

Nazareth College of Arts and Science

Affiliated to University of Madras

Re-accredited by NAAC with 'B' grade

7.2.1 Two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

S. No.	Particulars	Page No.
1.	Best Practice 1 - Fostering Sustainable Development Goals through Community Engagement: SDG Week at Nazareth College.	1-4
2.	Best Practice 2 - Cloth Banners for a Greener Tomorrow: Promoting Sustainable Advertising Practices.	5-7

BEST PRACTICE 1

Title of the Practice:

"Fostering Sustainable Development Goals through Community Engagement: SDG Week at Nazareth College"

Objectives of the Practice:

- To create awareness about the United Nations Sustainable Development Goals (SDGs) among students, faculty, and the local community.
- To inspire action toward achieving the SDGs through workshops, seminars, and hands-on activities.
- To integrate the principles of sustainability into academic and extracurricular activities.
- To promote collaboration among students, faculty, and community stakeholders for sustainable solutions.

The Context:

Nazareth College of Arts and Science, Department of Social Work with its student-centric approach and focus on social responsibility, views the SDGs as a framework to address pressing global challenges at the local level. The SDG Week Celebrations were designed to align departmental and institutional goals with global sustainability objectives, fostering a deeper understanding of the interconnectedness of social, economic, and environmental issues.

The Practice:

1. Workshops and Seminars:

- Expert sessions on SDG topics like quality education, gender equality, climate action, and sustainable cities.
- Interactive workshops on practical ways to contribute to SDGs.

2. Community Engagement:

- Village visits to promote awareness of SDGs.
- Cleanliness drives, tree-planting campaigns, and waste management initiatives.

3. Cultural and Artistic Activities:

- Poster-making and essay competitions on SDG themes.
- Cultural performances showcasing traditional and sustainable practices.

4. SDG Expo:

- Exhibitions highlighting innovations and projects by students that align with SDG principles.




Principal
NAZARETH COLLEGE OF ARTS & SCIENCE
Kovilpathagai Main Road, Kannadanalavam

5. Collaborative Events:

- Partnering with local NGOs, government agencies, and businesses to amplify the impact of SDG-related activities.

Evidence of Success:

- Participation of over 1650 students, 15 faculty members, and 660 community members in SDG Week activities.
- Increased awareness of SDGs among participants, evidenced by surveys and feedback forms.
- Implementation of sustainable practices in the campus, such as waste segregation and water conservation measures.
- Successful completion of 3 community projects, such as tree planting or clean-up drives.

Problems Encountered:


- **Limited Awareness:** Many participants initially lacked understanding of SDGs.
Solution: Organized pre-event orientation sessions and shared SDG-related resources.




Principal
NAZARETH COLLEGE OF ARTS & SCIENCE
Kovilpathagai Main Road, Kannadapalayam,
Vellanoor Post, Avadi, Chennai-600 062

Best Practice 1 - CLOTH BANNER




Principal
NAZARETH COLLEGE OF ARTS & SCIENCE
Kovilpathagai Main Road, Kannadapalayam,
Vellanoor Post, Avadi, Chennai-600 062

BEST PRACTICE 2

Title of the Practice:

"Cloth Banners for a Greener Tomorrow: Promoting Sustainable Advertising Practices"

Objectives of the Practice:

- To reduce the environmental impact caused by plastic and vinyl banners.
- To promote sustainable alternatives through the use of biodegradable cloth banners.
- To create awareness about the ecological benefits of eco-friendly practices in advertising.
- To inspire institutions, communities, and businesses to adopt green alternatives.

The Context:

Traditional banners made of vinyl and plastic contribute significantly to environmental degradation, as they are non-biodegradable and often end up in landfills or water bodies, causing long-term harm to ecosystems. The Department of Social Work recognized the need for sustainable solutions and initiated the use of cloth banners as part of its commitment to environmental stewardship. This practice aligns with the SDGs, particularly Goal 12 (Responsible Consumption and Production) and Goal 13 (Climate Action).

The Practice:

1. Concept Development:

- Designed eco-friendly cloth banners to replace conventional materials.
- Collaborated with local artisans and vendors to produce banners using natural dyes and organic fabrics.

2. Awareness Campaigns:

- Conducted workshops and awareness drives on the harmful effects of plastic banners.
- Partnered with other departments and local organizations to spread the message of sustainability.


3. Usage and Implementation:

- Introduced cloth banners for all campus events and official communications.
- Encouraged students and faculty to advocate for green practices in their communities.

4. Scaling the Initiative:

- Shared the success story with other colleges and institutions to promote widespread adoption of cloth banners.




Principal
NAZARETH COLLEGE OF ARTS & SCIENCE
Kovilpathagai Main Road, Kannadapalayam,
Valluvar Post, Avadi, Chennai-600 062

Evidence of Success:

- Reduction in plastic and vinyl banner usage across campus by 80%.
- Positive feedback from students, faculty, and community stakeholders on the aesthetic and sustainable value of cloth banners.
- Recognition from local environmental organizations for pioneering green advertising practices.

Problems Encountered:


1. Cost Constraints:

- Cloth banners are initially more expensive than plastic alternatives.
Solution: Partnered with INA clothing Line - Tool of NCTB and utilized bulk purchasing of material to reduce costs.

2. Adoption Challenges:

- Resistance from some stakeholders due to familiarity with plastic banners.
Solution: Highlighted the long-term environmental benefits and conducted persuasive campaigns.




Principal
NAZARETH COLLEGE OF ARTS & SCIENCE
Kovilpathagai Main Road, Kannadapalayam,
Vellanoor Post, Avadi, Chennai-600 062

Best Practice 2 - SDG WEEK CELEBRATION



[Signature]
Principal