web Application Development Using PHP

Date: 23.01.2024 Class: II B.Sc. CS

Instructor: Ms. S. Abirami

Objective:

To provide an overview of developing a simple web application using PHP, demonstrating key concepts, and fostering hands-on learning for beginners.

- ☐ Understand the basics of PHP and its importance in web development.
- ☐ Learn how to create a simple yet functional web application using PHP.
- ☐ Explore techniques to connect PHP with databases like MySQL for dynamic data handling.

Introduction to PHP

PHP (Hypertext Preprocessor) is a widely-used, open-source scripting language ideal for serverside web development. It enables dynamic content generation, database interactions, and user authentication.

Steps to Create a Basic Web Application

- 1. Setting Up the Environment
 - Install a web server like XAMPP or WAMP.
 - o Ensure PHP and MySQL are configured correctly.

2. Creating the Project Structure

4. Creating the Frontend Interface

- Design responsive web pages using HTML and CSS.
- PHP embed templates. Use to dynamic data into HTML Example: Displaying a list of users.
- <?php
- \$result = \$conn->query("SELECT * FROM users");
- while (\$row = \$result->fetch assoc()) {
- echo "" . \$row['username'] . "";
- }
- ?>

5. Testing and Debugging

- Test the application for functionality and usability.
- Use debugging tools to identify and fix errors.

Conclusion

By following this tutorial, beginners can develop a functional web application using PHP. The knowledge of database connections, dynamic content, and user interaction forms the foundation for more advanced projects.

Learning Outcomes

- 1. Hands-On Experience: Gained practical knowledge of PHP syntax and functions.
- 2. Dynamic Web Development: Understood how to integrate PHP with HTML for dynamic content generation. ON CONTRACTOR OF THE PROPERTY OF THE PROPERTY

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3. Database Interaction: Learned how to connect to and manipulate a MySQL database using PHP.

4. Problem-Solving Skills: Enhanced debugging and error-resolution abilities.

This tutorial lays the groundwork for further exploration of PHP-based frameworks like Laravel, enabling students to create more robust and scalable web applications.

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NAZARETH COLLEGE OF ARTS AND SCIENCE Affiliated to the University of Madras Accredited by NAAC with 'B' Grade DEPARTMENT OF COMPUTER SCIENCE

TUTORIAL – REPORT EVEN SEMESTER 2023-2024

The tutorial class was conducted for a few students of III B.Sc CS on the subject PHP and XML during the last 10 minutes. Mrs. B. Yuvarani handled the class, and the topic discussed was Form Handling in PHP. The question raised by a few students (Shanmugam, Praveen V, Praveen Raja and Karan K) was, "How can form data be submitted and processed using PHP?"

Mrs. B. Yuvarani provided the following explanation:

In PHP, form handling allows data submitted through HTML forms to be processed and used in various ways, such as storing it in a database, validating input, or displaying it dynamically.

Example: Simple Form Handling

HTML Form

This form collects user input and submits it to a PHP script for processing.

<form method="POST" action="process_form.php">

Name: <input type="text" name="name" required>

Email: <input type="email" name="email" required>

<button type="submit">Submit</button>

</form>

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PHP Script (process_form.php)
This script processes the form data and displays it.
<?php
if (\$\_SERVER['REQUEST\_METHOD'] == 'POST') \{
   ne = POST['name'];
   $email = $_POST['email'];
    // Display submitted data
    echo "Name: $name<br>";
    echo "Email: $email<br>";
  }
   ?>
```

Key Points Discussed:

- 1. The POST method ensures secure data transmission.
- 2. Input validation is critical to prevent malicious attacks like SQL injection.
- 3. Form data can be stored in databases or files for further use.

Learning Outcomes

Students learned how to create a simple HTML form and process its data using PHP. They also understood the importance of input validation and secure data handling in web applications.

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DEPARTMENT OF COMPUTER SCIENCE

TUTORIAL - REPORT

EVEN SEMESTER 2023-2024

Microprocessor Tutorial Session for I B. Sc CS

Mrs. Subhashini P. conducted a brief, 10-minute tutorial session on Microprocessor instructions for a group of I B. Sc CS students. The session addressed a question raised by J. Dharshin, Mahalakshmi, Deepika P., and Madhumitha regarding how to provide inputs, obtain outputs, and interact with the Microprocessor kit. Mrs. Subhashini P. then provided an explanation on these functionalities.

Instructor's Explanation:

She covered the following points:

- How inputs can be provided to the kit.
- How outputs are generated from the kit.
- The process for accessing and utilizing the kit for various practical tasks.

The explanation helped clarify the students' doubts and provided a better understanding of the concepts involved in working with the Microprocessor kit.

Learning Outcomes:

The brief tutorial significantly enhanced student understanding of the Microprocessor kit's functionalities.

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DEPARTMENT OF COMPUTER SCIENCE

TUTORIAL - REPORT

EVEN SEMESTER 2024-2025

Microprocessor Tutorial Session for I B. Sc CS

Staff Name: P.Subhashini

"During a recent Java class, I observed that a few students had some doubts. I dedicated the last 10 minutes of the class to clarifying these doubts. Following this clarification, the students (Janani ,Deepika K, Kalai Vani)demonstrated a significantly improved understanding of the concepts and actively participated in subsequent class activities."

Introduction:

This tutorial focused on the concept of inheritance in Java, a fundamental principle of object-oriented programming.

The objective was to provide students with a clear understanding of inheritance principles, its benefits, and practical implementation.

Methodology:

A brief introduction to the core concepts of inheritance, including:

- Definition and purpose of inheritance
- Super class and subclass relationships

Learning Outcomes:

Students demonstrated a better understanding of the inheritance concept and its significance in object-oriented programming.

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NAZARETH COLLEGE OF ARTS AND SCIENCE

Affiliated to University of Madras, Accredited by NAAC with 'B+' grade DEPARTEMENT OF COMPUTER SCIENCE

REPORT ON GROUP DISCUSSION

Subject Handler: Ms. S. Abirami Class: II B.SC CS

Year: 2023-2024

Report on Group Discussion: "The Impact of Artificial Intelligence on Job Markets: Opportunities and Challenges for Future Computer Scientists"

Date: 06.10.2023

Participants: 5 Groups, each with 8 to 10 members

Objective

To explore the effects of Artificial Intelligence (AI) on job markets and discuss the opportunities and challenges it presents for aspiring computer scientists.

Key Discussion Points and Group Highlights

1. Opportunities Created by AI

- Group 1: Focused on new job roles like AI engineers, data scientists, and the emergence of interdisciplinary opportunities combining AI with healthcare and education.
- **Group 2:** Highlighted how automation improves productivity and efficiency, freeing humans to focus on creative and strategic tasks.
- Group 3: Discussed AI-driven entrepreneurial opportunities, citing examples of startups leveraging AI for healthcare, education, and financial services.

2. Challenges Introduced by AI

Group 4: Emphasized job displacement concerns, particularly in manufacturing and customer service industries, and the need for reskilling programs.

Group 5: Focused on ethical issues such as AI bias, privacy concerns, and the importance of regulating AI technologies to prevent misuse.

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Vellanoor Post, Avadi, Chennai-600062.

 Group 2: Addressed the economic disparities that might arise, stressing the importance of accessible AI education for all.

3. Role of Future Computer Scientists

- Group 1: Discussed the importance of innovating ethical AI solutions to tackle global challenges like climate change and healthcare accessibility.
- Group 3: Highlighted the need for creating AI systems that are inclusive and unbiased, ensuring they serve all sections of society.
- Group 5: Stressed balancing automation with human-centric design to prevent excessive job loss and maintain the human touch in decision-making.

Conclusion

The discussion revealed a consensus that AI's transformative potential is immense, but navigating its challenges requires responsibility and adaptability. Groups collectively concluded that computer science students should prioritize:

- Acquiring relevant AI skills.
- Engaging in lifelong learning to adapt to evolving technologies.
- Focusing on ethical practices to create AI systems that are fair and inclusive.

Learning Outcomes

- 1. Awareness of AI Trends: Insights into AI's dual impact on job markets.
- 2. Critical Thinking: Balanced exploration of opportunities and challenges.
- 3. Collaborative Skills: Productive teamwork and exchange of ideas among peers.
- 4. **Future Readiness:** Recognition of the need for continuous upskilling and ethical considerations.

The activity provided an enriching platform for students to understand AI's impact and prepare themselves for future challenges in their field.

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Team	Name of the Student	Team	Name of the Student
	Aathif Khan A		Karthik J
	Abishek S		Karthikeyan K
	Anvar Hasan N		Kishore K
	Aravindhatchan S		Raagul S
	Arjun G S		Rahul V
	Arun Kumar D		Sanoj Kumar M S
	Bharath R		Boomika K
1	Deepak M		Harini R
	Dhanu S	4	Hemalatha M
	Dhanush M		Ishwariya B
	Dhivyasudhan S		Jayasri M
	Dilli Babu K		Leethiyal K
	Dinesh Kumar P		Mahalakshmi G
	Dinesh Kumar S		Monisha S
	Easwaran J		Muthulakshmi M
2	Ezhilarasan R		Nandhini V
	Gokul M		Pavithra M
	Gopi E	5	Soniya R
	Harish R		
	Isaac Joel R		
	Iyyappan R		
	Jaya Kumar D		
	Jithesh S		
3	John Weslee V	Team Le	ader Names in Bold

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CHENNAI 600 062 CS

C. M. -

Subject Handler

NAZARETH COLLEGE OF ARTS AND SCIENCE Affiliated to the University of Madras, Re-accredited by NAAC with B Grade DEPARTMENT OF ENGLISH Academic Year 2023-2024 FOUNDATION ENGLISH REPORT

The General English course utilized innovative teaching methods such as storytelling, group discussions, skits and technical presentations to enrich students' understanding and engagement with the subject matter. The primary objective was to foster a deeper appreciation for literature, enhance critical thinking skills, and improve communication abilities among students.

Throughout the academic year, students engaged in storytelling sessions where they narrated and discussed excerpts from literary works, personal narratives, or creative compositions. Following each storytelling session, structured group discussions were conducted to delve deeper into the themes, characters, and literary techniques encountered. Analyzing texts from various genres, including fiction, poetry, drama, and non-fiction, to explore themes, symbolism, and narrative techniques were applied.

Students reported increased engagement and interest in the course material due to the interactive nature of storytelling and group discussions. The methodologies employed encouraged students to think critically about literary texts, supporting deeper analysis and interpretation. Students demonstrated improved communication skills, both orally and in writing, as a result of participating in structured discussions and presentations. The integration of storytelling and group discussion methodologies proved highly effective in achieving the intended learning outcomes.



Signature of the Principal

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Signature of the HOD



NAZARETH COLLEGE OF ARTS AND SCIENCE

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DEPARTMENT OF CORPORATE SECRETARYSHIP

Academic Year 2023-2024

Peer Teaching Session on Corporate Governance

• Subject: Corporate Governance

Date & Time: March 5, 2024, 10:00 AM - 12:00 PM

• Presenter: Ms. Kalpana, III B.Com (CS)

• Outcome: Participants explored the essential aspects of corporate governance, including the roles and responsibilities of boards of directors, ethical considerations, and the impact of governance on corporate accountability and stakeholder trust.

This entry uses a general description of outcomes typically expected from a session on Corporate Governance. Please provide specific learning outcomes if available, or confirm if the general outcome suits your needs.



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ARRAY EXPRESS

2023-2024 / Vol 05

DEPARTMENT VISION:

develop quality To professionals with skills technical in problem solving and application

DEPARTMENT MISSION:

- To provide hands on experience in the field of advanced information technology.
- To enhance proficiency in problem solving techniques.
- To develop professional leaders with ethical and human values.
- · To create knowledge of innovation and sustainability to build a technologically advance society.

DEPARTMENT OF COMPUTER SCIENCE



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EDITOR

Dr. E. MANO RANJITHAM M. Sc., M.C.A., M.Sc(Psy)., M.Phil

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Ms. S. Alphin ami, M.C.A., M. Phil., S.E.T. Vellahoor Post, Avadi, Cherry



Secretary's Message

"Education is the passport to future, for tomorrow belongs to those who prepare for it today"

-Malcolm X.

I am delighted to knew that the Department Of Computer Science is set to release in fourth issue of News Letter. The Insurance of this news letter is the assurance of our ideal education service that likely to be extended in future. I offer my appreciation to the members of the faculty and students involved in bringing out the edition victoriously.



PRINCIPAL'S MESSAGE



Dear students and faculty it is a great happiness, I share my thought and wishes for the news letter of the Department of Computer Science. The release of the "Array Express" another milestone in the department towards innovation and knowledge sharing.

THE AGE OF THE BIG DATA

Data science has taken over the corporate world in the last few years. In today's digital world, lot of information is stored in big data. Those data provide the opportunities to solve the big problem of the society. Information is the oil of the 21st century and analytics in the combusine engine said by Peter Sondergaard, senior vice president, Gartner.

So if one is good in numbers and fascinated by data be ready for opportunities that knock that door embrace the new age of big data. I congratulate the department for this initiative and believe that teaching learning combine with practical experience will equip the students to handle challenges in all walks of life and help them to embrace the age of big data.

VICE PRINCIPAL'S MESSAGE

"INSIDE ALL OF US IS A HIDDEN DREAM"

Dear Reader's

Greetings to you and warm wishes!

"The mind is not a vessel to be filled, but a fire to be kindled." Said Plutarch. I congratulate the staff and students of all faculties who used various mediums of expression to present their ideas. As long as our ideas are expressed and thoughts kindled we can be sure of learning, as everything begins with an idea.



Array Express, our Department magazine, is a platform for our students to showcase their creative abilities hidden dreams and aspirations for writing. Our magazine aims towards bringing out the talents in our students through articles, poems, quizzes and experiences. We at Array Express Encourage our students to put on their thinking caps and create.

Nazareth College of Arts & Science

Kovilpathagai Main Road, Kannadapalayam Vellanoor Post, Avadi, Chennai-600062.

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LOGIN LAURUS ASSOCIATION MEMBERS

LOGIN LAURUS "conserving victory" Association of the Department of Computer Science is a platform for computer pursuing students to enhance the interpersonal and leadership skills among the students. The Association also helps the students to keep in track of current trends in IT field by organizing and participating in various IT related events.

STAFF MEMBERS

VICE PRINCIPLE & HOD Dr E MANO RANJITHAM

ASSISTANT PROFESSOR Ms R KAVIYARASI

ASSISTANT PROFESSOR Ms S ABIRAMI

ASSISTANT PROFESSOR Ms B YUVARANI

ASSISTANT PROFESSOR Ms P SUBHASHINI

ASSISTANT PROFESSOR Ms K PARANI PRIYA

STUDENT MEMBERS

PRESIDENTMr Sanjay Kumar

SECRITARY Mr D Parveen

THESAURUS
Ms V Nandhini









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E-WASTE MANAGEMENT AWARENESS PROGRAM

On 18th August, 2023, Mr. D. Parveen and Ms. V. Nandhini from III B.Sc (CS) presented an informative session on E-Waste Management for II and III-year students. Mr. Parveen defined E-Waste, classified it into categories such as home appliances and electronic devices, and highlighted the toxic materials that pose health risks. He also discussed effective disposal methods and recycling techniques, supported by visual data showing E-Waste production by various countries and states in Tamil Nadu.

Ms. Nandhini focused on the environmental pollution caused by E-Waste, explaining its detrimental effects on water, air, and soil with practical examples. The session concluded with strategies for managing E-Waste and a Q&A session to clarify student queries. A short video illustrated the broader impact of E-Waste on the country, leaving the 432 attending first-year students informed and motivated to take action. Feedback forms were distributed to gather participants' insights for future improvements.

E-WASTE DROP-OFF @ NAZARETH COLLEGE

On 19th August this event was organized with the primary objective of contributing towards the achievement of Sustainable Development Goal (SDG) Target 12.5, which aims to reduce E- waste through prevention, reduction, recycling, and reuse.

E-WASTEDISPOSAL ACTIVITY

An E-Waste management awareness program was held on August 31, 2023 for school and college students, featuring a disposal demonstration coordinated by Ms. R Kaviyarasi and Virogreen India Pvt Ltd.

On collection day, the college team handed over the E-Waste materials, and funds were transferred via RTGS. A disposal certificate will be issued within 30 days, successfully educating students on proper E-Waste disposal.

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E-WASTE EXHIBITION ON TECHNOLOGY TRANSFER

This event was organized to educate school students on responsible technology transfer and electronic waste management. Its goal was to raise awareness about the ethical use of technology and sustainable E-Waste management.

Twenty students participated in the exhibition, showcasing their work and engaging interactively. Cash prizes were awarded to recognize their efforts and contributions.



POSTER PRESENTATION OF STARTUP

Objective: Showcase innovative ideas, receive feedback, and learn startup essentials.

The Poster Presentation of the Startup Competition was held on August 29, 2023, showcasing the innovative potential of young minds across various entrepreneurial domains. Eleven teams, each with two participants, totaling 22 students, presented groundbreaking ideas under themes such as Textile, Organic Products, Child Products, and Health Products.



The event began at 10:30 AM with a warm welcome and an introduction to the agenda. Esteemed judge Mr. Ajay Pradeep, a seasoned entrepreneur, delivered an inspiring speech about his journey, motivating participants to pursue their entrepreneurial dreams. His engagement with each team was remarkable, as he posed critical questions and provided constructive feedback during the presentations. The Q&A sessions highlighted the students' dedication and understanding of market dynamics. The event concluded with a vote of thanks, and many students continued to seek Mr. Pradeep's guidance afterward, reflecting his commitment to nurturing future entrepreneurs.

Learning Outcome: Improved pitch, refined business plan, valuable networking and practical entrepreneurial skills.

WORLD SUICIDE PREVENTION DAY



The Department of Computer Science organized an awareness program on 14th September 2023 for the students. The objective of the event was to create awareness on preventing negative thoughts, and raise some positive thoughts among them. The event was held in Lab1. The event had some positive impacts on our college students. The event educated individuals and communities on the importance of the positivity in their life.

Lectures were delivered with the aid of Microsoft power point presentations and videos . A total of 50 students attended the session.

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PN # 30

WORLD OZONE DAY

On September 14, 2023, an event focused on raising awareness about protecting the ozone layer was organized. A total of 150 students participated, engaging in activities designed to highlight the ongoing need to safeguard this vital component of our planet's environment.

The event, held on campus starting at 9:00 AM, featured posters on topics such as "Behavior Lines for Sustainable Development," "Safety is on the First Place," "World Ozone Day," and "Preservation of the Ozone Layer." Participants who submitted the best work were recognized for their contributions. The activities effectively educated students about the importance of protecting the climate and the ozone layer, fostering a positive impact on their understanding of sustainable practices. Overall, the event inspired collective action towards preserving and restoring this critical environmental asset.

FUND RAISING

Dates: September 13 (Wednesday) and September 15 (Friday)

The Department organized a successful fundraising program for LACORSA 23, providing valuable learning experiences for students through two phases.

Phase 1: On September 13, students set up snack stalls during lunch, using a token system for efficient transactions. This phase taught them skills in organizing, pricing, and financial management.

Phase 2: On September 15, lunch packs, including chicken biryani and vegetable brinji, were sold, generating substantial revenue. Approximately 120 packs were sold, covering initial investments and contributing profits to LACORSA 23.

Overall, the program effectively raised funds while equipping students with essential skills in teamwork, marketing, and customer service.



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LA CORSA 2K23

The department orchestrated an electrifying extravaganza on the 22nd of September 2023 – La Corsa'23! This extraordinary event was the talk of the town, and here's what went down.

La Corsa '23 featured a stellar lineup of five on-stage and two off-stage events, attracting students from various colleges to this tech extravaganza. As the day concluded, Mr. D. Parveen, the IT Association Secretary of III B.Sc CS, welcomed attendees to the valedictory session, with Dr. E. Mary Angeline, Principal of Nazareth College of Arts and Science, in attendance. The highlight was the introduction of Chief Guest Mr. Hari Pravin, Co-Founder and Chief Product Officer at Krazy Buddy Technologies, who inspired the audience with insights on entrepreneurship and AI.

Mr. Pravin's compelling message urged attendees to seize opportunities without delay. Winners and runners-up were honored with certificates and prizes, enhancing the excitement of the event. With a total of 250 participants,

La Corsa '23 provided valuable exposure and empowerment for students to chase their dreams. Ms. EV. Nandhini, IT Association Treasurer of III B.Sc (CS), concluded the event with a vote of thanks to all contributors to its success.

DN # 3



UPSKILL MS OFFICE

On January 6, 2024 a workshop to enhance staff skills in MS Office conducted by Ms S Abirami and Ms B Yuvarani. The workshop focused on advanced techniques in Word, Excel, PowerPoint, and Outlook. Participants engaged in interactive demonstrations and hands-on practice, gaining practical insights into maximizing the functionalities of MS Office for improved productivity and efficiency. The event not only provided valuable training but also fostered a collaborative environment, contributing to the overall technical proficiency of the staff and enhancing operational efficiency within the department.

BIG FIGHT – DEBATE

A debate competition for students titled "Real IT Industry" was held on 14.02.2024. **Ms S Mumtaz Begum** *Barclays DLF IT Park* hosted as Chief Judge of the event. The judge equipped the participants with valuable insights on the demands of Real IT industry.

CYBER SECURITY

The Department conducted a "Workshop on Cyber security" on 22.02.2024. Mr ChandraPrakash Sankar, Founder and Director of Hackers InfoTech, Tirupur educated the school staff, college staff and students to protect their devices and themselves from Cyber Threats.

E-SHARING: SOFTWARE TESTING

The Department organized the event on 23.02.2024. Mr Jeba Kumar Rajasingh, Senior Associate of CTS, Chennai hosted as the resource person. The students gained industrial knowledge.





Push yourself because no one else is going to do it for you



Best practices

"If you don't like your destiny then don't acce Instead have the courage to change it the way you want it to be."

E-Waste Awareness and Management:

"Promoting
Awareness and
Responsible
Management of EWaste" (STEW-Stop
Throwing E
Waste)

E-Waste Policy:

REPAIR, REFURBISH, RECYCLE, REUSE

Cybersecurity Awareness and Hands-On Training:

"Enhancing Cybersecurity Awareness and Practical Skills for a Safer Digital Environment"

Virtual Learning:

"Enhancing Computer Skills Through Virtual Learning"

E-Sharing:

"Empowering Student Success Through Expert Knowledge and Skill Development"

Peer Update:

"Fostering Staff Development Through Knowledge Exchange"

Coding Club:

"Enhances skills, promote collaboration, and build a supportive programming community"

If you want to achieve success, stop asking and start doing.

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Principal

Nazareth College of Arts & Science Kovilpathagai Main Road, Kannadocalayam, Vellanoor Post, Ayadi, Chenna, 500002 8



-Best Practice

E Waste

- E Waste Awareness and Management to E-Waste Collection Point
 - 1. Drop off
 - 2. Disposal
 - 3. Green Certificate
- E Waste Exhibition
- Profit from E-Waste (Rs.12,075, 610 Kgs)
- E-Waste Models

Models:



E-Waste Notice Board

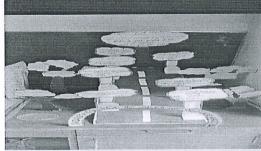
Reboot E-Waste





E-Waste Garden

Cyber Security





- 1. Cyber Week Celebrations
- 2. Certificate Course
- 3. Cyber Security Awareness to Schools and Community
- 4. Live Hacking Workshop
- 5. Cyber Security Models.

Coding Club

Pincipal th College of Arte

- Collaboration
- Learning and Skill Development
- Project-Based Learning
- Networking and Community Building
- Mentorship

- Coding Challenges and Competitions
- · Showcasing Projects
- Access to Resources
- · Open and Inclusive Environment

Rahul V

2nd B Sc CS 'A'

Most of the good programmer do programming not because they except to get paid or to get adulation by the public, but because it is fun to program.

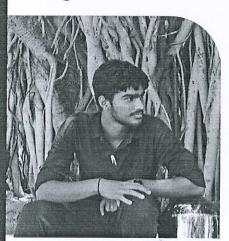
By - Rahul V



Sanoj Kumar M S

2nd B Sc CS 'A'

Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing or learning to do.

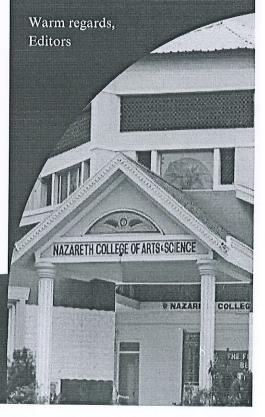


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Principal
Nazareth College of Arts &
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Vellanoor Post, Avadi, Chennal-ood

Welcome to this edition of our newsletter! We are thrilled to highlight the remarkable events and initiatives undertaken by the Department of Computer Science. Our recent workshop on MS Office, conducted in collaboration with the Internal Quality Assurance Cell (IQAC), provided an invaluable opportunity for staff to enhance their technical skills.

Additionally, we celebrate the success of La Corsa '23, an engaging tech extravaganza that brought together students from various colleges. With inspiring talks from industry leaders and thrilling competitions, the event not only showcased innovation but also fostered a spirit of entrepreneurship among participants. As we continue to support our students and staff in their pursuits, we encourage everyone to stay engaged, seek out opportunities for growth, and contribute to our vibrant academic community. Thank you for your continued support, and we look forward to sharing more inspiring stories in the future.





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COLLEGE OF ARTS AND SCIENCE
AFFILATED TO THE UNIVERISITY OF MADRAS
ACCREDITED WITH 'B' GRADE BY NAAC

VOL - 7 & 8

ISSUE - 7 & 8





NEWSLETTER HIGHLIGHTS:

- > MESSAGE FROM HOD
- > STUDENTS ARTICLES
- > STAFF ARTICLES
- > STUDENTS ACHIVEMENTS
- > EDITOR'S DESK



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SPECIAL MESSAGE FROM HOD:

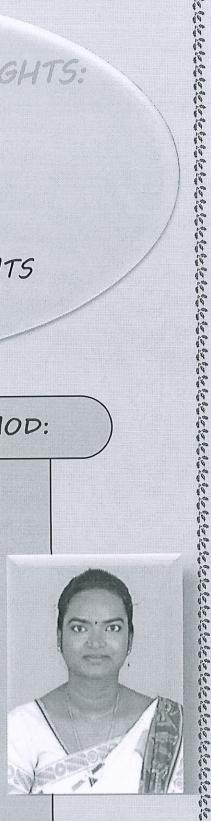
Study HARD, no matter if it seems impossible, no matter if it takes time, no matter if you have to up all night, just remember that the feeling of success is the best thing in entire world. -

KHANGAL_WEHEARTIT

Together with academic knowledge, the Department of Commerce aims to deliver accounting and financial education that is both professionally and academically relevant. The department equips aspiring candidates to face both life and professional problems.

-Ms. DHIVYA S,

HOD





STUDENT ARTICLES

TN. BUDGET 2024 | ₹1,000 A MONTH FOR BOYS WHO HAVE STUDIED IN GOVERNMENT SCHOOLS, TO PURSUE HIGHER EDUCATION

विकास के सामान के सामान के सामान के सामान के समान के समान कि सामान के सामान के समान के समान के समान के समान के

TN. BUDGET 2024 | ₹1,000 A MONTH FOR BO GOVERNMENT SCHOOLS, TO PURSU

The 'Tamizh Pudhalvan' scheme, to be implemented at a boys, who have studied in government schools from clas Minister announced "Tamizh Pudhalvan" scheme which ₹1,000 to boys who have studied in Government schools government will cover all educational expenses including individuals who want to pursue higher education. Finance M the State Budget on Monday, February 19, 2024, said that the coming year to provide financial assistance to government suprogrammes and research studies in renowned universities

IMPORTANCE OF E-COMMERCE

The introduction of high-speed internet has completely chas spend most of our time using the net to study, work, she purpose. These social and commercial activities are rather simply not possible to think about life without adopting importance of eCommerce in daily life is only growing with of nations, businesses, customers and time. It is also expecte What is the reason behind its growing popularity? How it By 2020, world wide eCommerce sales have already crosss 19 pandemic situation has only made people to rely more on Reasons for the growing importance of eCommerce in daily is Range of products

Lower cost when compared to traditional shopping have good products

Exciting shopping deals and offer notifications

Faster consumer consumption & less time consum The 'Tamizh Pudhalvan' scheme, to be implemented at a cost of ₹360 crore, will benefit ₹3 lakh boys, who have studied in government schools from classes 6 to 12.On the education front, the Minister announced "Tamizh Pudhalvan" scheme which would provide a monthly assistance of ₹1,000 to boys who have studied in Government schools from 6 th to 12th standard and said the government will cover all educational expenses including tuition and hostel fees for transgender individuals who want to pursue higher education. Finance Minister Thangam Thennarasu, presenting the State Budget on Monday, February 19, 2024, said that this new scheme will be introduced in the coming year to provide financial assistance to government school students to pursue post-graduation programmes and research studies in renowned universities abroad.

- Ms. SHALINI M III BCOM B

IMPORTANCE OF E-COMMERCE IN OUR DAILY LIFE

The introduction of high-speed internet has completely changed the way people lead their lives. We spend most of our time using the net to study, work, shop, business, entertainment and learning purpose. These social and commercial activities are rather connected with the web. Currently, it is simply not possible to think about life without adopting eCommerce. It can be stated that the importance of eCommerce in daily life is only growing with each passing day. It is rather the demand of nations, businesses, customers and time. It is also expected to be a compulsion in the coming years. What is the reason behind its growing popularity? How it is gaining significance across the globe? By 2020, world wide eCommerce sales have already crossed 4 Trillion Dollars. The current Covid-19 pandemic situation has only made people to rely more on eCommerce.

Reasons for the growing importance of eCommerce in daily life

- Lower cost when compared to traditional shopping

- Faster consumer consumption & less time consuming

-Ms. JAYASRI P

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CHALLENGES FACED IN THE MONEY MARKET NOWADAYS

The money market faces a shortage of funds due to inadequate savings. The low per capita income (PCD), poor banking habits among the people, indulgence in wasteful consumption, inadequate banking facilities in rural areas, etc. have also been responsible for the paucity of funds in the money market.

**Challenges faced in money market are:*

**Existing of unorganized money market

**Lack of integration

**Multiplicity in interest rate

**Inadequate funds

**Seasonal stringency of money.

**MILTAM

**The Moovalur Ramamirtham Ammaiyar Pathumai Penn Thittam was introduced to promote higher education among girl students from economically disadvantaged sections by providing a monthly assistance of ₹1,000 to 2.73 lakh beneficiaries. Mr. Thennarasu said that the enrolment of girl students in the first year of higher education has increased by 34% this year, with an additional 34,460 girl students enrolling after the implementation of this scheme.

**MS. RACHANA A III BCOM B

ONLINE SHOPPING OR ECOMMERCE IS A WEB BASED SYSTEM INTENDED FOR ONLINE RETAILERS

On the Internet. It encompasses a wide variety of data, systems and tools for online buyers and sellers, including mobile shopping and online payment encryption. Most businesses with an online presence use an online store and/or platform to conduct ecommerce marketing and sales activities and to oversee logistics and fulfilment. According to eMarketer, in 2022, global retail ecommerce and to oversee logistics and fulfilment. According to eMarketer, in 2022, global retail ecommerce and to oversee logistics and fulfilment. According to eMarketer, in 2022, global retail ecommerce and to oversee logistics and fulfilment. According to eMarketer, in 2022, global retail ecommerce.

**MS. RACHANA A III BCOM B **MS. Read Ramaday Form. Roychange above. According to eMarketer, in 2022, global retail ecommerce. According to eMarketer, in 2022, global retail ecommerce.

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sales will surpass \$5 trillion for the first time, accounting for more than a fifth of overall retail sales.

And by 2025, total spending will exceed \$7 trillion, despite slowing growth. To fully understand ecommerce, let's take a look at its history, growth and impact on the business world. We will also discuss some advantages and disadvantages to scommerce as well as predictions for the future. For more expert insights on the go, check out our biveckly audio series, the Make it Big Podeast, where global thought leaders discuss all things ecommerce — from industry news and trends to growth strategies and success stories. Sizes of Ecommerce Businesses:

Startup

Small Business

Mid-Market

Enterprise

Ms. DHARSHINI K

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LATEST TECHNOLOGY TRENDS 2024 PCS BUILT FOR BUSINESS

Intel Pro Enterprise for Windows OS is the full-featured solution that provides the enterprise-grade computing, multilayer security, complete manageability, and stability that businesses rely on for their growing and distributed PC fleets. You can access devices as if you're right in front of the PC with full keyboard, video, and mouse control, even if the device is outside of the firewall or won't boot. Sophisticated threat detection can help shut down an entire class of attacks and monitor against attacks without bogging down productivity.

Ms. NIVETHA U

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STUDENT ARTICLES

A STUDY ON INACTIVENESS OF SHAREHOLDERS AND ITS CAUSES

The inactiveness of shareholders refers to shareholders who do not participate actively in the affairs of the company they own shares in. This could include not attending shareholder meetings, not voting on important issues, or not engaging with the company's management. Inactive shareholders might miss out on opportunities to have a say in the direction of the company and could potentially impact corporate governance. Several factors can contribute to the inactiveness of shareholders:

- Lack of interest or knowledge: Shareholders may not be interested in the company's operations or may not fully understand their rights and responsibilities as shareholders.
- Small ownership stake: Shareholders with a small number of shares may feel their individual voice or vote doesn't make a difference, leading to disengagement.
- Trust in management: Some shareholders may trust the company's management to make decisions on their behalf, leading them to be less engaged in the company's affairs.
- Geographic distance: Shareholders who are geographically distant from the company's headquarters may find it difficult to attend meetings or engage with management.
- Complexity of issues: Some shareholders may find the topics discussed at shareholder meetings or in company communications too complex to understand or engage with effectively.

Problems faced because of inactiveness:

- > Shareholders who are inactive hold stock in a company but don't actively participate in its affairs. This means they typically don't:
- > Vote on proposals or elect board members.
- > Attend shareholder meetings.
- Contact management with questions or concerns.
- > This lack of participation can be frustrating for companies, especially in situations where they need shareholder approval for things like:
- Mergers and acquisitions
- > Issuing new shares

Changes to company by law

-Mr. CARRY JONES

Nazareth College of Arts & Science Kovilpathagai Main Road, Kannadapalayam,

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CHALLENGES AND PROSPECTS OF WOMEN ENTREPRENEURS IN MARKETING WITH REFERENCE TO THIRUVALLUR DISTRICT

This study examines the various challenges faced by women entrepreneurs in the field of marketing, while also exploring the promising prospects that exist within this dynamic sector. As women continue to break traditional barriers and actively participate in entrepreneurship, the marketing domain presents both opportunities and challenges that warrant in-depth analysis. Using a mixed-methods approach, the study collects detailed information from female entrepreneurs in the marketing sector through surveys, interviews, and case studies. The difficulties examined include societal expectations, financing availability, gender bias, and a lack of networking possibilities. The study also looks at how these obstacles affect women's performance as entrepreneurs and the general expansion of their companies. On the other hand, the study highlights important opportunities for female entrepreneurs in the marketing field, including the emergence of digital platforms, changes in consumer behavior, and the growing need for varied viewpoints in marketing tactics. Women entrepreneurs can carve out a place for themselves and make a substantial contribution to the expansion and innovation of the marketing industry by taking advantage of these chances.

- Ms. DHIVYA S HOD & ASST PROF Department of Commerce

A STUDY ON IDENTIFYING FACTORS INFLUENCING YOUTHS

ATTITUDE AND PERCEPTION TOWARDS ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO CHENNAI CITY

Unemployment is one of the important problems faced by the youth living in Chennai. It results in the growing interest of youths in entrepreneurship. Youth entrepreneurship largely contributes to economic growth and stability and also help eradicate unemployment. An entrepreneur is a core of entrepreneurship, as the entire success of the venture depends on him. This study aims to investigate the factors that significantly impact the attitude of youths in Chennai city to become entrepreneurs.

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questionnaire via Google Forms from a sample of 53 young respondents in Chennai city. Descriptive analysis and various statistical tools were applied to the research variables. The results of this study revealed that the young people in Chennai city don't have much awareness about the opportunities and applications of entrepreneurship. It also identified that financial assistance was found to be a major difficulty faced by youths to become entrepreneurs. At the same time, the clement of independent living is highly motivating for youth, especially women. This paper recommends that the government take various steps to create awareness about the benefits of entrepreneurship. Arranging guest lectures of successful entrepreneurs in educational institutions highly motivates the youth generation to become entrepreneurs.

Ms. BELSIA BRITTO A, ASST PROF Department of Commerce

IMPACT OF COVID – 19 ON LOGISTICS MANAGEMENT**

The corona virus disease 2019 (COVID-19) is an infectious disease. The pandemic has provoked serious social and economic disruption globally, including strict social distancing, travel restrictions, and one of the largest global recessions since the Great Depression. A logistics organization helps to us for bringing world economy to our doorsteps. Logistics firms, which are involved in the movement, storage, and flow of goods, have been directly affected by the COVID-19 pandemic. As an integral part of value chains, both within and across international borders, logistics firms facilitate trade and commerce and help businesses get their products to customers. Supply chain disruptions to the sector caused by the pandemic could, therefore, impact competitiveness, economic growth, and job creation.

Eg: Amazon has beeome famous for its logistics strategy, which is made possible by the company's global network of distribution, sortation and fulfillment centers. Amazon's same-day and next-day delivery model rests on a complex logistics framework. For the most part, governments have responded to the cr

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STAFF ARTICLES

which can be essential to the COVID-19 response (for example, to transport medical supplies). Closer collaboration between governments and third-party logistics companies has also been necessary to address supply chain bottlenecks and facilitate clearances. The pandemic virus has resulted in state economic instability and led to high unpredictable tendencies; it has also generated new possibilities and business opportunities. Some of the new changes include the rise of ecommerce, and electronic payment, changes in consumers' purchasing patterns, and high demands

> -Ms. SELVI P, ASST PROF., Department of Commerce,

INCOME TAX SLAB RATE FOR AY 2023-2024 FOR INDIVIUAL

Individual (Resident or No-Resident), who is of the age of less than 60 years on the last day of the

which can be essential to the COVID-19 response (for example, to transport Closer collaboration between governments and third-party logistics comparencessary to address supply chain bottlenecks and facilitate clearances. The presulted in state economic instability and led to high unpredictable tendencies; in new possibilities and business opportunities. Some of the new changes in commerce, and electronic payment, changes in consumers' purchasing patterns for logistics services. -Ms. SELV Departm INCOME TAX SLAB RATE FOR AY 2023-2024 FOR IN Individual (Resident or No-Resident), who is of the age of less than 60 years or relevant previous year: New Income Tax Slabs & Rates: FY 2023-24 (AY 2024-25) Retain (NEW TAX REGIME)
-Ms. SELV Departn
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(NEW TAX REGIVIE)
Income Slabs Income Tax Rates
Income Slabs Income Tax Rates Upto Rs. 3,00,000 Nil
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Income Slabs Income Tax Rates
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Income Slabs Income Tax Rates Upto Rs. 3,00,000 Nil Rs 3,00,000 to Rs 6,00,000 (with Tax Rebate u/s 87a) Rs 6,00,001 to Rs 9,00,000 (Upto Rs 7 lakhs, Tax rebate u/s 87 Rs 9,00,001 to Rs 12,00,000 15% Rs 12,00,001 to Rs 15,00,000 20%
Income Slabs Income Tax Rates

- Ms. IERIN BENITA J, ASST PROF., **Department of Commerce**

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IMPACT OF EMPLOYEE MORALE ON PRODUCTIVITY ON ORGANISATIONAL SUCCESS

This research topic will assist the organization in determining its strengths and opportunities for developing employee morale, as well as identifying happy people and their productive work. The study at employee morale on productivity on organizational success revealed that there are several factions, such as Social Security provisions, social services, pay status, Bonus, health status, shift schetule, and labour recognition. We learn about the personnel by conducting this research. An employee mindset is critical for this assistance. An employee's posture towards their company is referred to as their morale. An employee's involvement and contentment will lead to excellent performance if his or her morale is high. The study's findings provide the researcher with fresh ideas, and it is concluded that morale has an effect on employee productivity and the various variables utilized by the organization to boost employee morale. The connection and strength of the workforce can be discovered through morale.

Ms OMEGAS, ASST PROF, Department of Commerce

A STUDY ON ATTRITION ISSUES AND CAUSES FOR RETENTION IN INDIAN BPOS

The wide objective of this investigation is to recognize the basic drivers of consistent misfortune and support in BPOs, separating the degree of laborer motivation, satisfaction and affiliation, make a model for intensifying sustenance of delegates in the affiliation and affiliation, make a model for intensifying sustenance of delegates in the affiliation and prepare strong recommendations, which will over the long baul be imperative to the relationship to hold their laborers for a whole deal. The specific objectives of this paper are:

**To perceives and rank the parts of trimming down in BPOs in light of laggregate composition study and discretionary data.

**To develop a backslide model for raising the stay of delegates in BPOs and give recommendations for the equivalent.

**To review the present degree of agent motivation an

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IMPACT OF MICROFINANCE TRAINING & DEVELOPMENT AND PROBLEMS OF LOAN ON WOMEN ENTREPRENEURS

The research tries to discover the impact of microfinance training & development and problems of loan on women entrepreneurs. The research tries to discover the impact of microfinance training & development and problems of loan on women entrepreneurs. Descriptive research design was chosen for this research. The sample size of the research is considered to be 50 small business women entrepreneurs through snowball sampling technique in Villupuram district. Therefore, it is concluded that there is impact of microfinance training on women empowerment and performance of women entrepreneurs. It is also identified that there is no impact of problems of loan on women empowerment and performance of women entrepreneurs. Hence, it is recommended that microfinance institutions should reduce interest rates on loans to small business women entrepreneurs and change the way small business women entrepreneurs repay loans. This will make it easier for small business women to get loans from them to run their businesses without considering them as profit-making enterprises.

-Ms. SUGANYA C, ASST PROF.,

Department of Commerce

ROLE OF GOOGLE ANALYTICS IN MEASURING E – BUSINESS

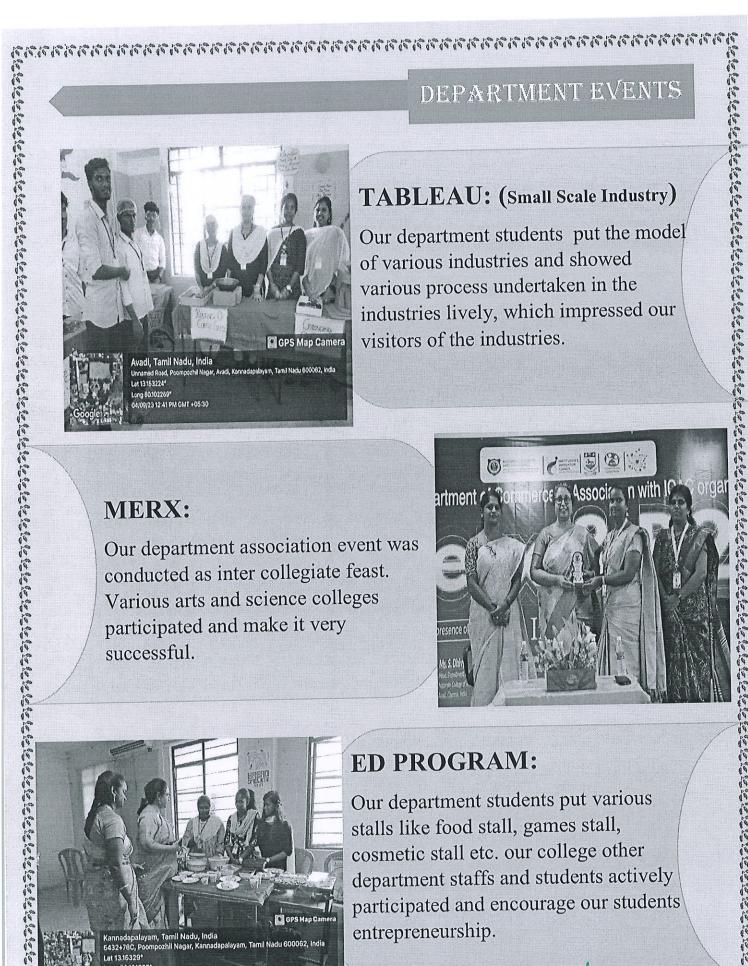
PERFORMANCE

The rapid increase in internet and technology results larger utilization by both the individuals and the business. This situation forces the business to use web analytic tool to analyse the behaviour of their customers. The aim of the paper is to present a conceptual study on google analytics, a free web web analytic tool with focus on educating the readers about its evolution and prominent features along with its advantages. The literature review contains the importance of the application in various business. This study also recommends the adaptation of Google Analytics 4 (GA 4), the latest version of Google Analytics and its new upgraded features. The key finding of this study is that Google Analytics 4 encompasses additional and well advanced features

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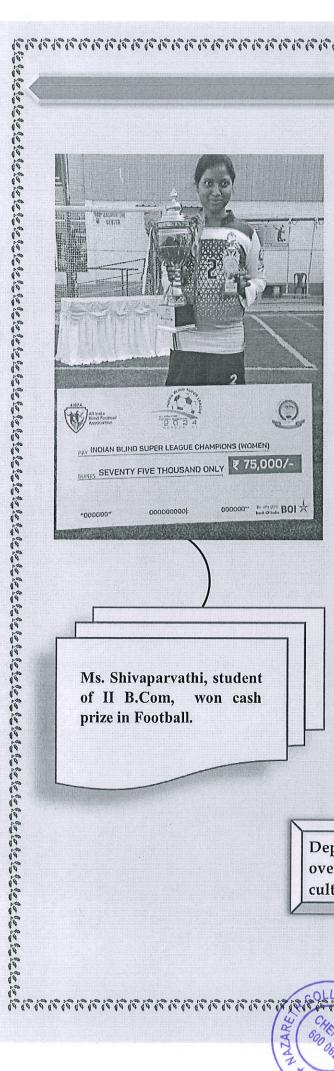




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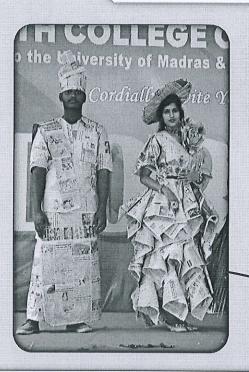
entrepreneurship.

STUDENTS ACHIEVEMENTS





department students Commerce Represented University of Madras in handball

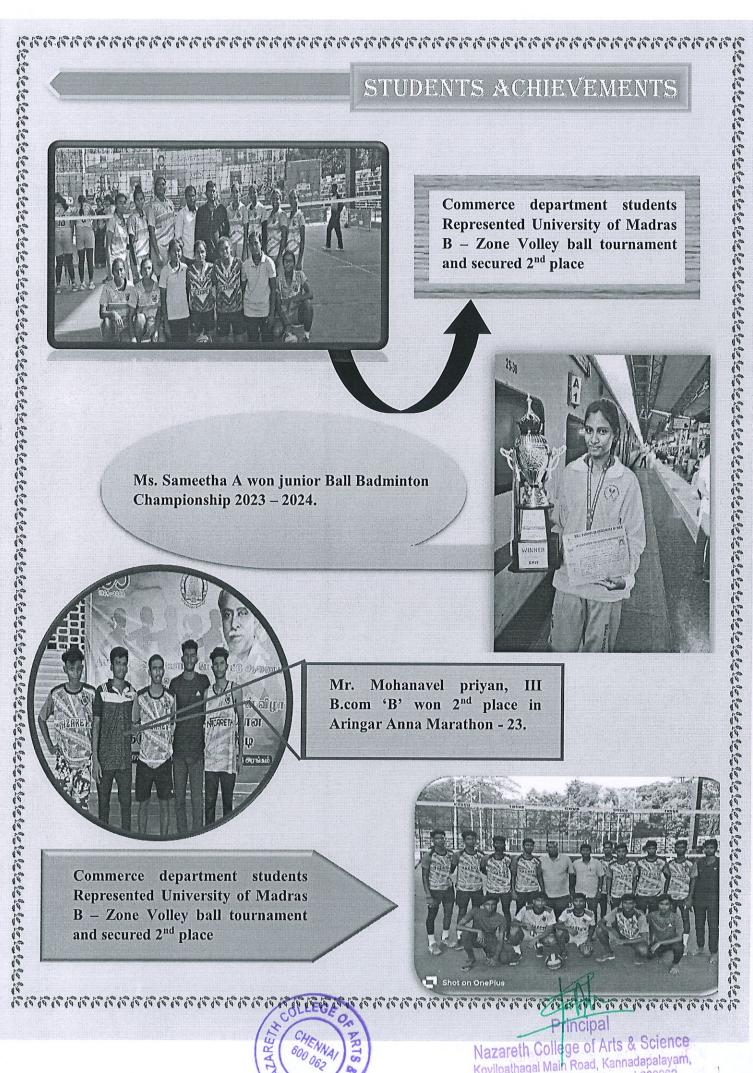


Department of commerce won the overall trophy in Inter Department cultural meet FLORISTA'24.

क्षा अवस्था अवस्था

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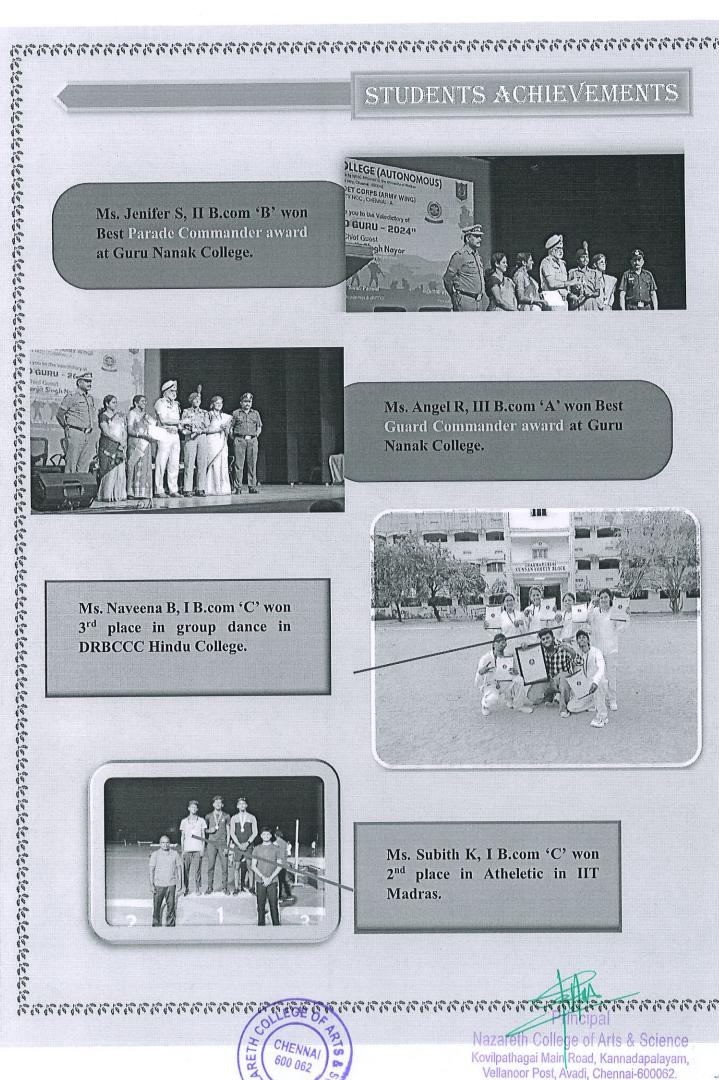
















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FACULTIES

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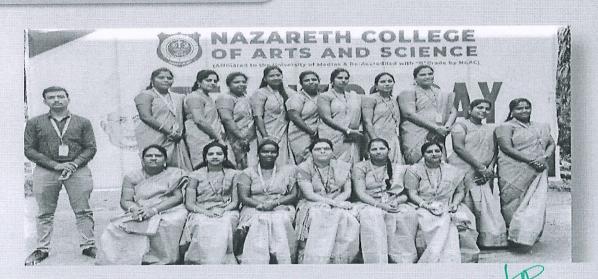
- Ms. Revathy
- Ms. Dhivya (HOD)
- Ms. Ierin Benita
- Ms.Selvi
- Mr. Rahul Subramanian
- Ms. Belsia Britto
- Ms. Asha
- Ms. Suganya
- Ms. Priyadharshni
- Ms. Omega
- Ms. Jenita

- Dr. Aadhilinissa
- Ms. Umadevi
- Ms. Kamali
- Ms. Sarala
- Ms.Sathyakala

MESSAGE FROM EDITORS DESK:

It's an incredible feeling to finally bring out the 7&8 issue of our department newsletter. It was a great experience and honour of Creating and publishing this newsletter. We want to take this opportunity and thank our respectable secretary Mr. Hendry Maris, incredible principal Dr. Mary Angeline, Be-loved Vice principal Dr. Manoranjitham, Versatile HOD Ms. Dhivya and all other staff members and students their immense support and co-operation. We hope you relish reading it as much we did making.





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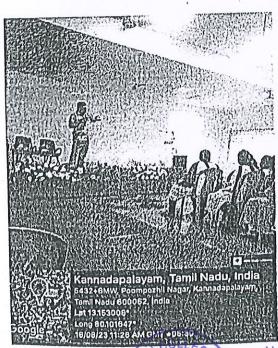
DEPARTMENT OF ENGLISH GUEST LECTURE

Activity: GUEST LECTURE

Date: 16th August 2023

UN SDG Target: 4.4.1

The Department of English, Nuzareth College of Arts and Science conducted a Department Guest Lecture on 16th August 2023 from 10.00 to 11.30 a.m. The Resource Person of the program was Mr. Premjith Matthew, Assistant professor, Department of English, DRBCCC Hindu College (Shift II), Chennai. The session started with a prayer song. Ms. Annie Angel, III B.A. English gave the welcome address. The Resource Person was introduced and honoured by Mrs. Rogini, Assistant Professor, Department of English, Nazareth College of Arts and Science, Avadi. Mr. Premjith Matthew, the Chief Guest delivered a lecture on the topic, "Introduction to Memory Studies". He elaborated on the different aspects of Memory Studies using interactive visual aids (PPT). He discussed the research scope of Memory Studies and encouraged the students to include the discipline in their future research endeavours. The students found the session to be enjoyable and informative. Ms. Mariyam, II M.A. proposed a vote of thanks.



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EVENT COORDINATO.

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DEPARTMENT OF ENGLISH

Guest Lecture

MEMORY STUDIES GENRE

ATTENDANCE SHEET

CLASS: I BA

DATE:16.08.2023

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DEPARTMENT OF ENGLISH

Guest Lecture

MEMORY STUDIES GENRE

ATTENDANCE SHEET

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DEPARTMENT OF ENGLISH Guest Lecture

MEMORY STUDIES GENRE

ATTENDANCE SHEET

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Internal Quality Assurance Cell
Proposal For Activity
NCAS/IQAC/August 2019/Form/PFA-Rev 02

DATE: 6/11/2023

GUEST LECTURE

Grade: MSW Guest Lecturer: Mrs. Lakshmi

Topic: Life Skills and Communication

INTRODUCTION:

Master of social work students had a session on the importance of life skills and communication in social work. Asst.prof.Mrs. Lakshmi from Madras school of social work had engaged into the knowledge of life skills and its structure, how one can use it and the ways how a social worker should develop these skills.

SESSION:

The life skill and communication session were taken by Asst.prof.Mrs. Lakshmi from Madras school of social work, initially the students were allocated to do an assessment based on life skill of knowing oneself later it was calculated and students get to know how an individual life skill of oneself is there and how can one know about it or assess someone.

For example: A social worker must know themselves first and then only he can prolong it to their client. Without knowing of themselves the social worker cannot assist the client.

The session then started with a seminar and Mrs. Lakshmi elaborately explained about the terms they use and psychologist who initiated the life skill and also the practices.

Later we had a session on communication as we all know one of the major crises of human relationships is communication. Without proper communication nothing is possible. And this communication depends on individual some may verbally or through writing can communicate but for some it might be through action, gestures and sign. Communication play a vital role in social work, The social worker and the client must have a good communication so that the problem solving, and the intervention would be efficient without proper communication it might be a great barrier to move through the case.

So how a communication is important and how a social work should be with good communication skills was taken and also she engaged the students to do activities based on signs and gesture how other could grasp it and know what they wanted to say.

Later the students were assisted to do a test based on communication skills and everyone explained about themselves

The overall session took by Asst.prof.Mrs. Lakshmi from Madras school of social work was very insightful.

OUTCOMES:

- The session took by Asst.prof.Mrs. Lakshmi from Madras school of social work on the topic life skill and communication gave students a great knowledge about the practices of life skill and communication a social worker must follow.
- The students learned various aspects of knowing themselves through assessment and activities.
- This session has created a great impact into students of learning about life skill and communication
- The students thoroughly gained a vast knowledge about life skill and communication.

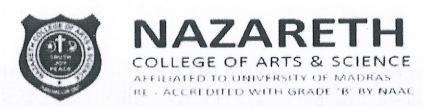
CONCLUSION:

The session was very useful to Master of social work students to know about life skill and communication and the vital role it plays in social work

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DEPARTMENT OF SOCIAL WORK

ORGANISES

GUEST LECTURE

MENTAL HEALTH ASSESSMENT TOOLS



APRIL 3,2023

Nazareth College of Arts & Science

Kovilpathagai Main Road, Kannadapalayam, Vellanoor Post, Avadi, Chennai-600062.

RESOURCE PERSON



Trade and the reference of

Ms.K.Bhava

MSW , C.LS; C.CBT; C.UTC

Counsellor- Institute of Mental Health, Kilpauk

In The Presence of

Mr.A.N.Henry Maris Secretary, NCAS

Dr. E. Mary Angeline Principal, NCAS

Nazareth College of Arts and Science
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DEPARTMENT OF COMMERCE "PRODUCT LAUNCH"

REPORT

Department of Commerce organized a "Product launch" in association with IQAC on 4th October 2023. Ms.Dhivya and Ms.Ierin welcomed the attendees. Ms.K.Alamelu,(Dean, IQAC), was invited as the resource person. Ms. Suji.K of II B.COM D introduced the resource person. A total of 267 students and staff membersactively participated in this product launch.

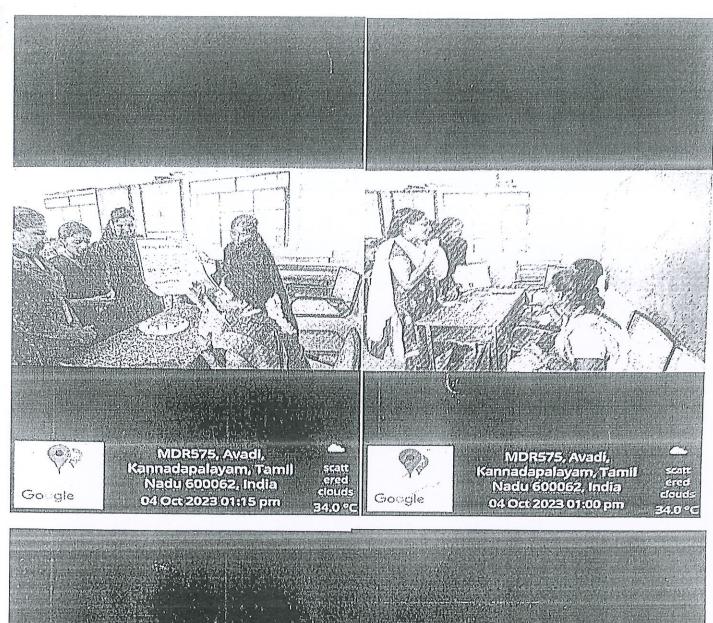
The Resource person enlightened the studentson launching the product in markets through innovative ideas. The main objectives focused on product launch were timeline, budget, marketing and advertising strategies, and sales goals. The program helped the students to know more about lanching the product in the market. The session was very interactive.

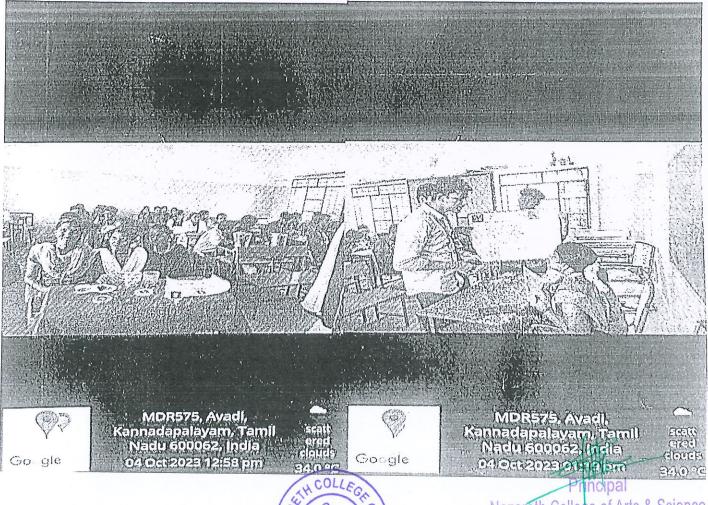
Ms. Suji.K of II B.COM D, Department of Commerce proposed a vote of thanks.

Principal

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DEPARTMENT OF COMMERCE

(in association with IQAC conducted event on)

SMALL SCALE INDUSTRY DAY TABLEAU

REPORT

04/09/2023

Department of Commerce in association with IQAC conducted "Small scale industry day Tableau" on 4th September 2023. Ms.Dhivya, Head, Department of Commerce welcomed; Dr. E.Mary Angeline, the principal. She was invited as a Chief Guest. Our Principal gave a motivational speech on how technology made things more efficient and also told us that there are unlimited opportunities in the field of Entrepreneur. Ms Mano Ranjitham Vice Principal and Dean of IQAC Ms.Alamelu were present there. The students and the faculty members participated in this Tableau. The aim of this event was to impart knowledge about the production units of these industries and entrepreneurship to the students. It also aimed to familiarize the students with the recent developments in the field of entrepreneur in our country.

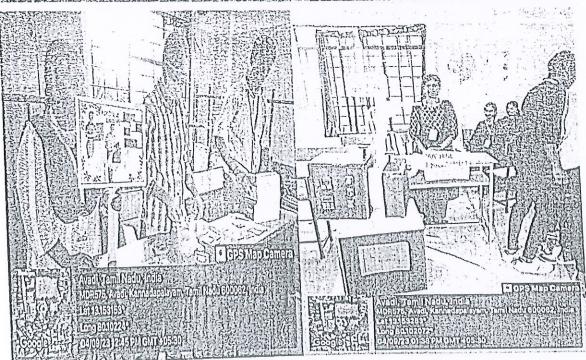
The model of Industries such as Coffee Industry, Baby Diaper Industry, Pickle Industry, Masala Industry, Dairy Product Industry, Paper Industry, Bakery, Leather Industry, Cold Pressed oil Mill, Jute Industry, Cotton Industry, Candle Industry were on display. All Industry models were fascinating. The students were excited and confident while explaining their industries. Students from other departments enjoyed the event visiting these displays.

The Tableau was an amazing and informative event for students as well as students from other departments. These types of event created awareness among students to increase knowledge in the field of Small-scale Industry.

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Attendance Sheet

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Principal
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Affiliated to the University of Madras Re-accredited by NAAC with 'B' Grade

DEPARTMENT OF SOCIAL WORK-(Shift-I) **2023-2024 (ODD SEMESTER)**

OBSERVATION VISIT REPORT

Date: 09/10/23

Class: I MSW

Batch: 2023-2025

Name of the Place: Myrtle Social Welfare Network

Address: No.18/39, Cross Street, Kennedy Square, Perambur, Chennai, Tamil Nadu 600011

Contact:+91 9962016499

Agency Coordinator: Mr. Gabriel Kirubakaran

Faculty Accompanied: AsstProf. Febin Abraham Varghese

Name of the Students:

- 1. Ajay Kumar M
- 2. BavaniPriya B
- 3. Catherine Stefy K
- 4. Jamin J
- 5. Krishnapriya B
- 6. Lakshmi K
- 7. Mageshwari B
- 8. Mercy Sharon N
- 9. RithikaS
- 10. Sanjay N

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11. Sharaniyan S

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Re-accredited by NAAC with 'B' Grade

DEPARTMENT OF SOCIAL WORK-(Shift-I) 2023-2024 (ODD SEMESTER) OBSERVATION VISIT REPORT

Date: 10/10/23

Class: I MSW

Batch: 2023-2025

Name of the Place: Hope Special School and Early Intervention for Intellectual Disability

Address: No. 6/1, Vijayalakshmi street, Jak Nagar, Thirumullaivoyal, Chennai - 600 062

Contact:+91 9962110043

Agency Coordinator: Mr. Rakesh

Faculty Accompanied: Asst Prof. Dhanisha M

Name of the Students:

- 1. Ajay Kumar M
- 2. Bavani Priya B
- 3. Catherine Stefy K
- 4. Jamin J
- 5. Krishnapriya B
- 6. Lakshmi K
- 7. Mageshwari B
- 8. Mercy Sharon N
- 9. Rithika S
- 10. Sanjay N

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FIELD WORK COORDINATOR



Affiliated to the University of Madras
Re-accredited by NAAC with 'B' Grade

DEPARTMENT OF SOCIAL WORK-(Shift-I) 2023-2024 (ODD SEMESTER) OBSERVATION VISIT REPORT

Date: 11/10/23

Class: I MSW

Batch: 2023-2025

Name of the Place: Sethu Foundation

Address: No.21/11, Seethammal Extension 3rd Cross Street, Teynampet, Chennai, Tamil

Nadu - 600 018

Contact:+91 9884307150

Agency Coordinator: Mrs. Sethu Lakshmi

Faculty Accompanied: Asst Prof. Nisha Deva Priya J

Name of the Students:

1. Ajay Kumar M

2. Bavani Priya B

3. Catherine Stefy K

4. Jamin J

5. Krishnapriya B

6. Lakshmi K

7. Mageshwari B

8. Mercy Sharon N

9. Rithika S

10. Sanjay N

11. Sharaniyan S

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Affiliated to the University of Madras
Re-accredited by NAAC with 'B' Grade

DEPARTMENT OF SOCIAL WORK-(Shift-I) 2023-2024 (ODD SEMESTER) OBSERVATION VISIT REPORT

Date:19/10/23

Class: I MSW

Batch: 2023-2025

Name of the Place: Adayar Cancer Institute

Address: No.38, Sardar Patel Road, adjacent to I.I.T. Madras, Chennai-600036

Contact:+91 9840726193

Agency Coordinator: Ms Vidhya

Faculty Accompanied: Asst Prof. Dhanisha M

Name of the Students:

- 1. Ajay Kumar M
- 2. Bavani Priya B
- 3. Catherine Stefy K
- 4. Jamin J
- 5. Krishnapriya B
- 6. Lakshmi K
- 7. Mageshwari B
- 8. Mercy Sharon N
- 9. Rithika S
- 10. Sanjay N
- 11. Sharaniyan S

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Nazareth College of Arts & Science Kovilpathagai Main Road, Kannadapalayam, Vellanoor Post, Avadi, Chennai-600062.

FIELD WORK COORDINATOR

92



Affiliated to the University of Madras
Re-accredited by NAAC with 'B' Grade

DEPARTMENT OF SOCIAL WORK-(Shift-I) 2023-2024 (ODD SEMESTER) OBSERVATION VISIT REPORT

Date: 18/10/23

Class: I MSW

Batch: 2023-2025

Name of the Place: Nesakkaram-SEEDS

Address: No.11, First Cross Street, Lake Area, Nungambakkam, Chennai-600034

Contact:+91 9382511098

Agency Coordinator: Fr. Pushparaj

Faculty Accompanied: Asst Prof. Nisha Deva Priya J

Name of the Students:

1. Ajay Kumar M

- 2. Bavani Priya B
- 3. Catherine Stefy K.
- 4. Jamin J
- 5. Krishnapriya B
- 6. Lakshmi K
- 7. Mageshwari B
- 8. Mercy Sharon N
- 9. Rithika S
- 10. Sanjay N
- 11. Sharaniyan S

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FIELD WORK COORDINATOR



(Affiliated to the University of Madras Re-accredited by NAAC with B Grade)

(An IQAC Initiative)

ED CELL AND DEPARTMENT OF BUSINESS ADMINISTRATION Academic Year 2023-2024

Report on Expert Talk on Entrepreneur Awareness Program and Business Expo

Event details:

Date: October 16, 2023

Time: 10:30 AM Day: Monday

Venue: Seminar Hall, Nazareth College of Arts and Science

The Entrepreneur Awareness Program cum Business Expo, organized by the Entrepreneurship Development Cell (Ed Cell) and the Department of Business Administration at Nazareth College of Arts and Science, was held at Nazareth college of arts and science on November 16, 2023.

OBJECTIVE OF EVENTS: This event aimed to educate and inspire students about entrepreneurship and business opportunities.

The event featured a guest lecture, the by Mr. Vembu Rajan Subramanian founder of Fresh Millers and Fresh Bhavan, Chennai was invited as the keynote speaker for students showcase their entrepreneurial ventures.

Mr. Vembu Rajan Subramanian, entrepreneur shared his extensive experience and expertise in the field of entrepreneurship to the students.

A total of 86 students and 4 staff members participated in the seminar. The large turnout of students demonstrated their enthusiasm and interest in entrepreneurship and business-related matters. The seminar provided them a unique opportunity to gain knowledge from an accomplished entrepreneur and broaden their understanding of the business world.

Business Expo:

In addition to the seminar, a business expo was organized to allow students to showcase their entrepreneurial projects. A total of 28 students actively participated in the business expo, presenting their innovative ideas and ventures to the curious audience.

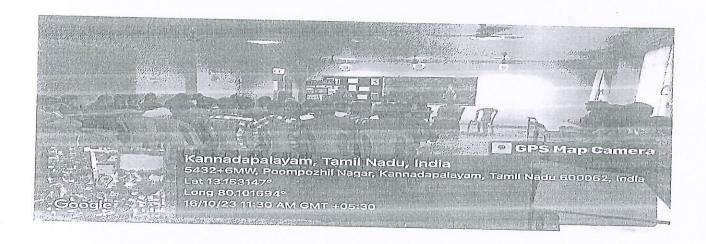


Visitors to the Business Expo

The Principal of Nazareth College of Arts and Science and the Secretary of Nazareth Educational Institutions visited the business expo stalls. Their presence added significance to the event and encouraged the students in their entrepreneurial endeavours. The dignitaries appreciated the efforts and creativity of the students.

OUTCOME OF EVENTS:

The Entrepreneur Awareness Program cum Business Expo was a resounding success, and provided a platform for students to gain valuable insights into entrepreneurship and showcase their own business ideas.. It is hoped that such initiatives will continue to nurture and develop the entrepreneurial spirit among the students and foster innovative business ventures in the future.













ED CELL AND DEPARTMENT OF BUSINESS ADMINISTRATION
Jointly organize

Entrepreneurs Awareness Program cum

!STIGSS |=

Monday, 16th Oct 2023 (10.30 am

Seminar Hall

PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH, FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL

Mr. VEMBU RAJAN SUBRAMANIAN

In the presence of

Mr. A.N. Henry Maris Secretary & Chief Sustainability Officer Nazareth Group of Institution. Avadi. Chennal, India

Dr. E. Mary Angeline Principal & Sustainable Educator BC President & Innovation Ambassador Stazareth Cellege of Arts & Science, Avadi. Chermai, India

Ms . K. Alamelu Dean of IQAC [Immoration Ambassador Head Department of Mathematics Nazareth College of Arts & Science, Ayadi. Chennai India

Mr. A.T. Stephen Dev

Ms. Esther Martina Head Department ED coordinator | Event coordin Avad), Chennal, India



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@ www.ncas.in

PRINCIPAL

EVENT COORDINATOR

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NAZARETH COLLEGE OF ARTS AND SCIENCE Affiliated to the University of Madras Re-accredited by NAAC with 'B' Grade (NCAS/IQAC/SRP-12/SMA/REV -01/29-07-2019) DEPARTMENT OF BUSINESS ADMINISTRATION I BBA (Batch 2023-2026)(ODD SEMESTER) ATTENDANCE SHEET: EXPERT ON ENTREPRENEUR AWARENESS PROGRAM AY:2023-24 DATE:16.10.2023 Students signature STUDENT NAMES S.NO Adhi G 1 Balamurugan M 2 har Srageffer Chandrasekar E 3 Deepak V 4 M Thatashen Moorth Dhakshana Moorthy M 5 Dhanush R 6 Dim Dhayanidhi.P 7 Dhiyakar P 8 Jones C 9 Gokulnath Y 10 Hariharasudhan M Hatilha grasishare 11 Izzadhin Al Qassam A S 12 Kamalesh P 13 Keshav MP 14 Madhesh M 15 Manikandan R 16 Maremmagari Pranith 17 Pradeep J 18 Land Raguman Raguman A 19 Sanjay Kumar M 20 Sathiyan S 21 Sibiraj M 22 Subramaniyan G 23 Udhaya Kumar B B. cullance 24 C. H. Tox Kings Vijayakumar G 25 Vimal K 26 B. Vinokhan Vinothan B 27



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Affiliated to the University of Madras Re-accredited by NAAC with 'B' Grade

DEPARTMENT OF BUSINESS ADMINISTRATION (Shift-I/Shift-II) ODD SEMESTER-2023-2024

EXPERT TALK ON ENTREPRENEUR AWARENESS PROGRAM CUM BUSINESS EXPO

VISITORS FEED BACK

Definite are engaged into what Next of
their cover through this expo. Well thought
though projects and Expo event presence.
Good Guidance given 9 bolieve. wish the
students to apply more of their Learning into
their Cross. All the very Best

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Nazareth College of Arts and Science DEPARTMENT OF BUSINESS ADMINISTRATION II BBA (2022-2025 Batch)

Date: 23/08/2023

Expert Talk on Entreporeneur Awarieness Program

S.No.	Reg. No.	Name	Signature
1	412201261	Akash Kumar A	A
2	412201262	Athiraj U B	A
3	412201264	Dhanush C	Phanush c
4	412201265	Dillikumar P	A
5	412201266	Divya Raj K	À
6	412201267	Ebenezer B	Ehono? and B
7	412201268	Gokul Raj V	Luckul ray V Harish, a.
8	412201270	Harish G	Harist, C.
9	412201274	Lakshmi Narayanan L	Catchini Nouragu.
10	412201276	Maniselvan P	A
11	412201277	Mohammed Thoueed K	A
12	412201278	Mothilal N	mothilal. M.
. 13	412201279	Mourish Mano.M.A	A
14	412201280	Naseer Ahamed A	Nascer Ahamus
15	412201281	Nirmal K	Rymal 1c.
16	412201282	Nithin Raj B	A
17	412201283 I	Parath Raj P	Pareth rai A
18	412201284 F	Pasupathi Pandian C	Par por Panchyn.
19	412201285 F	Prabakaran R	Probale ou mi P.
20	412201286 P	Praveen V	A
21	412201287 R	Rahul S	A
22	412201288 R	Rakesh.O	· Rallesh O
23	412201289 S	anjay P	Sanjay P
24	412201290 S	anjay Raj R	A
			1 St



25	412201292	Siva D	17
26	412201293	Sriram S	Sniram S.
27	412201294	Sunil A	Sunil. A.
28	412201295	Surendar C	Swenchar. C.
29	412201297	Vignesh.N	Swenchar. C. Vignest. N.
30	412201298	Vignesh.S	Δ.
31		Yazhil Dhiliban P	*
32	412201301	Yuvanesh R	Amusha, A
33	412201303	Amutha.A	Amusha,
34	412201304 1	Dhanushsri K	N.
35	412201305 J	Jothika S	Tott's
36	412201306 F	Keerthana K	Jothire, s. Keerthano.k.
37	412201307 K	Keerthika R	De la
38	412201308 L	athika M	Lathilla M.
39	412201309 N	Vandhitha A	- CINITCA M.
40	412201310 N	Iiranjani B	Wiranjani B.
41	412201311 N	ithyasri G	A A
42		riyadharshini K	^
43	412201313 Ra		12 aj eshwai &
44		amsath Nameera J	Sam south pres
45	412201315 Sh		Shormla g.
46	412201316 Sv		Swetha S.
47	412201317 Th	enmozhi J	A
48	412201318 Va		vaishnan.
49	412201319 Vio	dhyasri V	Jushnah.

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Event Co-Ordinator

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Nazareth College of Arts and Science DEPARTMENT OF BUSINESS ADMINISTRATION

III BBA (2021-2024 Batch)

Date:

16-10-23

Attendance Sheet

Expert t	alk on Entrepreneur Awa	reness Program (2023-202
REG. NO	NAME	Signature
412101270	Ajith R	Smith.
412101271	Akash K	-8-
412101272	Amal Raj D	Atmal fai
412101273	Amrish P	Amish.
412101274	Bala Murugan S	À
412101275	Balaji S	,h
412101278	Dinesh U	N N
412101279	Godwin R	Caul I
412101280	Gokulnath D	Charlmeth
412101281	Gowtham R	THAT WIN
412101282	Kamesh K	Kamah
412101286	Kotteshwaran A	Aanen
412101287	Logesh A	Land
412101288	Magesh Raj .G	Massa.
412101289	Monaj kumar.M	Morenhay
412101290	Maria Raj K	Magi Pa'
412101291	MD.Suhhaib Ahamed	Maria Ray.
412101292	Muniyendran M	MAG.
412101293	Naveen	Klantodu.
412101294	Prabhakaran O P	A
412101295	Prabhu B	· doabalara:
412101297	Robin B	- Labhu
412101298	Sadhan M	9000
412101299	Sakthivel K	Sadhan.
412101301	Santhosh B	Caroll al
	REG. NO 412101270 412101271 412101272 412101273 412101274 412101275 412101278 412101280 412101280 412101281 412101282 412101287 412101288 412101289 412101290 412101291 412101292 412101293 412101297 412101298 412101298 412101299	REG. NO REG. NO AJith R 412101271 Akash K 412101272 Amal Raj D 412101273 Amrish P 412101275 Balaji S 412101278 Dinesh U 412101280 Godwin R 412101281 Gowtham R 412101282 Kamesh K 412101286 Kotteshwaran A 412101287 Logesh A 412101288 Magesh Raj .G 412101289 Monaj kumar.M 412101290 Maria Raj K 412101291 MD.Suhhaib Ahamed 412101292 Muniyendran M 412101293 Naveen 412101294 Prabhakaran O P 412101297 Robin B 412101298 Sadhan M 412101299 Sakthivel K



26	412101302	Siva kumar B	CALD.
27	412101303	Stenin G Jerald	15/110
28	412101304	Subish kumar k	Subish kug,
29	412101305	Vignesh A	John Strang,
30	412101306	Vigesh J	New
31	412101307	Vignesh U	Vient 1
32	412101309	Yegu P	Van Van
33	412101310	Yuvan rajesh kumar M	Yegu.
34	412101311	Yuvaraj S	44
35	412101312	Angelin Kiruba K	
36	412101314	Arundhadi R	100
37	412101315	Bincy S	At May
38	412101316	Evangelin P	Brey.
39	412101317	Jarikula Dilli Rani	and the same of th
40	412101318	Kanagavalli M	Jula.
41	412101319	Kaviya S	Kentrel O.
42	412101320	Kavya S S	- danja.
43	412101321	Lathasree M	- Kangass
44	412101322	Mabel.G	fgood.
45	412101323	Nandhini R	Mabel
46	412101324	Pavithra M	
47	412101325		Hahr-
	412101326	Punithanila E	
48	412101328	Rithika J	Xilhi .
49		Sandhiya D	Stall.
50	412101329	Saranya R	Joanes -
51	412101330	Sathyasree S	Sathyalmi
52	412101331	Saviya A	

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Event Co-ordinator

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(Affiliated to the University of Madras Re-accredited by NAAC with B Grade)
DEPARTMENT OF BUSINESS ADMINISTRATION
(An IQAC Initiative)

Organizes

CI-SIAMO-2024 (An Inter Collegiate Management Meet)

Event Details:

Date and Time: 5th March 2024, 10 am onwards.

Venue: NCAS AUDITORIUM

Organizer: BBA Department, NAZARETH COLLEGE OF ARTS AND SCIENCE (NCAS). Chief Guest: Dr. N.V. Suresh, Vice Principal and Associate Professor at ASET College of Science

and Technology.

"Ci-Siamo," the inter-collegiate event organized by the BBA Department, was honored to have Dr. S. N. Suresh as the esteemed chief guest. This collaboration added prestige and significance to the event, elevating its status as a platform for fostering business talent and innovation among students. Jarikulla Dillirani of the III BBA welcomed the participants. Dr. A. Stephen, Head, of the Department of Business Administration, gave the chief Guest introduction. The chief guest Dr. N.V. Suresh delivered an inspiring inaugural address, sharing insights and words of wisdom with the participants. He motivated and inspired the students to pursue excellence in their academic and professional endeavors.

Objectives of the event:

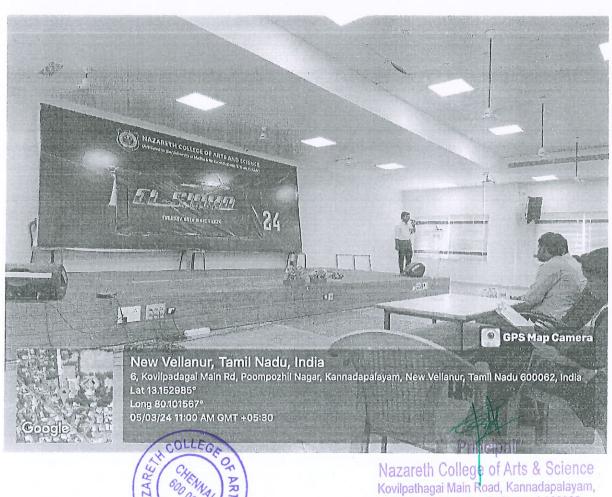
"Ci-Siamo" provides a platform for participants to learn new concepts in developing practical skills, and apply theoretical knowledge in real-world scenarios. Through engaging activities like logo sketching, business quizzes, best manager, adzap challenges, and business walks, students gain hands-on experience and insights into industry practices, thereby enhancing their employability and readiness for the professional world. Adding to the value the event paved creativity and innovation among participants. By nurturing a culture of creativity and to inspire entrepreneurial thinking, and catalyze positive change in the business landscape.

The outcome of the event:

The event provided an immersive learning experience, demanding the development of practical skills such as critical thinking, problem-solving, and communication through interactive activities like quizzes, challenges, and simulations."Ci-Siamo" empowered students and participants with the knowledge, skills, and connections needed to succeed in their academic and professional endeavors. Four colleges participated, 168 students were befitted and 7 staff members were involved in this event. Finally, the vote of thanks was given by Ms. M. Latha, Assistant Professor, Department of Business Administration, NCAS.

PRINCIPAL and PRESIDENT



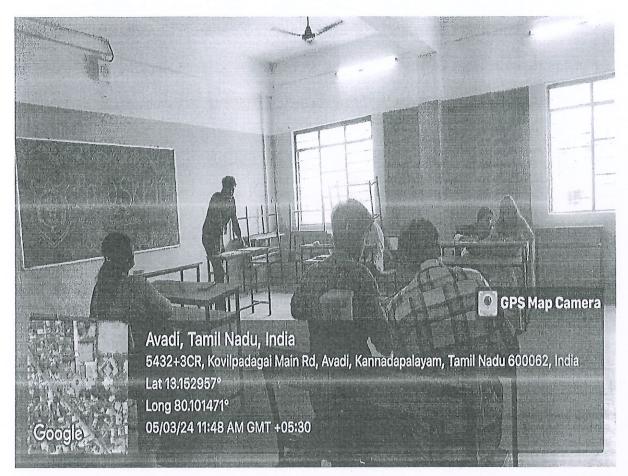


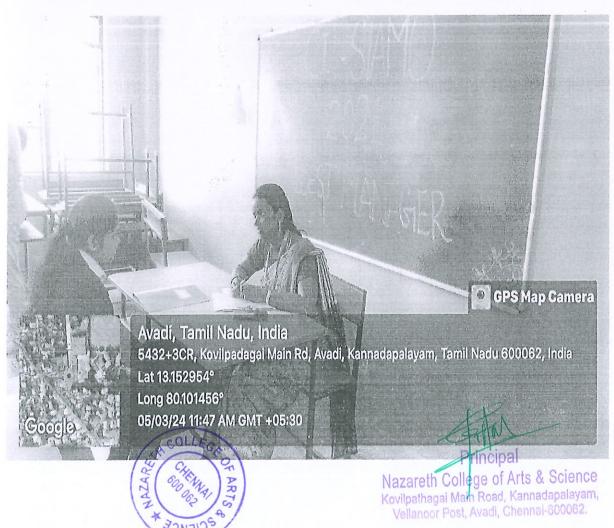
Vellanoor Post, Avadi, Chennai-600062.











Nazareth College of Arts and Science DEPARTMENT OF BUSINESS ADMINISTRATION IBBA (2023-2026 Batch)

Attendance Sheet

Date: 05/03/2024

Academic Year: 2023-2024

Programme Name: CI-SIAMO 2024

S.No.	Reg. No.	Name	Signature
1	412300938	Adhi G	A
2	412300939	Balamurugan M	Ball amurugan. 101
3	412300940	Chandrasekar E	CL B'
4	412300941	Deepak V	Deepak. V
5	412300942	Dhakshana Moorthy M	D-14.
6	412300943	Dhanush R	Α
7	412300944	Dhayanidhi.P	A
8	412300945	Dhivakar P	P. Dig
9	412300946	Gokulnath Y	A
10	412300947	Izzadhin Al Qassam A S	
11	412300948	Jones C	Fores.c
12	412300949	Keshav M P	2011.P:
13	412300950	Madhesh M	Mar
14	412300951	Manikandan R	Manikondon. R
15	412300952	Maremmagari Pranith	AGE
16	412300953	Pradeep J	Δ
17	412300954	Raguman A	A. Pagumeen
18	412300955	Sanjay Kumar M	A
19	412300956	Sathiyan S	Sathiyan.
20	412300957	Sibiraj	A
21	412300958	Subramaniyan G	Α
22	412300959	Udhaya Kumar B	B. ydhato
23	412300960	Vijayakumar G	Carl ofte.
24	412300961	Vimal K	L.E
25	412300962	Vinothan B	A
26	412300963	Yuvarai K	T. H. Olysta

27	412300964	Aameena Beevi M	Lamoena Beenin.
28	412300965	Aasya Mariyam M	M. Acosiya
29	412300966	Gayathri D	Clayakur D
30	412300967	Jannathul Firdouse J	A
31	412300968	Krithisha B	B. Knithisha
32	412300969	Menaka G	G. Wenaka.
33	412300970	Pavithra S	S. pavithera
34	412300971	Poornima J	D PROMIT
35	412300972	Rebecca N	Vabra N
36	412300973	Sandhya N	Sardlya. N
37	412300974	Thulasi. V	V'Thulasi.
38	412300975	Yuvashree S	Yewashee S

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Event Co-ordinator

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Nazareth College of Arts and Science DEPARTMENT OF BUSINESS ADMINISTRATION II BBA (2022-2025 Batch)

Attendance Sheet

Date: 05/03/2024

Academic Year: 2023-2024

38

Programme Name: CI-SIAMO 2024

S.No.	Reg. No.	Name	Signature
1	412201261	Akash Kumar A	
2	412201262	Athiraj U B	A.A.
3	412201264	Dhanush C	A
4	412201265	Dillikumar P	P. Dyllikennon
5	412201266	Divya Raj K	1200
6	412201267	Ebenezer B	S.B.
7	412201268	Gokul Raj V	CA!
8	412201270	Harish G	Harist G
9	412201274	Lakshmi Narayanan L	1 lapofuni rovceslini
10	412201276	Maniselvan P	Mani Selan
11	412201277	Mohammed Thoueed K	JQ-
12	412201278	Mothilal N	A
13	412201279	Mourish Mano.M.A	Mourish mano, MA
. 14	412201280	Naseer Ahamed A	Man Ohi
15	412201281	Nirmal K	OF.
16	412201282	Nithin Raj B	MATERIB
17	412201283	Parath Raj P	A
18	412201284	Pasupathi Pandian C	C. Pasupatti panding
19	412201285	Prabakaran R	Pac
20	412201288	Rakesh.O	A
21	412201290	Sanjay Raj R	&-
22	412201293	3 Sriram S	S Sylvan 1
23	412201294	4 Sunil A	Swif A

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Nazareth College of Arts & Science Kovilpathagai Main Road, Kannadapalayam,

24	412201295	Surendar C	Sweenday C
25	412201297	Vignesh.N	Kelmen
26	412201298	Vignesh.S	5000 B
27	412201301	Yuvanesh R	Vere
28	412201303	Amutha.A	A. Anutho
29	412201304	Dhanushsri K	Dhaneshrick.
30	412201305	Jothika S	S Tothika
31	412201306	Keerthana K	K. Keerthana.
32	412201307	Keerthika R	R. Keerthike.
33	412201308	Lathika M	M. Lattika
34	412201309	Nandhitha A	Nandhyha f.
35	412201310	Niranjani B	N manfani B
36	412201311	Nithyasri G	A
37	412201312	Priyadharshini K	1. Pruje
38	412201313	Rajeshwari K	A
39	412201314	Samsath Nameera J	J. Samsoth nameera
40	412201315	Sharmila S	8 Samile
41	412201316	Swetha S	S. Swetha
42	412201317	Thenmozhi J	Thenmosh; J.
43	412201318	Vaishnavi M	A
44	412201319	Vidhyasri V	A. vidhyashir
45	412201639	Shalom Sathrac E	E. Sz

HOD

Event Co -Ordinator



Nazareth College of Arts and Science DEPARTMENT OF BUSINESS ADMINISTRATION III BBA (2021-2024 Batch)

Attendance Sheet

Date: 05/03/2024

Academic Year: 2023-2024

Programme Name: CI-SIAMO 2024

Program	nme Name: CI-S	LAIVIO 2024		
1	412101269	Ajith Kumar P		A
2	412101270	Ajith R		R. Ail
3	412101271	Akash K		A Tal
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43	412101318	Kanagavalli M	A
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46	412101321	Lathasree M	ATTERSICEAN,
47	412101322	Mabel.G	A
48	412101323	Nandhini R	A
49	412101324	Pavithra M	M. Poll-P
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54	412101329	Saranya R	A
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Event Co-ordinator





NAZARETH COLLEGE OF ARTS AND SCIENCE (Affiliated to the University of Madras Re-accredited by NAAC with B Grade) DEPARTMENT OF COMMERCE Academic Year 2023-2024 Logistics Exhibition

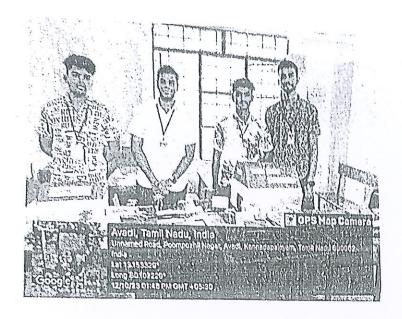
REPORT

Department of commerce organized logistics exhibition on 12.10.2023. The Exhibition was conducted in the Department of commerce. Ms.S.Dhivya, Head department of commerce welcomed the chief Guest Dr.Thyagaraj, Head department of computer application. The students made the models of Digital supply chain management, innovation forms of distribution channels, contemporary warehousing trends. After seeing the models he encouraged and appreciated the students who participated in this event. More than 25 students participated in the event, students gained knowledge in the logistics which prevails in the supply chain management.

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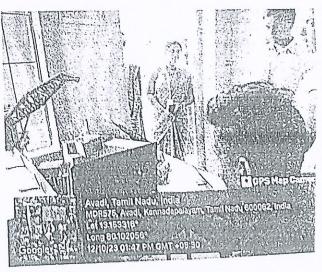
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NAZARETH COLLEGE OF ARTS AND SCIENCE

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DEPARTMENT OF COMMERCE IN ASSOCIATION WITH IQAC ORGANIZED

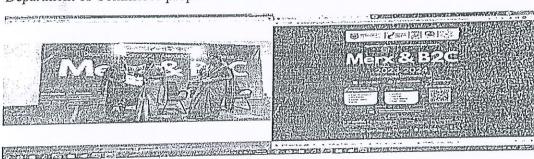
MERX & B2C

INTERCOLLEGIATE COMMERCE FEST

REPORT

The Department of Commerce organized an Intercollegiate Commerce Fest On 16th October 2023. Various On-stage and off-stage activities were conducted as part of the event. The On-stage events like Paper Presentation, Brand Enact, Startup League and Stride and The Off-stage events such as Insignum, Untangle, Slogan Writing and Soap Carving were conducted.

The session was started in the Auditorium by 9.30 am. The Principal was the Chief Judge of the Paper Presentation. The Participants eagerly presented their respective papers. The Principal also enquired of the Participants and their respective Papers. The Participants explained the objectives and tools used for their Paper. The Students answered diligently, earning compliments from The Principal. DRBCCC Hindu College won the overall prize. Mrs. Revathy, Asst Professor, Department of Commerce proposed a vote of thanks.



Signature of Principal

Signature of HOD

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Affiliated to the University of Madras, Re-accredited by NAAC with B Grade DEPARTMENT OF COMMERCE INTER COLLEGIATE COMMERCE FEST "MERX & B2C 2023-2024" REGISTRATION SHEET

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Principal
Nazareth College of Arts & Science
Kovilpathagai Main Road, Kannadapalayam,
Vellanoor Post, Avadi, Chennai-600062.

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Kovilpathagai main Road, Kannadapalayam, Avadi, Chennai-62.

Department of Visual Communication

PHILOCALIST-2023

The Department of Visual Communication has organized PHILOCALIST, an Art Exhibition on 24th August 2023 in drawing hall. More than 150 students drawing and paintings were exhibited in the drawing hall. The exhibition was inaugurated by the principal Dr.E. Mary Angeline.

Mr. A.N.Henry Maris, Secretary, Nazareth Group of Institutions, Guest of Honor, felicitated the students for their drawings and paintings. All department staffs and students visited the art exhibition.

The objective of this exhibition is to bring out the Students to understand how to analyse works of art. Students will learn to classify art and curate an exhibit. Students will understand how technology can enhance their project design and ability to work collaboratively. Students will also be able to demonstrate an awareness of contemporary aesthetic and ethical considerations in drawing and painting.

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Department of Visual Communication presents

24th August 2023

11.30 am onwards PF13 (Drawing Lab)

Chief Guest

Mr. A.N. Henry Maris

Secretary Nazareth Group of Institutions

UN SDG Target 4



ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL

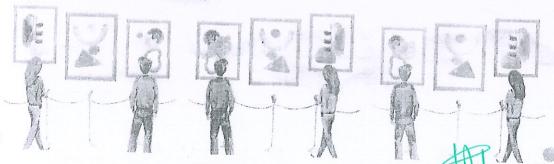
In the Gracious Presence of

Mr. A.N. Henry Maris Secretary **NCAS**

Dr. E. Mary Angeline Principal & Sustainable Educator IIC President & Innovation Ambassador

Ms. E. Mano Ranjitham Vice Principal & Dean of Academics Head, Dept. of Computer Science

Ms. G. Suvitha Head department of Visual Communication



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Affiliated to the University of Madras
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Webinar on Entrepreneurial Development PROGRAM REPORT

Date: January 30, 2024

Time: 2:00 pm to 3:00 pm

Venue: Online (Google Meet)

GMeet link: https://meet.google.com/dtm-hiov-mgv

Organizers: Ed Cell and the Department of Business Administration

Objective of the Program:

The entrepreneurial development cell and the department of business administration jointly organized a webinar on entrepreneurial development on 30/1/24. The primary objective of the program was to impart knowledge and insights into entrepreneurial skills, strategies, and development opportunities in business.

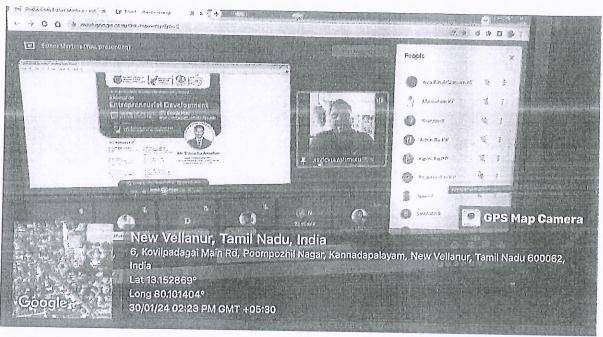


Resource Person:

The session was conducted by Mr. V. Arockia Amuthan, an esteemed faculty member Department of Economics, Nazareth Margoschis College, Tuticorin District, and Tamil Nadu. Mr. Amuthan showcased his wealth of knowledge and experience in the field of economics and entrepreneurship.

Message Delivery:

Ms. R. Esther Martina, Assistant Professor of Business Administration introduced the resource person.



Outcome of the Program:

The webinar proved to be immensely beneficial for all the participants. Mr. Amuthan's comprehensive presentation covered various aspects of entrepreneurial development, including identifying opportunities, building business models, financial management, and overcoming challenges. Our college students had a great time in this Webinar. A total of 28 students and 4 staff participated. Participants gained valuable insights into the entrepreneurial ecosystem and equipped with practical strategies to foster their entrepreneurial acumen.

Vote of Thanks:

Dr. A. T. Stephen Dev, Head of the Department of Business Administration, extended a heartfelt vote of thanks to Mr. V. Arockia Amurian for his enlightening session. Dr. Dev expressed

gratitude to all the participants for their active engagement and contributions, as well as to the organizers for their efforts in making the webinar a resounding success.

Overall, the webinar on entrepreneurial development served as a platform for knowledge exchange and empowerment, and inspired participants to explore and pursue entrepreneurial opportunities with confidence and determination.

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EVENT COORDINATOR

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Nazareth College of Arts and Science Affiliated to the University of Madras Re-accredited by NAAC with B Grade

WEBINAR ON ENTREPRENEURIAL DEVELOPMENT

			Date:30/1/24			
		Attendance		Attendance	Attended	
SNo	Participant Name	Started at	Joined at	Stopped at	Duration	Meeting code
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1	Ajith Ajith	2:04:20 PM	2:04:22 PM	2:47:01 PM	42 min 27s	kmt-nemx-dfa
2	Akash K	2:04:20 PM	2:04:22 PM	2:47:01 PM	9 min 27s	kmt-nemx-dfa
2	Amrish	2:04:20 PM	2:28:07 PM	2:47:01 PM	0 min 44s	kmt-nemx-dfa
4	Angelin Kiruba	2:04:20 PM	2:12:51 PM	2:47:01 PM	24 min 9s	kmt-nemx-dfa
5	Bala Murugan S	2:04:20 PM	2:08:20 PM	2:47:01 PM	6 min 2s	kmt-nemx-dfa
6	Dinesh U	2:04:20 PM	2:25:27 PM	2:47:01 PM	2 min 54s	kmt-nemx-dfa
7	Dr. K P	2:04:20 PM	2:04:22 PM	2:47:01 PM	22 min 20s	kmt-nemx-dfa
. 8	Dr. Stephen Dev	2:04:20 PM	2:04:22 PM	2:47:01 PM	42 min 27s	kmt-nemx-dfa
9	Esther Martina	2:04:20 PM	2:04:22 PM	2:47:01 PM	42 min 17s	kmt-nemx-dfa
10	Gowtham R	2:04:20 PM	2:04:22 PM	2:47:01 PM	14 min 1s	kmt-nemx-dfa
11	Kaviya S	2:04:20 PM	2:08:47 PM	2:47:01 PM	28 min 12s	kmt-nemx-dfa
12	Keerthana K K	2:04:20 PM	2:24:11 PM	2:47:01 PM	22 min 49s	kmt-nemx-dfa
12	Latha M	2:04:20 PM	2:04:48 PM	2:47:01 PM	2 min 46s	kmt-nemx-dfa
14	Maria Raj K	2:04:20 PM	2:08:48 PM	2:47:01 PM	28 min 12s	kmt-nemx-dfa
14	Nandhini R	2:04:20 PM	2:07:52 PM	2:47:01 PM	11 min 12s	kmt-nemx-dfa
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25	Vasuki Ramasamy	2:04:20 PM	2:04:27 PM	2:47:01 PM	0 min 45s	kmt-nemx-dfa
26	Vignesh A	2:04:20 PM	2:22:40 PM	2:47:01 PM	20 min 42s	kmt-nemx-dfa
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Event Coordinator



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Kovilpathagai main Road, Kannadapalayam, Avadi, Chennai-62.

Department of Visual Communication

Seminar on News verification Techniques and Tools

A Seminar on News verification Techniques and Tools was organized by the Department of Visual Ccommunication on 19th October 2023. The seminar was led by Dr.S.Arulselvan, Associate Professor, Head, Department of Media Sciences, Anna University, Chennai.

The objective of this seminar is to explain the detection of fake news on social media. He explained the importance of technology in contemporary times and the need for social media. He covered various aspects of digital news verifications. He emphasized the importance of data-driven storytelling for journalists and highlighted the sources of data available online. He shed light on the usage of technical tools to verify data and methods to authenticate large datasets. The seminar equipped attendees with essential abilities, skills and knowledge of digital news. Enabling them to be responsible and produce accurate data - driven content in the digital age. The program ended by distributing certificates to the students.

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Department of Visual Communication Cordially invites you to the

Seminar on

News Verification Techniques & Tools





09:00 am onwards



Multimedia Lab



ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL

S. Arulchelvan

Associate Professor & Head, Department of Media Sciences, Anna university, Chennai- 25.



In the presence of

Mr. A.N. Henry Maris Secretary & Chief Sustainability Officer Nazareth College of Arts & Science, Avadi, Chennai, India

Dr. E. Mary Angeline Principal & Sustainable Educator IIC President & Innovation Ambassador Nazareth College of Arts & Science, Avadi, Chennai, India

Ms. G. Suvilha Head Dept. of Visual Communication Nazareth College of Arts & Science, Avadi, Chennai, India

Mr. K. Suresh Event Coordinator | Assistant Professor, Dept. of Visual Communication Nazareth College of Arts & Science, Avadi, Chennai, India

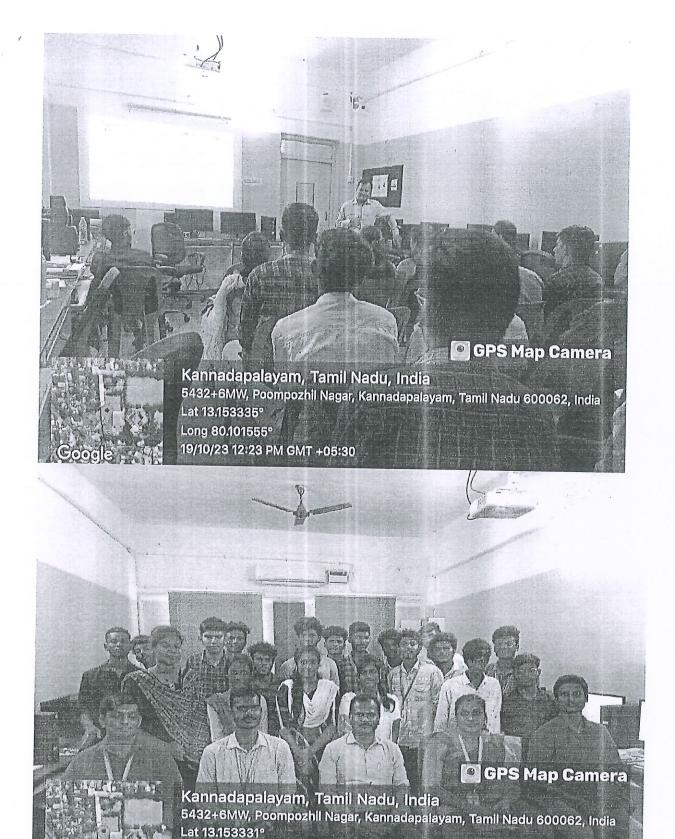


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Department of Visual Communication

Seminar on Web Publishing

A Seminar on web publishing was organized by the visual communication department on 14th september 2023 in Multimedia Lab. The main focus of the Seminar was to train the students of visual communication to meet the standards of the media and industrial needs.

The workshop was led by Mr. Mohamed Sulaiman Instructor- Multimedia, Department of Visual communication, Chennai National Arts and Science College, Avadi.

The objective of this Seminar is to equip the students with the skills required for designing and developing web applications in Information Technology. Students will able to learn the latest trends in various subjects of Web Designing and publishing software. The seminar is aimed to graduates the students with a design background and provides the concepts and challenges in designing.

To train students in basic web designing concepts and publication applications. To expose students to open source technologies to make them familiar to seek appropriate opportunity in the market. It provides socially acceptable technical solutions to real-world problems with the application of modern and appropriate programming techniques. It imparts students the inherent skills with absolute focus to function as a successful entrepreneur.

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DEPARTMENT OF VISUAL COMMUNICATION

Cordially invites you to seminar on

14th September 2023 09:30 AM Onwards

Venue: CG LAB

UN SDG



ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL



Mr. M. Mohammed Subaiman Multimedia Instructor, Chennai National Arts And Science College.

In the presence of

Mr. A.N. Henry Maris Secretary Nazareth College of Arts & Science, Avadi, Chennai, India

Dr. E. Mary Angeline Principal & Sustainable Educator IIC President & Innovation Ambassador Nazareth College of Arts & Science, Avadi, Chennai, India.

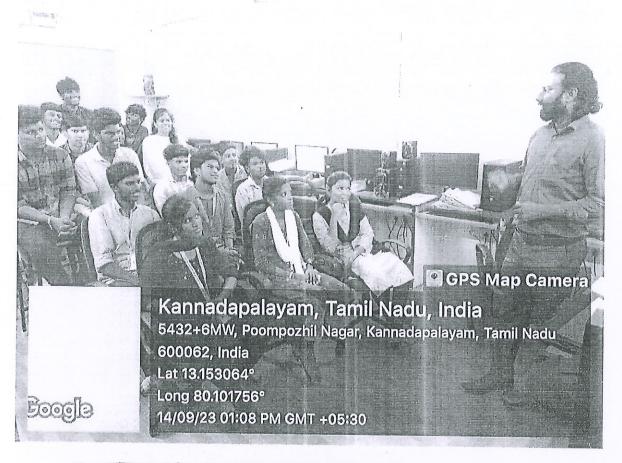
Ms.G.Suvitha Head Department of Visual Communication Nazareth College of Arts & Science, Avadi, Chennai, India

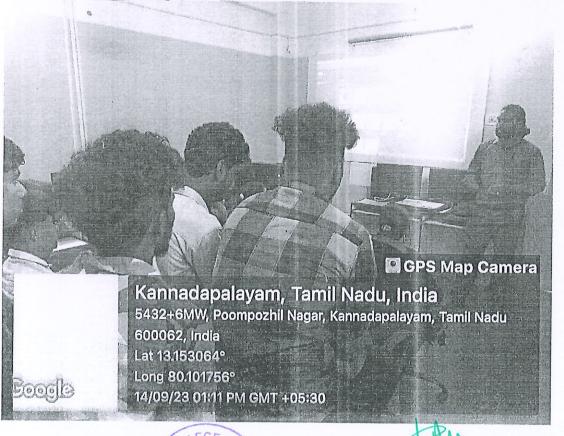
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Principal

Nazareth College of Arts & Schance

Movilpathagai Main Road Kannadapalayam,

Yellanoor Post, Ava Article 200002,

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Department of Business Administration and Research Cell Jointly organize an IQAC Initiative

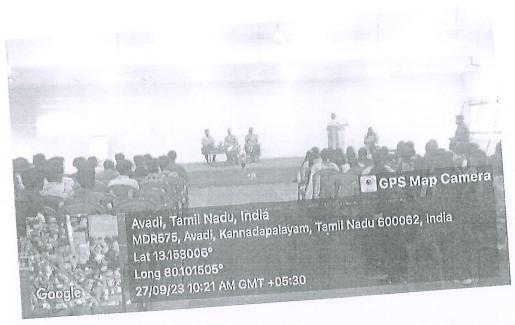
Report on seminar on Research Project Work

The Department of Business Administration and Research cell jointly organized a Seminar on Research Project work, on September 27, 2023, at College Auditorium.

Dr. Rajalakshmi Saravanan, Assistant Professor Department of Business Administration Mar Gregorious College of Arts and Science, was invited as the resource person. Angel Kiruba of III BBA welcomed the gathering, J. Samsathnameera of II BBA introduced the resource person.



During the session, Dr. Rajalakshmi Saravanan discussed the significance of Research Project Work, emphasizing on key aspects such as information sharing, peer review, learning opportunities, and the identification of research gaps. She also informed that seminars on research projects provide an excellent platform for students to share and discuss their knowledge on undertaking Research and project works which is a part and parcel of their curriculum.



the resource person remarked that the success of research project seminars depends on meticulous planning, effective communication, and active engagement of participants. Creating an inclusive and supportive environment that fosters open dialogue and research learning is essential for a productive seminar.

Research Ideas: Seminars can generate new research ideas or refine existing ones. Through discussions and brainstorming sessions, participants may identify gaps in the current research and propose innovative approaches to address them.



Methodology Development: Seminars can help in refining research methodologies. Researchers may discuss and analyse various research methods, that lead to improve study designs and data collection techniques.

Educational Benefits: Seminars often serve as educational platforms, helping participants learn from each other and from experts in the field.

The seminar received positive feedback from our college students. A total of 143 participants greatly benefited from the session. Saranya of III BBA proposed a vote of thanks.

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CO-ORDINATOR

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NAZARETH COLLEGE OF ARTS AND SCIENCE Affiliated to the University of Madras Re-accredited by NAAC with 'B' Grade (NCAS/IQAC/SRP-12/SMA/REV -01/29-07-2019) DEPARTMENT OF BUSINESS ADMINISTRATION I BBA (Batch 2023-2026)(ODD SEMESTER) SEMINAR ON RESEARCH PROJECT WORK -ATTENDANCE LIST DATE: 27/9/23 AY:2023-24 S.NO STUDENT NAMES 1 Abishek P 2 Adhi G 3 Balamurugan M 4 Chandrasekar E 5 Deepak V 6 Dhakshana Moorthy M 7 Dhanush R 8 Dhayanidhi.P 9 Dhivakar P 10 Jones C 11 Gokulnath Y 12 Hariharasudhan M 13 Izzadhin Al Qassam A S 14 Kamalesh P PKamaleeh 15 Keshav M P 16 Madhesh M 17 Manikandan R 18 Maremmagari Pranith 19 Pradeep J 20 Raguman A R cyclemoun-A 21 Sanjay Kumar M 22 Sathiyan S 23 Sibiraj M 24 Subramaniyan G 25 Tharani K 26 Udhaya Kumar B R. adhaga Lumar 27 Vijayakumar G Gr. Vijay Kumall. 28 Vimal K 29 Vinothan B 30 Yuvarai K

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DEPARTMENT OF BUSINESS ADMINISTRATION

ATTENDANCE SHEET

SEMINAR ON RESEARCH PROJECT WORK

	SEMINAR (ON RESEARCH PROJECT	WORK
CLASS	III BBA		8719122
S.No	Register No	Name of the Student	SIGNATURE
1	412101269	Ajith Kumar P	A
2	412101270	Ajith R	R. Air
3	412101271	Akash K	A
4	412101272	Amal Raj D	Todas -
5	412101273	Amrish P	/maish()
6	412101274	Bala Murugan S	A
7	412101275	Balaji S	A
8	412101276	Devaraj .S	A
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35	412101309	Yegu P	Hagy.
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Nazareth College of Arts and Science DEPARTMENT OF BUSINESS ADMINISTRATION II BBA (2022-2025 BATCH)

Seminar on Research Project work

Date: 27/9/23

S.No.	Reg. No.	Name	Signature
1	412201261	Akash Kumar A	<i>A</i>
2	412201262	Athiraj U B	A
3	412201264	Dhanush C	31.20-19.
4	412201265	Dillikumar P	Physill
5	412201266	Divya Raj K	KDÍVS
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7	412201268	Gokul Raj V	Golivel Kayi. V
8	412201270	Harish G	Harry B
9	412201274	Lakshmi Narayanan L	Ilak Show nastayanar,
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412201305	Jothika S	S. 284
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(Affiliated to the University of Madras Re-accredited by NAAC with B Grade) Institution Innovation Council & IEDP In Collaborations With

DEPARTMENT OF COMMERCE

(An IQAC Initiative)

IIC and Department of Commerce organized a webinar on Intellectual property Start up with Zero Investment on 15/04/2024 through Gmeet at 2PM. The program began with the introduction of Resource person. Around 100 students and 15 staff members participated in the event. Dr. Premila Koppalakrishnan HOD, Department of Commerce, DRBCCC College was invited as the resource person.

The objective of this IPR event was to encourage students to start business with zero investment and also make active participation in the entrepreneurial sector. The resource person introduced many application and website links for students to start a business with zero investment.

The students came to know about different startup business with zero investment like Starting you tube channel, selling designs in online etc. Overall, the students gained knowledge about IPR in starting up business with Zero Investment.

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PRINCIPAL and PRESIDENT

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COORDINATOR

Vellanoor Post, Avadi, Chennai-600062.

Nazareth College of Arts & Science Kovilpathagai Main Road, Kannadapalayam,







Intellectual property startup with zero investment

15th April 2024 02:00 PM

☑: Google Meet https://meet.google.co

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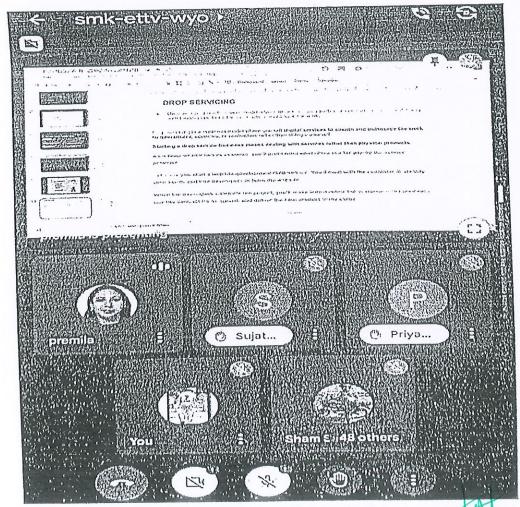
Dr. Premila Koppalakrishnan

HOD DRECCC College

In the presence of

Mr. A.N. Harry Maris Swapury & Chief Subahahilay Officer NCAS

Dr. E. Mary Angeline
Principal & Sydainella Educ
IIC President & Innovation Al
NCAS







NAZARETH COLLEGE OF ARTS AND SCIENCE (Affiliated to the University of Madras Re-accredited by NAAC with B Grade) Institution Innovation Council & IEDP In Collaborations With

DEPARTMENT OF COMMERCE (An IQAC Initiative) REPORT

The Content of the Report should include

- 1. Objective of the Program
- 2. Learning Outcome of the Program

IIC & Department of Commerce organised a seminar on Intellectual Property Rights (IPR) Technology and Transfer on 10/04/2024 Auditorium at 9.00 am. The program began with the introduction of the Resource person. Around 150 students and 2 staff members attended the event. Mr. Rithik J. Unni (You tube Meta Data Handler) was invited as the Resource person. Mr. Vadivelan, Assistant Professor, Department of Mathematics introduced the resource person.

Objective of the Program: The Objective of this IPR event is to encourage innovation and creativity by providing legal protection and incentives to individuals and organisations for their inventions, creations and expression of ideas. These rights enable creators to control and benefit from their intellectual assets, promoting economic growth, technological advancement, and cultural heritage.

Learning Outcome of the Program: The students came to know the different forms of intellectual property such as Patents. Trademarks, Copyrights, and Trade secrets, legal framework and regulations governing intellectual property rights at national and international levels. Overall, the students gained a Comprehensive understanding of the role and significance of Intellectual Property Rights (IPR) in Contemporary society.

PRINCIPAL and PRESIDENT

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