

3.2.2 Number of workshops/seminars/conferences, including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years

S.No	Metrices Description	Page.No
1	Workshops	1-10
	Seminar	11-49



NAZARETH COLLEGE OF ARTS AND SCIENCE
(Affiliated to the University of Madras Re-accredited by NAAC with B Grade)
Institution Innovation Council & IEDP
In Collaborations With
DEPARTMENT OF BUSINESS ADMINISTRATION
(An IQAC Initiative)
WORKSHOP ON ENTREPRENEURSHIP & INNOVATION AS CAREER OPPORTUNITY

PROGRAM REPORT

The Institution's Innovation Council (IIC) and Department of Business Administration organized a Workshop on Entrepreneurship & Innovation as Career Opportunity. This Session was held on 18th October 2023 from 3.00pm onwards through online (GMeet).

GMeet link: <https://meet.google.com/oxs-uadf-lqa>

Dr. NAGAVALLIV Assistant Professor, Department of Business Administration, Soka Ikeda College of Arts and Science for Women, Chennai was invited as the Resource Person. Following a warm welcome by student Shamsath Nameera of the II BBA, Mrs. M. Latha Assistant professor in the Department of Business Administration, Nazareth College of Arts and Science gave an introduction of the resource person.

Objectives of the event:

This event aimed to inspire, educate, and equip students with the tools and insights needed to navigate the ever-evolving job market. Throughout this event, students will learn the fundamentals of entrepreneurship, develop innovative thinking skills, network with like-minded individuals, and gain a deeper understanding of how to turn your passion for innovation into a rewarding career.

The session, led by the resource person, began with a comprehensive overview of entrepreneurship and innovation, shedding light on their fundamental concepts and relevance in the modern job market. She emphasized the significance of entrepreneurship and innovation, elucidating their pivotal roles in job creation and economic growth. Furthermore, she showcased various career opportunities and job roles, sharing illuminating case studies of successful entrepreneurs and innovators that served as inspiration to the students.

In addition to exploring the theoretical aspects, the resource person also delved into practical considerations. She discussed government initiatives and policies that support



...providing students with a deeper understanding of the ecosystem in which they could potentially operate. Global trends in entrepreneurship and innovation were also a focal point, illustrating how these fields evolve on a global scale and the potential opportunities they present.

The session also explored the future prospects in entrepreneurship and innovation, highlighting emerging industries and technologies that are poised to be game-changers. To guide students on their educational journey, the resource person discussed various educational pathways, including universities and institutions offering relevant degree programs and courses.

Moreover, she stressed the importance of skill development, outlining the specific skills that students should cultivate to thrive in the world of entrepreneurship and innovation. This included honing problem-solving, creativity, leadership, and adaptability, all of which are vital for success in these domains.

Outcome of the Event:

The resource person's approach made the sessions highly interactive, engaging students through discussions and Q&A sessions, ensuring that the information was not merely imparted but also absorbed and processed effectively. The students left the session with a wealth of knowledge, clearer career paths, and a better understanding of the available resources, all while being motivated by the stories of visionary entrepreneurs and innovators who turned concepts into extraordinary ventures.

Our college students had a great time in this Session. A total of 39 students and 5 Faculty Members participated and benefitted much from this Session. Finally, the vote of thanks given by Bincy.S III BBA.



**Workshop On
Entrepreneurship & Innovation
As Career Opportunity**

**Wednesday, 18th Oct 2023
3.00 PM Onwards**

Google Meet
<https://meet.google.com/oxsruedfmg>

**IN PROMOTE SUSTAINABLE, INCLUSIVE AND SUSTAINABLY ECONOMIC GROWTH,
FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL**



In the presence of

Mr. A.N. Harry Maris
Secretary & Chief Sustainability Officer
NCAS

Ms. K. Alamelu
IC Vice President & Dean of ICSC
Head Department of Mathematics
Innovation Arkavale
NCAS

Dr. A.T. Stephen
Head Department of
Business Administration
NCAS

Dr. E. Mary Angelina
Principal & Sustainable Educator
IC President & Innovation Ambassador
NCAS

Ms. S. Abiremi
IC Convener & Assistant Professor
Department of Computer Science
NCAS

Ms. M. Latha
IC Convener & Assistant Professor
Department of Business Administration
NCAS

Dr. V. Nagavalli

B.COM, MBA, M.COM, M.Phil, Ph.D
Assistant Professor,
Department of Business Administration,
Sankar College of Arts & Science, Chennai

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NAZARETH COLLEGE OF ARTS AND SCIENCE

(Affiliated to the University of Madras Re-accredited by NAAC with B Grade)

Institution Innovation Council & EDII

(An IQAC Initiative)

DEPARTMENT OF CORPORATE SECRETARYSHIP

Academic Year 2023-2024

REPORT

OBJECTIVE OF THE PROGRAMME: The primary objective of the workshop on Entrepreneurship Skill, Attitude, and Behaviour Development was to equip students with essential skills, foster a proactive entrepreneurial mindset, and cultivate behaviours crucial for success in the business world.

No. of Staff Participation: 4

No. of Student Participation: 120

Mode of the Event: Offline

The Department of CORPORATE SECRETARYSHIP conducted an ICC EVENT on 29.01.2024 in the B.Ed Seminar hall in Nazareth College of Arts and Science from 10.00 A.M to 12.00 P.M. The program was Co-ordinated by Dr. Sharmila Assistant Professor, Department of Corporate Secretaryship.

A total of 120 students participated in the event. The Resource person founder of Zero White Restaurant Mr. Seetharaman addressed the gathering. Mr. Seetharaman shared invaluable insights and practical knowledge to inspire and guide students on their entrepreneurial journey.

KEY TOPICS COVERED:

1. **Entrepreneurship Skills:** Mr. Seetharaman elucidated the key skills necessary for entrepreneurs, including leadership, communication, problem-solving, and adaptability.



2. Attitude Development: The workshop emphasized the significance of a positive and resilient attitude in overcoming challenges and seizing opportunities in the entrepreneurial landscape.

3. Behavioural Traits: Attendees gained insights into essential behavioural traits such as risk-taking, decision-making, and networking that contribute to entrepreneurial success.

OUTCOME OF THE EVENT:

The students gained a deeper understanding of the entrepreneurial ecosystem, including its challenges and rewards. Students honed their entrepreneurial skills, enabling them to navigate the dynamic business environment effectively. The workshop facilitated a positive shift in mindset, encouraging students to view challenges as opportunities and fostering a proactive entrepreneurial outlook.



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In Collaborations With

DEPARTMENT OF CORPORATE SECRETARYSHIP

(An IQAC Initiative)

REPORT

The Department of corporate secretaryship in collaboration with the IC & IEDP conducted a Workshop on IPR on 25.10.2023 (Wednesday) from 10.00A.M onwards.

The main Objective of the program is to create awareness among the students about IPR that helps them to grow into a Professional world and to assist the students to understand how much IPRs contribute to their country economies. Total No of 72 Students participated in the event and 4 staff from the Department of B.COM, CS attended the event. Resource person Dr.Sayeeda Jabeen shared her knowledge on followings contents such as

- Major types of IP
- Patents act 1970
- Fees for filing patent
- Copyright act 1957
- What is covered under Copyrights?
- Registration Process
- Copyrights
- Infringement
- Trade mark act 1999
- Cyber laws
- Cyber laws in India
- Cyber crimes
- Investigation of Cybercrimes and procedures
- Cyber ethics
- Global trend in Cyber laws



After the Presentation of the following contents, Query session was kept for the students. The resource person clarified the doubts asked by the students and feedback form was collected from them. Overall Students gained Knowledge about the Importance of the IPR and this workshop will helps them to generate revenues from their inventions in their professional Career.




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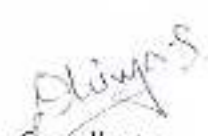
DEPARTMENT OF COMMERCE

"ENTREPRENEURIAL SALE CUM EXHIBITION"

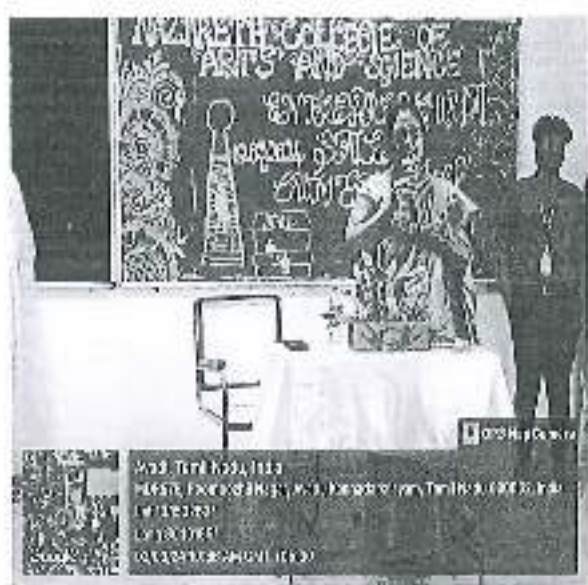
REPORT

Department of commerce conducted an Entrepreneurial Sale cum Exhibition in association with IQAC on 02nd March 2024 from 9:30 a.m onwards in college premises. The chief guest of program was Dr E Mary Angelin Principal, Nazareth college of arts and science. Suji.M of I B. com C Introduced the chief guest. The objective of the program was to encourage the students to become an entrepreneur. The final year students of commerce department actively participated and organized food stalls, product stalls. Morethan 500 students participated and bought the products and took part in sale. The sale cum exhibition supplied many innovative ideas to the students who have the desire to become a successful entrepreneur in future. Nivetha of I B com C proposed a vote of thanks.


Principal


Coordinator





Nazareth College of Arts and Science
ENTREPRENEURSHIP CUM EXHIBITION
DEPARTMENT OF COMMERCE

Attendance sheet

S.no	NAME OF THE STUDENT	Signature
1	1. Dinesh.R	D. Dinesh
	2. Bharath kalyan B.S	B. Bharath Kalyan
	3. Jayasoclan, P	P. Jayasoclan
	4. Dharshan Rathinam. D.Y	D.Y. Dharshan
2	1. J. Greata Acssah	J. Greata
	2. Jenifer.K	K. Jenifer
	3. Aarthi. S	S. Aarthi
	4. Guru prasath.G	G. Guru prasath
3	1. Annes santreya. D	D. Annes santreya
	2. Jaya lakshmi. A	A. Jayalakshmi
	3. GraceJemmiah.M	M. Grace Jemmiah
	4. Grace Keziah. M	M. Grace Keziah
4	1. Vishal V.R	V. Vishal
	2. Sreedharrajan. A.M	A.M. Sreedharrajan
5	1. Surya.M	M. Surya
	2. Ranjith	R. Ranjith
	3. Udhayakumar.B	B. Udhayakumar
6	1. Simanathiri.M	M. Simanathiri
	2. vigneshwaran.G	G. Vigneshwaran
	3. Robert prince.R	R. Robert prince
7	1. Swathi.P	P. Swathi
	2. Swathi.E	E. Swathi
	3. Yashika.R	R. Yashika
8	1. Sathya priya	S. Sathya priya
	2. Ranjini.D	D. Ranjini
9	1. Rajeshwari. V	V. Rajeshwari
	2. Rakshini	R. Rakshini
10	1. Pavithra. B	B. Pavithra
	2. Reshma.R	R. Reshma
11	1. Madhanesh	M. Madhanesh
	2. Manikandan	M. Manikandan
	3. Naveen.E	E. Naveen
	4. Nithyanandhan	N. Nithyanandhan
12	1. Reshma. K	K. Reshma
	2. Pavithra. V	V. Pavithra
	3. Lavanya.C	C. Lavanya
	4. Mahalakshmi.M	M. Mahalakshmi
	5. Mageshwari.M	M. Mageshwari
13	1. Nandhini.S	S. Nandhini
	2. Nandhini.V	V. Nandhini
	3. Lokesh	L. Lokesh
14	1. Sangeetha	S. Sangeetha
	2. Mythiswari	M. Mythiswari
15	1. Yamini	Y. Yamini



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Department of Business Administration and Research Cell Jointly organize an IQAC Initiative

Report on seminar on Research Project Work

The Department of Business Administration and Research cell jointly organized a Seminar on Research Project work, on September 27, 2023, at College Auditorium.

Dr. Rajalakshmi Saravanan, Assistant Professor Department of Business Administration Mar Gregorious College of Arts and Science, was invited as the resource person. Angel Kiruba of III BBA welcomed the gathering, J. Samsathnameera of II BBA introduced the resource person.



During the session, Dr. Rajalakshmi Saravanan discussed the significance of Research Project Work, emphasizing on key aspects such as information sharing, peer review, learning opportunities, and the identification of research gaps. She also informed that seminars on research projects provide an excellent platform for students to share and discuss their knowledge on undertaking Research and project works which is a part and parcel of their curriculum.



[Signature]
Principal
Nazareth College of Arts & Science
Kovilthor, Chennai-600062



the resource person remarked that the success of research project seminars depends on meticulous planning, effective communication, and active engagement of participants. Creating an inclusive and supportive environment that fosters open dialogue and research learning is essential for a productive seminar.

Research Ideas: Seminars can generate new research ideas or refine existing ones. Through discussions and brainstorming sessions, participants may identify gaps in the current research and propose innovative approaches to address them.



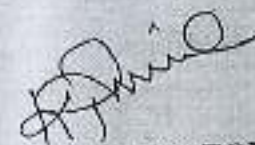
[Signature]
Principal
Nazareth College of Arts & Science
Kovilpattinagar Main Road, Kannadapalayam,
Vellandoor Post, Avadi, Chennai-600062

Methodology Development: Seminars can help in refining research methodologies. Researchers may discuss and analyse various research methods, that lead to improve study designs and data collection techniques.

Educational Benefits: Seminars often serve as educational platforms, helping participants learn from each other and from experts in the field.

The seminar received positive feedback from our college students. A total of 143 participants greatly benefited from the session. Saranya of III BBA proposed a vote of thanks.


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Institution Innovation Council & IEDP

In Collaborations With

DEPARTMENT OF COMMERCE

(An IQAC Initiative)

IIC and Department of Commerce organized a webinar on Intellectual property Start up with Zero Investment on 15/04/2024 through Gmeet at 2PM. The program began with the introduction of Resource person. Around 100 students and 15 staff members participated in the event. Dr. Premila Koppalakrishnan HOD, Department of Commerce, DRBCCC College was invited as the resource person.

The objective of this IPR event was to encourage students to start business with zero investment and also make active participation in the entrepreneurial sector. The resource person introduced many application and website links for students to start a business with zero investment.

The students came to know about different startup business with zero investment like Starting you tube channel, selling designs in online etc. Overall, the students gained knowledge about IPR in starting up business with Zero Investment.


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NAZARETH COLLEGE OF
ARTS AND SCIENCE
AFFILIATED TO THE UNIVERSITY OF MADRAS
NO. 1, APPROPRIATED SATHI QUARTER, 10th AVENUE



How to register MSME



04th March 2024
10.30 AM to 11.30 AM



Auditorium



UN SDG TARGET 8.3



PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH,
FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL

Dr. J. Chithralega

Assistant professor
Department of Commerce
S.A. College of arts and science
Chennai

In the presence of

Mr. A.N. Henry Maris
Secretary & Chief Sustainability Officer
NCAS

Dr. E. Mary Angelina
Principal & Sustainable Educator
IC President & Innovation Ambassador
NCAS

Ms. K. Alencola
IC Vice President & Chair of ICAC
Head Department of Mathematics
NCAS

Ms. S. Divya
ICDP co-ordinator
Head Department
of Commerce
NCAS

Ms. B. Priyadharshini
Exam coordinator / Assistant Professor
Department of Commerce
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Vellanor Patti, Avadi, Chennai-600062.

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DEPARTMENT OF COMMERCE

Seminar on "How to register MSME"

REPORT

Department of Commerce conducted a seminar on "How to register MSME" in association with IQAC on 4th March 2024. Ms.Dhivya HOD and Ms.Priyadharshini, Assistant professor, Department of commerce welcomed the attendees. Dr.J.Chithralega, Assistant professor, Department of Commerce, SA college of arts and science was invited as the resource person. Aarthi S of III B.Com A introduced the resource person. A total of 100 students and staff members actively participated in this seminar.

The Resource person enlightened the students on the procedures for registering MSME. The main objectives of the seminar was to mould the mindset of the students who wanted to choose self employment as their future career. The program helped the students to know about the Entrepreneurial Development and the procedures to further it. The session was very interactive. Aarthi S of III B.COM A, Department of Commerce proposed a vote of thanks.

PRINCIPAL

EVENT COORDINATOR



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Entrepreneurial Development cell & Department of Commerce

Seminar on "HOW TO REGISTER MSME"

S.NO	NAME	CLASS & YEAR	SIGNATURE
1	Kannan B	III rd B.com "B"	Kannan
2	Lokesh D	III B.com B	Lokesh D
3	Mareesh H	"	Mareesh...
4	Nithish Kumar R	"	Nithish Kumar
5	Priyan S	"	Priyan S.
6	Ragul M	"	Ragul
7	Praveen Kumar	"	Praveen Kumar
8	Narvee	"	Narvee
9	Prakash B	"	Prakash B.
10	Ramesh Babu S	"	Ramesh Babu S
11	Nishanth M	"	Nishanth
12	Narvee J	"	Narvee J
13	Anur P	III B.com A	Anur
14	Hari S R	III B.com A	Hari
15	Ashwin R	"	Ashwin
16	Balaji E	"	Balaji
17	Abdul Kather	"	Abdul Kather
18	Chinrasu N	"	Chinrasu
19	Dani	"	Dani
20	Phanush G	"	Phanush
21	Phanush Noir	"	Phanush Noir
22	Phanush Ratinam	"	Phanush Ratinam
23	Dinesh	"	Dinesh
24	Dinesh Kumar	"	Dinesh
25	Dinesh Kumar	"	Dinesh
26	Guru Prasad	"	Guru
27	Hari S R	"	Hari
28	Hari Vignesh	"	Hari Vignesh
29	Arin Arin	"	Arin Arin
30	Hari S Prasad	"	Hari S Prasad
31	Arin Arin	"	Arin Arin

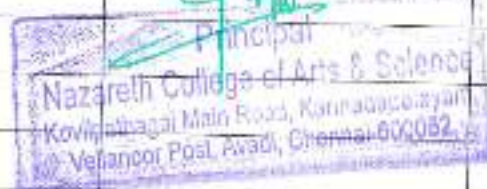


			NAME
32	Kousalya . M	II B Com B	Kousalya .
33	Lavanya . C	III B Com B	Lavanya
34	Madhumithra . V	"	Madhu
35	Magashwari . K	"	Magash
36	Mahalakshmi . A . K	"	Mahalakshmi
37	Mahalakshmi . M	"	M . Mahalaksh
38	Manj . Rasi . A	"	Manj
39	Marlin . T	"	Marlin
40	Mehana . Priya . S	"	Mehana Priya
41	Panaga . S	"	Panaga .
42	Pandithan . V	"	Pandithan
43	Pandithan . B	"	Pandi
44	Pandithan . V	"	Pandithan
45	Pandithan . S . M . C	"	Pandithan S . M . C
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67	Pandithan . S	"	Pandithan



Nazareth College of Arts & Science
 600 062
 Chennai

69	Sharmista Priya	III B Com C	Sharmista Priya
70	Sulaiman	III B Com C	Sulaiman
71	Shikha	"	Shikha
72	Udai Kumar	"	Udai Kumar
73	Maharaja Krishnan	"	Maharaja
74	Bhakti Kumar B	"	Bhakti
75	Santosh Kumar S	"	Santosh
76	Srinivasan	"	Srinivasan
77	Satish S	"	Satish
78	Soyan Kumar XS	"	Soyan Kumar
79	Shakuntla Devi M	"	Shakuntla Devi
80	Srilakshmi	"	Srilakshmi
81	Sripriya	"	Sripriya
82	Sruti	"	Sruti
83	Swartha	"	Swartha
84	Sreetha	"	Sreetha
85	Thermozhi	"	Thermozhi
86	Thirisha	"	Thirisha
87	Vasanthi	"	Vasanthi
88	Vasalakshmi	"	Vasalakshmi
89	Vasanthi	"	Vasanthi
90	Vinitha	"	Vinitha
91	Vasini	"	Vasini
92	Vadrika	"	Vadrika
93	Vagalakshmi	"	Vagalakshmi
94	Vasanthi	"	Vasanthi
95	Vasanthi	"	Vasanthi
96	Sarathi	"	Sarathi
97	Vasitha	"	Vasitha
98	Vasanthi	"	Vasanthi
99	Sarathi	"	Sarathi
100	Mahalakshmi	III B Com C	Mahalakshmi





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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of IITD, India)



Intellectual Property Rights & Technology transfer



Wednesday, 10th April 2024



09.00 am onwards

UN SDG Target 7



**ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND
PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL**



Mr. Rithik. J. Unni

Youtube Meta Data Handler

In the presence of

Mr. A.N. Henry Maris
Secretary & Chief Sustainability Officer
Nazareth Group of Institutions
Avadi, Chennai, India

Dr. E. Mary Angeline
Principal & Sustainable Educator
IC President & Innovation Ambassador
Nazareth College of Arts & Science,
Avadi, Chennai, India

Ms. K. Alamelu
IC Vice President & Dean of ICAC
Head Department of Mathematics
Nazareth College of Arts & Science,
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Ms. S. Abirami
IC Convener / Assistant professor,
Department of Computer Science
Nazareth College of Arts & Science,
Avadi, Chennai, India

Dr. S. Aadhila
Event Coordinator / Asst. Professor,
Department of Commerce
Nazareth College of Arts & Science,
Avadi, Chennai, India



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Institution Innovation Council & IEDP
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DEPARTMENT OF COMMERCE
(An IQAC Initiative)
REPORT

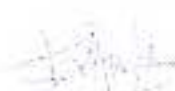
The Content of the Report should include

1. Objective of the Program
2. Learning Outcome of the Program

IIC & Department of Commerce organised a seminar on Intellectual Property Rights (IPR) Technology and Transfer on 10/04/2024 Auditorium at 9.00 am. The program began with the introduction of the Resource person. Around 150 students and 2 staff members attended the event. Mr. Rithik J. Unni (You tube Mets Data Handler) was invited as the Resource person. Mr. Vadivelan, Assistant Professor, Department of Mathematics introduced the resource person.

Objective of the Program : The Objective of this IPR event is to encourage innovation and creativity by providing legal protection and incentives to individuals and organisations for their inventions, creations and expression of ideas. These rights enable creators to control and benefit from their intellectual assets, promoting economic growth, technological advancement, and cultural heritage.

Learning Outcome of the Program : The students came to know the different forms of intellectual property such as Patents, Trademarks, Copyrights, and Trade secrets, legal framework and regulations governing intellectual property rights at national and international levels. Overall, the students gained a Comprehensive understanding of the role and significance of Intellectual Property Rights (IPR) in Contemporary society.


PRINCIPAL and PRESIDENT


CO-ORDINATOR





NATIONAL INSTITUTE OF ARTS AND SCIENCE



ASSOCIATION
INNOVATION
COUNCIL



**Intellectual Property Rights
& Technology transfer**

Wednesday, 10th April 2024

09.00 am onwards

CHINA



ANALYZE AND COMBINE DATA FOR EDUCATION AND COMMUNITY LEARNING OPPORTUNITIES FOR ALL



Mr. Rithvik J. Unni
Youtube Meta Data Handler

In the presence of

Mr. A.N. Henry, M.D.,
Secretary & Chief Sustainability Officer
Mazzeoni Group of Institutions
Irvine, CA 92618, USA

Dr. E. Mary Angelino
Principal & Substitute Educator
192 President & Union from Architectural
Nazareth College of Arts & Sciences,
Ateneo, Chicago, Ill.

Ms. K. Alamelu
 Vice President & Dean of KJ Somaiya Department of Management Studies
 Somaiya College of Arts & Sciences
 Vashi, Chhattrpada, India

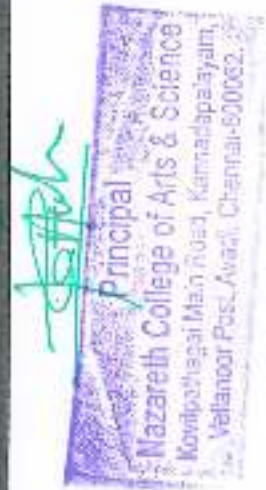
Ms. S. Abirami
11C, Government Arts
Department of Arts
Narasimha College
Anaparthi, Chittoor District

Mrs. S. Ashrifi
PhD Candidate | Assistant Professor
Department of Cognitive Sciences
Northeastern University of Arts & Education
Avon, Connecticut

Dr. S. Andhika
 Guest Coordinator / Asst. Professor,
 Department of Chemistry,
 Macewan College of Arts & Science,
 South Chennai, India

Principal
Alamdar College of Arts & Science

INTELLECTUAL PROPERTY RIGHTS AND TECHNOLOGY AND TRANSFER 10/4/24





Principal
 Nazareth College of Arts & Science
 Kaveripattinam Main Road, Kaveripattinam
 Vellandur Post, Aves. Chennai-605002



NAZARETH COLLEGE OF ARTS AND SCIENCE

Affiliated to the University of Madras

Re-accredited by NAAC With 'B' Grade

DEPARTMENT OF COMMERCE

EVENT NAME : INTELLECTUAL PROPERTY RIGHTS (IPR) TECHNOLOGY & TRANSFER

CLASS : III B.COM

S.NO	STUDENTS NAME	SIGNATURE	MOBILE NO
1	Shanmugam A	Shanmugam A	9385552150
2	Shreya P	Shreya P	9056040413
3	Hemaphysa S	Hemaphysa S	9176897295
4	Roshini V	Roshini V	8066289845
5	Hemini V	Hemini V	9840383107
6	Pranavi M	Pranavi M	9677414860
7	Kalavathi D	Kalavathi D	7358541971
8	DEEPA - B	DEEPA - B	7305726405
9	Sushila C	Sushila C	9941961579
10	Theja Shree A	Theja Shree A	9085304588
11	V. Anandappa	V. Anandappa	7305691786
12	C. Anandappa	C. Anandappa	9868954765
13	P. Nikitha	P. Nikitha	7305581129
14	Haritha S	Haritha S	6380733514
15	Rajini M	Rajini M	9048302678
16	Supriya S	Supriya S	8248904045
17	Totika S	Totika S	7305306179
18	Maya S	Maya S	7358035177
19	Koushika S	Koushika S	9100200224
20	Chitra S	Chitra S	8508629018
21	Bhavana P	Bhavana P	9358752111
22	Sathya S	Sathya S	9322780961
23	Pooja S	Pooja S	9446120124
24	Karthika S	Karthika S	9913939066
25	Vishika V	Vishika V	9958979922
26	Vandana P	Vandana P	986134610
27	Ishtika S	Ishtika S	9677033849



S.NO	STUDENTS NAME	SIGNATURE	MOBILE NO
1.	J. ARENTA ARUSAN	J. Arenta	91452612652
2.	K. JENIFER	K. Jenifer	8838114599
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4.	D. Isha	D. Isha	6379285080
5.	A. Hemini	A. Hemini	9363055645
6.	Kariga. R	Kariga. R	7695989279
7.	D. Anas Bantaya	D. Anas	9729907205
8.	A. Abhishek	A. Abhishek	98981018349
9.	B. Chandana Kala	B. Chandana Kala	7708983051
11.	R. ANGEL	R. Angel	9363174952
12.	Jayalakshmi. A	J. A.	9363618580
13.	M. Abin	M. Abin	8925676329
14.	K. Kavitha. S	K. Kavitha. S	7358181650
15.	G. Bharalakshmi	G. Bharan	7395910943
16.	Ananya. M	M. Ananya	8015395283
17.	K. Bhaga	K. Bhaga	9159265220
18.	S. Chandra. S	S. Chandra. S	6374490585
19.	Karthika. V	Karthika. V	7200288579
20.	Jenifer. J	Jenifer. J	9941659851
21.	Ashika Alveen. K	Ashika. K	7305180115
23.	Karthika. V	V. Karthika	96117878954
25.	Gopika. A	A. Gopika	9962209368
24.	Abhinava. R	R. Abhinava	9361760889
25.	Devi. T	T. Devi	7300707948
26.	Karthika. B	B. Karthika	7358099841
27.	Kavitha. M	M. Kavitha	7305339840
28.	J. Jany Kennahap	J. Jany	6380760407
29.	Rajeshwari. V	V. Rajeshwari	9444146871
30.	Shalini	Shalini	9958085378
31.	Rakshini. P	P. Rakshini	8925643141
32.	Ana. T	T. Ana	7200297385
33.	Pashma	Pashma	8946622062
34.	Mahalakshmi. M	M. Mahalakshmi	8489653670
35.	Lavanya	Lavanya	9136525340
36.	Mahalakshmi. A. K	A. K. Mahalakshmi	7395885241



S.NO	STUDENTS NAME	SIGNATURE	MOBILE NO
28	E. Balaji	[Signature]	8248100361
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30	K. Anand . R	[Signature]	9025932810
31	Blasen . R	[Signature]	9825605780
32	L. R	[Signature]	90695 3 8862
33	PRANEEN KUMAR	[Signature]	8920047491
34	M. Adhavan	[Signature]	9124405911
35	M. TILUSH Kumanur	[Signature]	7800244396
36	NAUSE N. T	[Signature]	9345610983
37	M. Lohithraja	[Signature]	635133108
38	N. ANANTH . A	[Signature]	9789803829
39	KARTHEEK . S	[Signature]	982455756
40	NAVEEN . E	[Signature]	7806941224
41	KANNAN . B	[Signature]	9150992977
42	P. Anand . P	[Signature]	9440457585
43	P. Anand . B	[Signature]	9003094232
44	M. Anand . A	[Signature]	9003097245
45	P. Anand . S	[Signature]	9345419245
46	P. Anand . A	[Signature]	7871227421
47	P. Anand . A	[Signature]	7305660549
48	K. Anand . A	[Signature]	7338418788
49	M. Anand . A	[Signature]	9059238634
50	M. Anand . A	[Signature]	6383680418
51	ABISHEK . A	[Signature]	9345572659
52	Retrick . Rahul . A.M	[Signature]	7603984019
53	MUNUSAMY . A	[Signature]	9003254461
54	SANTAY . E	[Signature]	6382294883
55	VINITA KUMAR - R	[Signature]	7338961533
56	DINESH - R	[Signature]	9334682729
57	Santosh . m	[Signature]	9176875912
58	Santosh . A	[Signature]	8122116139
59	Arjun . n	[Signature]	9940361691
60	SATHISH . C	[Signature]	9176639094
61	YODIESH WARANI . N	[Signature]	9787052218
62	S. DINESH KUMAR	[Signature]	6369751567





**NAZARETH COLLEGE OF
ARTS AND SCIENCE**
ASSOCIATION TO INNOVATIVE & CREATIVE
EDUCATION - EDUCATION FOR THE FUTURE



**INSTITUTION'S
INNOVATION
COUNCIL**
Innovating education



Star partnership
Innovation for the future



Department of Commerce in association with IQAC organises

Entrepreneurial Sale *Cum Exhibition*

Theme: "If Opportunity Doesn't Knock, Build a Door"



**Saturday,
02nd March 2024**



09:00 am to 01:00 pm



Seminar Hall



Dr. E. Mary Angeline
Principal, NCAS
President IIC (MHRD)
Innovation Ambassador (MHRD)

UN SDG Target 8.3



**PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH,
FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL**

In the presence of

Mr. A.M. Henry Micris
Secretary, NCAS

NCAS

Dr. E. Mary Angeline
Principal, NCAS

NCAS

Dr. E. Mary Angeline
President IIC (MHRD)

NCAS

Mr. S. Abhinav

*IC Customer Assistant Incharge,
Department of Computer Science,
NCAS*

Mr. S. Dhanya

*ICP Coordinator,
Head Department of Commerce Unit I,
NCAS*

Mr. K. Jayashankar

*Head in Charge,
Department of Commerce Unit II,
NCAS*



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Principal

College of Arts & Science

Main Road, Kottayam
Kottayam, Kerala



NAZARETH COLLEGE OF ARTS AND SCIENCE
(Affiliated to the University of Madras Re-accredited by NAAC with B Grade)
Institution Innovation Council & IEDP
In Collaborations With

DEPARTMENT OF BUSINESS ADMINISTRATION
(An IQAC Initiative)

Expert Talks on Motivational Sessions by Successful Entrepreneurs/Startup Founders
PROGRAM REPORT

Date: 28/02/2024

Mode: Online

<https://meet.google.com/whm-iqwf-cub>

Resource Person:

Prof.M.Mohanapriya
Founder Director and Educational Consultant,
AMBIVERT Educational Consultants,
Chennai

Attendance:

Students: 45 & Staff: 4

Objective of the Program:

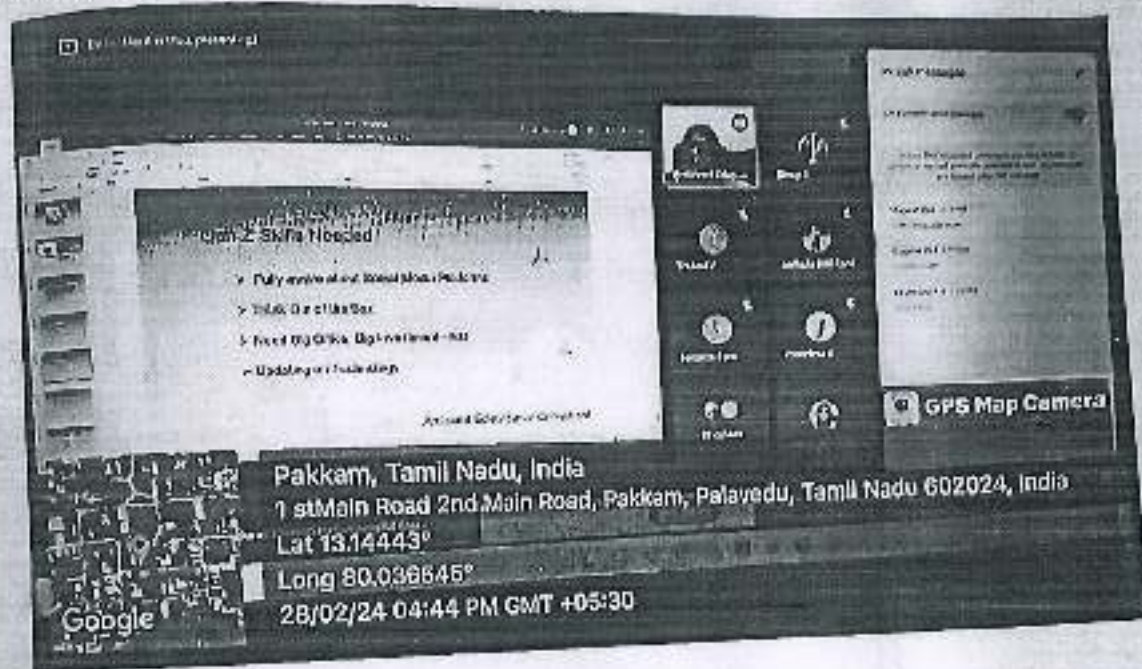
The primary objective of the program was to provide students and staff with insights and motivation from successful entrepreneurs and startup founders. By hosting Prof. M. Mohanapriya as the resource person, the aim was to inspire attendees to explore entrepreneurial endeavors, understand the challenges, and learn from the experiences of accomplished professionals in the field.

The event commenced with a warm welcome address by Jarikulla Dilli Rani, a third-year BBA student, setting the tone for the session. Angeline Kiruba, also a third-year BBA student, provided a brief introduction about Prof. M. Mohanapriya, highlighting her achievements and expertise in the field of education and entrepreneurship.



Prof. M. Mohanapriya delivered an insightful talk, sharing her journey as a founder director and educational consultant at AMBIVERT Educational Consultants. She discussed various aspects of entrepreneurship, including challenges, opportunities, and the importance of resilience and continuous learning. The program included an interactive session where attendees had the opportunity to ask questions and seek advice from the guest speaker, fostering engagement and knowledge exchange.

The event concluded with a vote of thanks delivered by Saranya, another third-year BBA student, expressing gratitude to the resource person, organizers, and participants for their contributions and participation.



The outcome of the Program:

The program proved to be highly beneficial, with attendees gaining valuable insights, motivation, and practical knowledge about entrepreneurship and startup initiatives. Prof. M. Mohanapriya's expertise and experiences served as a source of inspiration for students and staff, encouraging them to explore innovative ideas and pursue entrepreneurial ventures. The interactive nature of the session facilitated meaningful discussions and engagement, further enhancing the learning experience for all participants. Overall, the event was successful in achieving its objectives.

PRINCIPAL and PRESIDENT



COORDINATOR

Nazareth, Co-ordinator
Kovilpalai, Tamil Nadu, India
Vellanoor Post, Ayaz, Chennai-600012

Nazareth College of Arts and Science
Affiliated to the University of Madras
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Expert talks on Motivational Session by Successful Entrepreneurs / Startup Founders

Date: 28/2/24						
SNo	Participant Name	Attendance Started at	Joined at	Attendance Stopped at	Attended Duration	Meeting code
1	Anteena Beevi M	4:04:06 PM	4:04:07 PM	5:10:01 PM	hr 05 min 29s	whm-iqwf-eub
2	Arundhadi R	4:04:30 PM	4:04:33 PM	5:10:01 PM	42 min 27s	whm-iqwf-eub
3	Akash K	4:04:30 PM	4:04:33 PM	5:10:01 PM	9 min 27s	whm-iqwf-eub
4	Ambivert Educational Consultancy	4:04:30 PM	4:38:07 PM	5:10:01 PM	0 min 44s	whm-iqwf-eub
5	Balaji S	4:04:06 PM	4:10:29 PM	5:10:01 PM	54 min 0s	whm-iqwf-eub
6	Bincy S	4:04:06 PM	4:25:28 PM	5:10:01 PM	35 min 13s	whm-iqwf-eub
7	Dhakshana Moorthy M	4:04:06 PM	4:32:59 PM	5:10:01 PM	4 min 6s	whm-iqwf-eub
8	Dixya Raj K K	4:04:06 PM	4:34:16 PM	5:10:01 PM	4 min 16s	whm-iqwf-eub
9	Dr. K P	4:04:06 PM	4:55:00 PM	5:10:01 PM	25 min 16s	whm-iqwf-eub
10	Dr. Stephen Dev	4:04:06 PM	4:04:07 PM	5:10:01 PM	1 hr 4 min 58s	whm-iqwf-eub
11	Ebenezer B B	4:04:06 PM	4:13:28 PM	5:10:01 PM	2 min 34s	whm-iqwf-eub
12	Esther Martina	4:04:06 PM	4:04:07 PM	5:10:01 PM	1 hr 05 min 9s	whm-iqwf-eub
13	Gayathri D	4:04:06 PM	4:04:07 PM	5:10:01 PM	29 min 11s	whm-iqwf-eub
14	Izzadhin Al Qassam As	4:04:06 PM	4:04:07 PM	5:10:01 PM	hr 05 min 17s	whm-iqwf-eub
15	Jannathul Firdouse J	4:04:06 PM	4:04:07 PM	5:10:01 PM	1 hr 4 min 58s	whm-iqwf-eub
16	Jarikula Dilli Rani	4:04:06 PM	4:04:07 PM	5:10:01 PM	1 hr 05 min 9s	whm-iqwf-eub
17	Kaviya S	4:04:06 PM	4:38:05 PM	5:10:01 PM	42 min 11s	whm-iqwf-eub
18	Kanagavalli M	4:04:06 PM	4:32:54 PM	5:10:01 PM	0 min 31s	whm-iqwf-eub
19	Keerthana K K	4:04:06 PM	4:10:21 PM	5:10:01 PM	1 hr 9 min 25s	whm-iqwf-eub
20	Latha M	4:04:06 PM	4:04:07 PM	5:10:01 PM	1 hr 05 min 9s	whm-iqwf-eub
21	Latha Sasidhar	4:04:06 PM	4:19:12 PM	5:10:01 PM	1 min 2s	whm-iqwf-eub
22	Latha Sree	4:04:06 PM	4:07:57 PM	5:10:01 PM	45 min 10s	whm-iqwf-eub
23	Lathika Manikandan	4:04:06 PM	4:00:34 PM	5:10:01 PM	19 min 42s	whm-iqwf-eub
24	Logesh A	4:04:06 PM	4:16:41 PM	5:10:01 PM	0 min 29s	whm-iqwf-eub



NAZARETH COLLEGE OF ARTS AND SCIENCE

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(An IQAC Initiative)

ED CELL AND DEPARTMENT OF BUSINESS ADMINISTRATION

Academic Year 2023-2024

Report on Expert Talk on Entrepreneur Awareness Program and Business Expo

Event details:

Date: October 16, 2023

Time: 10:30 AM

Day: Monday

Venue: Seminar Hall, Nazareth College of Arts and Science

The Entrepreneur Awareness Program cum Business Expo, organized by the Entrepreneurship Development Cell (Ed Cell) and the Department of Business Administration at Nazareth College of Arts and Science, was held at Nazareth college of arts and science on November 16, 2023.

OBJECTIVE OF EVENTS: This event aimed to educate and inspire students about entrepreneurship and business opportunities.

The event featured a guest lecture, the by Mr. Vembu Rajan Subramanian founder of Fresh Millers and Fresh Bhavan, Chennai was invited as the keynote speaker for students showcase their entrepreneurial ventures.

Mr. Vembu Rajan Subramanian, entrepreneur shared his extensive experience and expertise in the field of entrepreneurship to the students.

A total of 86 students and 4 staff members participated in the seminar. The large turnout of students demonstrated their enthusiasm and interest in entrepreneurship and business-related matters. The seminar provided them a unique opportunity to gain knowledge from an accomplished entrepreneur and broaden their understanding of the business world.

Business Expo:

In addition to the seminar, a business expo was organized to allow students to showcase their entrepreneurial projects. A total of 28 students actively participated in the business expo, presenting their innovative ideas and ventures to the curious audience.



s to the Business Expo

The Principal of Nazareth College of Arts and Science and the Secretary of Nazareth Educational Institutions visited the business expo stalls. Their presence added significance to the event and encouraged the students in their entrepreneurial endeavours. The dignitaries appreciated the efforts and creativity of the students.

OUTCOME OF EVENTS:

The Entrepreneur Awareness Program cum Business Expo was a resounding success, and provided a platform for students to gain valuable insights into entrepreneurship and showcase their own business ideas. It is hoped that such initiatives will continue to nurture and develop the entrepreneurial spirit among the students and foster innovative business ventures in the future.





**NAZARETH COLLEGE OF
ARTS AND SCIENCE**
UNIVERSITY COLLEGE OF MANAGEMENT
17, ALVARADO ROAD, CHENNAI - 600 062



**INSTITUTION'S
INNOVATION
COUNCIL**
Creating Future Leaders



**ED CELL AND DEPARTMENT OF BUSINESS ADMINISTRATION
Jointly organize**

Expert Talk on

Entrepreneurs Awareness Program cum **Business Expo**

Monday, 16th Oct 2023 10.30 am

Seminar Hall



MR. VEMBU RAJAN SUBRAMANIAN

Founder at Fresh Millers &
Founder at Fresh Bhavan
Chennai

UNSDG TARGET 8.3



**PROMOTE SUSTAINABLE, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH,
FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL**

In the presence of

Mr. A.N. Henry Marth
Principal, Nazareth College of Arts & Science,
Chennai - 600 062

Dr. E. Mary Angelina
Principal, Nazareth College of Arts & Science,
Chennai - 600 062

Ms. K. Namitha
Principal, Nazareth College of Arts & Science,
Chennai - 600 062

Mr. A.T. Stephen Dey
Principal, Nazareth College of Arts & Science,
Chennai - 600 062

Ms. Esther Martin
Principal, Nazareth College of Arts & Science,
Chennai - 600 062

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PRINCIPAL

EVENT COORDINATOR





Intellectual property startup *with zero investment*

15th April 2024
02:00 PM

Google Meet
<https://meet.google.com/smk-ettv-wyo>

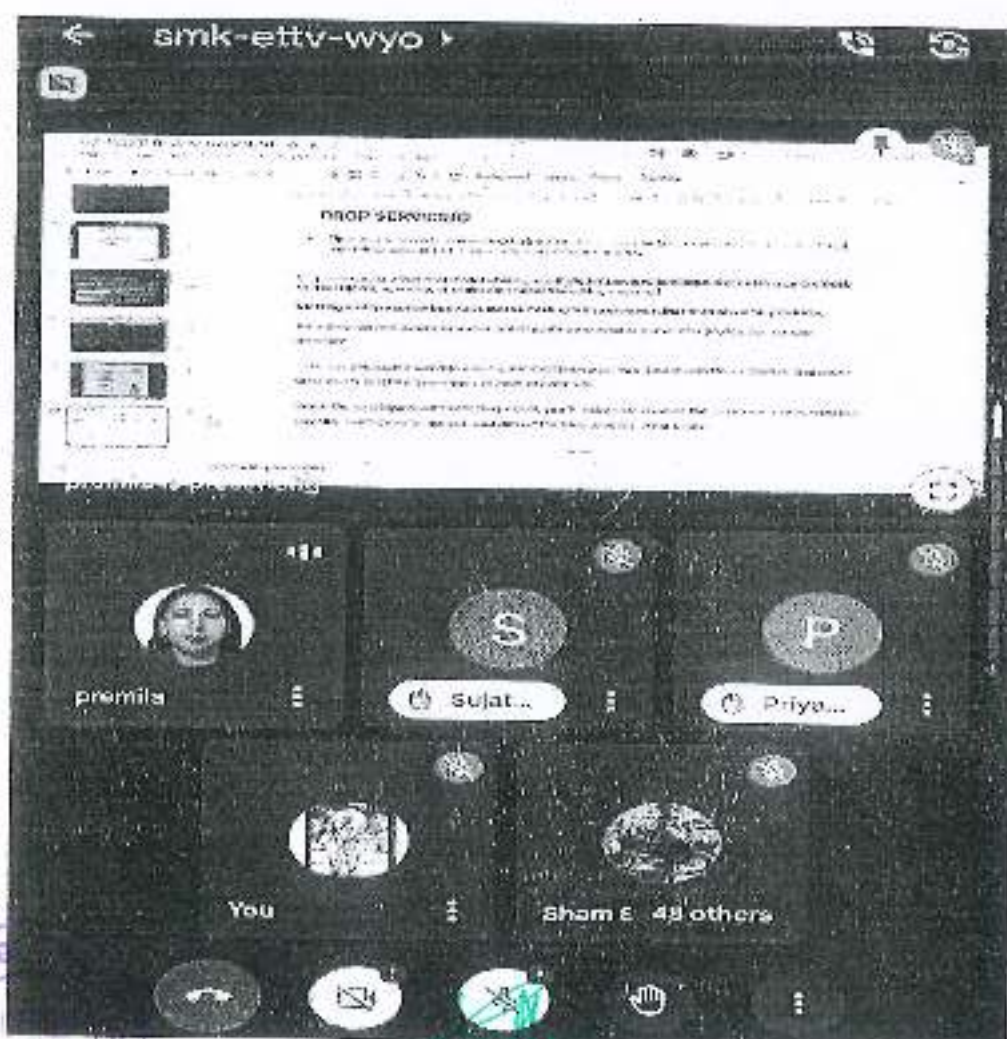


Dr. Premila Koppalakrishnan
HOD
Nazareth College

In the presence of

Dr. N. H. Henry Joseph Executive Director, Nazareth Educational Institutions Mr. S. Ashraf Dr. Premila Koppalakrishnan Department of Computer Science Nazareth College	Dr. C. Mary Angelina Principal & Executive Director Nazareth Educational Institutions Mr. J. S. S. S. S. Senior Lecturer / Assistant Professor Department of Computer Science Nazareth College	Mr. S. Ashraf Executive Director, Nazareth Educational Institutions Mr. S. Ashraf Executive Director, Nazareth Educational Institutions
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NAZARETH COLLEGE OF ARTS AND SCIENCE

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Webinar on Entrepreneurial Development

PROGRAM REPORT

Date: January 30, 2024

Time: 2:00 pm to 3:00 pm

Venue: Online (Google Meet)

GMeet link: <https://meet.google.com/dtm-hlov-mgv>

Organizers: Ed Cell and the Department of Business Administration

Objective of the Program:

The entrepreneurial development cell and the department of business administration jointly organized a webinar on entrepreneurial development on 30/1/24. The primary objective of the program was to impart knowledge and insights into entrepreneurial skills, strategies, and development opportunities in business.



The banner features the Nazareth College of Arts and Science logo, the NAAC logo, and a circular logo with the text 'ED CELL'. The text on the banner reads: 'ED cell and Department of Business Administration jointly organized Webinar on Entrepreneurial Development'. Below this, it states 'Tuesday, 30th Jan 2024 02.00 PM to 03.00 PM' and 'Google Meet https://meet.google.com/dtm-hlov-mgv'. At the bottom, there is a small image of a person and the text 'PROMOTE SUSTAINABLE, INCLUSIVE AND SMART ECONOMIC GROWTH, FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL'.

In the presence of

Mr. A.M. Thangaraj Menon
Secretary & Chief Executive Officer
Nazareth

Dr. A.T. Stephen Dey
Head, Department of Business Administration
Nazareth

Dr. E. Mani / Aruppalam
Principal & Lecturer in Education
The English & Mathematics Department
Nazareth

Dr. B. P. Subramanian
Professor in Business Administration
Department of Business Administration
Nazareth

Mr. V. Arockia Amuthan

Assistant Professor of Economics
Nazareth College of Arts and Science
Koyilpattanam, Tamil Nadu - 606017

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Resource Person:

The session was conducted by Mr. V. Arockia Amuthan, an esteemed faculty member Department of Economics, Nazareth Margoschis College, Tuticorin District, and Tamil Nadu. Mr. Amuthan showcased his wealth of knowledge and experience in the field of economics and entrepreneurship.

Message Delivery:

Ms. R. Esther Martina, Assistant Professor of Business Administration introduced the resource person.

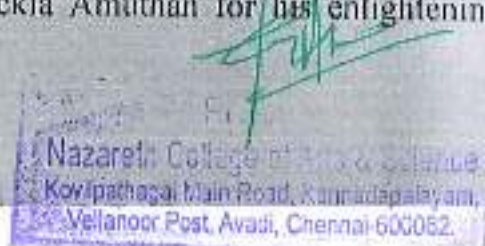


Outcome of the Program:

The webinar proved to be immensely beneficial for all the participants. Mr. Amuthan's comprehensive presentation covered various aspects of entrepreneurial development, including identifying opportunities, building business models, financial management, and overcoming challenges. Our college students had a great time in this Webinar. A total of 28 students and 4 staff participated. Participants gained valuable insights into the entrepreneurial ecosystem and equipped with practical strategies to foster their entrepreneurial acumen.

Vote of Thanks:

Dr. A. T. Stephen Dev, Head of the Department of Business Administration, extended a heartfelt vote of thanks to Mr. V. Arockia Amuthan for his enlightening session. Dr. Dev expressed



gratitude to all the participants for their active engagement and contributions, as well as to the organizers for their efforts in making the webinar a resounding success.

Overall, the webinar on entrepreneurial development served as a platform for knowledge exchange and empowerment, and inspired participants to explore and pursue entrepreneurial opportunities with confidence and determination.



PRINCIPAL



EVENT COORDINATOR



Principal
Nazareth College of Arts & Science
Kovilpathagai Main Road, Kannadapalayam,
Vellancor Post, Avadi, Chennai-600062



NAZARETH COLLEGE OF ARTS AND SCIENCE
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Institution Innovation Council & EDII

(An IQAC Initiative)

In Collaborations With

DEPARTMENT OF BUSINESS ADMINISTRATION

Academic Year 2023-2024

(ODI Semester)

REPORT

Poster Presentation of Ideas

Objective of the programme: The objective of the event is to facilitate the concise and impactful communication of innovative ideas through poster presentations, fostering a dynamic exchange of knowledge and sparking meaningful discussions among participants. Participants aim to convey the essence of their ideas visually and verbally within the constraints of a poster format, promoting effective dissemination and engagement.

No. of staff participation: 4

No. of student participation: 20

Mode of the event: Offline

HC and The Department of Business Administration jointly organized a Poster Presentation of Ideas, competition on November 9, 2023, at College Seminar Hall B Block Ground floor.



In the presence of

Mr. S.R. Ajay Pradeep
Founder & Director
AMSOLIT Private Limited

Dr. E. Mary Angelina
Principal
Nazareth College of Arts and Science

Dr. S. Karan
Head of Department
Department of Business Administration

Dr. S. Anand
Head of Department
Department of Business Administration

Dr. A. Suresh
Head of Department
Department of Business Administration

Dr. K. Mahesh
Head of Department
Department of Business Administration

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Nazarath College of Arts & Science
Kovilpattagam Road, Karamadagayal,
Vellancoor Post, Avadi, Chennai-600 022

Mr.S.R. Ajay Pradeep founder & Director AMSOL IT Private Limited was invited as Chief Guest and the judge for the Poster presentation Event. Students participated from various department from our college and which got underway at 10:00 AM with the competition.



Following a prayer song, the programme was introduced to the keynote guest, Mrs. Esther Martina, an assistant professor in the Department of Business Administration. Over twenty students from various departments shared their thoughts.



Among 20 students three were chosen to present the best poster, and the winners will get certificates for their efforts.



OUTCOME OF EVENTS:

The outcome of the poster presentation event is to showcase a diverse range of creative and well-researched ideas, encouraging knowledge sharing and collaboration among participants. Additionally, it aims to enhance participants' communication and presentation skills while providing a platform for constructive feedback and networking opportunities.



PRINCIPAL & PRESIDENT



EVENT CO-ORDINATOR





NAZARETH COLLEGE OF ARTS AND SCIENCE

(Affiliated to the University of Madras Re-accredited by NAAC with B Grade)

Kannadapalayam, Avadi

Institution Innovation Council & Entrepreneurship Development and Innovation Institute

(An IQAC Initiative)

In Collaborations With

DEPARTMENT OF ENGLISH

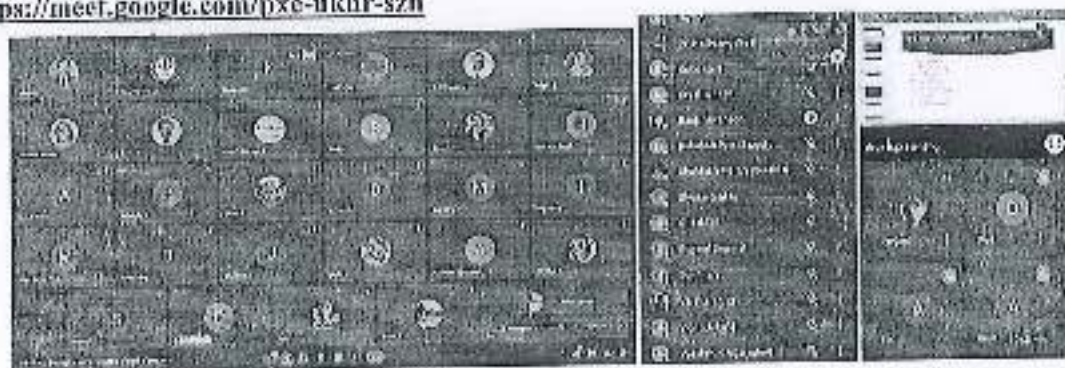
REPORT

The objective of the program is to create an overview of Innovation and start-up Eco System for sustainability and its importance in contemporary society. The program is organized on 24th July 2023. The resource person of the program was Mr. Balaji S, Planning & Logistics Manager, Addison's paints and chemicals. It is to substantiate among staff and students to ponder on the new ideas and start-ups in driving sustainable growth. Six staff and fifty students from various departments willingly participated in the session.

The theme penetrates the idea of innovation and start up eco system. Entrepreneurial activities among college students highlighting start-ups and their impact in India. Identifying common challenges faced by college students in starting sustainable ventures. Economic, social, and environmental barriers to sustainable entrepreneurship.

The resource person showcased the successful sustainable start-up case studies. Strategies and approaches that have proven effective in overcoming challenges and also proposed recommendations to further promote sustainable entrepreneurship among college students.

Learning Outcome: The participants gained overall findings and emphasized the potential for sustainable start-ups to drive economic growth and environmental stewardship. GMEET LINK: <https://meet.google.com/pxe-ukhr-szn>



PRINCIPAL & PRESIDENT

CO-ORDINATOR





NAZARETH COLLEGE OF ARTS AND SCIENCE
(Affiliated to the University of Madras Re-accredited by NAAC with B Grade)
Kannadapalayam, Avadi
Institution Innovation Council & Entrepreneurship Development and Innovation
Institute
(An IQAC Initiative)
In Collaborations With
DEPARTMENT OF ENGLISH

REPORT

The objective of the program is to create an overview of Innovation and start-ups for sustainability and its importance in contemporary society. The program is organized on 23rd August 2023. The resource person of the program was Ms. Sivarajani Ranson, Credit Manager, IDBI Bank. It is to substantiate among staff and students to ponder on the new ideas and start-ups in driving sustainable growth. Six staff and thirty-two students from various departments willingly participated in the session.

The theme penetrates the statistics and data on the prevalence of start-ups and entrepreneurial activities among college students highlighting start-ups and their impact in India. Identifying common challenges faced by college students in starting sustainable ventures. Economic, social, and environmental barriers to sustainable entrepreneurship.

The resource person showcased the successful sustainable start-up case studies. Strategies and approaches that have proven effective in overcoming challenges and also proposed recommendations to further promote sustainable entrepreneurship among college students.

Learning Outcome: The participants gained overall findings and emphasized the potential for sustainable start-ups to drive economic growth and environmental stewardship. **GMEET**
LINK: <https://meet.google.com/utx-oswf-ewn>




PRINCIPAL & PRESIDENT


CO-ORDINATOR





NAZARETH COLLEGE OF ARTS AND SCIENCE

(Affiliated to the University of Madras Re-accredited by NAAC with B Grade)

Institution Innovation Council & IEDP

In Collaborations With

DEPARTMENT OF ENGLISH

An IQAC Initiative

The Innovation and Entrepreneurship Outreach Program was organized by IIC in the academic year 2023-2024. The program was scheduled on the 27th of February. 2 faculties and 32 students of the English department participated in the Entrepreneurship Awareness among the students of New Vellannur Government School from 10 am onwards. To recognize the developing business startups the program enabled the students to share their knowledge in equipping the student's community.

The objective of the school outreach program for innovation and entrepreneurship development is to empower students with the knowledge, skills, and mindset necessary to identify opportunities, solve problems, and create value through innovation and entrepreneurship. By providing experiential learning opportunities, mentorship, and resources, the program aims to cultivate a culture of innovation, resilience, and creativity among students, preparing them to thrive in a rapidly changing world and contribute positively to society and the economy.

The program was designed to engage our students' in-service community activities by joining hands with the state government school, where they have the opportunity to interact with the school students and participate in this community-oriented program for the student community. These activities created awareness related to entrepreneurship and start-ups.



The outreach program enables to meet the students in the community to give them awareness, counseling, and direction in employment opportunities and current trends in small-scale entrepreneurship. Relying upon the development, the students of our college motivated and empowered the school students to explore their options and meet new challenges to work towards bettering their current life situations. Encouraging them and supporting them in sharing the knowledge to make a difference in their lives to uplift their social and economic status.



[Signature]
PRINCIPAL and PRESIDENT

[Signature]
COORDINATOR



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Department of Mathematics & IIC jointly organizes

Seminar on 'Start Up Challenges'

The Department of Mathematics and IIC jointly organized a Seminar on 'Start Up Challenges' on 11th August 2023 at the College premises. The event aimed to foster the spirit of entrepreneurship among the UG final year students of B.Com and BBA department. The seminar was led by Mr.V.Sathya Murthy, General Manager, Directorate of Entrepreneurship and Innovation, SRM University, Kattankulathur.

He spoke about business incubators which means institutions that support entrepreneurs in developing their businesses, especially in initial stages. He also stressed the importance of innovation, risk taking and essential qualities of successful entrepreneurs. He emphasized the role of each stakeholder in nurturing and supporting startups in their growth journey. A total of 63 students actively participated in the seminar, which provided them with the valuable insights into the world of startups. The seminar has ignited the entrepreneurial spirit among the students and equipped them with the necessary knowledge to embark on their startup journeys.



President & Principal

Co-ordinator





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Kannadapalayam, Avadi

Institution Innovation Council & Entrepreneurship Development and Innovation Institute

(An IQAC Initiative)

Academic Year 2022-2023

(Even semester)

REPORT

The Members of the Institution Innovation Council & Entrepreneurship Development and Innovation Institute organized a program in online session conducted by MoEs Innovation Cell "LEAN START-UP & MINIMUM VIABLE PRODUCT BOOT CAMP (OR) MENTORING SESSION" on 07th July 2023 2.00pm to 3.30pm. The session was conducted for final year students to understand the concept of entrepreneurship in its initial stage.

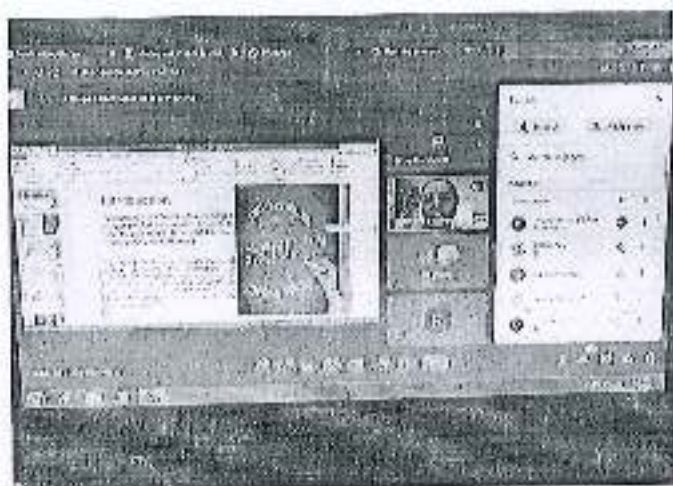
The speaker of the programme was Dr.S.DEEPA MCOM.,MPhil., MBA.,Ph.D. Asst Prof., Bishop Heber College (Autonomous), Tiruchirappalli-17. She briefly explained that a Lean start-up is a business venture that an entrepreneur launches in order to find, create, and validate a scalable business model.

The Lean Start-up method teaches you how to drive a start-up-how to steer, when to turn, and when to persevere-and grow a business with maximum acceleration. It is a principled approach to new product development. MVP, is a product with enough features to attract early-adopter customers and validate a product idea early in the product development cycle. In industries such as software, the MVP can help the product team receive user feedback as quickly as possible to iterate and improve the product. It is the version of a new product that allows a team to collect the maximum amount of validated learning about customers with the least amount of effort.

The lesson's goal is to provide students a general understanding of how to create and test their business models and the session offer direction for entrepreneurs to enhance their knowledge of how to sustain their assets relating to their status and identity and strengthen their real-time skills.

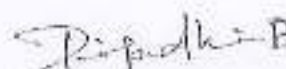
OUTCOME - Mentoring offers direction for entrepreneurs to enhance their knowledge of how to sustain their assets relating to their status and identity and strengthen their real-time skills.





About Us		
Rank	First Name	Age
1	Reginald L	18
2	Reginald V	18
3	Reginald B	18
4	Reginald H	18
5	Reginald M	18
6	Reginald T	18
7	Reginald D	18
8	Reginald P	18
9	Reginald R	18
10	Reginald F	18
11	Reginald C	18
12	Reginald S	18
13	Reginald K	18
14	Reginald J	18
15	Reginald W	18
16	Reginald Y	18
17	Reginald Z	18


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**Institution Innovation Council & Entrepreneurship Development and Innovation Institute
(An IQAC Initiative)
In Collaborations With
DEPARTMENT OF COMPUTER APPLICATION
REPORT**

The objective of the program Opportunities for students & Faculties – Early stage Entrepreneurs to create an overview of product and commercializing the product on who the customer is and understanding the customer needs are given to our upcoming Entrepreneurs which can be told as the Incubation stage.

This program is organized on 19th September 2023. The resource person of the program was Mrs. A. Chitra, Assistant Professor, Department of Computer Application, DRBCCC Hindu College, and also a Co-Founder & CEO, One to One Consortium, Avadi, Chennai.

It is to implement and penetrate the opportunities of entrepreneurs among students at early stages. Three staff and fifty five students from various departments willingly participated in the session.

The Resource person presented the place where the testing on the product with live customers comes in as well this is the place where we can identify the flaws on where to boost ourselves up. This pace gives much of a financial understanding of how much is needed and how much we can spend.

Learning Outcome: The participates gained overall findings and emphasized that Incubation is more into the diagnosis problem solving and innovation along with commercialization. Also, it is advised in the program to always go with the training and acceptance of rejection which helps to understand the market.



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